

Powdered Milk Makers Tried for Poisoning

Tokyo — (U.P.) — Two officials of a powdered milk company are being tried for criminal negligence in an accidental arsenic poisoning case which resulted in the death of 50 infants last summer.

The prosecution charged Monday that the milk plant's former superintendent and the production chief were criminally negligent in not thoroughly examining dibasic sodium phosphate used in the production of powdered milk. Chemical analysis revealed traces of arsenic in the dibasic sodium phosphate.

A Nichol's Worth of ... Comment On This and That

By **HARMAN W. NICHOLS**
United Press Feature Writer

Washington — (U.P.) — Papers a century ago apparently were more interested in a description



Harman Nichols

of how the human windpipe works than in Christmas or the comings and goings of Congress.

A full column in the Washington Evening Star told all about the tube we breathe through. Boiled down, the item said the pipe was, and still is, "a tube through which the air of breath passes to and from the lungs."

There was very little mention of the Yuletide in the ads during Franklin Pierce's administration, although there were some hints.

The year 1850 was a little before Christmas was so commercial, although the spirit of giving abounded. Folks in those days were of the do-it-and-grow-it-yourself pioneers. Fir trees were grown out back. Mamas made rag dolls for little girls and papas split logs to make sleds. The gingerbread boy mostly came out of the oven instead of a store-bought story book.

Tricks Advertised
Around Yule time in the long ago, the papers advertised the likes of this:

"Fancy work boxes — horse blankets — spoke and wheel brushes."

Likewise:
"Gamblers tricks with cards exposed and explained by J. H. Green, 25 cents."

One of the few really Christmas items read: "Kris Kringle addresses you:

"He has all kinds of notions: Gifts and toys for seniors as well as girls and boys."

That part of it rhymed. But the end of the ad sort of limped: "And those who would some handsome gifts secure can always find them at the 7th Street Steiner."

A small hint of Christmas came in an ad in another paper by W. F. Seymour, which stated that the firm has on hand some "dark Canada mink sables, mantillas as cheap as \$150, which will be sold much cheaper for cash."

Things hadn't gone up much in price in those days. You still could put a fin on the line and get a "fairly good fiddle with instructions." The Washington Daily Union carried an advertisement on page 1 saying that there was for hire English tuition, board, lodging and washing for five months for \$90. "Music and languages a little extra."

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On the editorial page of one of the Washington papers, the editor reprinted a story from a New Jersey paper. The editor up there claimed one of his snoopers had found a graveyard in which stood a tombstone on which was inscribed:

"He was a good egg."

That inspired the Washington paper to compose the following postscript:

"Tread lightly o'er this nest we beg; or else perhaps you'll smash the egg."

The local paper went all out on that and said it knew of a fellow up in New England who spotted a whole row of tombstones, and running in order they said: "He was a brick." "He was a perfect horse." "He was a whole team" and "He was some pumpkin."

Sure Way To Test Bus Driver's Ability

Buffalo, N.Y. — (U.P.) — Is the driver who's operating the bus you're boarding an expert at his job—or below par?

There's one quick way to find out, says James L. Weeks. Just take a glance around at the passengers.

"If people look relaxed and are reading or talking with friends, they are riding with a safe, 'skillful driver,'" he said, "but if people look tense, if the bus weaves sharply into and out of stops and makes leapfrog starts, it's driven by a cowboy driver."

Weeks, who spoke here at a meeting of the American Transit Association, is qualified to rate drivers. He is safety di-

Hungry Monster of Television Nibbling On Popularity of '\$64,000 Question'

By **WILLIAM EWALD**
United Press Correspondent
New York — (U.P.) — Television is a hungry monster.

In the past, it has gobbled up such performers as Wally Cox, Imogene Coca and Red Buttons. It has boosted such programs as "Dragnet," "I Love Lucy" and Milton Berle show to the dizzy top, then gnawed them down to a comfortable level.

And now, it seems to be nibbling on the edges of TV's most popular program—"The \$64,000 Question."

