

MEDFORD MAIL TRIBUNE

Published Daily Except Saturday by MEDFORD PRINTING CO. 27-29 North Fir St. Phone 2-6141

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Subscription Rates: By Mail—In Advance: Per copy 10c. Daily and Sunday—One year \$12.00

NATIONAL EDITORIAL ASSOCIATION MEMBER

Flight o' Time: Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

16 YEARS AGO: Sept. 30, 1945 (It was Sunday) Jerry Jerome, general chairman for Shriner's Hillah temple old timers' night at Ashland Friday.

From Arthur Perry's Ye Smudge Pot column: Former shipyard workers are buying farms. They don't get overtime for milking the cow after grange meeting.

20 YEARS AGO: Sept. 30, 1935 (It was Monday) Annual training conference for home extension leaders to be held in courthouse tomorrow.

Frank TouVelle, former county judge and Medford resident, named as possible successor to Carl G. Washburne on state highway commission.

30 YEARS AGO: Sept. 30, 1925 (It was Wednesday) Sheriff pledges to bring about peace and dignity at rural dances "If it takes a leg," in new dry campaign.

From the Local and Personal column: To take care of the surplus students of the first grade of the Roosevelt school on the east side, a room is being remodeled in that building to remedy the crowded condition. A new teacher will also be hired when the room is completed sometime next week.

40 YEARS AGO: Sept. 30, 1915 (It was Thursday) New Orleans virtually cut off from world by hurricane. Winds reach peak of 130 miles per hour.

Governor Willis of Ohio to speak at park tonight during band concert.

What's the Answer?

Can You Get 4 of the 7? Copr. 1955, Editorial Research Report

- 1. Many more oil-heating than gas-heating systems are in use in the U.S. today, or many more gas-heating ones, or about the same number each? 2. The first World Series was played in 1893, 1903, 1913 or 1923? 3. Beef cattle now bring on the farm much more or much less per pound than hogs, or about the same? 4. Tojo, Japanese premier in World War II, was imprisoned for life or for 15 years, or was executed, or got off scot-free? 5. The seat of the West German Republic is Berlin; right or wrong? 6. TV programs are now available to about five, six, seven, eight or nine U.S. families out of every 10? 7. The real name of which movie star is Constance Keane? The Answers: 1. About the same of each. 2. 1903. 3. About the same. 4. Was executed. 5. Wrong (it's Bonn). 6. Nine of ten. 7. Veronica Lake.

STRANGE FISH CATCHES

Benton Harbor, Mich.—(U.P.)—Police said a recent theft from a lumber company here apparently accounted for strange catches made recently by fishermen in the St. Joseph river. Anglers reported finding two typewriters, six gallons of paint, an electric drill, a large electric fan and a small hand sander.

Use Your Head

It is hoped the lessons of Red Hat Day will bear fruit during the Oregon hunting season.

The message is a simple one of common sense—be careful, be thoughtful. This seems obvious enough, but the fact that it was necessary to have a Red Hat day indicates that there are enough fools going into the woods to make a continuing program of education desirable.

If hunters generally will use their heads, everyone will benefit: The hunters themselves (through greater safety in the woods), farmers and ranchers (through less destruction of their property, including stock), and forest agencies (through fewer losses from fire).

Hunting is a dangerous sport. Tragically, the greatest danger comes from other hunters, not from the forces of nature, although these too are worthy of respect and care.

The fact that a baker's dozen of men were killed by bullets while hunting during deer season in 1954 makes it more dangerous even than driving on today's highways. These deaths are usually described as "accidents," and certainly most of them are unintentional. But they are also unnecessary.

As to the dangers of nature, it is remarkably easy to get lost in Oregon's forests and ranges, as any experienced woodsman can tell you. Not everyone has the aplomb of the legendary Indian who, when found alone in the wilderness, declared, "Me not lost; wigwam lost, squaw lost. Me here."

The Indian had the right idea. The first rule of self-preservation in the wilderness is to avoid panic—to stop, relax, rest, and think out the situation in as calm a manner as can be mustered.

There are a few general rules that can be of help, such as remembering that water runs downhill, that streams get larger and flow into rivers, and rivers usually lead to civilization—although sometimes it is quite a distance.

