

Christmas Saving Club Members In West Divide Record Bonanza

San Francisco — (U.P.) — Members of Christmas Savings Clubs in the West divided a record \$110,000,000 bonanza this year, club officials reported today.

The figure represented nearly a 10 per cent increase over last year and reflected what one bank executive termed an important stimulus to the habit of systematic thriftiness.

Surprisingly, less than a third of the club savings distributed to members last month was earmarked for Christmas shopping, according to a survey made by the company that started the club plan in 1910.

John Boucher, western representative of "Christmas Clubs, A Corporation," said the survey showed that members put another third of their year-end return in permanent savings with the rest going to pay year-end bills such as insurance and taxes.

This would indicate that members like the method of saving toward a goal through small, regular deposits despite the fact the interest in most cases is only one per cent.

Fixed Amount

Under the plan, members agree to deposit a fixed amount ranging from 50 cents to \$20 every week or every other week for 50 weeks. Interest is paid only on completed accounts, thus providing the incentive to keep up the deposits.

Although the Christmas Club plan is nationwide, generally only western banks offer interest. "They're more aggressive in trying to develop mass banking by the small wage earner," Boucher said.

Boucher said the average check paid to members through the nation this year was \$90.40. In the West it was something over \$100.

Christmas Clubs are not in themselves particularly profitable to the banks because most of the money is withdrawn after 10 months. But there are indirect benefits through the channeling of the money into the December merchandising markets and through the increased number of persons who are introduced to other banking services through the clubs.

Louis B. Lundborg, Bank of America vice president for business development, said "equally important is the growing acceptance of this method of saving."

"It has developed a habit of thriftiness and underlines the value of systematic preparation for recurring expenditures such as the summer vacation," he said. "Emphasis has not been on the total amount but on the plan."

Boucher estimated that 1,100,000 persons belonged to Christmas Clubs in the eight Western states, Hawaii and Alaska this year.

California members received \$95,500,000, the biggest share of the November payoff. Washington State was second with \$8,300,000 followed by Hawaii with \$4,300,000.

Other state totals were: Nevada, \$1,800,000; Arizona, \$1,200,000; Oregon, \$712,000; Montana, \$550,000; Idaho, \$90,000 and Utah, \$26,000.



FAMILY DOC—Dr. E. Roger Samuel, 66, of Mt. Carmel, Pa., who is more fearful of wonder drugs than smoking, was named Family Doctor of the Year by the American Medical Assn. of Boston. An inveterate pipe smoker, he said he would worry about smoking "after I've passed 80."

14 Known Dead in Alaska Jet Tragedy

Fairbanks, Alaska — (U.P.) — Fourteen persons were known dead today in the crash Tuesday of an Air Force F84F Thunderjet fighter plane into an Air Force apartment unit, and Air Force authorities said they believed that was the final death toll.

The dead included year-old triplet sons of an Air Force couple who escaped.

Maj. John Orr, public information officer at Eielson Air Force Base 26 miles south of here, said 13 bodies were recovered from the ruins and that another person died in the hospital at Ladd Air Force base near Fairbanks.

Six persons were in serious condition.

Three Persons Die in Air Ambulance Crash

Corona, N.M. — (U.P.) — A "flying ambulance" owned by a Carlsbad, N.M., funeral director crashed into fog-shrouded Techolote peak near here yesterday and fire reports said three bodies were in the wreckage.

They were believed to be those of Bill Carpenter, the funeral home director who operated the air ambulance, the body of a child he was taking to Albuquerque for cremation, and an unknown person.

Mrs. Carpenter said in Carlsbad her husband had left with the child's body early today and may have picked up a passenger at a brief stop in Roswell.

The child was that of Dr. Sewell Starcke of Carlsbad.

Washington County Vaccine Shots Urged

Beaverton — (U.P.) — Washington county resident who have failed to take Salk anti-polio vaccine shots were criticized by the county health officer today when he reported a sharp increase in the county's polio incidence rate.

Dr. Carl Tarlowski said many people were putting off the shots in the hope that the government would institute a free program.

