

LEONARD ELECTRIC CO.

Invites YOU to Attend an—

OPEN HOUSE

AND SEE THE—

309 EAST MAIN

Starts
**TOMORROW
TUESDAY.**
Continues
ALL WEEK!

FABULOUS FRIGIDAIRE



Appliances for 1956!



They Give a NEW LIFT to LIVING!



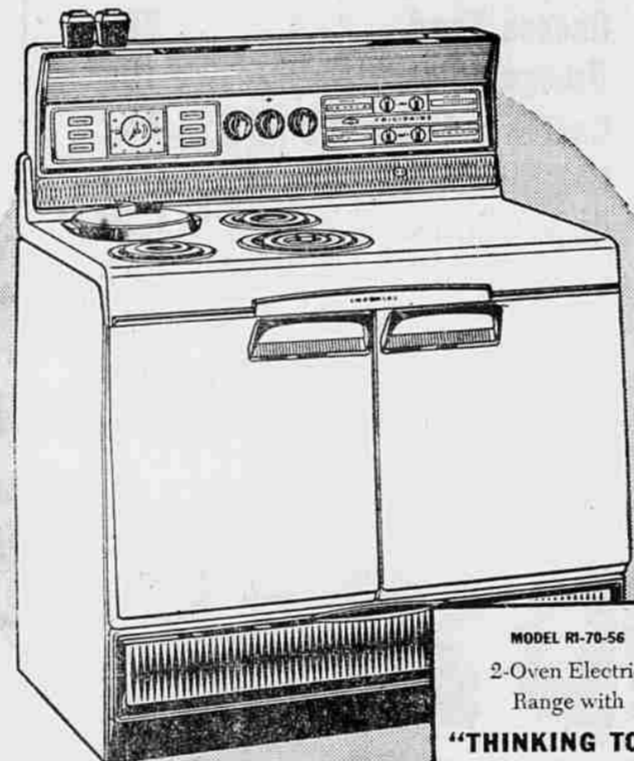
MODEL CP-143-56
**NEW
COLD-PANTRY**
in 14.3 cu. ft. size
in Choice of Colors!

FREE!

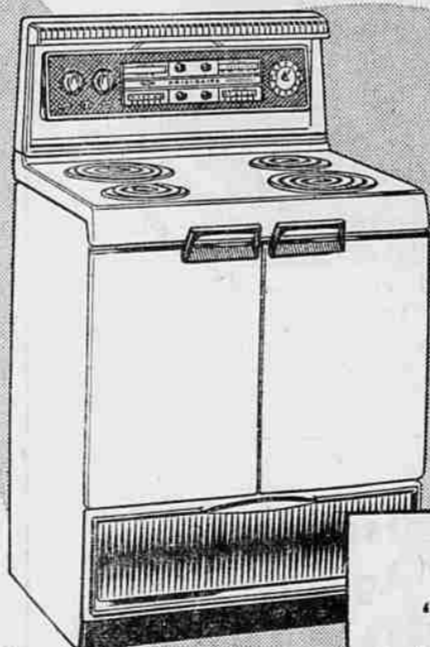
JUST FOR LOOKING!



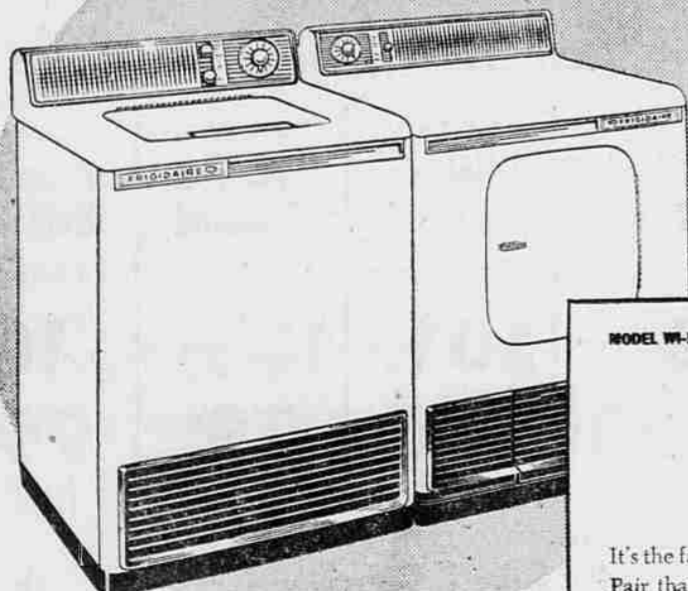
Get a FREE gift of a Swirl Mixer. Clearly marked in graduated cup measurements. Gentle shaking produces best blending you ever saw! It's yours FREE for coming in!



MODEL RI-79-56
**2-Oven Electric
Range with
"THINKING TOP!"**



MODEL RI-39-56
**NEW
"IMPERIAL 39"
ELECTRIC RANGE
WITH FRENCH DOORS**
—and new, automatic
Roll-to-You Shelf.



MODEL W-56 MODEL D-56
**NEW
AUTOMATIC
WASHER
and DRYER**
It's the famous Imperial Porcelain
Pair that banishes washday.

Ask about our
LAY-AWAY PLAN
for Christmas giving!

WE'RE TRADING HIGH ON YOUR OLD APPLIANCES NOW! ASK US ABOUT IT!

**OPEN
WED. NIGHT**

NO DOWN PAYMENT On Approved Credit

We Carry Our Own Contracts • Dependable Service in Our Own Service Department.

**SEE
SEE
SEE**

the 1956 Frigidaire Cold-Pantry

See the amazing Ice-Ejector pop ice cubes right into a storage bin. See the clever Decorator Panels "change color" to your kitchen decor. See the "Roll-to-You" food freezer. And all in glorious new colors.

the 1956 Frigidaire Electric Range
That Swallows Smoke and Fumes!

See the new Miracle Filter . . . the new Roll-to-You Oven Shelf . . . the new automatic Rôtisserie . . . new Heat-Minder Unit that won't let foods burn. See the new Decorator colors.

the 1956 Frigidaire Laundry Pair

See the new "Control Ring" that gives piece-by-piece care. See the new Econo-Dial that saves up to 9½ gallons of water. See the Dryer that dries all fabrics with new safety.

FREE COFFEE AND COOKIES FOR OUR GUESTS

BE SURE TO ENTER THE—

\$100,000 "FREE-FOR-ALL" CONTEST



Introducing
*the new Lift to Living
Frigidaire Appliances*



You may win a new 1956 Cadillac Convertible or complete new Frigidaire Lift to Living Kitchen and Laundry New Buick Riviera . . . Chevrolet Station Wagon . . . 150 other Big-Value Prizes. Simplest contest ever! Just tell us which new Frigidaire Appliance you like best and why. Come in . . . see them.

—AND DON'T FORGET—

Free!



Just for coming in and looking!



No ordinary shaker, this! It blends ingredients with a gentle shaking action. No lumps in the gravy, white sauce or waffles—no beating or stirring. Perfect for mixing eggs with liquids. And it's yours FREE for just coming to see the new Frigidaire Lift to Living Appliances for '56!

Enter the fabulous FRIGIDAIRE \$100,000 "Free-for-All" Contest at the same time

LEONARD ELECTRIC CO.

309 EAST MAIN •

MEDFORD'S LEADING APPLIANCE DEALER FOR THE PAST 24 YEARS

• PHONE 2-4427