



# WEISFIELD'S

# Christmas PARADE OF VALUES

## PAY NEXT YEAR



**WEISFIELD'S CHRISTMAS SALE OF SPARKLING DIAMONDS ... PAY NEXT YEAR**

SEE OUR TREMENDOUS SELECTION! SHOP OUR UNBELIEVABLE SAVINGS!  
Here are just a few of our marvelous choice of outstanding designs. Come in now for gift savings  
"SANDRA" 10-Diamond Bridal Pair. Regularly Priced At 237.50 **117<sup>50</sup>**  
NO MONEY DOWN ... A YEAR TO PAY

**WEISFIELD'S**

*Presents with Pride*

*beautiful, modern watches*

by

# Longines-Wittnauer



**Beautifully Styled Men's and Ladies' Wittnauer Watches**

Ladies' watch is a modern design with expansion band. Man's is conservative yet smart. Expansion type band.

**\$59<sup>95</sup>** ea.

NO MONEY DOWN ONLY 1.25 WEEK



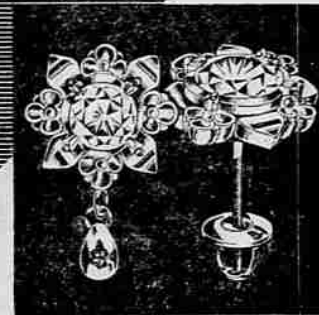
WITTNAUER WEATHER KEY BAROMETERS  
Distinguished modern design in wide variety.  
**\$5<sup>95</sup> to \$18<sup>95</sup>**



10-Diamond Bridal Pair In 14-karat Gold Mounting. "The Gretel" **49<sup>50</sup>**  
Reg. 75.00  
Pay Only 1.00 a Week



11-Diamond Bridal Pair In 14-karat Gold Mounting "Glorified 100" **100<sup>00</sup>**  
Reg. 150.00  
Take a Year to Pay



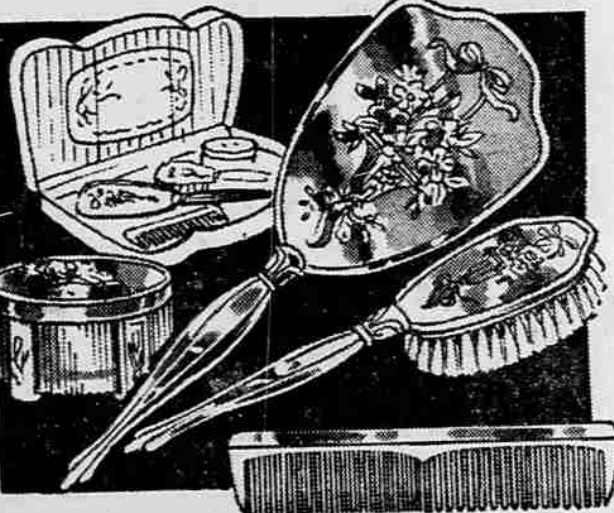
DIAMOND EARRINGS  
Lovely Floral Motif "Star of Love" **59<sup>50</sup>**  
Reg. 89.50  
Take a Year to Pay



15-Diamond Wedding Band in 14-karat Gold Mounting. "The Astrid" **59<sup>50</sup>**  
Reg. 110.00  
Pay Only 1.25 a Week



Man's Diamond Set Onyx in handsome carved mounting. "The Senator" **49<sup>50</sup>**  
Reg. 75.00  
Pay Only 1.00 a Week  
NO MONEY DOWN



Make it a Glamour Gift! From Our Variety of **DRESSER SETS**

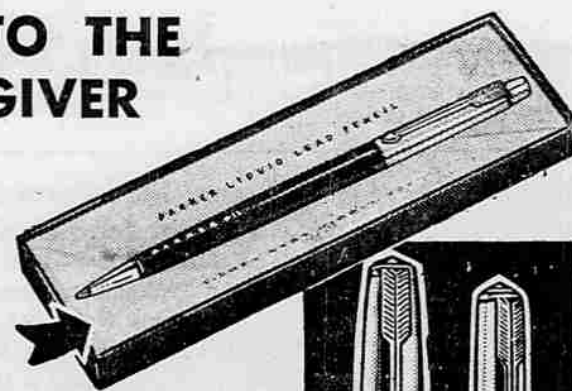
All are beautifully designed sets in gold or silver finish. All in luxury lined gift boxes. Choose the size set and price to suit your taste and budget.

