

On The Side

By E. V. DURLING
(Distributed by King Features
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In the matter of low prices for used cars, a Milwaukee dealer seems to have broken all records. He recently staged a sale in which he offered a number of used cars for a price of \$9.85. Some of these cars were only eight years old. All were guaranteed by the seller to be in good running order.

The Bowery

A song that caused the property in a section to depreciate by millions of dollars. That is what the song titled "The Bowery I'll Never Go There Any More," is said to have done to the Bowery section of Manhattan. The song was first presented in Hoyt's celebrated play "A Trip to Chinatown." Harry Connor introduced it. The ditty achieved tremendous popularity. However, it caused a drop in rental real estate values on the Bowery from which it has never recovered.

Mules and Men

A number of feminine subscribers express themselves as far from pleased of the appearance of their husbands in bathing suits the past summer. "Every time any man appeared on the beach I was downright embarrassed," says one young matron. This feeling was evidently shared by many other wives. Now these ladies would like to have some helpful hints on husband streamlining. Our experts have been checking this situation. There will be further reports on it.

Passing By

Mabel Wayne, song writer from Brooklyn, composer of "Ramona," "In a Little Spanish Town," "It Happened in Monterey" and "Little Man You've Had a Busy Day."

So They Say

Women born under Libra (Sept. 23-Oct. 22) are never really happy unless living luxuriously. Their enthusiasm for elegant articles of attire and adornment is great. The well known slogan, "Because She Loves Nice Things," was probably inspired by a Libra. It was also probably a Libra who observed, "He is a millionaire. I like that in a man." Or, so say the stargazers.

Asking

Queries from clients, Q. When mixing a Martini cocktail which goes in first, the gin or the vermouth? Should it be stirred or shaken? A. Gin goes in first. There is a disagreement among the experts as to whether the Martini should be subjected to shaking or stirring. However, some experts, such as Marco of the Colony restaurant, Manhattan, say shaking is correct.

Social Error

"On several recent occasions," writes a New Yorker, "I have been shocked at seeing men wearing white carnations in the lapel of dinner jackets. The white carnation should be worn with tails. For the dinner jacket (black tie) the red carnation is proper."

Please Note

Do you know a young fellow who is undecided on what trade he wishes to follow? Has he checked on the trade of sheet metal journeymen? I hear the opportunities in that line are very good. Wages are \$3.12 an hour. I know of one sheet metal journeyman in California who earns \$124.80 a week every week. He hasn't been out of job in 10 years. It takes four years apprentice training and schooling to become a sheet metal journeyman.

ONE YEAR BEHIND

Waterford, Conn. — (U.P.) — While Waterford prepared for Hurricane Connie, First Selectman Sylvester J. Perkins received a government check in the mail for \$1,059.46. It was to cover damages caused in the town by last year's hurricanes.

AT LAST

Chelsea, Mass. — (U.P.) — At 102, Rabbi Ick Benkowitz thinks he's the oldest person in the nation to claim a Social Security account number. He applied recently after a change in regulations extended Social Security benefits to the clergy.

there's only one
SKIPPY

BEWARE OF IMITATIONS

LOOK FOR THE HAPPY LITTLE DOG

TOPS IN QUALITY!

LOW IN PRICE



PENNEY'S
ALWAYS FIRST QUALITY!

Penney's outdoes itself with **BARGAINS** to honor a man and his dream! Shop! Save!



Last 2 Days of This Tremendous Event, Don't Miss Them!

FOUNDER'S DAY
FINAL 2 DAYS

WOMEN'S FLANNEL PAJAMAS
2.98

SLEEP-WARM GOWNS OF COTTON FLANNELETTE

Penney's lets you stock up—early in season—on the sleepwear you need for winter! These are cozy, soft-napped gowns in floral patterns, long-sleeved, cut straight for comfort. Sizes 34-40.

1.77
SPECIAL!




SPECIAL PURCHASE!
GIRLS' 100% WOOL FLEECE COATS

10.00

Girls Love Our Penney-Priced Fleece! Well-tailored coats of 100 per cent wool fleece. Part and pretty in rich new colors. Tremendous values at just 10.00! Sizes 7 to 14.



BARGAIN BUY!

1000 YARDS PERFECT QUALITY PERCALE YARDAGE

Full bolts in vat-dyed fall prints . . .

29¢ Yd.

