

So-Called 'Model Home' Approach Caution is Issued

The Jackson County Chamber of Commerce today issued a caution to local residents about business firms using the so-called "model home" approach in attempts to sell siding, insulation, new roofs, or other similar items.

Don McNeil, chamber manager, said that the chamber has in recent years received complaints about some organizations using this type of "sales pitch," as has the Portland Better Business Bureau.

There is nothing illegal about the practice, McNeil said, but he added that in the past, experience with the "model home" approach has been that the person buying, in many instances, could have purchased the same material or service locally at about half the cost.

He said the salesman, usually from out of town, who use this approach quote homeowners "cut rates" for materials or services because the house was "selected as a model home."

McNeil added that residents calling the chamber to inquire about the reputation of firms using such an approach should obtain the name of the firm, the name of the salesman and other details before calling the chamber. If objectionable practices are used, he said, the chamber would also like to have written complaints filed with it.

Skid on Ice Fatal To Mitchell Motorist

Prineville—(U.P.)—Henry Matthews, 26, Mitchell, Ore., died in a hospital here last night of severe head injuries suffered when his pickup truck struck ice on Highway 26, yesterday a few miles west of Mitchell.

State police said the pickup left the highway, rolled down a steep embankment to the old highway and into a field. Matthews was taken to Pioneer Memorial Hospital in Prineville and died last night without regaining consciousness.

Another accident occurred a few hours later in virtually the same spot but the motorist, Mrs. Ed East, was not hurt. Police said glare ice on the highway just east of the Ochoco summit made the route virtually impassable.

Rev. Lester Moore To Speak at Rally

A missionary rally will be held at Free Methodist church, West 10th st. at Ivy st. tonight at 7:30 p.m. Speakers will be the Rev. Lester Moore, Portland, representative of the World Gospel mission, and two returned missionaries, Miss Maxine Moss and Miss Mildred Roseman.

The missionaries have served at the Kenya colony, Africa. The Rev. Moore will show motion pictures and colored slides of every-day activities in Kenya and of mission activities.

The public is invited to attend the service, held in the interest of the interdenominational work of the National Holiness Missionary society.

GODFREY TELLS WHY HE RELEASED LaROSA, MARLOWE, AND OTHERS

"I am sick and tired of the fantastic tales that have been concocted for gullible newspapermen by the press agents of my former associates. I think it is about time that folks heard the true story," says Godfrey. Now, for the first time, Godfrey answers his critics. He tells exactly how and why he decided to release LaRosa, Marion Marlowe, the Mariners, Haleloke, and others.

Also don't miss Arthur's personal view of the Teterboro Airport incident. Join the millions of Americans who will be reading "This is My Story" by Arthur Godfrey. Be sure to get your copy of the Post today!

Extra copies of this week's issue have been placed on sale at newsstands to meet the tremendous demand to read Arthur Godfrey's own story.

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The Saturday Evening POST December 10, 1955 - 15¢

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100% Angora in white, pink, yellow, ice blue. **2⁹⁸**



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"Saadia"
Velveteen sprinkled with pearls. Assorted colors. **1⁹⁸**



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10% Angora, 30% wool with a halo of pearls. Pastel colors. **1⁹⁸**



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All wool with white angora design. Assorted colors. **1⁹⁸**

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two Cotton knit tops... that go two ways—tucked in or as overblouses. See them in styles galore; turtle-necks, V-necks, Italian necks, stripes, solids, long sleeve, short sleeve... all washable, all gift perfect. Sizes small, medium and large.





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Versatile carry-all for every day use or traveling. Gay plaid exterior with washable plastic contrast trim.



Pigskin Gloves
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Popular pigskin gloves for yourself or for gifts. Nicely stitched, cork or oatmeal in sizes 6½ - 8.

WHITE STAG Glam Diggers



in all the new 1956 Colors

Sizes 10-18 **4⁹⁵** pr.

Good news... first shipment (your preview) of new 1956 Clam Diggers. More rave-worthy than ever in sailcloth... with front creases flashed with white railroad stitching. The colors are new and fabulous. Perfect gift for the teenager or young-in-heart housewife.

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