**14<sup>95</sup> to 62<sup>50</sup>**

NO MONEY DOWN EASY CREDIT TERMS

## WEISFIELD'S FREE GIFT

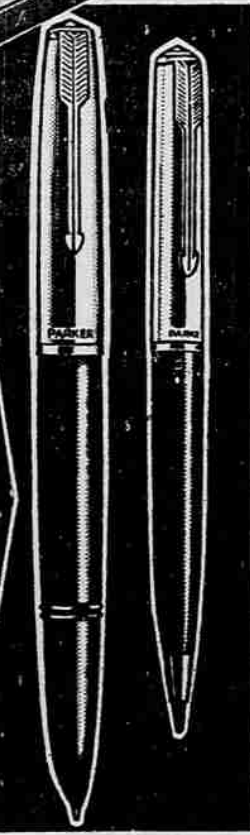
TO THE GIVER



You Receive This 3.95 Parker Liquid Lead Pencil

**17<sup>50</sup>**

PACKAGED IN ATTRACTIVE GIFT BOX



## FREE

When You Give This Exciting New **PARKER "51" PEN AND LL PENCIL**

This Christmas you can give a famous Parker "51" Pen and LL Pencil Set and still have a Parker LL Pencil for yourself. LL pencils write a clean erasable line, sharpen themselves. Pen has the electro polished point, pli-glass ink reservoir.

No Money Down—Only 50c a Week



Reg. 7.95 Famous Name **BATH SCALE**  
Accurate, easy to read. Non-skid. **3<sup>88</sup>**  
No Money Down, 25c Week



Open 9:30 a.m. to 5:30 p.m.  
Wed. 9:30 a.m. to 9 p.m.

# WEISFIELD'S

THE WEST COAST'S LARGEST CREDIT *Jewelers*

122 E. MAIN STREET—MEDFORD



**RUGGED AUTOMATIC MAN'S WRIST WATCH**  
Shock, water resistant, anti-magnetic. Sweep second hand. **29<sup>75</sup>**  
EASY CREDIT TERMS

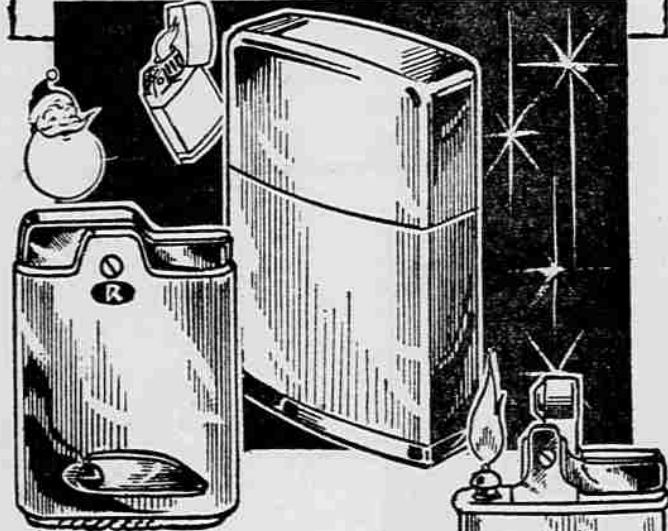


Reg. 29.95. **12-CUP ELECTRIC PERCOLATOR**  
Chrome plated with 24-k gold base. Has dial to control flavor. **16<sup>88</sup>**  
No Money Down, 50c Week



**IMPORTED BONE CHINA CUPS AND SAUCERS**  
a Wide Variety of Patterns  
**1.49 to 3.99**  
No Money Down, 25c Week

**WEISFIELD SPECIAL**  
To avoid imitations, look for this name on the lighter:  
**RONSON**  
WORLD'S GREATEST LIGHTER



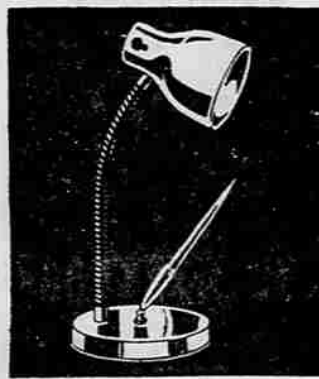
A LARGE SELECTION  
Men's and Ladies' Styles. Choose yours styled leather in tortoise ... plain or engraved satin finish metal. See them tomorrow.

