

MEDFORD PENNEY'S ALWAYS FIRST QUALITY!

GIGANTIC, NOVEMBER BEDDING EVENT!

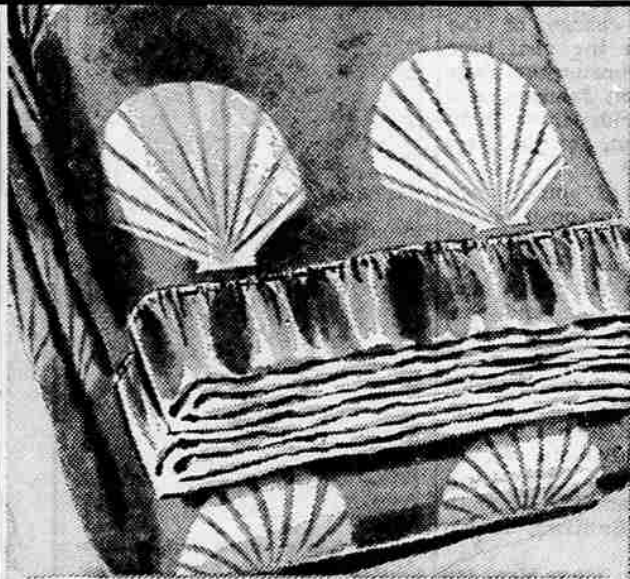
IT'S BEDDING BARGAIN WEEK at Penney's — SAVINGS GALORE! . . . Hurry Down and Take Advantage of PEAK STOCKS TO SELECT FROM . . . TOP QUALITY . . . AND LOWEST PRICES IN A LONG, LONG TIME!



"FALLING LEAVES" High-Style Jacquard

So decorative you'll hate to cover it with a bedspread! Leaf design is styled to smart modern taste—the blanket, a velvety-soft, warm blend of rayon, nylon, wool Extra long, 90-inches. 3 1/2 pounds.

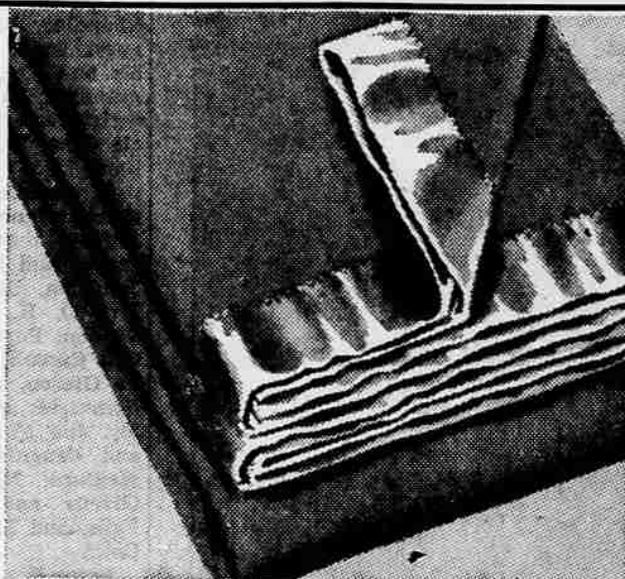
6.90
72 by 90
Inches



BRAND NEW! SHELL DESIGN BLANKETS

If you buy your blankets as much for beauty as for warmth, this is for you! Here's striking design, decorator colors in a warm, long-wearing blanket of rayon, cotton, and wool . . . full 90-inches long for ample tuck-in.

5.90
72 by 90
Inches
3 1/2 Pounds



Penney's RAYON-WOOL DURAFLEECE BLANKETS

Warm and superbly washable! 10% wool, 90% crimped, resilient rayon. Fluffy texture lasts. Acetate binding. Hunter or leaf green, flame, pink, maize, blue, lilac, peacock.

6.90
72 by 90
Inches
3 1/2 Pounds



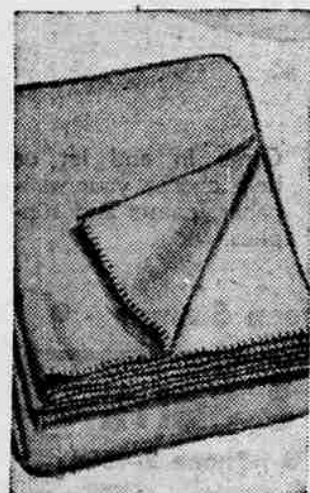
EXTRA SPECIAL!

**4 Pounds of
Beautiful All
Wool Blanket!**

See It! Feel It! Compare! Even For Penney's This Is An Unusual Offer!

Come in and gaze at the superb colors! Then feel the cloud-soft, thick texture! Quality like this is rare at a mere 10.00. We had it made up to our specifications by a top-flight blanket mill. We had it lab-tested for warmth, strength, washability. We pared the price down to the lowest we've ever seen for a blanket of this kind, 72x90 inches, 4 pounds. Bound in acetate satin. Choose from maize, hunter green, flame, surf blue, echo pink.