Television's most widely-talked-about show has now passed the half-year mark. Over its first 26 airings, it has passed out \$295,584, five convertibles and sent at least seven contestants on to a fair measure of fame.

Stardom for Hal March
It has harvested more publicity than any other show in history, made a top star out of emcee Hal March and added several new phrases to the lexicon—\$64,000 question, "isolation booth," "the first plateau," "go for the summit" and "lovely Barbara Briton."

It has sold its sponsor's products like crazy, turned a bank vice-president into a national celebrity with four fan clubs and forced other quiz shows to jack up their pots.

It has proved that ordinary citizens can be conversant with such esoterica as jazz, the Bible, Shakespeare, poetry and fistfights.

It has shackled as many as 50,000,000 citizens to their sets each Tuesday evening—an all-time high for a regularly scheduled program.

But for some weeks now, there have been indications that it may be ready to settle to a less heady level—still one of TV's top shows, but less fantastic in its drawing power.

Reached Record Audience
When the CBS show began June 7, it racked up a modest 13.0 rating (in other words, 13 per cent of TV owners were watching it). But from this low point, it climbed fast.

On July 12, when Mrs. Catherine Kreitzer, a Bible expert, took her \$32,000, it hit 43.0. When Marine Capt. Richard McCutcheon won his \$64,000 it reached 49.6. And it notched a giddy all time high of 54.1 on Sept. 27 when Mrs. Myrt Power took her \$32,000 as a reward for knowing her baseball.

But the ratings dropped steadily from that night on. Last week, when contestant Steven Frohlich had a chance to shoot for top money, the Trendix figures showed 37.1 for the show, pretty good but not phenomenal—about what Ed Sullivan gets on a click night.

In fact, interest has lagged to the extent that CBS announced last week that it no longer planned to air "The \$64,000 Question" on radio. The program had a run in that medium for nine weeks.

The Ottoman Turks first appeared in the early 13th century A.D. and at the height of their power the empire stretched from the Persian Gulf to the Polish frontier and from the shores of the Caspian Sea to Oran in Algeria.

ector of the South Carolina Electric & Gas Co., which operates bus lines in Columbia, S.C.

What about Santa's Pack...



Next Christmas?

Plan now for an even merrier Christmas in 1956... join U.S. National's Christmas Savings Club. Save just 50c a week... \$1.00... \$2.00—whatever amount you wish. Then the entire amount plus interest will be yours for prepaid Christmas shopping next year.

Get your free copy of **CHRISTMAS RECIPES**... colorful folder given to each person joining our 1956 Christmas Club. Be sure to ask for yours.

MEDFORD BRANCH



Member Federal Deposit Insurance Corporation

Use Tribune Want Ads
QUICK and EASY!
● Low in cost

WEISFIELD'S

LAY-A-WAY NOW FOR CHRISTMAS

FREE! A Gift to the Giver!

YOU RECEIVE THIS 3.95 PARKER LIQUID LEAD PENCIL

FREE WHEN YOU GIVE THIS EXCITING NEW SET! PARKER '51' PEN AND LL PENCIL

NO MONEY DOWN ONLY 50¢ WEEK

17⁵⁰

Newest writing sensation! Combines the world-famed Parker "51" pen, noted for its mirror-smooth, Electro-Polished point, large pl-glass ink reservoir and easy filler... with the new Parker Liquid Lead Pencil that shorbs itself as it writes a clean, erasable line. Point cannot break! Here's a gift that's new and different! Plus... a gift for you. \$3.95 Liquid Lead Pencil FREE with the purchase of this '51' LL Standard Set.

PACKAGED IN ATTRACTIVE GIFT BOX

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AMERICA'S MOST SENSATIONAL DINNERWARE OFFER!

AT WEISFIELD'S

45-PC. SET Service for 8 melmac Dinnerware

Park Avenue

SELLS MOST EVERYWHERE for \$54.95 YOU GET ALL THIS FOR ONLY

19⁸⁸

NO MONEY DOWN

50¢ A WEEK

Colorful, Unbreakable Dishes—In Two Delightful Color Combinations
Cranberry and gray. Forest green and yellow, dishes as good looking as they are practical. Set includes: 8 cups and saucers, 8 butter plates, 8 dinner plates, 8 soup plates, a platter and vegetable dish, sugar and creamer.