ANOTHER rule is to be careful of fire, but to remember that a carefully watched blaze can be used for signalling. And the man in the woods should be generally familiar with the terrain and acquainted with at least enough of the region's landmarks to give him some hope of orientation if he becomes confused. Minimum necessities in the woods are matches (in a water-proof container), a compass and a knife. Emergency food rations are a good idea, too.

THE fact that in several recent instances people who were lost have ignored all these rules completely, and still come out alive, does not prove the rules are wrong; it just proves how lucky some people can be.

If you do become lost, don't depend on luck to get you out. It's failed in too many cases. Use your head, take it easy, and chances are you'll make it out all right—or be found.—E.A.

Highway Hypnosis

Apropos of "accidental" deaths, we have read two recent articles which pose an interesting theory. It makes sense—that "highway hypnosis" is a great contributing factor to automobile deaths.

One of them puts the problem this way: The road is smooth and straight. The sky is clear; the pavement dry. Your car is new and powerful—so smooth it seems to drive itself. The time is noon and you feel fine as you zip along the trouble-free superhighways at 50 or 60 miles an hour. Suddenly, you run into the rear end of a truck. What happened?

Any person who has driven long distances can attest to the fact that the monotony of long, straight stretches can have a soporific effect. It is logical, also, conclude that more than sleepiness can be induced under certain conditions.

A hypnotist uses several devices to induce a trancelike state, including monotony of sight or sound (the hum of the tires; the quiet, even sliding past of the landscape,) and a focal point of light or attention (the highway's center line). Anyone who has watched an expert hypnotist at work has been amazed at how quickly he can gain control of another's senses. It is significant that this particular type of accident rarely happens on heavily traveled highways, or where there are curves or signs or other means of breaking the humming monotony.

THE CONDITIONS—good, open roads—are also conducive to speed, and thus to severe accidents, frequently fatal ones.

In Connecticut, which has a system of superhighways, these facts have been acknowledged, and "attention-getters" are being built into the highways.

Big signs with jolting messages—"Radar," or "State Police"—tend both to caution the driver and snap him back to attention. The driver himself can help avoid the hypnotic tendency by stopping to stretch every so often; by chewing gum or smoking; by varying speed, and by keeping windows open to create a breeze.—E.A.

King Completes Insurance Course

D. Cleve King, 2119 Capitol ave., Medford, has completed a training school course in Greensboro, N.C., and is now special representative of the Jefferson Standard Life Insurance company in the Medford area. King is a former naval recruiting officer in Medford, and recently was discharged. The training course lasted six days, during which time life insurance fundamentals, life insurance as good property, sales principles, prospecting and coordinating income from life insurance with Social Security benefits were discussed.

Babson... Financial Debts

By ROGER W. BABSON

Babson Park, Mass., (Special To Mail Tribune) If you're an average American, this last year has been an unusually successful one. You've had a good employment, have probably "collected" more money than ever before in your life, and you've bought a lot of things, including several of the most costly items purchased on the installment plan. For your own safety, do you owe too many people too much?

There is a boom of a new sort which has been shaping up in recent months, —a bad debt boom. Collection agencies are having the most business they have had in many months, with increases in their business of from 30 per cent to 100 per cent. This means, of course, that a great many people are not paying their bills. As a matter of fact, the American Collectors Association estimates that about 10,000,000 families, or one in every five, are over their heads in debt. Do you realize that Americans today owe more than \$12.5 billions on car-installment loans; that mortgage debts are close to the \$125,000,000,000 mark? And these are but two items people purchase on time while working shorter hours.

Why are people so deeply in debt in such good times? The collection agency will tell you that the credit delinquent is not usually unemployed. The difficulty is that he is increasing his debt while working fewer hours. He may be earning \$4,000 per year, but due to shorter hours prices have gone up and he is spending at the rate of \$5,000. He buys \$300 items on \$5-down bait. He doesn't want to miss a good thing. So, before he knows it he may be overloaded with monthly installment payments. Study Economics

Of course, the more you buy, up to your ability to pay, the better business it is. But watch out. Periodically I make a Babsonopol of Business Conditions, I ask people like you what they think about different things. My latest poll reveals that 69 percent of those polled express definite confidence in the future of business. Only 2 percent feel that general business prospects are poor. Now when people have confidence in the future, they spend which should be to the good if they will match it by work.

