

1955 Said Shaping Up As Most Fantastic In Business History

New York—(U.P.)—The year 1955 is fast shaping up as the most fantastic in history. Industry already has rounded out the greatest nine months on record and is operating full blast in the all-important final three months of the year. So far it appears certain new records will be chalked up in steel production, automobile sales, construction activity and petroleum consumption—all key barometers of the nation's health.

This boom of unprecedented proportions is mirrored in the earnings of America's corporate giants.

To Be Greatest Year
Industry spokesmen, after a quick look at nine-month earnings statements, admit that it is "a sure thing" 1955 will go down in the books as the greatest year for earnings.

Such corporate giants as General Motors, Standard Oil of New Jersey, Bethlehem Steel and U.S. Steel are setting the torrid earnings pace.

Take General Motors, for instance. The world's biggest auto maker this year will become the first company ever to earn more than one billion dollars after taxes.

All along the line it's the same story: Earnings up substantially over 1954 and at our near record levels.

The mammoth Standard Oil Co.—the world's biggest oil company with operations on all six continents—also whizzed along at breath-taking speed in the earnings department.

Steel Industry Eyed
The dynamic steel industry—producing steel at a faster clip for peace than it ever did for war—gave notice this week that it too was a force to be reckoned with.

Both U.S. Steel and Bethlehem Steel—the two biggest steel makers—reported record-breaking earnings for the first nine months of 1955, paving the way for a record year.

The trend is the same in other industries.

Who's behind this boom? You, the consumer. Americans have been on a dazzling buying spree that spells an eight-million-car year for the auto makers, a 115 million-ton year for the steel industry and an almost 42-billion-dollar year for the construction industry—all new highs.

Medical Consultants Approved by Welfare

Portland—(U.P.)—Resolutions which authorize employment of medical consultants to review requests for medical care in counties which have funds and needs for such advisors have been unanimously adopted here by the State Public Welfare Commission.

Marion county has asked for such an advisor and probably will be the first county to be affected.

The action specified that the medical doctor employed as a consultant "shall be practicing medicine in the area to which assigned and shall not be employed concurrently by any other agency of the state or any of its political subdivisions."

MEDFORD MAIL TRIBUNE

Third Section

MEDFORD, OREGON, SUNDAY, OCTOBER 30, 1955

Pages 1-6



WRECKAGE LITTERS interior of Los Angeles Bank of America branch after light plane flown by employe let out of his job just the day before smashed into building. Witnesses said it appeared the pilot, Benjamin Fauth, 29, deliberately aimed his aircraft at the bank building. He was instantly killed, and one bank employe was injured. (International)

Boxcar Situation Expected to Improve

Salem—(U.P.)—Public Utilities Commissioner Charles Heltzel declares that improvement is expected from now on in Oregon's freight car supply situation.

Heltzel said that last week Southern Pacific railway supplied 3649 boxcars to lumber shippers in western Oregon, which was 62 per cent of the total ordered. This was 524 more than the previous week when 57 per cent was delivered.

Much of the shortage now is caused by delays in car unloading, Heltzel said. Percentages of cars delivered last week included: Coos Bay 65; main line 67; Siskiyou 62; Newberg 53; Hillsboro 97; Willamook 56; Dallas 58; Cascade 54; Silverton 91; Toledo 64, and Mill City 62.

Prices to Farmers Fall Off 2 Per Cent

Washington—(U.P.)—Prices that farmers received for crops and livestock fell 2 per cent during the month ended Oct. 15.

The Agriculture Department reported that the decline left farm prices 5 per cent below a year earlier.

At the same time, farmers' costs averaged about the same as a month ago. As a result, farmers' earnings in mid-October averaged 82 per cent of parity compared with 84 per cent in mid-September and 87 per cent in mid-October last year.

Parity is the point at which farmers, theoretically, get a fair return for their produce in relation to the cost of things they must buy.

TRAPPED BY TEACHINGS

Jessup, Ga.—(U.P.)—J. C. Epp and D. Ethridge escaped from the Wayne county convict camp where they had been assigned as trustees to train bloodhounds. Five hours later they were caught by bloodhounds they had trained.

Knowland Supports Benson's Policies

Washington—(U.P.)—Senate Republican Leader William F. Knowland declares that Ezra T. Benson's disrupted farm policies are far better than those of Adlai E. Stevenson and Gov. Averell Harriman.

Knowland swung hard in defense of Agriculture Secretary Benson and his flexible price support program. It is under heavy fire from Democrats and some farm leaders. Stevenson and Harriman, Democratic New York governor, favor a high rigid 90 per cent support program.

The Californian said Benson's policies deserve "wholehearted support by the administration, the Congress and the country." He spoke out shortly after both Benson and the White House vigorously denied there is a split in the Cabinet over the program.

Salem—(U.P.)—Gov. Paul Patterson has designated November as "Religion in American Life Month" in Oregon.



RECORD SETTER—Vivian Blaine, five-year star of "Guys and Dolls" on Broadway, set record of three-month-running show in Las Vegas' Royal Nevada. It was also first musical comedy to be presented in a night club.

St. Paul, Minn.—(U.P.)—Fifty years ago, Theodore Roosevelt, speaking at the Minnesota state fair, used the now-famous phrase, "Speak softly and carry a big stick."