Dr. Tarlowski said "we have been averaging nearly seven new cases a month recently and not one of the county's record number of cases has involved a person who has received the vaccine."

The health officer said private physicians had ample supplies of the vaccine and would administer shots at small cost.

Machine Job Not Needed; Cats Wash Themselves

Salem — (U.P.) — No one apparently told the two-year-old daughter of Edwin Armstrong, assistant administrator for Gov. Paul Patterson, that cats wash themselves.

Armstrong said the family cat was still groggy from being put in the washing machine by the little girl, who then apparently turned on the power. The cat apparently was relatively unharmed.

Excessive Postal Speedup Charged

Portland — (U.P.) — Sen. Richard Neuberger (D-Ore.), yesterday accused the Post Office Department of "speed-up" tactics against postal employees that were "more than flesh and blood can stand." He demanded an investigation into the Work Performance Standards system of the department.

Sen. Neuberger is the only Pacific coast member of the Senate Committee on Post Office and Civil Service.

He said "numerous post office workers have described to me the speed-up characteristics of the work performance system. Each speed-up is followed by another."

The senator added, "postal employees are human, and they can produce only so much effective work."

Short in Electric Drill Fatal to Douglas Man

Roseburg — (U.P.) — A 44-year-old Roberts Creek Water District employee apparently was electrocuted at his home Wednesday, Douglas County Coroner L. L. Powers said.

The victim was George L. Roberts. He was working at his home when an electric drill he was using shorted out. Roberts is survived by his wife and three children.

Westinghouse Reduces Salaries of Officials

Pittsburgh — (U.P.) — Westinghouse Electric Corp. cut salaries of its top management officials 40 to 50 per cent today and ordered sweeping furloughs to offset the effects of a seven-week strike.

All elected officers of the firm took salary cuts of 50 per cent. At all plants closed by the walkout and at all general overhead operations, salaries of "certain higher management personnel," were reduced 40 per cent.

Spokane — (U.P.) — Spokane bus drivers have threatened to strike at midnight unless they are granted a 21 cent hourly pay raise.

FAST RELIEF for Muscle Pain

St. Joseph ASPIRIN

A PLOUGH PRODUCT

100 TABLETS 49¢

Eugene — (U.P.) — Lane county commissioners have announced appointment of Dr. Harold Truman Asterud, 32, as new county health officer to succeed the late Dr. Anthony Triolo.

Salem — (U.P.) — The legislative interim committee on local government will hold a public hearing on "fringe area" problems next Monday night.

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2nd prize . . . Scotch Cooler . . . Retail \$8.95

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Winner need not be present to win, he will be notified. Nothing to buy to win.

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BEEF ROASTS

U.S. Grade "Good" and "Choice"! Blade or shoulder cut **45** c lb.

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WIENERS From NEBERGALL'S

These Are Our Demonstration Wieners **39** c lb.

MORRELL'S YORKSHIRE **BACON**

Sliced, 1 Pound Gello wrapped . . . **39** c lb.

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WE GIVE 1/2 X GREEN STAMPS

Wilson's Delicious **MOR** 12 oz. cans Lunch Meat **3 for \$1.00**

Wilson's Reg. 29c **Tamales** 1 lb. Jar **5 for \$1.00**

SEGO Large Can **13**¢

Pillsbury's Chocolate Angel Food Mix Package **49**¢

SNOWDRIFT SHORTENING **3 Lbs. 75**¢

Borden's Cream Cheese **29**¢

Calrose **Apricots** 2 1/2 size cans **5 for \$1**

Margarine 6 lbs. **\$1**

SWANSON'S

C&H SUGAR 1-lb. Brown or Powdered **10**¢

Standby **303 can** **Kidney Beans** 7 cans **\$1**

Oregon Brand Frozen **Strawberries** Full 10-oz. Pkg. **5** pkgs. **\$1**

NALLEY'S Large Bag **POTATO CHIPS** **35**¢

Chili Con Carne

NALLEY'S 2 1/2 Family Size Cans Reg. 55c **3 cans \$1**

Malley's Meaty **Corned Beef HASH**—Reg. 32c **4 for \$1**

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