

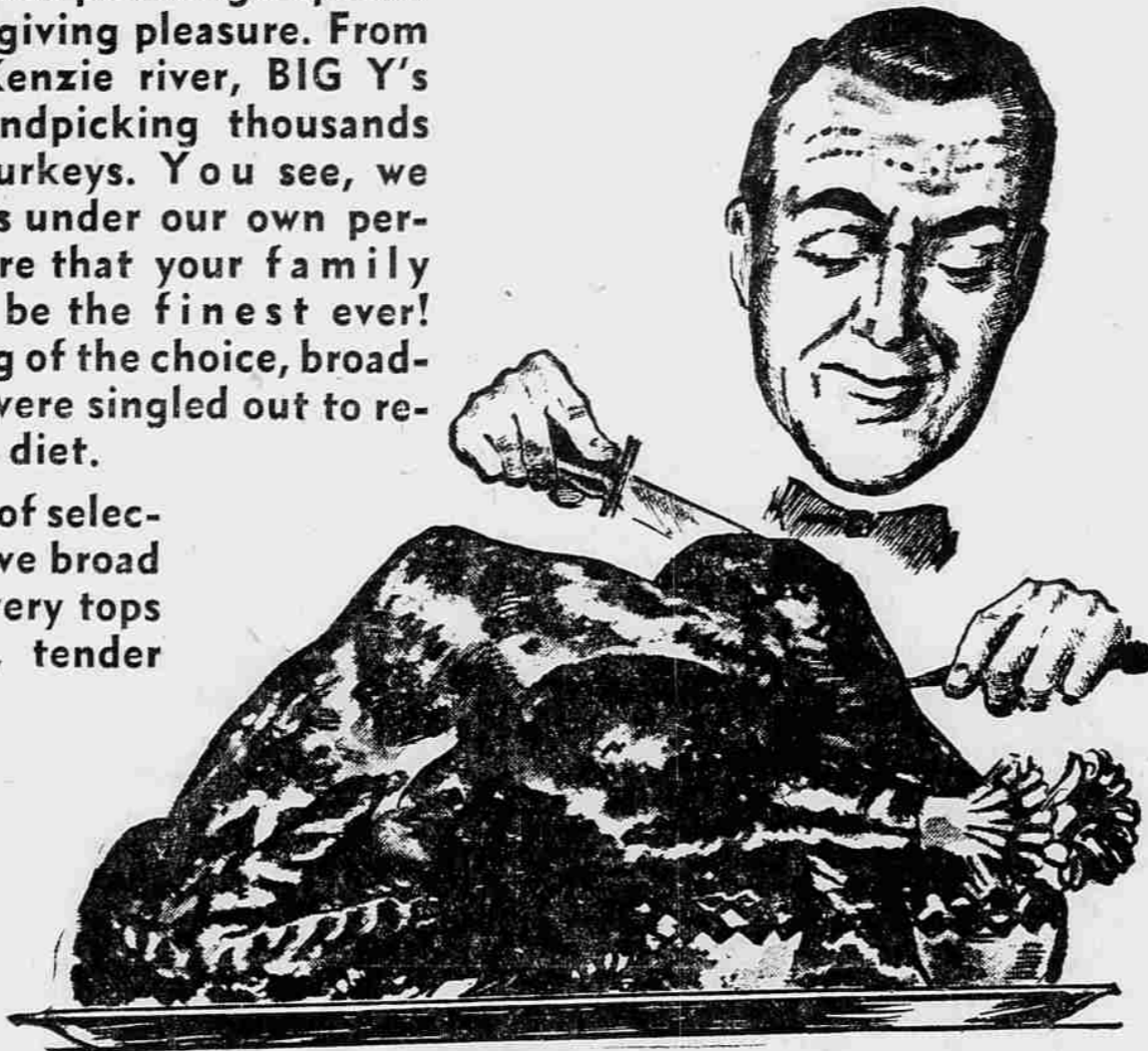
# TURKEY ON THE 4<sup>th</sup> OF JULY?

Five months ago—while you were celebrating Independence Day — BIG Y was planning a special taste treat for your Thanksgiving pleasure. From select farms along the McKenzie river, BIG Y's poultry specialists were handpicking thousands of exceptionally choice turkeys. You see, we wanted to raise these birds under our own personal supervision to insure that your family Thanksgiving feast would be the finest ever! Only the most outstanding of the choice, broad-breasted bronze turkeys were singled out to receive BIG Y's special corn diet.

Developed by generations of selective breeding, these massive broad breasted bronzes are the very tops in rich, flavor packed, tender meat.

Now, after months of painstaking effort, BIG Y is sincerely proud to bring you these handsome birds—the finest in the Pacific Northwest. Each BIG Y turkey has been fully prepared\* for your oven in a plant which is under continuous inspection by the U.S. Dept. of Agriculture. To lock in every morsel of this taste thrilling meat, each bird is individually sealed in a vacuum type plastic bag.

What a thrill you will get as you watch your BIG Y turkey roast to a smooth, beautiful, golden brown! You have a truly exciting flavor-treat waiting for you right now—at your friendly BIG Y Market!



Big Y's massive broad breasted Bronzes weigh up to 25 pounds! For smaller families, Big Y recommends a deliciously tender Beltsville Turkey. This special breed, with its full, meaty breast, is the favorite of many smaller families.

\* Oven ready turkey saves you both time and money—No waste, No Fuss!



## PRE-THANKSGIVING VALUES

picnic shoulders lb. **37<sup>c</sup>**  
 beef roast Wonderfully Tender, Juicy and Mellow lb. **49<sup>c</sup>**  
 corned beef Boneless Brisket Rolled and Tied lb. **45<sup>c</sup>**

Cranberries Eastern or Western 2 1-lb. pkgs. **39<sup>c</sup>**  
 YAMS or Sweet Potatoes Extra Fancy 2 lbs. **25<sup>c</sup>**  
 CELERY Crisp, Green Long Shank Bunch **13<sup>c</sup>**  
 ONIONS Sweet, Yellow U.S. No. 1-Mediums 3 lbs. **19<sup>c</sup>**

For the woman who wants to add a bright, new sparkle to her Thanksgiving table... browse through the exciting collection of rare, unusual food fare at Big Y's Holiday Cupboard!

Your Friendly BIG Y will be **CLOSED** Thanksgiving Day

rib steak U.S. Choice LB. **69<sup>c</sup>**  
 scallops Jumbo Size LB. **89<sup>c</sup>**

Libby's Custard **PUMPKIN**  
 Here is truly the finest Pumpkin  
 No. 2 1/2 CAN  
**13<sup>c</sup>**

Ocean Spray **CRANBERRY SAUCE**  
 Jellied or Whole An Oregon product  
 No. 300 CAN  
**17<sup>c</sup>**

Dromedary **CAKE MIX** PRE-CREAMED  
 The biggest surprise package in cake mix history.  
 White, Chocolate, Yellow or Spice PACKAGE  
**25<sup>c</sup>**

Carnation Instant **CHOCOLATE DRINK**  
 PKG. **35<sup>c</sup>**  
 CARNATION INSTANT **NON-FAT MILK**  
 8-QT. PKG. **69<sup>c</sup>**

STORE HOURS — 8 A.M. TO 9 P.M. — SEVEN DAYS A WEEK