I have found that when all the world begins rushing in one direction, it is time to start looking the other way. Ever since World War II, while business has been booming, there has been raised almost constantly one skeptical question, "How long will boom times last?" Every dip in business has been viewed as the possible start of a new depression. Since the last dip in 1953-1954, a kind of "optimism unlimited" has set in. There seems to be a belief that we never can build too many houses or automobiles. Perhaps such a time is many years ahead, but for the good of your family and your community you should avoid getting into too much debt while working shorter hours.

No Immediate Danger Our economy, both business and industry, has expanded and we have the fullest employment ever. While all this is true, it is not necessarily good in the long run if prices climb correspondingly. Only 15 short years ago

to Patagonia in South America. As a result, the different-speaking whites gave them different local names. The first Spaniards to see him called him puma, from an Indian word. The English called him panther which came from Asiatic word meaning tiger after it was kicked around by the Greeks, Romans and French. Catamount, meaning cat-of-the-mount, or cat from the mountain, comes from Central Europe. Cougar is French and a misspelling of a South American Indian word. Take your choice. Bird counting: Brother, this is a toughy. Birds lay a certain number of eggs according to the species. They remove the eggs and they will lay another number equally large, or small. Perhaps this is a physical setup over which bird has not control. In laboratory tests pigeons, parakeets and jacksaws have been trained to choose from a certain number of objects which counted up to two, three, four, five and six—but never above that maximum number. Hence they could distinguish up to six. Count? That is another matter. Finally, all this seems refuted by a simple trick which bird photographers employ constantly—and perhaps I am giving away a cherished secret. At any rate, if a bird blind is set up within sight of the parent birds near the nest and one photographer goes into it and remains there, the birds will remain wary and wait a long time to resume their normal nesting activities. But if the photographer takes a companion into the blind with him and then one of them goes away leaving the second in the blind the birds will quickly disregard the intrusion and go about their activities as though no one were left in the blind.

Communications

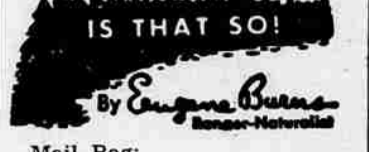
Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words.

Sense of Loss To the Editor: I am sad at the news of the death of Judge Frank TouVelle. Not having the address of his family, I wish to express through you my deep sense of loss. Oregon has lost a great public servant and the father of Oregon's highway system. Mrs. Morse joins me in an expression of deep sympathy to his family. Wayne Morse, U.S. Senator From Oregon.

Abandoned Cats To the Editor: Well, school has started as usual we are getting out a large of abandoned cats. People that have pets that they don't want make their children take them to school and leave them. As a result the people that live near the schools are overrun with the poor starving creatures. Why don't the people that raise them run out to the humane society with them on their way to their bridge game or the golf course? I wonder if they realize the training they are giving their children by making them do their dirty work for them? These same people will cry and moan around when they grow old because their children put them in a home for the aged and apparently forget them. Mrs. H. W. Morrow, 531 N. Bartlett St., Medford, Ore.

your dollar bought you twice as much as it does now. Remember when you paid \$800-\$1,000 for a new Ford car—One reason for today's conditions is that you have worked shorter hours and borrowed more money. I am not advising against more installment purchases; but I do appeal to you to work harder and longer to produce enough to match your increased borrowings.

The trouble is that too few people really care what is happening now. They say that future generations will have to liquidate our present Government Debt. This is true regarding the big Federal Debt, but it has nothing to do with your personal debts. You must pay these up yourself. Let us remember that with the material prosperity which we inherit there goes a responsibility to our children and our community to leave our country financially strong for them. Let us be fair to those who will follow us, that they may enjoy the standard of living we now know. Let us not fall short of this obligation, but meet our borrowing with increased production so as to hold up the purchasing power of our dollar.



Mail Bag: "Can birds count?" asks AST. "Are your western cougars cut out of the same cloth as our eastern panthers?" asks BRC.

