

National Education Campaign Planned To Speed Salk Program

Washington (U.P.)—The National Foundation for Infantile Paralysis shortly will launch a nationwide educational campaign among parents and doctors to spur the lagging Salk inoculation program.

Foundation officials said an estimated 40 per cent of the vaccine now being released is not being used immediately because of public apathy, fear, or other factors. Basil O'Connor, foundation president, said urgent measures are needed to deal with the situation.

Between Christmas and New Year's the foundation plans to start sending out several hundred thousand information booklets to physicians, health officers, and other authorities. The aim is to remove the doubts some doctors still have about the vaccine's safety and effectiveness.

Circulars To Parents

About 10 days later, the foundation will begin distributing 35,000,000 circulars to parents of children in areas where vaccine is or will be available. Parents will be told the vaccine is safe and will be urged to get their children inoculated as quickly as possible.

Finally, the organization plans

where necessary to call on its more than 3,100 chapters and 2,000,000 year-around volunteers to help remove local bottlenecks in vaccine distribution.

O'Connor said he would like to see 28,000,000 youngsters injected between now and next June when the 1956 polio season will be in full swing.

"This is a tremendous job," he said in a telephone interview with United Press. "Even with an all-out educational program, I'm afraid we may not achieve our goal if injections are left largely to the individual initiative of parents as at present.

Mass Inoculation Program

"The foundation is not in the distribution system and will not interfere with the present voluntary system. But I have been urging every authority I can find to press for a mass inoculation program—through the schools, for example. It's only in this way that you can give the number of shots we should give before next June."

Millions of children still haven't received any Salk vaccine. One reason is lagging production. But another big factor has been a sharp slump in demand because of:

1. The shift to the voluntary distribution system;
2. Some continuing professional doubt about the vaccine's safety;
3. The fact that the 1955 polio season has ended.

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BUNDLED UP—President Eisenhower wears a wool scarf under his topcoat to ward off the cold as he makes his way into his office in Gettysburg's postoffice building. First business of the day was a meeting with Secy. of Defense Charles E. Wilson and Adm. Arthur Radford, chairman of Joint Chiefs of Staff.

Around Hollywood

Hollywood (U.P.)—Hollywood hasn't changed much in a quarter century after all.



This month marks the 25th anniversary of Modern Screen, one of those fan magazines usually found in beauty shops and devoted to gossip stories about the film stars. Recently the magazine tossed a party in honor of the stars it has fussed over down the years. Instead of going to the party I stayed home with a more inspiring subject—the first issue of Modern Screen.

Same People

Back then they were trilling over the same people. One arti-

SLEEPING CARS BLOCKED
Copenhagen, Denmark (U.P.)

A giant 200-ton steam locomotive was derailed in Copenhagen's Central station last night, blocking the passage of sleeping cars for Norway and Sweden. The locomotive had just rolled in from Italy when it was derailed at a switch, blocking sleeping cars for hours.

cle was devoted to "Garbo's Hiding Place." Magazines still write about Garbo's hiding places.

There was an "open letter" to Clara Bow in which the editor scolded her for being "a harem scarem." These days fan magazines write the same open letters to Marilyn Monroe. Another article gaped that Alice Joyce (who died here recently) was "a rarity in Hollywood—a lady." Today they write the same prose about Grace Kelly.

Even millionaire Howard Hughes has not been changed by time. In this old magazine is an item: "Howard Hughes is rumored to be making an offer to buy Universal studio." He waited 23 years and bought RKO instead.

On page 3 is an ad asking, "Who is the most popular man in the world—Lindbergh or the Princes of Wales? Motion picture fans have voted Charles Farrell the most popular. You'll thrill to his performance in 'Liliom.'" Charlie now is television star who also runs the swank Racquet Club in Palm Springs. And "Liliom" still is before the cameras—but this time as a musical, "Carousel," for the supercolossal screens.

Other articles had a familiar

ring. One writer complained, "Hollywood is the most impossible, objectionable place in the world," a point still made. Another article described "Hollywood premieres where 'stars leap out of shiny limousines, shouting something unintelligible into the microphone and dart into the theater.'"

The cover of the December, 1930, issue featured Kay Francis. Full-page photographs inside were of William Boyd, Gary Cooper, Joan Bennett, Lew Ayres, Joan Crawford (with thin eyebrows) and Robert Montgomery—all stars today. Only now the magazines feature Tab, Race, Rock, Marlon, etc.

At Home

Back then the magazine was

doing "at home layouts" with Ann Harding, a practice still followed so readers can know an actress' closet better than she does.

Twosomes back in 1930: "Dixie Lee has up and married Bing Crosby, one of Paul White-

man's Rhythm Boys' and "Maureen O'Sullivan may marry John Farrow." It's the same today, only the cast has been changed to Debbie and Eddie, Tony and Janet.

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