



Preview . . .

*Here tomorrow and
ready to roll!*

THE '56 CHEVROLET BEL AIR SPORT SEDAN—above is a beautiful example of Chevrolet's bigger, bolder look. Four doors and no sideposts in this one—did you notice?

The hot one's even hotter!

the '56 Chevrolet

New models—all with bold new Motoramic Styling. More models—including two new 4-door hardtops and two new 9-passenger station wagons. New excitement under the hood—up to 205 horsepower and 9.25 to 1 compression ratio. This—remember—is the car that broke the Pikes Peak record in a history-making, preproduction trial. Come on in, look it over and try it out!

They're sitting in our showroom right now championing at the bit. For these '56 Chevrolets were born with an urge to go places! But look 'em over first.

Look at that bigger, wider, more massive grille. Follow that lower, speedline of chrome back to those sassy, high-set taillights (the one on the left swings down to uncover the gas cap!).



V8 or 6—19 Models in 3 Series

Any kind of model anyone could want! Your choice of the new "Blue-Flame" 6 with 140 h.p. and new higher compression or Chevrolet's record-breaking V8 power ranging up to a new high of 205 h.p. and 9.25 to 1 compression ratio! Automatic, comfort and safety features? If Chevrolet doesn't offer them, it's only because they haven't been invented yet.

We can hardly wait to have you see and drive this '56 Chevrolet. Come in real soon, won't you?



Ninth
and
Bartlett
Streets

COURTESY CHEVROLET

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