

Fall Shoes for Men Match Trend Toward Lighter Wearing Apparel

They've taken a tip from men's ready-to-wear. Gone are the days when a man bragged of the weight of his winter tweeds and flannels. Now the lighter weight fabrics are the thing. He lives in an atmosphere of heated cars, heated trains, heated home and office, and men's woollens have met the trend with a rich array of handsome fabrics woven to suit his way of life.

Lines in ready-to-wear have slimmed to give the new, trim more youthful silhouette. Gives a man a much smarter, younger look as he goes about his business and social activities.

Shoes this Fall are in complete accord. Leathers have been growing steadily lighter in weight, more supple on the foot. The Continental influence shows up markedly in slim lines of elegance in the new shoes for business and dress wear. They're young, smart, keyed to the clothes he is wearing. A far cry from the heavy Winter footwear of only a few seasons back.

Scores Big Success

The low-line shoe, introduced last Spring was a big step in the direction of the lighter, softer look in shoe fashions, and scored an immediate success with men of all ages. Originally designed as a warm weather shoe fashion, it proved so easy on the foot and the eye that it is being continued in many new Fall patterns. However there are variations of the top line to suit all tastes. Some men prefer the conventional five and six-eyelet town oxfords while still wearing the low top in more informal shoe fashions. And there is the new mid-low topline in three or four-eyelet bluchers, slightly less formal than the regulation oxford, but with more of a town air than the two-eyelet casual. For the early Fall season, the popularity of the low line shoe seems to be assured.

Streamlined simplicity is the keynote in Fall shoe design. In the basic five and six-eyelet oxfords the straight tip, stitched or folded continues to be a popular pattern and also the finely detailed straight tip with medalion, with no foxing or perforation on the vamp.

The wing-tip promises to be more popular this Fall, streamlined, with lighter detailing. Very smart, the Blucher wing-tips, swept back in longer slimmer lines, and the dressy wing-tip Bals, U wing types in heavier



SMART NEW LINES of sturdy U-wing blucher oxfords for fall and winter are reflected from this pair in new cedar color beaver grain. Comes with rubber heel.

treatments for the young man are a feature in Bluchers and Bals.

Favorite All Around

The plain toe Blucher continues to be a favorite all-around shoe fashion, and the plain toe Bal, with heavy sole and welting, on the new Continental lines is a big favorite with the school and college set. A service shoe with a new smart air. In the same category is the moccasin type of shoes, either plain toe with raised seams or wing-tips, regular or U is a basic everyday fashion.

Originally a casual fashion the younger set has adopted the tassel moc as a dress shoe. Tops in black, but popular also in brown and newest in cordovan. The new espadrille type of slip-on, minus tassel, is also catching on as a smart young-set shoe fashion.

In colors, black and the dark brown tones are in the lead. Charcoal is still a feature. But following the trend in men's suits, there is some interest in medium tones in leathers. Traditional browns are basic, although the darker shades hold the fashion spotlight. And there is more interest in Cordovan and Burgundy tones.

Leathers are light in weight, flexible, easy on the foot whether in dress or casual shoes. Smooth leathers are in the lead, and the new tannages are easy on the foot and the eye.

In the grained leathers, the

traditional Scotch and heavy types have given weight to new cashmere soft leathers which give an air of style and refinement to both town and casual shoes.

Brushed leathers are in the picture, but not as popular as smooth or grained, with the possible exception of black, which continues to appeal. Some blue, grey and white.

In the real country moccasin type, in addition to black and brown, there are Burgundy, charcoal brown, light tan and maple shoes, suited to a weekend wardrobe. These appear both in smooth and the new soft cashmere grains. Crepe soles continue to be featured but are not as important as they were for Spring and Summer wear.

Millions in Research Spent in Shoe Design

Believe it or not, a pair of shoes on your feet represents at least a million dollars in research costs that have gone into their construction and design. More and more money is spent by the industry each year to assure you leathers that won't crack; colors that won't smudge; better wearing soles, and a host of other things contributing to foot comfort.

The soft, flexible feel of the modern shoe is the result of years of research. And it was all engaged in to bring the wearer more satisfactory footwear.

