

MEDFORD  
**PENNEY'S**  
ALWAYS FIRST QUALITY!

Jingle! Jingle! Hear the sweet sound of extra-savings in your pocket!  
Yours now with Penney's superb holiday values. Make someone's  
Christmas merrier, make the most of your money...shop Penney's!

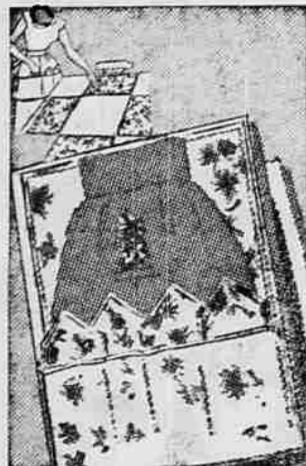
# Christmas Dollar Days!



**EXTRA SPECIAL!  
WOMEN'S WARM  
CHENILLE ROBES**

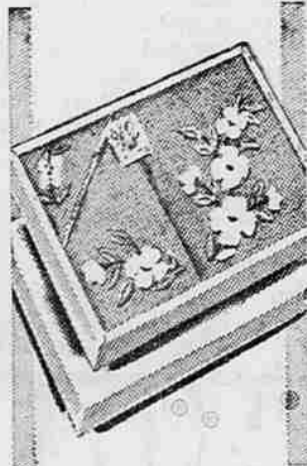
**3<sup>00</sup>**  
12-20  
**DUSTER and Long Length**

Buy now—have them for these cold winter evenings! Penney's robes are extra special at this price—just feel the luscious closely tufted chenille, examine the full sweep styling! Rich colors for sizes 12 to 20.



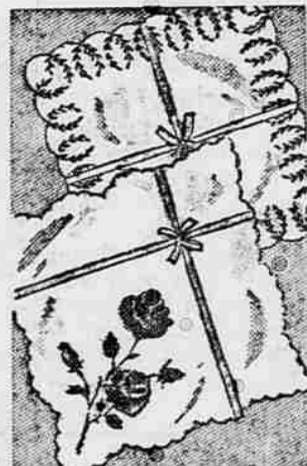
**GIFT BOXED  
HOSTESS SETS**  
**2.00**

Scoop up these Penney-priced adorable all-in-one hostess sets for every lucky lady on your list! 4 colorfully patterned place mats, 4 matching napkins tucked in pockets of contrasting organdy apron! Hand washable!



**GIFT BOXED  
TOWEL SETS**  
**2.00**

Penney-priced luxury gifts... chenille decorated terry towel sets! Multi-color dogwood or floral design on your favorite carefree color terry! Heavy-weight! Machine washable! Bath towel, hand towel, wash cloth.



**SWISS EMBROIDERED  
GIFT HANDKERCHIEFS**  
**4 for 1.00**

Swiss-embroidered Penney handkerchiefs as women love them... feminine and prettily treated to colorful trims. They make a beautiful showing every where and Penney's prices them way-down-low to afford you delightful dozens!

**BIG 1 LB. ASSORTMENT  
OF FANCY SELECT NUTS**

Packed in Gift Cans

- Cashews, Filberts, Pecans, Brazils and Almonds.
- NO PEANUTS

**1.00**

**GIFT BOXED 3-PIECE  
PEN AND PENCIL SETS**

- Retractable Ball Point Pen
- Automatic Pencil
- Watch Chain Flash Light

**1.00**



**NYLON TRICORT  
GIFT GOWNS**  
**3.00**

Yes, Penney's gives your budget a holiday with these tiny-priced no-iron lovelies! Find your pet styles—classic V-necks, square or scoop necks... delicately detailed, all long-lasting 30-denier tricort.



**WOMENS SANFORIZED  
FLANNEL PAJAMAS**  
**2.00**

Sanforized vat dyed cotton flannel pajamas in gay prints. Machine washable. A real gift bargain. Sizes 32-40. Stock up now!



**DACRON - NYLON  
LUXURY SLIPS**  
**2.50**

Save on your favorite Dacron® nylon slippers at Penney's! Yes, your pet fabric—smooth Dacron-nylon tricort that never clings, never needs ironing... in well-fitting 4-gore styles trimmed with lace and pleats. White. Sizes 32 to 40.



