



ALL PARTS, INCLUDING THE PICTURE TUBE, ARE GUARANTEED FOR ONE YEAR (NOT 90 DAYS). BUY WITH CONFIDENCE . . . BUY G-E!

SALE PRICED

GENERAL ELECTRIC TELEVISION

ALL THE QUALITY AND DEPENDABILITY OF GENERAL ELECTRIC AT FAR LESS THAN YOU'D EXPECT TO PAY FOR UNKNOWN BRANDS

NO MONEY DOWN

TWO YEARS TO PAY ON OUR EASY CREDIT PLANS

Buy What You Want at Home Appliance When You Want it!



21-INCH CONSOLE TV

NOW SALE PRICED

No Money Down **\$239⁹⁵**
\$11.84 a Month

- Big 90° Aluminized G-E Picture Tube
- Roll-Around Casters for Convenience
- Simple Controls Out in Front for Easy Tuning
- Dark Safety Glass for a Better Picture
- Genuine Mahogany Veneers on the Cabinet
- All Parts Guaranteed One Year
- Famed General Electric Dependability



21-INCH CONSOLE MODEL 21C109



WEIGHS ONLY 32 POUNDS

Model 14T009



Portable TV

Center handle is aluminum. Available in terra cotta and ivory (model 14T009) or gray and ivory (model 14T008). ONE LOW PRICE for either of these beautiful two-toned deluxe models.



Model 14T008



\$124⁹⁵

MODEL 14T008

Other General Electric TV In All Sizes to Fit Every Room, and Budget

You Must Be Satisfied Or Your Money Back

Here's Tomorrow's TV . . . Today!

Actually One-Third smaller than any other TV of its type. Your color choice of two deluxe models.

FOR BARGAIN VALUES ON NEW TV BE SURE YOU SHOP OUR BARGAIN STORE

303 SOUTH FRONT ST. PHONE 2-5595

- Floor Models • Slightly Scratched Sets
- All At Real Money-Saving Prices!



WATCH FOR THE BIG OPENING SALE CELEBRATION OF OUR NEW ASHLAND STORE, SOON!



SHOP ALL DAY WEDNESDAY 8:00 am TO 9:00 pm STORE HOURS OTHER DAYS 8:00 a.m. to 5:30 p.m.