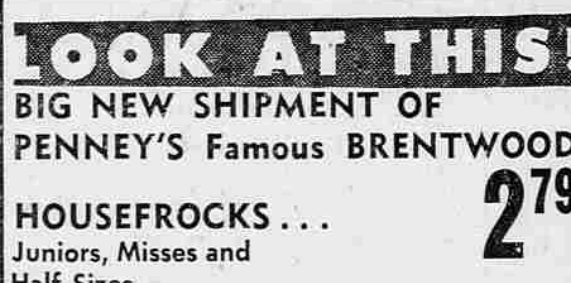
A Real Value!

LOOK AT THIS!

BIG NEW SHIPMENT OF **PENNEY'S FAMOUS BRENTWOOD HOUSEFROCKS . . .**

Juniors, Misses and Half Sizes

2.79



Ladies Washable CHENILLE ROBES

3.98

Thick, luscious corduroy chenille makes this Penney robe a real buy! An elaborate three-needle overlay swirls around the skirt, gives it a far costlier look! Popular wrap style with attached belt, double reverse collar, deep cuffs. Rich, washable colors. Sizes 10-20.



NOT ONE . . . TWO PAIRS OF STRETCHABLE NYLONS

Buy 'em by the drawerful—Penney's stretchable nylons, specially priced for Founder's Day! They fit as no other stockings can—never sag or bag. Dark seams. Sizes Midge, Norm, Long.

Special! 2 Pairs
1.35

Packed in a Cellophane Envelope



FASHION FAVORITES IN WASHABLE 100% NYLON SHORT COATS

Beautiful carefree nylon short coats in 2 smart styles. Misses' sizes 8-18 in white, beige, ice blue, mint green, maize.

Washable nylon Long Coat . . . 24.75

16.75



GIRLS' RUBBER BACKED POPLIN RAINCOATS

Gay prints in sizes 4-14. Red or blue only

3.98



PENNEY'S PRINT PJ'S FOR LI'L SLEEPY TIME GALS

Penney's prints gay designs on cozy cotton flannelette PJ's for girls! In two eye-appealing, gift-appealing styles destined to appeal to everyone who wears sizes 4 to 16. Wonderful gifts for the small fry.

2.98



LADIES' BRUSHED BEMBERG GOWNS

3.98

A Penney Find! The warm, cozy, mother Hubbard gown takes on a festive air. Rows of nylon net ruffling at yoke . . . rayon satin ties at neckline and waist! In good pastel colors.



Special Buy! Women's Orlon Full Fashioned Cardigans

Penney's does it again . . . comes up with a fabulous sweater buy, right now when you want them! Luxury soft Orlon sweaters, full-fashioned for perfect fit. Bright colors, all wonderfully washable!

5.00



Special Purchase! BIG RAYON-NYLON BLEND BLANKET A REAL VALUE

They're whipped fleecy rayon-nylon, extra long 90 inches, 3 1/2 pounds . . . come with acetate satin binding. Hand washable, too! A one-time buy!

5.00



BOYS' SANFORIZED FLANNEL PAJAMAS

Boys' cotton flannelette pajamas . . . at wonderful Penney savings! Button front or slip-over model. Snug elastic top pants. Sanforized. Machine washable.

Even Sizes 10 to 18 . . . 2.49
Junior Sizes 2 to 8 . . . 1.98

2.49




SHOP TOMORROW!

MEN'S SANFORIZED COTTON FLANNEL WORK SHIRTS

Save on these warm, durable work shirts. Sanforized vat dyed woven flannel that will take lots of tough wear. Sizes S, M, L, XL.

1.50



BRUSHED BEMBERG PAJAMAS

34-40

4.98



CHENILLE BEDSPREAD DECORATOR COLORS

Bedspreads of velvety chenille in vibrant colors for every decor! Vertical wavy line ground 4" lavish fringe, rounded corners. Fluff dry, no iron!

4.98

GAY PRINTED COTTON FLANNEL

Whimsical prints dance on Penney's cotton flannel! Soft pastel Sanforized cotton flannel, destined to whip up into sleepwear for the whole family at the touch of your needle. Scoop it up by the armload at Penney's.

49¢ yd.




LOOK AT THIS!

WOMEN'S ALL-WOOL SUITS . . .

3 popular styles . . .
New Fall colors—Sizes 10-18

12.88



BOYS' SHEARLING LINED SLIPPERS

Sizes 12 1/2-5

2.98

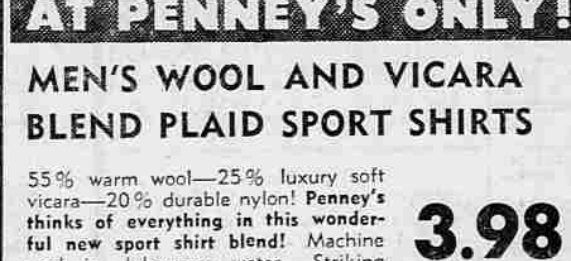


AT PENNEY'S ONLY!

