

**CHRISTMAS OPENING WEDNESDAY NIGHT! WE'LL BE OPEN TILL 9**

# The Way To HIS Heart!

- Give A Gift He Can Wear!
  - Choose It At His Favorite Store
- ## ROBINSON BROS.

Here at Robinson Bros.—His favorite place to shop—we make it our business to KNOW what men like to wear. So why not make it YOUR business to gift-shop here for all the men in your Christmas? Whether you spend much or little, you can be sure that the gift you choose will score a solid hit, because it's styled to a MAN'S taste. You'll choose from the finest **NATIONALLY ADVERTISED** brands — priced **RIGHT!** So come in, see, select and buy . . . with **CONFIDENCE!**



### SUGGESTIONS FOR YOUR EARLY SHOPPING LIST . . .



Our store is literally **PACKED** with suggestions that fit just the persons on **YOUR** list and your Christmas budget, too! Smart Hickok and Tex Tan jewelry . . . sport and dress shirts . . . jackets . . . slippers . . . ties . . . gloves . . . socks . . . handkerchiefs . . . scarfs . . . sweaters . . . pajamas . . . robes . . . shoes . . . belts . . . in fact, **EVERYTHING** for a joyous Christmas for **YOUR** men!

Gift Certificates on **ANY ITEM** in the Store

**REMEMBER! WE GIVE S&H GREEN STAMPS**

A Pendleton, unquestionably! You would know it anywhere by the softness of its virgin wool — its rich clear colors — its distinctive pattern. Here is enduring beauty and worth — every step of the dyeing, spinning, weaving and tailoring under complete Pendleton control.



There is only one  
**Pendleton**  
*Always virgin Wool*

**WIDE SELECTIONS OVER 50 PATTERNS TO CHOOSE FROM**

**PARK FREE**  
In The Parking Lot Directly Behind Our Store!

**GIFTS ARE WRAPPED READY FOR THE TREE — SHOP EARLY**



**SHOP EARLY**

as seen in  
**POST**

tailored by...

**HART**  
**SCHAFFNER**  
& **MARX**



**take a look at yourself in ETON FLANNEL** looming larger than ever in popularity, the exclusive flannel is tailored by Hart Schaffner & Marx with all the esteem its soft, luxurious weave deserves. Classic Eton Flannel suits are notable for their ease of drape, their shape retention and wearability . . . and their respect for a reasonable price-tag. Try one on in this new Trend model . . . and let our fitting room mirror reflect the new look of trim, straightforward naturalness in men's clothes.

Good Selection of — **\$69.50**  
**HART, SCHAFFNER & MARX**  
TOPCOATS and SLACKS

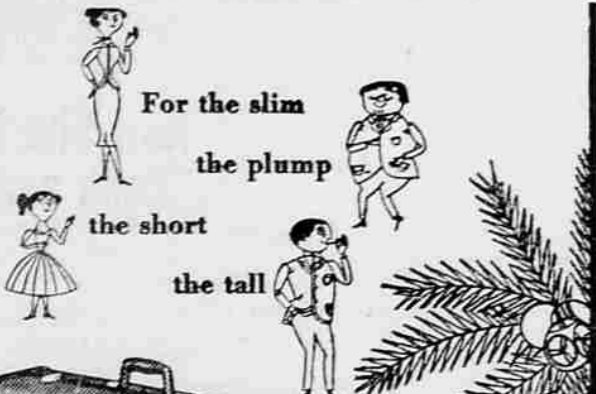
# ROBINSON BROS.

The Buds For Quality Duds

If Men Wear It Robinson Bros. Carry It!

Next to Pick's Apparel

Medford, Oregon



**Men's Journeyer**  
Hangs up 3 suits, has two dividers for easy packing. Fine for long trips.  
**\$27.50**

**Streamlite**



**Ladies' Wardrobe**  
Big roomy carry-all with smooth non-snap hangers to carry all her clothes, wrinkle-free!  
**\$25.00**

**Samsonite**



**Men's V.I.P. Case**  
One side for business papers, one for overnight clothing. Hinged locked divider.  
**\$19.50**

**fits 'em all!**



**Ladies' Personal O'Nite**  
Perfect overnight case or companion piece to other Samsonite. Deep pockets and divider of rayon faille.  
**\$17.50**

All prices plus existing taxes

There's "No size problem" when you give **SAMSONITE!**

Give Samsonite and forget about which size of what she wears or which is for him. Samsonite fits everybody perfectly (and makes your money look so big!) It's strong enough to stand on, you know . . . so it lasts and lasts. The "better-than-leather" finishes withstand hard wear, wipe clean with a damp cloth. No matter who you're gifting, Samsonite is such a correct choice!



For that favorite name on your Christmas "male" list

**FLORSHEIM GIFT CERTIFICATES**

No. 26977

TO: \_\_\_\_\_

FROM: **FLORSHEIM Gift Certificate**

FOR ANY FLORSHEIM SHOES SELECTED FROM OUR STOCK

RETAILING AT \_\_\_\_\_ DOLLARS

TO BE PRESENTED TO STORE

ADDRESS: \_\_\_\_\_

SIGNED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

If your favorite man is hard to please, give him an easy to purchase Florsheim Christmas gift certificate, redeemable for a pair of famous Florsheim Shoes. . . the gift with the stamp of approval of the U. S. Male. Complete with gold miniature shoe and box, here is a present with a future.