10.00
72" by 90"

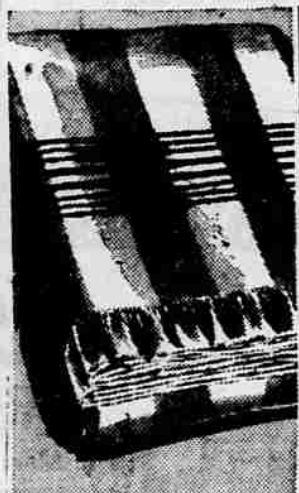


LARGE SIZE SHEET BLANKET

1.98

Extra-large 70 by 95-inch White Cotton Sheet Blankets serve as winter sheets, light summer covers. Machine washable.

80x95 size2.39
81x108 size2.98

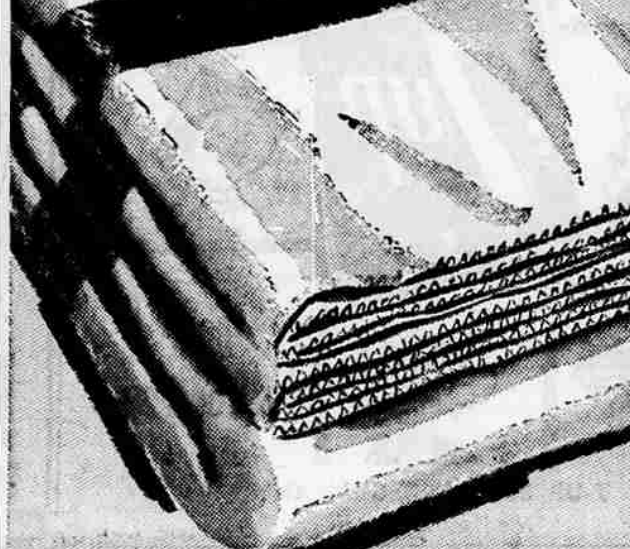


PART WOOL PLAID PAIR BLANKETS

4.98

Fine Quality Plaid Pairs, soft, closely-woven in clear colors. 3 1/2 pounds. Cotton, rayon, wool, 72 by 84 inches folded.

Mountain Mist Cotton
81x96
1-lb. 3-oz.1.09



Rugged, 4-Pound Wool HUNTERS' BLANKETS!

5 year guarantee against moth damage! Deep-napped, almost furry in texture, warm enough even for outdoors! Robust styling makes them ideal for lodge, dorm, den. Striped white, scarlet, emerald. Whipped ends.

13.75
72 by 90 inches
4 pounds



PENNEY'S ELECTRIC BLANKET, UNSURPASSED FOR QUALITY!

• wired with one of the finest circuits in any blanket model
• 2-year guarantee against mechanical defects, moth damage!

Here's every feature you've seen in blankets selling for dollars more . . . extra length, quality blanketing of wool, rayon and cotton, lovely colors. Dual Control.

27.50
72 by 90 inches
single control
INCLUDING FED. TAX
32.50



CHENILLE BEDSPREAD DECORATOR COLORS

4.98

Bedspreads of velvety chenille in vibrant colors for every decor! Vertical wavy line ground 4" lavish fringe, rounded corners. Fluff dry, no iron!

Full or Twin
New Dacron 100%
Batts, 1 lb.2.98

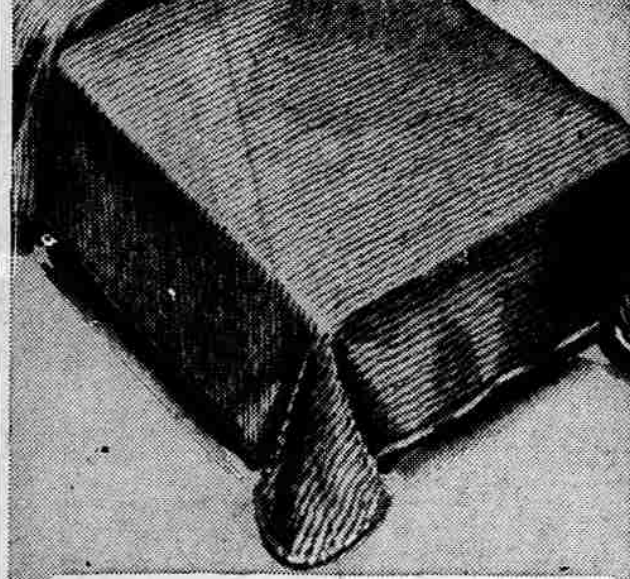


ALLERGY FREE FOAM RUBBER PILLOWS

4.98

Unusual buy in famous foam latex pillows . . . so fit out every bed in the house! Zippered muslin cover. Sanitized for washability.