**WOMEN'S NYLON  
STRETCH HOSE**  
**2 pair 1.35**

Buy 'em by the drawerful—Penney's glamour-sheer stretchable nylons specially priced for Dollar Days! They fit beautifully, never bag or sag. Fashion shades with dark seams. Sizes Midge, Norm, Long.



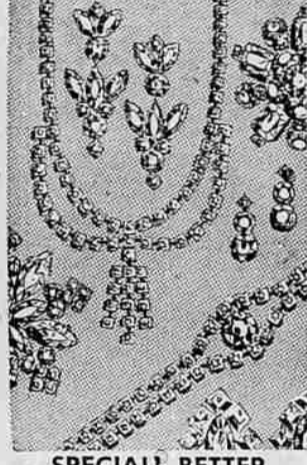
**FUR TRIMMED  
BEADED SLIPPERS**  
**2.00**

Here's a Penney money-saver just in time for Christmas giving!—simulated leather mood-casins, hand-beaded, richly fur trimmed! They're warmly lined, have split leather padded soles for easy stepping. Choose red or blue. Women's sizes 4 to 9.



**SPECIAL IMPORTED  
COTTON BLOUSES**  
**1.00**

Penney's tremendous buying power brings you these beautiful imported from Japan. Pastel or dark tone solids, woven gingham plaids, Sanforized and detailed like much more expensive blouses. 32-38.



**SPECIAL! BETTER  
RHINESTONE JEWELRY**  
**2.00**

Penney's brings you a famous maker's glittering rhinestone sets at a fabulously low price! All are imported Austrian rhinestones set in quality prong settings! Choose from fiery, flashing bracelets, necklaces, earrings, pins!

**5 Compartment, GLASS  
LAZY SUSAN—Sunburst  
Pattern**

- Chrome Plated
- Ball Bearing
- Revolving Base

**1.00**

**BIG STURDY METAL  
Christmas Tree Stand**

Easy to Assemble

**21" diameter base  
holds water to keep  
tree fresh**

**1.00**



**COTTON FLANNEL  
2-10 YD. LENGTHS**  
**4 yards 1.00**

Save on Penney's cotton flannel prints—wonderful patterns for sleep—warm wear for the entire family! Find rosebuds, juveniles, westerns, checks, stripes, more—2-10 yd. lengths, all perfects. 36 inches wide.



**BETTER QUALITY  
CHENILLE BEDSPREADS**  
**5.00**

Special! Quality-packed bedspreads... Penney's best-selling chenille in vibrant modern colors. Banded edges, rounded corners. Machine wash. No iron. Twin or full size.



**LUXURY BLENDED  
DECORATOR BLANKET**  
**5.00**

They're whipped fleecy rayon-nylon, extra long 90 inches 3 1/2 pounds... come with acetate satin binding. Hand-washable, too! A one-time buy!



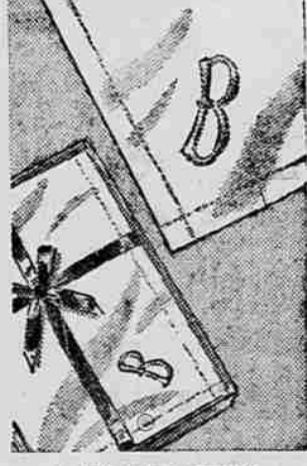
**READY-MADE  
DRAW DRAPERIES**  
**5.00**

Save on Penney's rich-textured gold-print draw drapes. New decorator straw-weave subtly touched with gold. Fine details. Cotton rayon. Machine washable colors.



**BOYS' SANFORIZED  
FLANNEL SHIRTS**  
**1.00**

Warm sanforized vat dyed flannel in a variety of plaids and colors. All machine washable. Sizes 4-16.



**INITIALED IRISH  
LINEN HANKIES**  
**6 for 2.00**

Irish linen hankies... embroidered with his initials! It's a personal, practical, quality-conscious gift... at a hard-to-resist Penney special purchase price. Gift-boxed, too.



**MEN'S DACRON  
BOXER SHORTS**  
**77c**

Dacron® durability... cotton comfort! Special buy of men's boxer shorts! Several times as tough as plain cotton. Full shaped seat, special elastic waist, other regular Penney quality features. Machine washable, too! Prints and plaids. Sizes 30-38.