MEN'S WOOL AND VICARA BLEND PLAID SPORT SHIRTS

55% warm wool—25% luxury soft vicara—20% durable nylon! Penney's thinks of everything in this wonderful new sport shirt blend! Machine wash in lukewarm water. Striking new patterns.


3.98



WASHABLE ORLON-AND-WOOL SKIRTS

A superb blend of 65% orlon and 35% wool. Machine washable plaid combinations of red and blue. Either stitch down or open pleats. Sizes 10-18.

6.90



SPECIAL PURCHASE!

FULL 4 POUND ALL WOOL BLANKET . . .

Large 72" x 90" size . . .
5 Decorator Colors
An Unusual Value!

10.00



MEN'S ORLON PULLOVER SWEATERS

Men, get quality Penney sweaters at unprecedented savings! Your choice of six prized colors in fine gauge inter-lock Orlon. Soft, warm and light, these Penney Orlons rinse easily, hold shape beautifully!

4.00 Special

MACHINE WASHABLE CORDUROY SHIRTS

The detailing, fashion coloring and all-over Penney quality of these sport shirts are superb! And you can dunk them in the family wash without worry! An ideal Fall wardrobe builder.

3.98



LADIES WARM FUR TRIMMED SLIPPERS

An eye-catching slipper any gal will love—fur-trimmed slippers from Penney's! They're of smooth sheepskin, prettily hand-beaded, and made with the softest soles ever. Blue, red or white with white fur collar. Mint-Pink. Sizes 4 to 9.

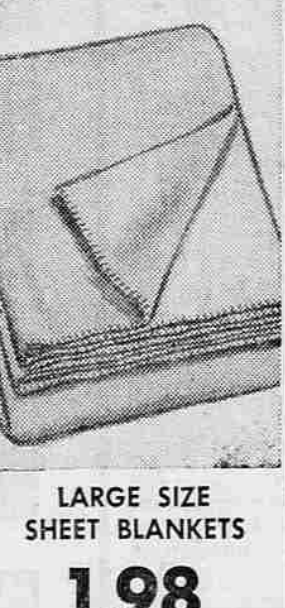
2.98



LARGE SIZE SHEET BLANKETS

Extra large 70 by 95-inch White Cotton Sheet Blankets serve as winter sheets, light summer covers. Machine washable.

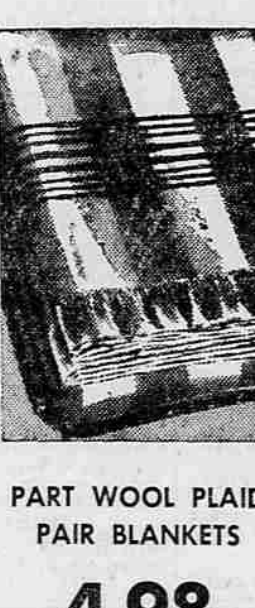
1.98



PART WOOL PLAID PAIR BLANKETS

Fine quality Plaid Pairs, soft, closely-woven in clear colors. 3 1/2 pounds. Cotton, rayon, wool, 72 by 84-inches folded.

4.98



BARGAIN BUY!

UNLINED RAYON, READY-MADE DRAPES . . .

Floor Length . . . New Fall Patterns . . .
Special Purchase!

3.88



BARGAIN BUY!

MACHINE WASHABLE DACRON PILLOWS NYLON COVERED

Dash in for this exciting one-time Penney buy! The filling, airtight Dupont Dacron—permanently fluffly, odorless, non-allergic. The cover, rose-bedecked nylon. Corded edges.

4.00

16"x26"



INFANTS' PLASTIC SOLED SLEEPERS

Imagine Plastic-soled sleepers at a price so low! Snap them up at Penney's—warm, soft-napped cotton knits, with gripper fasteners for easy dressing, elastic back waist for snug fit. Pastels, sizes 1 to 3.

1.49

TODDLERS' FLEECE LINED SNOWSUITS

A terrific price on all nylon quilted lined snow suit for toddler boys or girls. Zip front and water repellent treated. Sizes 2, 3, 4. Dark or pastel colors.

5.00

