

STARTS TOMORROW! Penney's Biggest Bargain Event of the Year! Don't Miss It!

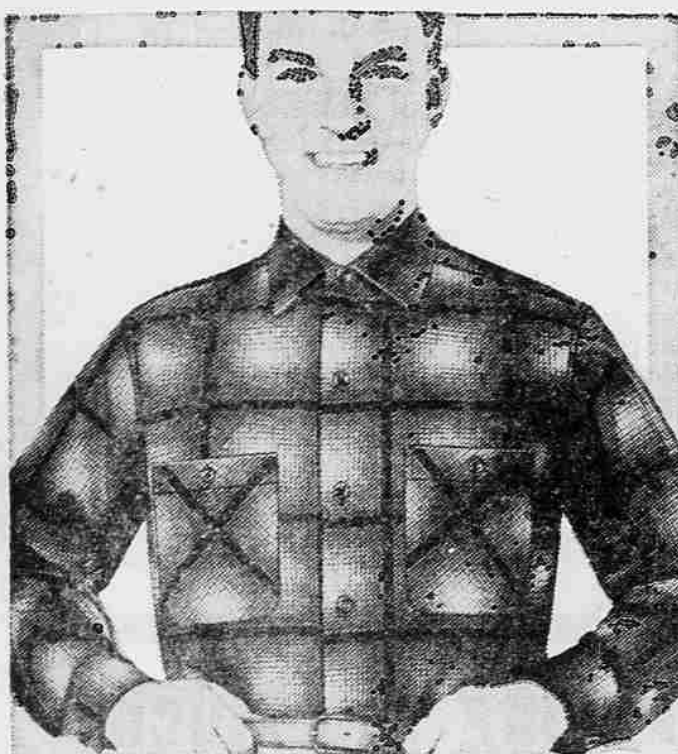


REPEAT Extra Special Purchase!

100% WOOL
COATS
Miliun Lined
Misses Sizes
10-18

17⁸⁸

A fine selection of 100% wool fleece coats in popular fall shades. All Miliun lined for warmth without weight. See them today. They are sensational!



MEN'S COTTON FLANNEL SANFORIZED WORK SHIRTS

Save on these warm, durable work shirts. Sanforized vat dyed woven flannel that will take lots of tough wear. Sizes S, M, L, XL.

1⁵⁰



5 TERRIFIC COLORS

- Pink
- Mint
- Charcoal
- Lt. Blue
- Camel

RECORD LOW PRICE FOR FINE ORLON® SLIPOVERS!

Men, get quality Penney sweaters at unprecedented savings! Your choice of six prized colors in fine gauge inter-lock Orlon. Soft, warm and light, these Penney Orlons rinse easily, hold shape beautifully!

\$4

Sizes Small
Medium, Large



THRIFT PRICED

and wired with
one of the
finest circuits
in any
electric blanket
at any price!

SPECIAL PURCHASE!

Women's Leather Beaded
Moccasins, foam rubber
insole, 6 sparkling
colors, Sizes 4-9

\$7⁸⁸



Boys' All
Leather Oxfords

2⁹⁸

Long wearing syn-
thetic soles. Brown
only.
Sizes 1 1/2 to 3, C-D.

SPECIAL PURCHASE!

MUCH BETTER TOWELS
WEDDING RING DESIGN

Large 24x44"
Bath Towel

1⁰⁰

Hand Towels 2 for 1.00
Wash Cloths 5 for 1.00

ELECTRIC BLANKET GUARANTEED 2-Years Against Mechanical Defects!

Fine, flawless first quality — and what quality! From the thoroughly tested wiring circuit, to the luscious covering, right to the handsomely designed control box it's a beauty! Here's the only blanket you need throughout the year. A twist of the dial offers the warmth you want — sensitive thermostats maintain that warmth automatically no matter how cold the night turns. You don't need a bulk of blankets . . . no out-of-season blankets to store . . . no "extras" to invest in. Blanket is luxurious blend of 50% rayon, 25% nylon, 25% cotton. 7 colors. A.C.