New Drugs Helping Psychiatrists Treat Mental Disturbances

San Francisco—(U.P.)—Newly developed drugs are giving psychiatrists a helping hand in treating mental disorders, alcoholism, narcotic addiction and old age. Papers delivered at the Western Divisional meeting of the American Psychiatric Association reported that reserpine and chlorpromazine have proved successful in calming the agitated and disturbed.

Not Cure-All
But the scientists cautioned that treatment by drugs was not a cure-all. Further, it requires larger hospital staffs that can provide intensive increased psychiatric care in order to effect a permanent cure.

Dr. Vernon Kinross-Wright of Baylor University said chlorpromazine had resulted in varying degrees of success in his work with patients suffering from mania, depression, schizophrenia, delirium and childhood behavior problems.

He said it has not proved generally effective in the treatment of neuroses and, in fact, reported that a considerable number of patients are made worse by the drug. He cited such side-effects as dizziness, lethargy or muscular weakness.

Dr. Elmer F. Galloni of the Stockton, Calif., State Hospital said chlorpromazine had been used in treatment for alcoholism with resultant reduction or elimination of restlessness, apprehension, tremors and nausea and vomiting.

"With our limited experience we generally conclude that the patient became more tranquil, less demanding, and that he tended to complain less of his physical symptoms," he said. In the case of geriatric old age patients, agitation and disturbed behavior was reduced through use of the drug. Some were able to become more active and a few could return to their relatives.

Bonneville Power Rates To Remain Unchanged

Portland—(U.P.)—Power rates charged by the Bonneville Power Administration will remain unchanged for at least a year beyond December 20, 1956, BPA officials have announced.

Secretary of Interior Douglas McKay, who approved the rate recommendations, said "Dr. William Pearl, Bonneville administrator, has advised me that substantial savings made in costs of dams together with sales of large quantities of dump power previously without a market were the determining factors in continuance of the present rate for another year."

Science Creates A Living Virus

Berkeley, Calif.—(U.P.)—Two University of California scientists who created a living virus in a test tube have been credited with taking a historic step in the fight against some of man's most dread diseases.

Dr. Wendell M. Stanley, Nobel laureate and head of the University of California's virus laboratory, said the step is "an utterly fantastic discovery on the borderline of life."

The researchers, Dr. Heinz L. Fraenkel-Conrat, associate research biochemist, and Dr. Robley Williams, professor of biophysics, created from non-living material in a test tube a "live" virus capable of spreading disease.

Specifically, the two broke down a virus of the tobacco mosaic disease and then reassembled it into a living substance they are convinced is the same virus. It is the first time inert fragments have been put together to form living substances.

The reconstructed viruses can reproduce themselves and can cause the mosaic disease in the tobacco plant.

CROOK AND A CROOK

Palm Springs, Calif.—(U.P.)—Peter James Klassen, 19, a Marine who pleaded guilty to a theft charge Thursday, spotted hubcaps at the police station that he thought looked familiar. They were his—stolen from his car while he was busy looting other autos.

1955 CALENDAR	JANUARY	FEBRUARY	MARCH	APRIL
	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
	MAY	JUNE	JULY	AUGUST
	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Just Pick Any Month



And It's a Home-Building Month In Southern Oregon!

In Southern Oregon, HOME BUILDING is a year-around business. Because it is, the business of financing new construction, remodeling, and home repairs is a year-around business with you local Savings & Loan Association, JACKSON COUNTY FEDERAL.

If you are planning to build soon, or to repair or remodel your present home, come into JACKSON COUNTY FEDERAL, where friendly trained personnel are waiting to discuss one of the most important parts of your building program—financing—with you.

Don't Delay—Come in TODAY!

Home Loans For New Construction Available

Jackson County Federal

SAVINGS & LOAN ASSOCIATION

126 East Main Medford

Since 1909

"Where You Are Paid to Save"

Warehouse STOCK REDUCTION SALE!

Never Before Have We Been Able To Offer Such Outstanding Values in...

LINOLEUM

First Quality! Heavy Weight!

12' x 12'
9⁹⁵

12' x 15'
10⁹⁵

Hurry! Limited Stock!

Western Auto

101 S. RIVERSIDE

PHONE 2-6882

DELIVERED



FRESH WHOLE MILK

Dial 3 then dial TA 6-2304 for the finest milk you've tasted in many a year, topped by LOTS of rich thick CREAM.

Milk is gently taken from cows by the most modern stainless steel pipe-line milking machines, and instantly cooled in a sanitary refrigerated farm tank for extra sweet flavor.

Dairy is regularly federal, state and county inspected.

Salem—(U.P.)—The Oregon Farm Bureau Federation will hold its annual convention here Nov. 13-16.

AMERICAN Finance Corp. now offers

DEBT CONSOLIDATION SERVICE

\$1,000.00—24 Mos. PAYMENTS \$53.88 Mo.

- AUTO
- FURNITURE
- SALARY

Phone 2-8886
123 WEST MAIN

BUCKHORN MINERAL SPRINGS

Enjoy health, rest, comfort and hospitality amidst pleasant surroundings. Completely furnished sleeping and housekeeping cabins, with all modern facilities.

HOT MINERAL and MUD BATHS For Rheumatism, Arthritis, Neuritis, Sciatica, Nervosities

CARBON DIOXIDE VAPOR BATHS Are excellent for Eczema, Sinus, Skin Eruptions, High and Low Blood Pressure

"Your Health is Our Business"

For Reservations and Information—Address: Buckhorn Mineral Springs, Rt. 1, Astoria, Oregon or Phone Long Distance: Dr. Herman Weiler, Director, Chiropractic Physician