

117 S. CENTRAL



PHONE 2-6241

# WARD WEEK

## WHEN ALL AMERICA SHOPS AND SAVES



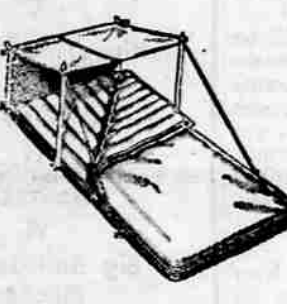
**SPECIAL PURCHASE**  
Men's blue cotton chambray work shirt... **99c**



**1.98 WHITE SHIRT**  
Sanforized broadcloth. Men's sizes... **1.64**



**REGULAR 14.50**  
**COMPACT RADIO**  
**11.88**  
Tiny in size, yet gives good performance. New style brown plastic cabinet. RED, WHITE or GREEN  
**12.44**



**REGULAR 25.95**  
**SLEEPING BAG**  
**22.88**  
Save \$3 now! 3 lbs. of Dacron fill and new Milium lining for warmth, comfort. Water-resistant cover. 100" zipper.



**ENTIRE NEW FALL STOCK REDUCED**

Regular 24.75 Coats in Rich Wools

**21.88**

Most Stores Sell the Same Quality Wools at 29.98. All Sale Coats Are Milium Lined!

Super Ward values! Fall's smartest—newest! Fine 100% wools in deep napped fleeces—tweeds—checks—plushes. Wonder-soft 90% wools blended with 10% cashmere. Textures so fashion-exciting! Coats with warmth, wear woven into every inch. Coats with new, dashing collar, cuff treatments, expensive-look details. Fine Milium linings for extra weather protection. Exciting buys for school, career, town. Yours—at big savings. Newest fall colors. Sizes 10-18.



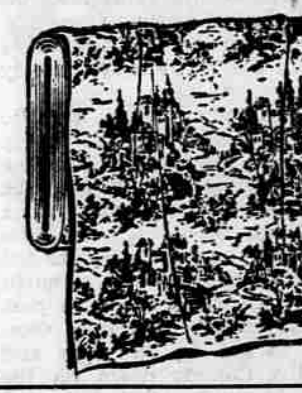
**REG. 2.98 BALLET**  
Pert back bow. Black. Teen's 4-9... **2.44**



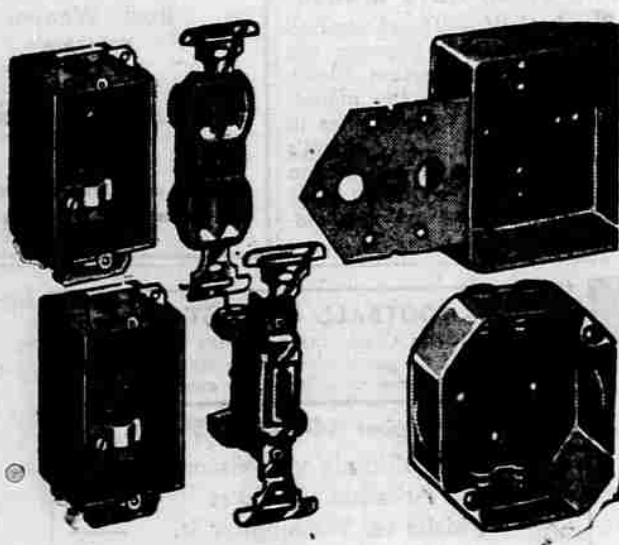
**REG. 49c FLANNEL**  
Soft sanforized cotton. 35-36" x 42c yd.



**REGULAR 49c**  
**SPARK PLUG**  
**33c**  
Performs as well as original equipment. "Thermosealed" shell to reduce hard starting due to leakage.



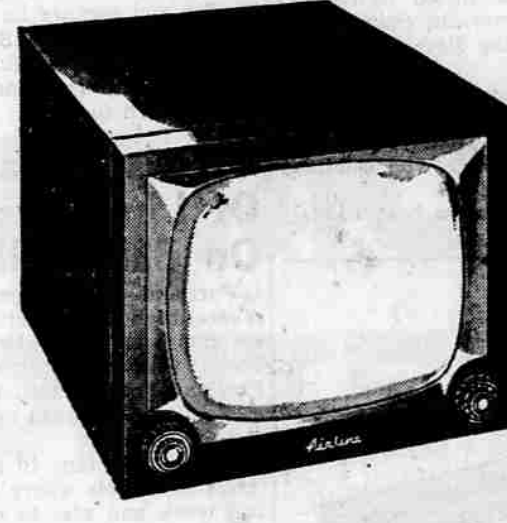
**SPECIAL PURCHASE**  
**45-IN. FABRIC**  
**84c yd.**  
Extra-wide, durable cotton bark cloth in 4 popular patterns—floral, scenic, modern, or novel "Hobby Shop".



