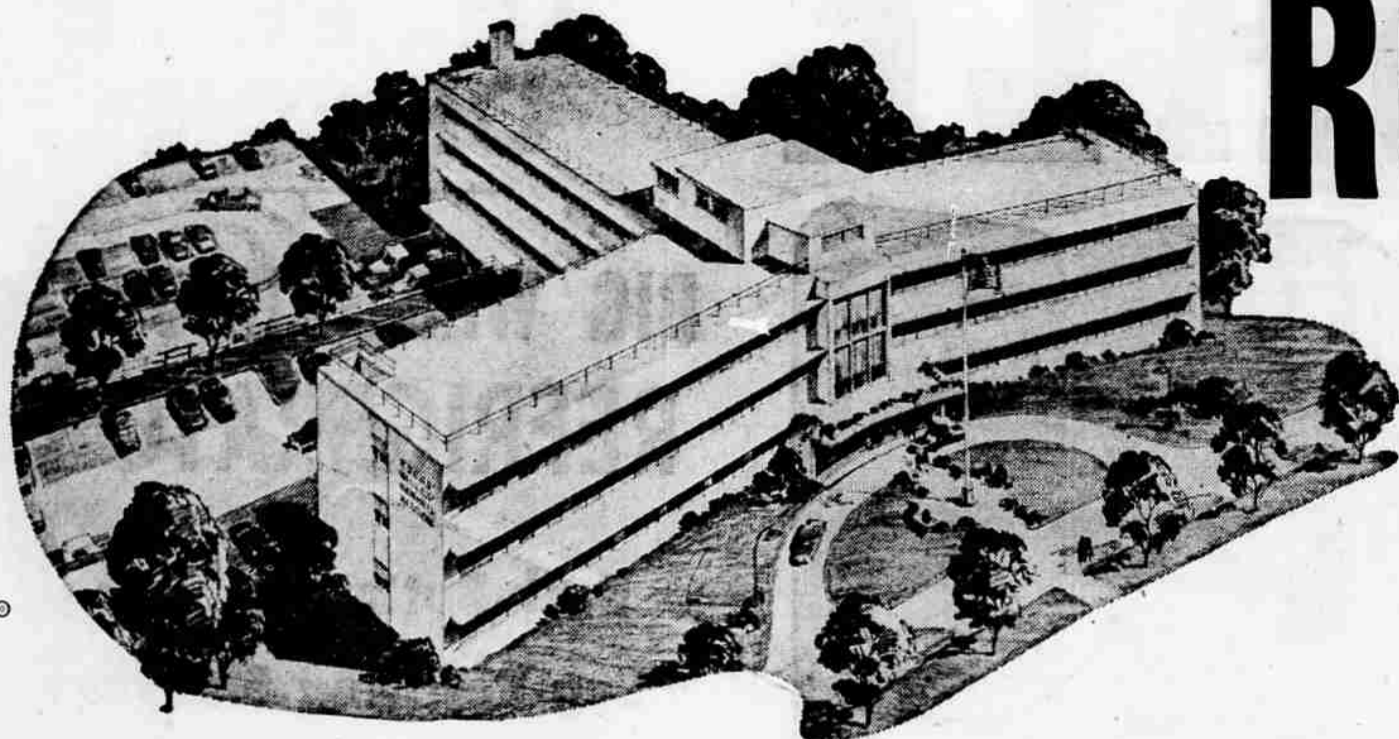


# A NEW HOSPITAL!



# ROGUE VALLEY MEMORIAL HOSPITAL

**COMMUNITY-OWNED, FINANCED and CONTROLLED**

## A FEW FACTS!

**BUILDING**—Modern design, three story, steel frame, reinforced concrete construction with aluminum windows, fire-proof, two elevators. The design contemplates additions for future needs. Building will face south on Barnett Road.

**HOSPITAL FACILITIES**—78 beds: surgical 24, medical 24, pediatric 10, maternity 20, and bassinets 22. There will be 1 emergency operating room, 2 major surgeries, 2 minor surgeries (equipped for specialized and oral surgery), 4 labor rooms, 2 delivery rooms, physiotherapy department and chaplain's room for use of patients, relatives and friends (open for the use of all religious denominations). Also there will be the best facilities in laboratory, x-ray department, and sterilizers. Oxygen will be piped to all patients' rooms and other necessary centers. In addition there will be many other facilities for the treatment, comfort and safety of patients.

**SITE**—Medford—20 acres north of Barnett Road and west of Murphy Lane, south of Rogue Valley Country Club. The site is large enough to provide ample parking space and permit future expansion of the hospital.

**CONTROL AND MANAGEMENT**—The control is in the Board of Directors of Rogue Valley Memorial Hospital which presently operates the Community Hospital on East Main Street, Medford. This Board consists of 20 public-spirited Members who serve without compensation.

