

PENNEY'S

ALWAYS FIRST QUALITY!

FOR TOP QUALITY AND VALUE! MILLIONS SHOP PENNEY'S FOR THEIR WARM WINTER WEAR!

BIG SPECIAL
4 POUND
**ALL WOOL
BLANKET**
72" x 90" SIZE
DECORATOR
COLORS **10⁰⁰**



WOMEN'S COTTON QUILTED DUSTER ROBE

6.90

Like 3 gifts in one—Penney's quilted cotton robe she'll wear 3 ways—belted, half-belted or loose. Robe is double quilted for cozy warmth, for hand washability. Find it in a dainty floral print in pink, blue or maize. Sizes 10 to 18. Happily priced at Penney's!

Nylon Quilted
Robes **9.90**

Corduroy Chenille
ROBES **3.98**

Warm Shearling Lined
Leather Slipovers **2.98**



WOOL SANFORLAN CARDIGAN SWEATERS

5.90

The better half of your separate wardrobe—Penney's fine gauge wool sweaters you can wash safely, forget about blocking. You'll find them in a huge range of autumn colors. Sizes 36 to 42.



WASHABLE ORLON- AND-WOOL SKIRTS

6.90

A superb blend of 65% orlon and 35% wool. Machine washable plaid combinations of red and blue. Either stitch down or open pleats. Sizes 10-18.

Men's Warm Lined Cape
Skin Gloves, Brown Only
Sizes 8-11..... **2⁹⁸**

Boys' Warm Dynel
Trimmed Winter Caps—
Turn down ear **1⁹⁸**

Men's Long Wearing 50%
Wool, 50% Nylon Boot
Socks. White, grey. 11-12..... **79¢**

Men's 100% Wool Work
Type Sweaters—Double
elbows, 3 colors **4⁹⁸**



WARM BRUSHED BENBERG GOWNS

3.98

A Penney Find! The warm, cozy mother Hubbard gown takes on a festive air. Rows of nylon net ruffling at yoke... rayon satin ties at neckline and waist! In good pastel colors.



SANFORIZED COTTON FLANNEL GOWNS

2.79

Women's better quality gowns in lively floral prints. Vat-dyed and sanforized for carefree washing. Sizes 34 to 48.



TAILORED! GAY PRINTS! COTTON FLANNELETTE PJ'

2⁹⁸

Your favorite pajama styles at one low Penney price! Man-tailored classics, mandarins... all in distinctive cotton flannelette prints, wonderfully warm and washable.

Sizes 32 to 40



INFANTS' PLASTIC SOLED SLEEPERS

2.19

3 pc. Sets
Imagine Plastic-soled sleepers at a price so low! Snap them up at Penney's—warm, soft-napped cotton knits, with gripper fasteners for easy dressing, elastic back waist for snug fit. Pastels, sizes 1 to 4.

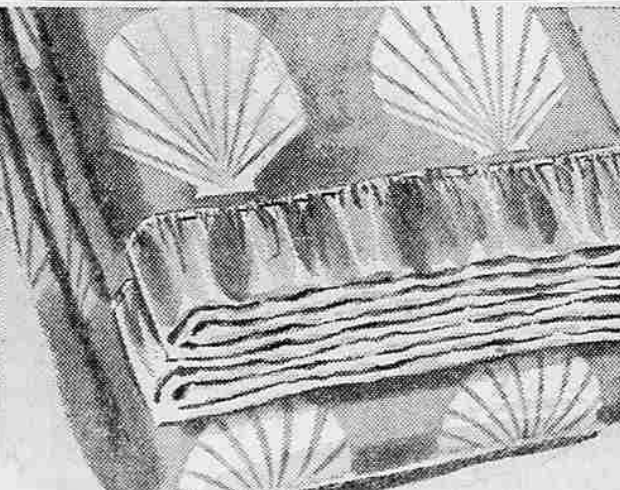
2 Pc. Set **1.49**



GIRLS SANFORIZED FLANNEL PAJAMAS

2.98

Sanforized vat dyed flannel sleepwear that little girls love. Lots of cute prints and trims in sizes 4-16.



BRAND NEW! SHELL DESIGN BLANKETS

5⁹⁰

If you buy your blankets as much for beauty as for warmth, this is for you! Here's striking design, decorator colors in a warm, long-wearing blanket of rayon, cotton, and wool... full 90-inches long for ample tuck-in.

72 by 90
Inches
3 1/4 Pounds

Men's All Wool Water
Repellent Stag Type
Jackets. Green or red
plaid. Sizes 36-46..... **9⁹⁰**

Women's and Girls Knitted
Mittens or Gloves—
All Wool..... **98¢**

Warm, Washable Printed
Cotton Flannellette Yardage—Prints or solids.....yd. **49¢**

Cotton Sheet Blankets—
Warm and soft, 72"x90"
White, selvage **1⁹⁸**



WOOL AND NYLON STRAIGHT LINE SHIRT

5.90

A fine collection of wool and nylon skirts with lined seat for extra shape retention. Solid color brown or Oxford grey in sizes 22 to 30 waist.



GIRLS 100% ORLON CARDIGAN SWEATERS

3.98

Classic cut Orlon sweaters made for Penney's by a new costlier spinning process! Greater beauty, longer wear! Glowing shades: red, maize, blue, others. Sizes 7 to 14. Sizes 4-6x **2.98**



GIRLS' 100% WOOL FLEECE COATS

16.75

See Penney's exciting collection of 100% wool fleeces for young girls. Lots of new fall shades and all millium lined for extra warmth. Sizes 7-14.



Juvenile Boys Flannel Lined Jeans

1.98

Sanforized and vat dyed. These jeans are fully flannel lined for extra warmth. Removable shoulder straps and zipper fly. Sizes 3-6.



