

Van Dyke Speaker For College Group

Ashland—Attorney Frank Van Dyke, Medford, will be the speaker at the Business club luncheon to be held Monday, Nov. 7 at Susanne Homes hall at noon.

Van Dyke, former member of the state Board of Higher Education and former speaker of the House of Representatives of the Oregon legislature, will speak on legislative issues and their effect on business in Oregon.

The Business club is composed of all students interested in the business field as a career. Its main function is to train students to participate in professional organizations. Van Dyke is the first in a series of prominent business men in southern Oregon who will speak to the club.

New officers elected at the last business meeting are Dick Simonson, president; Norm Spear, first vice-president; Vic Watts, second vice-president; and Elaine Falwell, secretary.

Luncheon reservations may be obtained from Vic Watts, Ashland 2-9751, or from Alwin Miller, SOC faculty member, at 2-4611.

Change Announced By Insurance Firm

Robert W. Shepherd, who has for several years been associated with the insurance firm of Robinson, Potter & Shepherd, has disposed of his interest in that firm, it was announced Saturday.

Shepherd has reentered the insurance adjusting field in which he was engaged for many years prior to affiliating with Robinson, Potter & Shepherd. He has established offices at 246 South Central ave.

Shepherd is being succeeded in the insurance agency by John B. Ripley, who recently moved here from Portland. He has previously been Oregon state agent for the United States Fidelity and Guaranty company, a casualty firm. Mr. and Mrs. Ripley and their infant son will reside at 20 Quince street.

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By Jimmy Harlo

TWO HOURS LATER... HE FINALLY REACHES FOR ONE THE 88-GUY DOESN'T KNOW...EXCUSE FOR EXIT SANS TIP!



Huge Sum Spent To Save St. Louis From Becoming 'Business Slum'

Editor's note: The downtown business districts of many U. S. cities are sick. Residential population has been moving to the suburbs, and business is following its market out of town. Such a trend could make commercial "slums" out of the once-busy centers of cities. The following dispatch tells the story of one city which hopes to restore economic health to its deteriorating downtown section.

By PAUL DIX, United Press Correspondent

St. Louis, Mo. — (U.P.)—Private developers are spending more than \$20,000,000 to make over eight square blocks of a rundown old business district in downtown St. Louis.

The aim is to create a new residential area right in the heart of the city. For more than 10 years business men and property owners have seen the St. Louis business district go downhill. The city seemed to be suffering from its own growth. St. Louis, with a population of two million within a radius of 20 miles, is strangled by city limits imposed more than 75 years ago.

There is no vacant land within the city. To put up a new build-

ing, an old one has to be torn down.

The first major attempt to do something about the St. Louis problem—similar to problems confronting many cities—is a scheme known as the "Plaza Project."

Big Plans It will cost \$20,000,000 altogether and will turn a frowzy eight blocks east of the Union Station into a modern, airy residential area. There will be five blocks of apartments for 1150 middle income families and three blocks developed as a park.

The Plaza Project is the brainchild of the Urban Redevelopment Corp. of St. Louis, organized five years ago by private citizens in an effort to keep purchasing power within the city, to bolster sinking property values and to check the decay of the heart of St. Louis.

Five years of surveys and planning lie behind the project. Demolition of the old buildings began last April. Everything in the eight block area except two churches was torn down.

About \$7,000,000 was provided by federal and city agencies to acquire and clear the land, but the apartments will be built by private capital at a cost of more than 20-million dollars.

Good Start Although St. Louis has been engaged in the slum clearance since 1935 and has built—with federal funds—more than 7800 housing units for low income families on the fringes of the downtown area, this is the first privately financed redevelopment in the city.

The Plaza Project has raised the hopes of St. Louis businessmen that the oldest and apparently dying sections of the city will be restored to life. Two other projects to be financed chiefly by private capital and costing more than \$100,000,000 are in the planning stage—one

Grants Pass Autos Damaged by Vandals

Two radio aerials were broken off cars belonging to Grants Pass people during or shortly after the football game between Medford and Grants Pass high schools Friday.

Lester Boyd Hupy, 1840 Burns ave., reported to Medford police that the aerial had been broken from his car while it was parked on Whitman Place between "J" and Monroe st.

An aerial was broken from a car driven by Edward Engene Washburn, Grants Pass, while it was parked on Monroe st., between "J" st. and Whitman Place, according to a city police report.

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involving 265 acres of housing, commercial and industrial buildings and the other 280 acres of industrial and commercial buildings.

Meanwhile, two new huge federally financed apartment projects for low-income families are nearing completion in former slum areas close to the downtown section. Three more public housing projects are in the planning stage.

Around Hollywood

Hollywood — (U.P.)—Confessions of a Hollywood secretary: The movietown beauty who knows enough of Hollywood's secrets and skeletons to keep gossip columnists supplied for decades is an unknown brunette named Edna Ruben.



Aline Mosby

Edna is on hand when movie deals churn, personal secrets spill and divorces begin. In fact, she can boast she's spent more time in hotel rooms with movie stars than any other female.

Miss Ruben is Hollywood's favorite private secretary. As the resident stenographer at the Beverly Hills Hotel, she's hired for the celebrities who habitually fill that famous hostelry.