**REG. 32c to 35c ELECTRIC SUPPLIES**  
**Low sale price 28c** Each, your choice  
A big saving for you on every item. 4-in. Octagon or Square Outlet Box; 2 1/2" or 1 1/2" Switch Box; Single Pole Toggle Switch; Duplex Receptacle. Each at this one low price—all UL approved. Buy now.



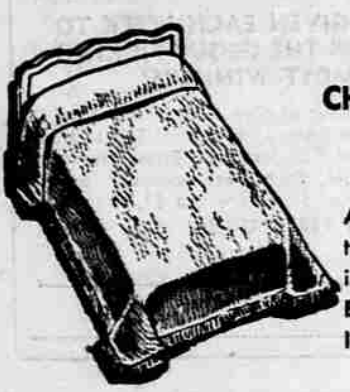
**REG. 33.95 FULL PANEL CRIB**  
Save 4.07 **29.88** 10% dn., Terms  
Full panel, draft-proof Crib has fingertip operated dropside. 4 position spring, plastic teething rails. Maple panels have decals, and ball trim. Natural or white. SIMMONS Mattress, 64-coil, vinyl cover. **9.88**



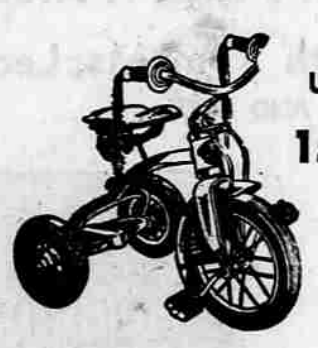
**EQUALS \$139 TV SETS**  
**1956 Model 99.88** \$5 down, Terms  
Wards new 17-in. Airtone TV. Ideal for that "extra" set you've been wanting. Dark-face picture tube for excellent black and white contrast. Simplified front controls, rich FM sound, mahogany finish.



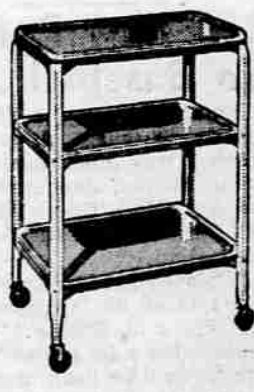
**ALL PATTERNS REDUCED**  
Ward Week **25% OFF** Use Lay-Away  
Biggest saving on dinnerware at Wards in 5 years! All first quality semi-porcelain—a wealth of patterns to choose from—see them all at Wards now! Shown: REG. 3.95 "Rosemont" 16-Pc. Set—Sale **2.95**



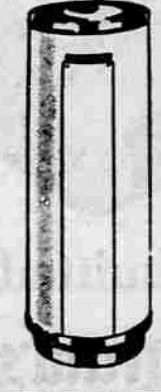
**REGULAR 5.98**  
**CHENILLE SPREAD**  
**4.38**  
A \$1.60 savings! Fluffy-thick corduroy chenille in rich decorator colors. Easy to wash and so long wearing.



**SPECIAL PURCHASE**  
USUAL 19.95 TO 24.95  
**15.88 to 19.88**  
Deluxe Velocipedes—4 popular sizes. Ball-bearing wheels. 1 1/4-in. tires. Lush chrome trim. Green enamel finish.



**KITCHEN CART**  
**REGULAR 8.95**  
**7.88**  
Enjoy the convenience of this servant on wheels at low sale price. Triple electrical outlet, asbestos cord. White enamel.



**REGULAR 109.95**  
**WATER HEATER**  
**94.88**  
Only \$5 down on terms. 40-gallon electric model with non-rust glass-lined tank. Adjustable thermostat.



**REG. 79c NYLONS**  
15-denier, 51 gauge. Save 37%!... **2 PR. \$1**



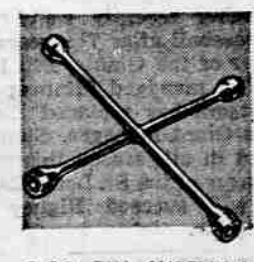
**REG. 3.491** Wards best Western Saddle Pants. Sanforized, snug... **2.88**



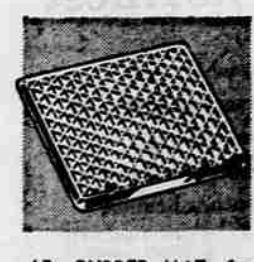
**REG. 42.951** Ladies' Chair. Matelasse cover. Color choice... **36.88**



**REG. 13.951** "Stroler Babe" stroller-walker. Many features **12.88**



**1.39 RIM WRENCH.** Universal type, fits all wheel lugs... **99c**



**45c RUBBER MAT,** for car or home. Cleans easy. Black... **33c**



**1.09 GAL. Plastic Roof Cement.** Seals holes, cracks... **88c**



**2.60 ROLL ROOFING.** Smooth asphalt—55 lbs. Covers 100 sq. ft. **2.34**

**USE TERMS TO BUY NOW—PAY JUST 10% DOWN—BALANCE ON WARDS MONTHLY PAYMENT PLAN**