LEATHER TRIMMED MELTON JACKET

6.90

Shop Penney's for this long-wearing, hard-working jacket! Get big savings! Durable wool, reinforced at elbows, pockets, cuffs with tough horsehide upper breast pocket.



MACHINE WASHABLE CORDUROY SHIRTS

3.98

The detailing, fashion coloring and all-over Penney quality of these sport shirts are superb! And you can dunk them in the family wash without worry! An ideal Fall wardrobe builder.



SANFORIZED FLANNEL SPORT SHIRTS

2.98

Soft brushed tones enrich Penney's warm cotton suede sport shirts! Tailored with adjustable collar, straight bottom, blust collar. Sanforized! Machine wash in lukewarm water.

Men's Sizes—small, medium, large, extra-large



WOOL-VICARA-NYLON BLEND SPORT SHIRTS

3.98

A luxurious shirt at a low, low price. 55% wool for warmth, 25% vicara for softness. 20% nylon for strength. This wonderful shirt is machine washable, too. We have it in a wide range of patterns and colors. Small, Medium, Large.

5% Wool Plaid Pair
Blankets—72x84 inches.
Doubled, full. 3 1/2-lb. weight..... **4⁹⁸**

Men's Shearling Lined
Leather Slippers—Rubber
heels, hard soles **3⁹⁸**

Men's All Wool Shadow
Plaid Work Shirts—Sev-
eral colors. Sizes
14 1/2-17..... **6⁹⁰**

Men's Heavy Weight
33 1/3% Wool Union
Suits. Grey, in
sizes 38-46..... **4⁹⁸**



Leather Sleeve Insert ATHLETIC JACKET

12⁷⁵

The perfect jacket for all ages. 100% wool body with genuine leather inserts and trim. Heavy knit cuffs, neck and waist band. Blue and white, grey and white, black and white, charcoal and white.

Boys' sizes, 6-18 **9.90**



MEN'S SANFORIZED FLANNEL PAJAMAS

3.49

Penney's Towncraft® Sanforized cotton flannelette pajamas for men. The warmth you want, plus unusual comfort. Every pair cut over Penney's own proportional patterns. Button or slipover. Stripes or novelty prints.

Sizes A, B, C, D



MEN'S WARM OUTING FLANNEL ROBE

7.90

PLAID BEACON ROBES for men... warm, comfortable, and quality-built for Penney's Towncraft®! A popular favorite in new patterns and a new cotton-acetate blend that wears better than ever.

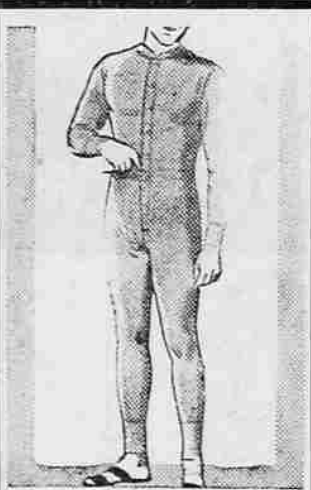


MEN'S SURCOATS

Rayon, Nylon, Gabardine

10.90

Ol' Jack Frost fights a losing battle with this warm Penney surcoat; quilt-lined inside! Styled for many seasons of smartness with padded shoulders, adjustable tabs, 2-way pockets, two colors!



MEN'S 10% WOOL UNION SUITS

2.98

A warm blend of heavy cotton and 10% wool rib knit. Long or short sleeves in grey random color. Sizes 36-46.



FLEECE LINED COTTON SWEATSHIRTS

1.49

Good heavy weight cotton sweatshirts warmly fleece lined. Extra durable neckband—white or grey in sizes 36-46.



WARM, INSULATED RUBBER PACS

11.90

Cold weather value! Penney's sealed insulation pacs—with the only construction approved by the armed forces! So warm... only one pair of lightweight socks needed! Steel shank, full waterproof gusset.

women's sizes, 6 to 9 **11.50**
men's sizes, 6-12 **11.90**
men's hip-length **15.90**

Men's 100% Orlon Pull-
over Sweaters in six won-
derful colors. Machine
washable. Sizes S-M-L..... **5⁹⁰**

Toddler's Quilt Lined
Rayon Shell Snow Suits—
Full front zipper,
pastel colors. 1-4..... **6⁹⁰**

Flannel Lined Toddler's
Snap Crotch Crawlabouts.
Sizes 1, 1 1/2, 2
In red, blue, char-
coal, orange..... **1⁹⁸**

Boys' Knee Length Cotton
Knit Union Suits—
White. Sizes 4-12..... **1²⁹**



BOYS' SANFORIZED FLANNEL PAJAMAS

2.49

Boys' cotton flannelette pajamas... at wonderful Penney savings! Button front or slip-over model. Snug elastic top pants. Sanforized! Machine washable.

Even Sizes 10 to 18..... **2.49**
Junior Sizes 2 to 8..... **1.98**



NEW! WASH AND WEAR FLANNEL SHIRT

1.49

It's New! A Sanforized flannel shirt you just launder and hang and it's ready to wear. No ironing required. Lots of sharp plaids in sizes from 4-18. Try them today!



BOYS' 100% ORLON SWEATERS

4.98

Soft. Lush! Orlon pullovers for boys! 100% bulk Orlon in trim-fitting fine gauge knit, hand-looped V-neck. Ribbed cuffs, tailored. Washable! Shrink-resistant! Superb colors.

Sizes 10 to 18



NEW SPLASH WEAVE GABARDINE SURCOAT

7.90

Now! Penney's brand new print in boys' surcoats! Water, wrinkle-resistant 15 1/2-ounce rayon-nylon sheen gabardine. Dynel collar! Quilt-lined! Anchor buckle belt.

Sizes 4 to 12