



MAKE EVERY DAY SAFE DRIVING DAY—The nation's second Safe Driving Day lasted just three hours and five minutes for Marvin Freeman, 24, of Cincinnati. He was killed instantly and his three companions injured when he turned his car into this pile of wreckage. Police are trying to free one of the injured youths.

As We Live

Understanding Others
Contributes To Popularity
By Elizabeth D. Hurlock, Ph. D.

Popularity is an intangible quality that is often hard to understand. It is sometimes surprising to discover that a person you would expect to be popular is not while another person who does not appear to you seems well liked by other people.

An essential element of popularity is "social insight" or the ability to judge others quickly and accurately. The person with social insight understands others he knows how to behave with different people.

If, for example, he spots a vain person, he knows his best approach to this person is to flatter him and thus inflate his ego. Because vain people love flattery, they like the person who flatters them.

Similarly, the person with social insight recognizes at a glance the person who is shy and retiring. His approach to that person is different from his approach to the egotistical person. He tries to put the shy person at ease. He tries to draw him out of his shell by showing an interest in him and his interests.

No one is born with social insight. It is something acquired over the years. Anyone can acquire it. It is not a "gift" to one person, as is often believed. Anyone can increase his popularity by developing social insight.

All one needs is experience with many different people and a sincere desire to understand them. The self-centered person is too interested in himself to try to understand other people, even if he is exposed to all types of people throughout his life.

Because he lacks the desire to understand others, he lacks popularity.

Reformed Person: "When a person says he has 'reformed,' how long will it last? I am

By ELIZABETH HURLOCK, PH.D.

thinking especially about people who give up drinking and smoking." A.B.

(A) How long a person will continue to be "reformed" depends mainly upon the person's desire to reform. If he is truly anxious to stop smoking or drinking, he will put forth the necessary effort to do so.

However, most people who say they are "going to reform" are acting on a whim or desire of the moment. When the test comes and they crave a drink or smoke, they often convince themselves they will gain nothing from giving up the drinking or smoking they have enjoyed, so why do so?

Then they are back on the old path, doing the very thing they said they had given up.

Retired People: "Is it harder for a business man or a business woman to retire? You hear so much these days about the discontent of retired people." U.S.T.

(A) There is no evidence that it is harder for men than for women to retire from business or vice versa. It is an individual matter.

If a woman is single and her whole life was centered in her work, she will find retirement very difficult. The same is true of a man who has lived for his work and has neglected all outside interests.

On the other hand, the man or woman who has other interests usually makes a fairly good adjustment to retirement.

Modern Conveniences. "Do the different electrical gadgets for the home really make house-keeping easier in these days of frozen foods, packaged cake mixes, etc.?" R.S.

(A) There is no question that the modern household conveniences help to cut down the time and effort formerly spent in cleaning, washing, cooking and other household chores. The frozen and packaged foods of today can rightly be classed as another home "convenience" which will further lighten the burden of the woman who runs a home.

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Emergency Board Aids Drugs for Welfare Cases

Salem—(U.P.)—Means of providing \$20,650 to buy a newly developed drug for post-hospital tuberculosis patients who are on welfare or who cannot buy the drug occupied the attention of the State Emergency Board here Friday.

The request came from the State Health Department, after the State Welfare Commission, which had previously furnished cash to patients with which to buy the drug at retail, was told the practice was not legal and therefore would no longer be done after Jan. 1.



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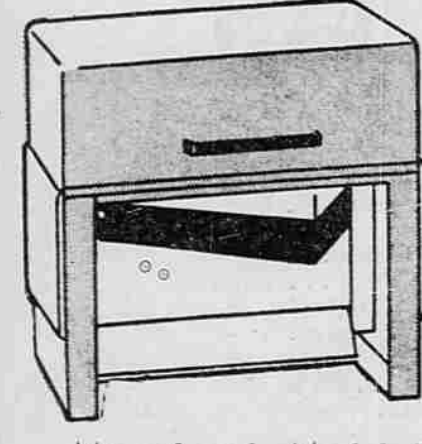
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