Learned of RKO Sale Edna's shorthand sizzled when Howard Hughes sold RKO. She typed the letters Rita Hayworth dictated in her hotel bungalow to Aly Khan when the prince was pining for a reconciliation. And it was Edna's fast typewriter that wrote letters about deportation troubles for a later Hayworth husband, Dick Haymes.

Edna has typed stacks of scripts for TV and movie writers who work in the quiet hotel bungalows. She was the first one in on "Cat on a Hot Tin Roof." Tennessee Williams dictated that future hit to her in his room.

Establishes Hotel Office Edna came to Hollywood eight years ago as secretary to Donald Nelson. She liked the film colony so much she set up her office in the swank penthouse of the hotel. Her most interesting boss, she thinks, was the late Serge Rubenstein.

"I knew so much about his business that when he was murdered I rushed home and locked my door," she said.

Michigan was the nation's greatest lumber-producing state from 1870 to 1890 and supplied most of the reconstruction lumber used in rebuilding Chicago after most of the city was destroyed by fire in 1871.

Homecoming Events Planned For November 11-12 at SOC

Ashland—Homecoming theme for Southern Oregon college students and alumni Nov. 11 and 12 will feature the theme, "Remember When," according to Walter Hurst, general chairman for the traditional event.

According to Hurst, a full program of weekend events is planned for returning alumni. Festivities will begin with a bonfire rally on Fuller field Friday at 6:30 p.m. when the Homecoming Queen, to be selected by the football team, will be crowned. She will reign over all the following homecoming activities including the variety show to be presented that same evening in Churchill auditorium at 8 o'clock.

Judging of the floats designed by the various campus organizations will lead off the day's events on Saturday at 9 a.m. and will be followed by a parade through downtown Ashland at 10 a.m.

In the past, the freshman initiation has reached its climax with the burning of their green hats at the Friday night bonfire. This year, however, it is reported that Saturday afternoon is to be called "Freshman Independence Day" and the freshmen will attempt to outdo the upperclassmen and alumni in various games and sports. If the freshmen triumph, they will automatically be able to discard their green hats, but if they fail to win, the initiation will continue for another week.

At 8 p.m. the battle between the SOC Red Raiders and the Oregon College of Education Wolves will get under way at Fuller field. Both coaches are fielding rugged, driving teams with fine records behind them for the current season. School

officials have predicted a large turnout. Immediately following the game there will be the traditional Homecoming dance at Memorial court in honor of the returning graduates.

Modernization of BLM Records Due; Contract Approved

The bureau of land management has initiated a program which will modernize public land records.

The York Tabulating service, Inc., of York, Pa., has been awarded a contract to prepare a control document index as the first phase in the modernization program.

The program will constitute the first innovation since 1812 in a records system which has become antiquated, BLM Director Edward Woosley said. The control document index will consist of micro-film copies of patents, orders of withdrawal and restoration, and other public land records.

Total Revision The second phase of the program class for total revision of basic land records over a five-year period at an estimated cost of \$5,000,000 for 17 western states. The project will be accomplished progressively on a state-by-state basis.

Under the new system, present records will be replaced with two-part records consisting of a narrative summary of essential actions and transactions affecting single townships, and a township status plat showing ownership of lands and minerals.

Among benefits from the new system, Woosley said, will be an official complete record of public domain; lands conveyed, rights granted and right retained will be known; determination of land ownership and use will be simplified; and application of all kinds may be handled more effectively, easily and economically.

Dead line Sunday Classified is at noon Saturday, 1 a.m. Monday for Monday; other days 5:30 previous day

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars. To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR 22	1 Make	31 Progress	61 You
APR 20	2 Please	32 Regained	62 Them
2-8-18-21	3 Lost	33 Apply	63 Affairs
26-34-82-83	4 Get	34 For	64 You
TAURUS APR 21	5 Time	35 Hold	65 Troun
MAY 21	6 To	36 Firm	66 And
23-30-34-53	7 Up	37 Extra	67 Should
56-67-81-84	8 A	38 Your	68 Act
JUNE 22	9 Excellent	39 Travel	69 Romance
JULY 23	10 There's	40 Take	70 What
15-24-45-49	11 Desire	41 Energy	71 You
59-62-68	12 Never	42 Religious	72 Favored
CANCER JUN 23	13 Your	43 Your	73 Principles
JULY 23	14 To	44 And	74 Pursuits
15-24-45-49	15 Quietly	45 Where	75 To
59-62-68	16 Apparel	46 Interests	76 Fortune
JULY 23	17 Aid	47 Mental	77 Competition
18 Very	18 Very	48 To	78 Want
19 For	19 For	49 You're	79 Make
20 Those	20 Those	50 To	80 Surroundings
21 Devoted	21 Devoted	51 Action	81 It
22 Public	22 Public	52 Outstrip	82 Know
23 Be	23 Be	53 The	83 Who
24 Analyze	24 Analyze	54 Pleasure	84 Arise
25 In	25 In	55 In	85 Headway
26 Admirer	26 Admirer	56 Unusual	86 Antiseptic
27 Order	27 Order	57 Charitable	87 Than
28 Affairs	28 Affairs	58 Mind	88 Picture
29 Less	29 Less	59 Headed	89 Today
30 Ready	30 Ready	60 Your	90 Yourself
1-7-43-58	Good	Adverse	1176
70-71-78			

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