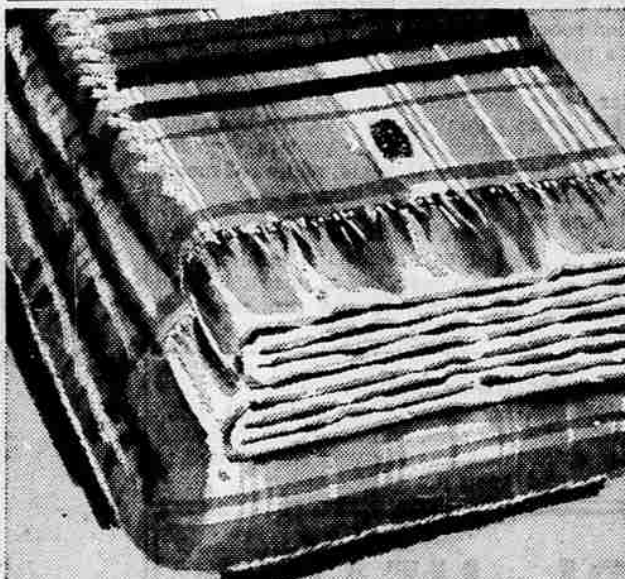
A Real Value—Cotton
Batts, 1 lb.69c



DELUXE QUALITY CORDUROY CHENILLE BEDSPREADS WITH NEW ROUNDED CORNERS

Extra fine weave corduroy chenille bedspreads in a whole host of beautiful decorator colors. New rounded corners. Fit your bed lots better. Full or twin size.

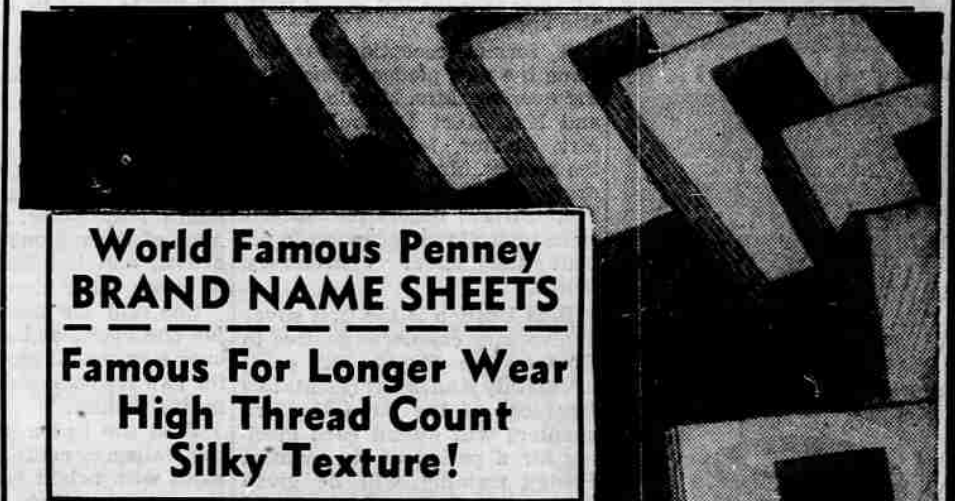
6.90



Authentic Scotch Plaid Winter Wool Blanket

Handsome, richly colorful for men's or boys' rooms . . . for school or college. Sturdy winter-weight construction, extra long for ample tuck-in. Choose Dress Black Watch, Dress Stuart or MacFarlane.

11.90
72 by 90
Inches
3 1/2 Pounds



World Famous Penney BRAND NAME SHEETS

Famous For Longer Wear
High Thread Count
Silky Texture!

CHECK THESE OTHER MONEY SAVING HOME MAKERS VALUES!

THICK FLUFFY DACRON PILLOWS

that wash in your machine.
20x26" solid colored or jacquard design

4.98

GRECIAN TILE LOW LOOP COTTON RUGS,

Non-skid latex back, decorator colors.
32"x48" 4.98 40"x56" 7.90 24"x40"

2.98

PICKET STRIPE CANNON BATH TOWELS,

Thick and thirsty in gay colored stripes
Hand Towels 39c Cloths 19c

59c

LARGE SIZE UNHEMMED, UNBLEACHED FLOUR

SQUARES . . . Good Heavy Weight.
35"x35" Square 4 FOR

1.00

CANNON BOXED TOWEL SETS,

Beautifully Gift Boxed — 1 Bath Towel,
1 Face Towel, 2 Wash Cloths

1.79

MR. & MRS. EMBROIDERED PILLOW CASES,

Boxed for Gift Giving.
42"x36" PER PAIR

1.98

Ready Made Unlined FLOOR LENGTH DRAPES,

New Fall Patterns
or Solid Colors PER PAIR

5.90

Heavy Grade Machine Washable Table Cloths,

Lots of new designs.
52"x70" size 2.98 52"x52" size

1.98

132 Thread Count

NATIONWIDE

Fitted or Flat

1.89
81x108

72x1081.69
Cases42

144 Thread Count

PENCO

Fitted or Flat

2.19
81x108

72x1081.99
Cases49

186 Thread Count

PENCALE

Fitted or Flat

2.39
81x108

72x1082.19
Cases59

ALSO A FULL LINE OF NATIONWIDE AND PENCO COLORED SHEETS AND CASES

Nationwide Quilted
Mattress Protectors

Twin size2.49
Full size3.49