ORDER BY MAIL
Weisfield's Jewelers, 122 Main St., Medford, Ore.
Please send me the 45-pc. set of Melmac advertised at 19.88. I want Cranberry and Gray () Forest Green and Yellow () I am enclosing \$... per month or \$... per week or \$... per month until the entire amount is paid.
Name _____ Phone _____
Address _____ Zone _____ State _____
City _____ How long _____
Employed by _____
Credit references _____
(Firm Names and Where Located)

WEISFIELD'S
THE WEST COAST'S LARGEST JEWELERS
CREDIT

NOW AT OUR RECORD LOW PRICE! THE FAMOUS AUTOMATIC UNIVERSAL ELECTRIC BLANKET

AT WEISFIELD'S

Made of MIRACLE NYLON

BIG 72x84 INCH SIZE WITH 3 INCH ACETATE RAYON SATIN BINDING

Choice of 3 Beautiful Colors
• Rose
• Blue
• Green

29⁹⁵

EXCLUSIVE Slumber Sentinel Control

Sentinel clipped on your bed or on bedside table will automatically regulate temperature. Glowlight reminds you dial is ON. Blanket is a fine blend of nylon, cotton and rayon to give beauty, warmth, strength and washability. See it!

SHOP IN PERSON OR ORDER BY MAIL NOW!

ORDER BY MAIL

Weisfield's Jewelers, 122 E. Main St., Medford. Please send me the Universal Electric Blanket as advertised at 29.95. In red () Blue () Green (). I am enclosing \$... and will send \$... per month or \$... per week until the entire balance is paid.
Name _____ Phone _____
Address _____ How Long _____
City _____ Zone _____ State _____
Employed by _____
Husband's or wife's first name _____
Credit References _____

WEISFIELD'S
THE WEST COAST'S LARGEST JEWELERS
CREDIT

Store Hours: 9:30 a.m. to 5:30 p.m.
Wed. 9:30 a.m. to 9 p.m.

HEY! WHAT TIME IS IT? DON'T WORRY WAKE UP WITH A WEISFIELD'S MEDFORD ZENITH SUPER CLOCK RADIO THE NEW MULTI-PURPOSE AC RADIO

Long Distance A.M. Reception

Radio Turns On and Off Automatically

Turns Set On and Off

Turns Appliances On and Off Automatically

Has Telechron Electric Clock

Beautifully Styled and It Has Dozens of Uses!

Here is a famous radio you will enjoy in a hundred ways. It has all the convenient, automatic features. It is exceptionally handsome... Superheat circuit means clear, full tone, finer performance... Wave-magnet antenna. See it tomorrow.

NO MONEY DOWN 1.00 A WEEK

41⁹⁵

ORDER BY MAIL
Weisfield's Jewelers (122 East Main St., Medford) Please send me Zenith Super Clock Radio at 41.95 () Zenith Transoceanic Portable at 149.95 (). I am enclosing \$... and will send \$... per month or \$... per week until the entire balance is paid.
NAME _____ PHONE _____
ADDRESS _____ HOW LONG _____
CITY _____ ZONE _____ STATE _____
WHERE EMPLOYED _____ HOW LONG _____
CREDIT REFERENCES _____
(Firm Names and Where Located)

TRANSOCEANIC PORTABLE RADIO

Gives you world reception. It has detachable Wave-magnet and world time indicator. Also has phone plug-in, ear phone jack. Use it on AC, DC or batteries.

149.95

TAKE A YEAR TO PAY

HERTZ
RENT-A-CAR SYSTEM LICENSEE

Daily's U-Drive
Medford Airport

WEISFIELD'S
THE WEST COAST'S LARGEST JEWELERS
CREDIT

STORE HOURS: 9:30 a.m. to 5:30 p.m.
Wed. 9:30 a.m. to 9 p.m.

122 EAST MAIN STREET — MEDFORD