

Plastic Autos in Rapid Production

Venice, Calif. — (U.P.) — New autos of every make come off assembly lines here daily, surpassing production of all the Detroit manufacturers combined.

And there is just as much secrecy surrounding these new models as in the Michigan plants. The autos, however, don't compare in size with Detroit products. These cars are miniatures, authentic scale models assembled for plastic hobby kits.

But the officials of the Revell-AMT Co. have all the headaches which go along with design and manufacture of the real thing.

"We have the same problems during the change-over season," a company spokesman said. "Our dealers go all out to move their 1955 cars to make room for the 1956 models in the same manner as do the dealers of full-size cars."

At the plant, artists, designers and advertising men work around the clock so the campaign to launch the miniature motorama will hit at the same time as the impact of the originals on the market.

"It's no secret how the companies guard their new designs," the spokesman added. "But we have to guard the same secrets, only our job is 10 times as tough."

In the local plant, authentically scaled replicas of not one, but several of these cars are worked on from original plans. Top security measures are in force in every section of operation. Even visitors are screened. This security is maintained until the day the plastic scale model kits are released to dealers.



KING SIZE CANDY FOR IKE—Maybe the nurses will get this candy gift from San Francisco to President Eisenhower, but like is a cinch to keep the box it came in. The box is solid mahogany specially designed for the gift. The get-well card by famed Jade Snow Wong of San Francisco is in jeweled ceramics on pure copper, 11x14 inches and framed in teakwood. Turning the gift over to United Airlines stewardess Luann Miller for delivery to Denver is Robert T. Beattie, Blum's president, makers of the candy.

West Virginia Governor Seeking More Industries

Portland—(U.P.)—Gov. William C. Marland of West Virginia, who hopes to attract industrial expansion to his state to help solve a labor surplus, spent several hours here yesterday.

Gov. Marland said he was not urging plants to move from one

state to West Virginia but was "thinking more in terms of expansion." He said "tremendous" mechanization of coal mines has "left many men out of work." Marland flew to Seattle and plans to visit 10 cities on his trip.

SCIENCE AT WORK

By DELOS SMITH
United Press Science Editor

New York—(U.P.)—People are entitled to know precisely why they're dizzy—and to have something done about whatever it is which makes them so.

"Dizziness is a terrifying symptom," said Dr. Gordon D. Hoople in admonishing his fellow physicians not to be casual toward the dizzy and to reassure them with more than a breezy "Oh, you'll be all right."

"Dizziness is not a disease, and because it is not it never kills anyone," he said. But it is terrifying "And for a good reason. After passing through the tumbling and falling episodes of very early life, everyone unconsciously lives by the axiom that the earth is solid and stable, and his relation to it is fixed."

When a man is dizzy "a fundamental law of life has been violated. When an axiom of everyday living has been violated, the patient is scared—his sense of security is threatened. . . . The dizzy patient deserves more than many others the sympathetic attention of the physician who is dedicated to helping his fellow men."

First Time Puzzling
"The physician who is consulted by a patient suffering from the first time with an attack of dizziness is at a disadvantage compared to the doctor who is consulted by a patient who has had many attacks. This is because the repetitive character of such attacks together with associated signs and symptoms often furnish clues for an accurate diagnosis and satisfactory treatment."

"The first attack may be the only one a certain patient may ever have, but it is well nigh an impossibility for a physician to predict that this will be so. More often attacks are multiple, and

usually their occurrence is totally unpredictable. As a matter of fact, their unpredictability is a significant factor in creating the horrible insecurity which so thoroughly possesses the dizzy patient."

For there to be "true" dizziness, a sense of motion has to be present, he said—either in the person or in his surroundings.

"This need not be a sense of turning, although more often than not it is," he continued. "Feelings of tilting, falling, or veering to one side or the other in walking carry the implications of motion. Both turning and tilting, falling or veering are possible features of an attack of dizziness because there are two parts to the labyrinth of the ear."

One part is in the semi-circular canals which measure motion. The remaining part of the labyrinth is the static part.

Some patients with true dizziness may call it "lightheadedness" when in reality their trouble may have serious importance. On the other hand, giddiness and lightheadedness are not really dizziness. . . . The ability to distinguish between dizziness and lightheadedness is one of the doctor's major responsibilities in the management of these patients."

In true dizziness, three body systems can be involved: the ear system, the eye system, or the muscle-joint system. "Of the three," he continued, "the ear is the most important for it is the true organ of balance. A patient can get about if one of these three systems is destroyed, but when two of the three no longer function, he is an ambulatory (walking) cripple." He went on to describe techniques for tracing dizziness through one or more of these systems to its cause—and it is the cause which the physician must find and treat if he is going to give real and lasting relief to the dizzy.

Thursday, November 10, 1955

MEDFORD (OREGON) MAIL TRIBUNE—ELEVEN

Increased Ocean Commerce Urged

Los Angeles — (U.P.) — The President of Pacific American Steamship Association says the shipping industry must work to increase ocean commerce because of "extremely heavy" capital being poured into the service end of world trade.

Robert E. Mayer outlined the problem yesterday before maritime representatives from 17 countries of the free world attending the Second International port and Harbor Conference here.

Mayor said three major Pacific Coast ship lines have announced a \$220,000,000 vessel-replacement program since World War II.

"These figures must be matched by an active search for world commerce," he said.

TIDES FROM QUAKES

Boston — (U.P.) — Tidal waves have nothing to do with tides, according to the Boston Museum of Science. They are caused by earthquakes on the bottom of the ocean. The quakes set up huge waves, some of which reach a height of 100 feet by the time they reach shore.

Dr. Hoople is an ear, nose, and throat specialist of Syracuse, N. Y. His discussion of what makes people dizzy and what to do about it appeared in the New York State Journal of Medicine.

Petitioners Must Have Changed Minds

Hammond, Ind. — (U.P.) — Republican Vernon Anderson says he would have been re-elected Mayor in Tuesday's municipal election if all the persons who urged him to run had voted for him.

A petition signed by 18,000 persons urged Anderson to run again last spring. But he polled only 15,937 votes Tuesday to his opponent's 16,359.

MERGER SLATED

Houston — (U.P.) — Preliminary steps were underway today for the merger of Gulf Oil Corp. and Warren Petroleum Co., two firms with total assets exceeding \$2,000,000,000.

BUYS RIGHTS
Hollywood — (U.P.) — Producer David O. Selznick announced today he has purchased the motion picture rights to Ernest Hemingway's famed novel, "A Farewell to Arms."

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2 for 29¢
20-oz. Size
2 for 39¢



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EGGS GRADE AA LARGE 59¢ DOZ.



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LETTUCE LARGE HEADS 2 FOR 29¢
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