

OUR NEW ASHLAND STORE OPENED THIS MORNING, AND WE WISH TO THANK EVERYONE FOR MAKING THE OPENING SUCH A SUCCESS! COME ON OVER AND JOIN THE FUN—YOU MAY WIN A VERY WORTHWHILE FREE PRIZE!

SALE!

Always Our Everyday Low Prices Look Like A Sale!
NOW—THIS IS A SALE!

Storewide—In Both Stores — And Now In Ashland!

SALE PRICES IN EFFECT ON WASHERS — DRYERS — REFRIGERATORS — RANGES — TELEVISION

WE SERVICE ALL G-E MAJOR APPLIANCES FOR ONE FULL YEAR — NOT JUST 90 DAYS!



GENERAL ELECTRIC AUTOMATIC LAUNDRY
WITH FILTER-FLO WASHING SYSTEM THAT CLEANS and RECLEANS the WATER

Automatic Filter-Flo WASHER

REGULAR \$299.95 SAVE \$20.00

\$279⁹⁵

Exclusive G-E Filter-Flo washes clothes cleaner, faster, and easier! Wash water is circulated and filtered automatically five times . . . eliminates soap scum, lint, sand particles. Big capacity, too. Buy it now and save \$20.

AUTOMATIC CLOTHES DRYER

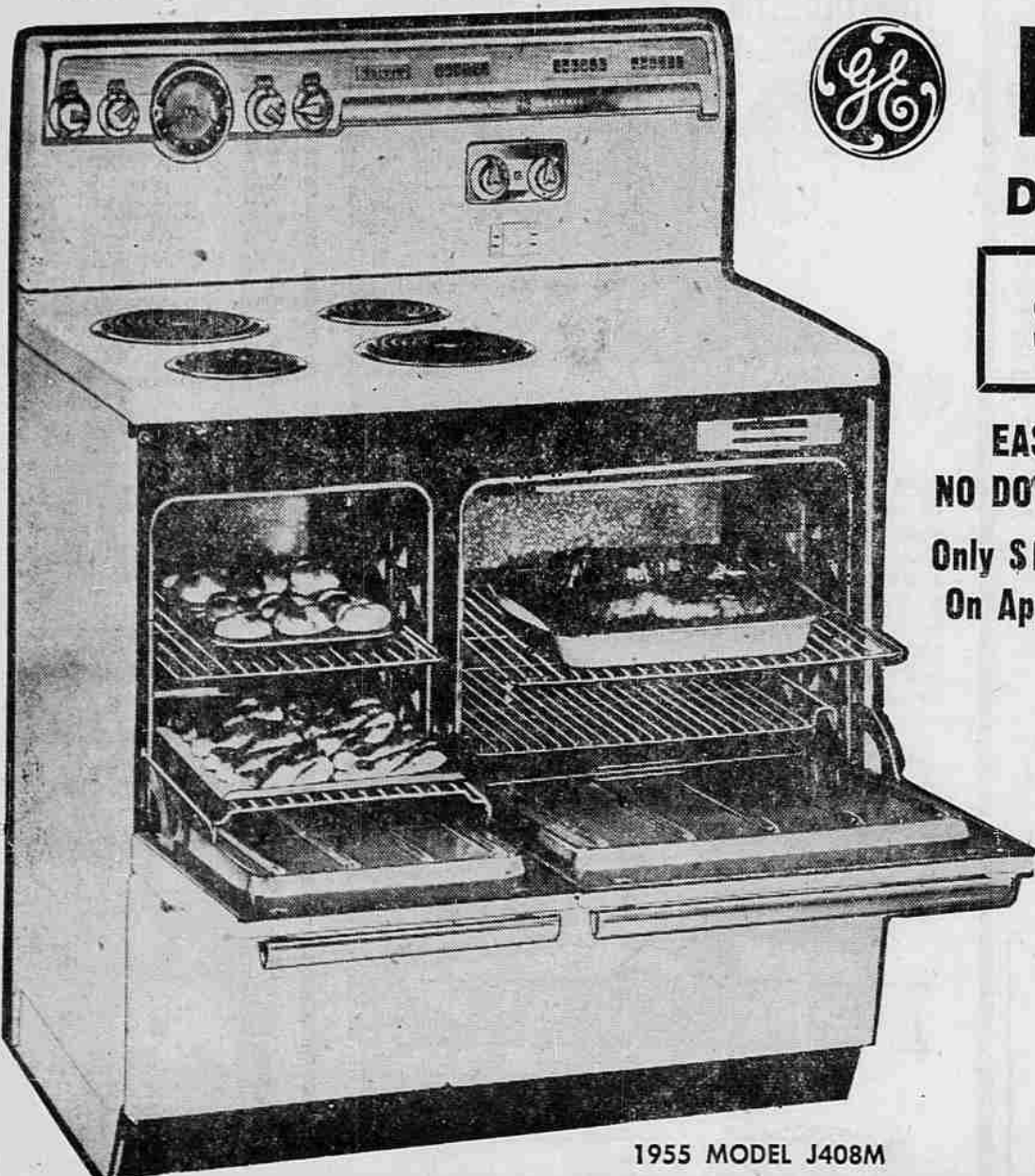
\$229⁹⁵

Dries, fluffs, sprinkles automatically. Plugs in like a toaster. Operates on either 115 or 230 volts. Takes the guess work out of drying . . . you just set the dial.



RANGES

ALL THE QUALITY AND DEPENDABILITY OF GENERAL ELECTRIC AT FAR LESS THAN YOU'D EXPECT TO PAY FOR UNKNOWN BRANDS



1955 MODEL J408M



LIBERATOR

DELUXE TWO OVEN RANGE

SAVE \$60

REGULAR PRICE
\$439.95

EASY TERMS
NO DOWN PAYMENT
Only \$16.76 A Month
On Approved Credit

\$379.95

Enjoy the Luxury of 2 Ovens!

BAKE IN ONE . . . BROIL IN THE OTHER. AUTOMATICALLY WONDERFUL! NEW AUTOMATIC CALROD SURFACE COOKING UNIT. JUST SET IT — FORGET IT. SAVES YOU TIME — WORK — WORRY. A GREAT G-E PLUS FEATURE!

NOW 3 STORES TO SERVE YOU BETTER

FULLY GARANTEED!
RECONDITIONED APPLIANCES
SEE OUR BARGAIN STORE
303 SOUTH FRONT STREET



- ASHLAND STORE
115 East Main — Phone 9-5281
- BARGAIN STORE — MEDFORD
303 S. Front St. — Phone 2-5595



CALL US AT 3-5395 AND REGISTER FOR THE "MOBILE-MAID" DISHWASHER TO BE GIVEN AWAY FREE THANKSGIVING