13⁹⁹

Inc. Federal
Tax
72x84 Inches



LOOK AT THIS

WOMEN'S
FULL FASHION
ORLON
CARDIGANS
Special

5⁰⁰

Sizes 34 - 42

Penney's does it again . . . comes up with a fabulous sweater buy, right now when you want them! Luxury soft Orlon sweaters, full-fashioned for perfect fit. Bright colors, all wonderfully washable!



GIRLS' STRAP SHOES, ALL LEATHER CONSTRUCTION

Unbeatable quality features in Penney's special shipment! . . . only 2.98! Leather insole, lining and upper with extra long-wearing sole, rubber heels. Brown only. Sizes 12 1/2 to 3; 8 1/2 to 12.

2⁹⁸

Pair

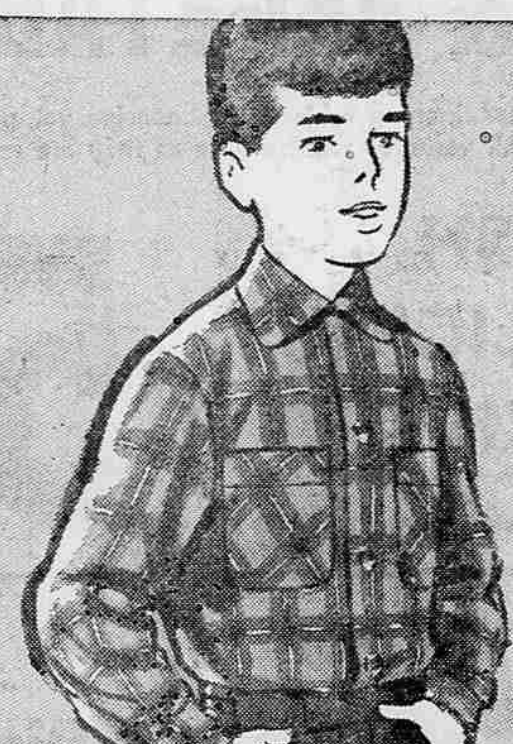


STYLISH WOOL FLANNEL JACKETS! SPECIAL BUY!

A beauty of a Jacket . . . and a beauty of a Penney bargain! The season's style fabric, and you get it in hi-style colors, decorated with ultra-smart box checks. Fitted waist, padded shoulders, full rayon lining.

6⁸⁸

Sizes 38 to 46

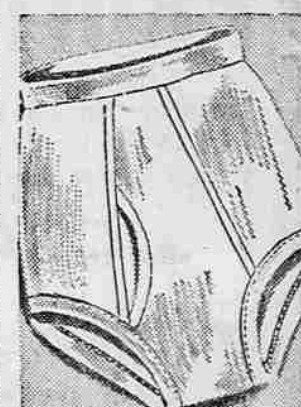


TOPS IN VALUE, STYLE! FLANNEL SPORT SHIRTS

Penney's sport shirts make a handsome gift for any boy! Pick from a wide variety of patterns, new colors! Sanforized printed cotton suede styled with long sleeves, round collar. Machine washable. *Maximum residual shrinkage 1%

1⁰⁰

Boys' Sizes 4 to 16



BOYS' COMBED
COTTON BRIEFS

3 Pr. **1.00** Special

Boys' brief buy! Triple bargain on an always-needed item! Soft combed cotton with heat resistant elastic in waistband, leg openings. Size 4 to 16.



GIRLS' TRIMMED
RAYON PANTIES

4 for **1.00**

Cute little rayon tricot panties with elaborate nylon trims. Sizes 4-14 in white with colored trim.



Special Purchase.