**Women's Nylon Taffeta  
CAN CAN SLIPS** With Removable Hoop

- With lots of Ruffles
- White
- Sizes S-M-L.

**2.00**

**GIFT SPECIAL! MEN'S  
PLASTIC TIE RACKS**

Gift Box

- Fasten to back of door
- Fold flat when not in use
- Holds 48 Ties

**1.00**



**MEN'S GABARDINE  
DRESS SLACKS**  
**4.00**

Machine washable unisex treated dress slacks. Rayon and nylon blend in fall tones of blue, charcoal, brown. Waist sizes 30-38.



**Men's Dacron-Cotton  
Deluxe Dress Shirts**  
**3.66**

Men's Dacron® and Pima white dress shirt buy! Richly blended for luxury looks and feel, wrinkle-free grooming, and remarkable durability! Styled, cut and tailored to top Penney standards. Sizes 14 1/2 to 17.



**MEN'S SANFORIZED  
FLANNEL PAJAMAS**  
**2.50**

Another well-timed Penney special purchase! Men's sanforized cotton flannel pajamas in button and slipover styles. We've skimmed on price, but not on quality! Get ideal warmth, washability, roomy comfort.



**MEN'S GABARDINE  
SPORT SHIRTS**  
**2.00**

Premium grade machine washable sport shirts at a real money saving price. Ideal gift. Smart fall colors in sizes S-M-L.



**INFANTS' 3-PIECE  
KNIT SLEEPERS**  
**1.98**

Imagine! Plastic-soled sleepers at a price so low! Snap them up at Penney's—warm, soft-napped cotton knits, with gripper fasteners for easy dressing, elastic back waist for snug fit. Pastels; sizes 1 to 4.



**TODDLERS' CORDUROY  
BIB SPORTALLS**  
**1.33**

Save plenty on toddlers' washable corduroy smartalls. They're practically indispensable in any little tyke's wardrobe—easy-on, rugged, good-looking suspender straps, two side plackets, front pleats for good fit. Red, copen, bitter-sweet or gold. Drop seat and zip front models. Sizes 2-4.



**GIRL' TAFFETIZED  
CAN CAN SLIPS**  
**1.00**

A gift she will really like. Taffetized cotton full sweep slips that billow out and rustle when she walks. Full cut, machine washable. Sizes 10-12-14.

**Gift Idea! Men's Metal Gift  
Packaged Pants Hangers**

Fasten to Pants Cuffs

- No wrinkles
- 6 per package

**1.00**

**Special Purchase DeLuxe  
FOAM RUBBER PILLOW**

- Corded Edges
- Solid Latex
- Zipper Cover

**3.00**



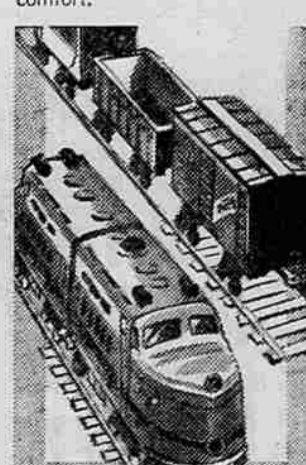
**Men's Combed Cotton  
KNIT BRIEFS**  
**2 for 1.00**

Men's 2-ply mercerized cotton underwear. Durable, comfortable Purene processed yarns... knit to precise Penney specifications! Get these snug briefs for less while this special buy lasts! Sizes 32-38. Boys' sizes 3 for \$1.00



**AUTHENTIC STYLED  
COWBOY HATS**  
**1.98**

Gift-boxed cowboy hats... authentically detailed! Wool felt with wired brim he can shape... bead-like band... metal trims. Penney-built to last. Red, black, tan.



**ELECTRIC FREIGHT  
TRAIN—SPECIAL**  
**10.00**

Compare Penney's bargain price for this beautifully made set... watch this set "fly" on both straight and curved tracks. Underwriter-approved transformer gives assured performance!



**SPECIAL—BIG  
RUGGED TRICYCLE**  
Save  
**10.00**

See how Penney's saves you money on this bike that kids really go for! Superbly constructed of heavy-gauge steel with adjustable saddle and handle-bars... pneumatic tires make this bike go swiftly...