WINDPROOF WINDLITE 3.95  
PRINCESS 6.95  
ESSEX 7.95

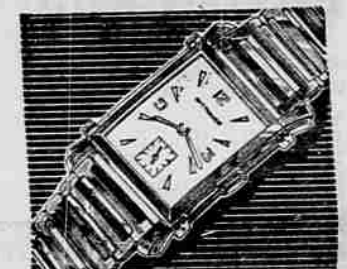
NO MONEY DOWN ONLY 25c WEEK



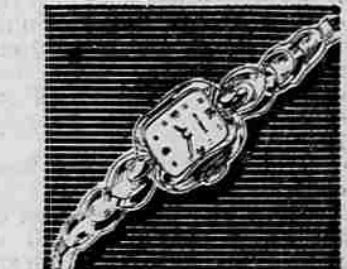
Reg. 5.95 **BROWNIE HAWKEYE FLASH KIT**  
Kit contains camera, Brownie flash attachment, bulbs, instruction book. **13<sup>65</sup>**  
No Money Down, 50c Week



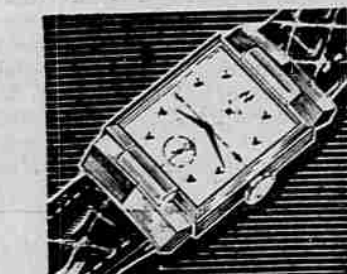
Reg. 5.95 **DESK LAMP AND PEN SET**  
Desk lamp has flexible neck. Base fitted with a ballpoint pen. **3.88**  
NO MONEY DOWN 50c A WEEK



**MAN'S LONGINES 17-JEWEL WATCH**  
14-karat gold case. **185<sup>00</sup>**  
Case & band. 17 J.  
A YEAR TO PAY



**Ladies' Wittnauer 17-JEWEL WATCH**  
A graceful design. **71<sup>50</sup>**  
Has expansion band.  
ONLY 1.25 WEEK



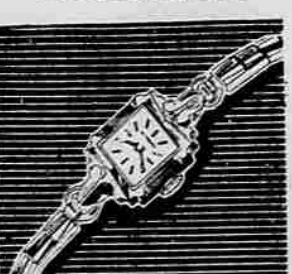
**MAN'S LONGINES 17-JEWEL WATCH**  
14-karat solid gold. **135<sup>00</sup>**  
ONLY 2.00 WEEK



**LADIES' LONGINES 17-JEWEL WATCH**  
Hand detailed with 14 karat gold case. **99<sup>50</sup>**  
A YEAR TO PAY



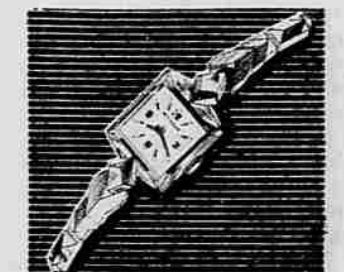
**MAN'S LONGINES WATCH**  
14-karat solid gold. Unbreakable main-spring. Non-shock. **175<sup>00</sup>**  
A YEAR TO PAY



**Ladies' Wittnauer 17-JEWEL WATCH**  
14-karat gold case. **71<sup>50</sup>**  
Expansion bracelet.  
ONLY 1.75 WEEK



**MAN'S LONGINE 17-JEWEL WATCH**  
14-karat solid gold. **185<sup>00</sup>**  
Case & band. 17 J.  
A YEAR TO PAY



**Ladies' Wittnauer 17-JEWEL WATCH**  
A graceful design. **71<sup>50</sup>**  
Has expansion band.  
ONLY 1.25 WEEK



**LADIES LONGINES 17-JEWEL WATCH**  
Hand lapped bracelet watch. Gold. **185<sup>00</sup>**  
ONLY \$3.00 WEEK