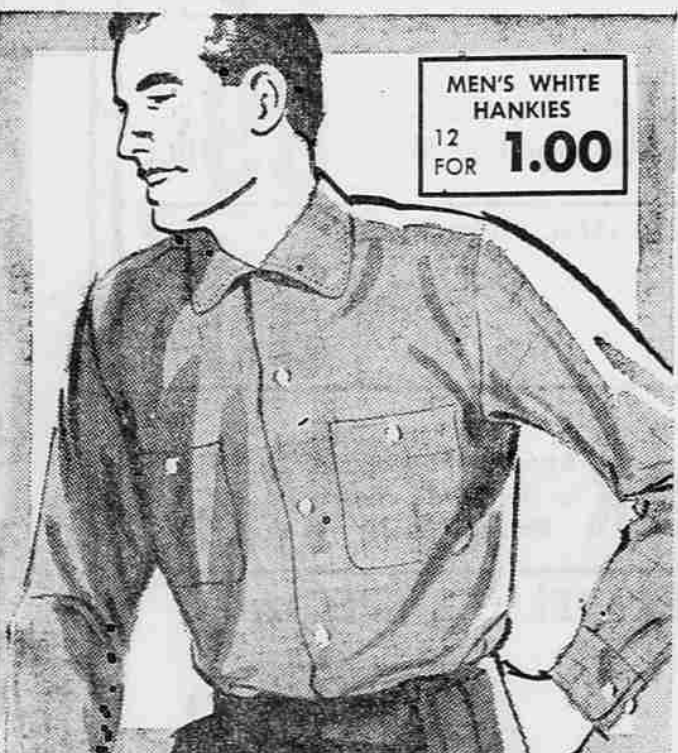
WOMEN'S FOAM SOLE
CASUAL WALKING OXFORD

3.77 SPECIAL

Brown glove leather with flexible sole.

Sizes 5 1/2 to 9, Widths AA and B

Hurry In To Save!



MEN'S WHITE
HANKIES
12
FOR **1.00**

MENS' FLANNEL SPORTSHIRTS IN NEW SPLASH WEAVE

Wow! What a shirt value! Penney's regular top-fit patterns! Up-to-date styling! Terrific construction. Lined sport collar, adjustable cuffs. Sanforized printed cotton suede!

1³³

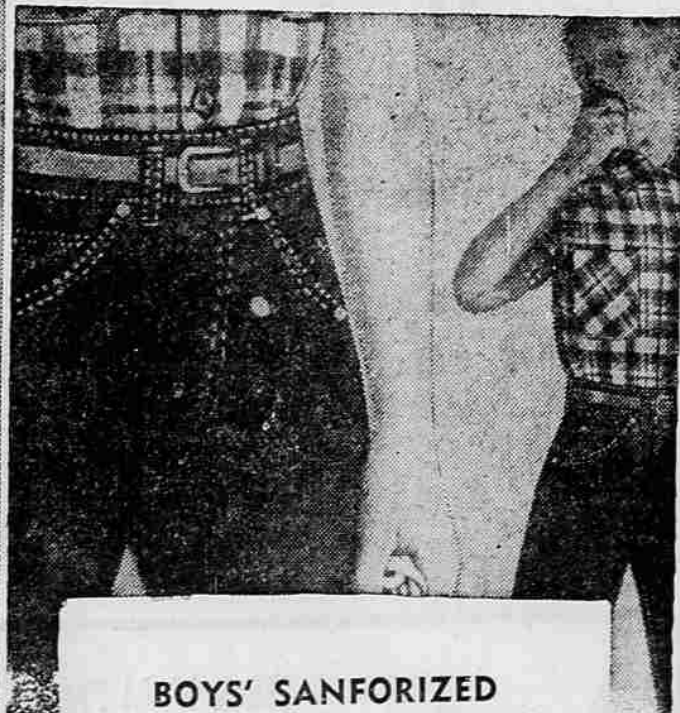


MACHINE WASH THESE PENNEY CORDUOYS!

Men! Now, at the beginning of the season, Penney's brings you the Fall's most popular sport shirt at sensational savings! Fully washable pinwale cord in red, teal, other dramatic fashion shades.

2⁵⁰

Sizes Small,
Medium, Large,



BOYS' SANFORIZED 10 OZ. DENIM JEANS

SPECIAL! **1.00**

Rugged jeans in sanforized 8-ounce denim, bar tacked at all strain points, zipper fly, heavy sail boat drill pockets. Sizes 4-12. Hurry!



SPECIAL! MEN'S
COTTON SWEATSHIRTS

SAVE! **1.00**

Quality sweat shirts at a special buy price! Cotton fleece lined, nylon-reinforced neck, full cut pre-washed fit, other fine Penney features. And warm. Sizes 38 to 46.