Wing-Tip Design Returns as Hot Fashion for Men

Time was when men wore wing-tip oxfords for business or semi-dress wear. They were a staple in every well-dressed man's shoe wardrobe.

Today, the wing-tip has suddenly become hot fashion news. Following the Continental trend, it has taken on the new silhouette, with swept-back lines which accentuate the longer, slimmer look which is the base of the new shoe fashions.

No longer just a town fashion, the wing-tip has given a new smartness to all types of shoes, including loafers, one and two-eyelet ties and the conventional five or six-eyelet oxfords.

Even in sports shoes, the wing-tip is contesting the field with the plain vamp shoes which have held the field for the last few seasons.

More Formal Look

It's all in line with the more formal look which has invaded every department of men's wear. Away with the open shirt, the baggy slacks, the casual loafers. There's a new feeling for grooming, for dressing for the occasion whether it be casual or formal.

A two-eyelet oxford, with the slim, trim wing-tip can be the perfect accompaniment to smart tweeds and flannels for going to town. The Italian influence in slimmer, trimmer lines is very much in evidence.

In sports shoes the wing-tip appears as a dual fashion. It can be worn to town, or with kiltie tongue it assumes a more rugged, out-of-doors air.

Smart in Grain Leather

Grained leathers, formerly considered correct only for casual types, look smart indeed with the wing-tip design. They're flexible, soft on the foot, and fit in handsomely with autumn tweeds for business wear.

Even the loafers and slip-ons have fallen in line with wing-tips, in accordance with that new feeling for elegance which is apparent in the whole field of men's wear.

Shoes Designed For Sportsmen

The active sportsman, the golfer or busy suburbanite are lucky men this Fall. No more wet, tired aching feet after a day in the woods, on the stream, or busy putting the grounds in order for the winter.

Designers have really gone to town in creating sports and suburban shoes that are the acme of foot luxury.

Your foot is encased in the softest of waterproof leathers, properly cut to give the maximum of protection plus ease. Shoes are as expertly constructed as your finest rifle.

While they have the proper rugged look, they're never clumsy but are correctly styled to accord with active sports or working clothes.

Full grain oil-tanned leathers are expressly treated for hard out-of-doors wear. Sweat resistant insoles are a feature every out-of-doors man will appreciate. For tramping miles, the arch-supporting steel shank is an important feature.

It used to be agony to break in new shoes for the great out doors. These are easy on the foot from the start.

For the country club athlete, they've even devised a dress shoe which can double on the greens. A classic wing-tip, by dint of added kiltie tongue and plastic spikes permits a round of golf before dinner.

Slipper Important To Kindergarteners

The at-home slipper is as important to the kindergarten and grade school set as it is to their mothers. Scrubbed and clean, with bathrobe and slipper on, the small fry settle themselves in front of the television set for an hour of solid pleasure.

Slipper make wonderful presents, too. Any little girl is enchanted to find a pair of pretty at-home shoes in the packages under the tree.

There are hosts of smart new styles for the very young set this season—some tailored, some gaily decorated with sequins and such. The fur-trimmed slipper, always a big favorite, is out in new more sophisticated guise, in velvet, soft capeskin and the new soft sculptured chenille.

Black for that grown-up look—and, white, a perennial favorite. Bright shades go well too—brilliant red, royal blue. And the flower pastels, pink, blue, lilac, yellow, green.

More down to earth are sturdier slippers in corduroys and velveteens; also making much of attractive patterns and gay colors.

Star of the new shoe collection, perhaps, is the sweater pump which is the hit fashion of the younger set for all sorts of purposes. It's a slipper feature, too. With its elasticized stretchable top it slips on like a glove.

Wednesday, October 3, 1955

MEDFORD (OREGON) MAIL TRIBUNE—FIVE



THE NEWER STYLED wing-tip shoes take top place for golf when fitted with plastic spikes, especially in black calf skin and with or without kiltie tongues.



ONE-EYELET tassel bluchers for fall present a smart and sturdy look as in the instance of the model shown above featuring high tongue, perforations on vamp and toe line, in "Turtan" brier calf skin.

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