The hospital is a non-profit charitable corporation. All of its properties and earnings are devoted to the humanitarian purpose of serving the community.

**FINANCIAL PLAN**—(non-profit, corporation)—The hospital will be financed by voluntary contributions which are deductible from income tax. No stocks or bonds to be sold.

**MEMBERSHIP**—Any person, organization or corporation contributing \$100 or more becomes a Member and will have one vote in the election of directors and in corporation business. No person, organization or corporation can obtain control by buying memberships or obtaining proxies to accumulate votes. Members will never be liable for any debts or assessments. There will be no annual membership dues or fees.

Associate Members are those who subscribe less than \$100. They may attend all meetings and have all the rights of members except voting. They may, at any future date, add to their subscription a sufficient amount to become a voting member.

**LIFE OF THE HOSPITAL**—It is perpetual; its doors will never close. Being community-owned, controlled and non-profit, it must be used for the benefit of the public.

**FINANCIAL CAMPAIGN**—A large organization of men—volunteer workers—will solicit subscriptions to make this hospital possible. The names of those who act as workers and the names of those who subscribe Any Amount of Money will be placed on metal plaques in the lobby of the hospital in Order That Present and Future Generations May Know the People Who Made the Hospital Possible.

If each person, firm or corporation gives to the best of his or its ability, and men who are in a position to do so, work in this great humanitarian cause, there will be no doubt about raising sufficient funds to build this hospital for the additional protection of the lives and health of the community.

**NO HIGH PRESSURE**—Volunteer workers will not use "high pressure" methods. There will be no payroll deductions.

### — A NEW PLAN —

If, in the opinion of the Board of Directors, sufficient subscriptions are not obtained to justify proceeding with the hospital project, all subscriptions will be cancelled and all money paid thereon will be returned to the subscribers.

### — THE NEED —

There is an immediate need for 169 additional approved hospital beds in Jackson County. Build the new Rogue Valley Memorial Hospital and make Jackson County a great medical center!

**THERE IS A NEED FOR THIS NEW HOSPITAL AS LONG AS IT CAN SAVE A LIFE**—That of a loved one or perhaps YOUR own.

### HOW YOU CAN SERVE

Welcome the volunteer workers who are serving you. Learn about the new hospital and subscribe to the best of your ability.

**ESTIMATED COST**

**BUILDING, EQUIPMENT . . . . . \$1,900,000**

**AVAILABLE:**

**Federal Funds . . . . . \$586,000**

**Money, 2 Donors . . . \$600,000     \$1,186,000**

**Community Share . . . . . \$ 714,000**

**Campaign Objective**

**\$714,000**

**Build This Modern Hospital!**

**You May Need It Tomorrow!**

## NAMES THAT WILL LIVE!

Under this title in the public lobby of the hospital will be listed the memorials, the names of all who contributed any sum of money, and the volunteer workers of the money-raising campaign . . . all who make this new hospital possible . . . Their names will live! Be a Founder in order that future generations will know that you helped build this hospital.

### Establish a Living Memorial

Your name or that of a loved one — wife, husband, mother, father, son or daughter, sister, or brother—will be honored, and his or her memory perpetuated by this service rendered the community. Establish a memorial for yourself or your loved ones by making a really sacrificial gift. You and they will continue to live—year after year, you and they will live—active day and night, relieving human suffering—saving human lives.

### Memorials

NAMES WILL BE ON PLAQUES IN PUBLIC LOBBY

The name of any person, family, organization or business may be commemorated by donating one or more of the following units:

Maternity Department . . . . .	\$30,000	Pediatric Department . . . . .	\$15,000
Nursery . . . . .	25,000	Laboratory . . . . .	10,000
X-Ray Department . . . . .	15,000	Chapel . . . . .	10,000
Isotope Department . . . . .	10,000	Physiotherapy Department . . . . .	5,000
Surgery Suite . . . . .	20,000	Nurses Lounge . . . . .	3,000
Major Surgeries . . . . .	15,000	Rooms (each) . . . . .	2,000
Minor Surgeries . . . . .	8,000	Beds (each) . . . . .	1,000
Emergency Surgery . . . . .	5,000	Bassinets . . . . .	500

The Board of Directors expresses its appreciation of Special Memorial Gifts from Alfred S. V. Carpenter and Helen B. Carpenter, and John R. Tomlin.

**One Hospital Voting Membership  
For \$100 or More Subscribed**

Associate Membership, gift of less than \$100

• DONATIONS ARE DEDUCTIBLE FROM INCOME TAXES •

**PAY IN INSTALLMENTS**

**CAMPAIGN HEADQUARTERS**

**28 So. Bartlett — Phone 3-4579**

## MAKE JACKSON COUNTY A GREAT MEDICAL CENTER!

**BUILT BY AND FOR THE PEOPLE . . . TO PREVENT UNNECESSARY SUFFERING AND LOSS OF LIFE**