Cougar, Panther? Not only are these two the same animals but you might add puma, catamount, mountain lion or painter. One and all are the same. When white man came to this country, the cougar was spread from southeastern Canada down



to Patagonia in South America. As a result, the different-speaking whites gave them different local names. The first Spaniards to see him called him puma, from an Indian word. The English called him panther which came from Asiatic word meaning tiger after it was kicked around by the Greeks, Romans and French. Catamount, meaning cat-of-the-mount, or cat from the mountain, comes from Central Europe. Cougar is French and a misspelling of a South American Indian word. Take your choice. Bird counting: Brother, this is a toughy. Birds lay a certain number of eggs according to the species. They remove the eggs and they will lay another number equally large, or small. Perhaps this is a physical setup over which bird has not control. In laboratory tests pigeons, parakeets and jacksaws have been trained to choose from a certain number of objects which counted up to two, three, four, five and six—but never above that maximum number. Hence they could distinguish up to six. Count? That is another matter. Finally, all this seems refuted by a simple trick which bird photographers employ constantly—and perhaps I am giving away a cherished secret. At any rate, if a bird blind is set up within sight of the parent birds near the nest and one photographer goes into it and remains there, the birds will remain wary and wait a long time to resume their normal nesting activities. But if the photographer takes a companion into the blind with him and then one of them goes away leaving the second in the blind the birds will quickly disregard the intrusion and go about their activities as though no one were left in the blind.

(Copyright, 1955, by Eugene Burns) (Released by McClude Newspaper Syndicate) Free: By special arrangement with the editors of the Encyclopedia Americana, my panel of judges will award each week to the reader who sends me the best true-life nature adventure, or the best nature observation, or the best question on nature and wildlife a complete 30-volume set of this world-famous reference work in a handsome Seacraft binding. Each week new submissions will be considered. Sorry, I simply can't answer your many friendly letters. Please address your letter to: IS THAT SO? c/o Medford Mail Tribune, Box 575, Sausalito, Calif.

CHAMPION HOG CALLER Pomona, Calif.—(U.P.)—Mrs. Sarah E. Shaffstall, 76, said Thursday she hadn't tried hog calling since she was a young girl on an Illinois farm but found she still had the touch. She won the old-fashioned hog calling contest at the Los Angeles County Fair.

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In the Day's News

BY FRANK JENKINS Today's big news: Hospital physicians attending President Eisenhower in Denver reported that he had a very good night. The latest medical advisory says, "He slept almost continuously from 8 o'clock last night until 6:15 this morning."

The dispatch adds: The latest announcement, following previous hospital bulletins reporting the President's satisfactory progress from a heart attack, are bolstering hopes for his full recovery. In that hope, everybody in the world joins prayerfully.

BECAUSE the behavior of the security markets is influenced primarily by HOW PEOPLE FEEL, it is interesting to trace the reaction of the world's great stock exchange to the news of President's Eisenhower's illness. When the New York exchange opened on Monday morning, the scene was reminiscent of that black day in the autumn of 1929—which no one then old enough to grasp the significance of what was happening will ever forget. Again on Monday morning, as on that day in 1929, the bottom fell out from under prices. Before the decline that started at the opening minute was checked, the value of all securities listed on the New York Stock Exchange had shrunk an estimated \$13,000,000,000.

The London exchange reacted similarly, although not so sharply. TUESDAY morning, when the New York exchange opened, the news had turned better, and a spirited rally developed with the opening of trading. Within the first hour, gains ran to between \$1 and \$4 a share. Trading hit a fast pace on the rising side, and the tape dumped eight minutes behind. As this is written, approximately a couple of hours after the market opened, the recovery is continuing.

Stocks on the London market opened low, but rallied as news of President Eisenhower's favorable night developed. WHY THE break in the great stock markets of the world—which are influenced primarily financial rather than sentimental considerations? This is my guess: Throughout the world of today people have come to believe that peace is synonymous with prosperity and happiness and general welfare. They had come to believe that President Eisenhower's leadership CAN BRING PEACE TO THE WORLD.

These rosy hopes for the future were rudely shaken by the shocking news of the President's heart attack. The rush of this selling broke the markets yesterday. With the better news of Tuesday hopes rose again and people began to buy instead of sell. That broke the decline.

THERE is nothing in the news, of course, to indicate that President Eisenhower will accept a second term. (I think that everyone will agree that his acceptance is all that would be required to insure his nomination and election.) Indeed, it is probable that everyone realizes that imposition of a second term upon him would be too much to ask—even if his recovery from this present attack seems to be complete.

But realization that our President may be able to finish his present term, calmed people's fears. A lot can be done in a year.

Guarantee To Russia Against West German Aggression Tops News

By CHARLES M. McCANN United Press Correspondent The week's good and bad news on the international balance sheet:

THE GOOD

1. Secretary of State John Foster Dulles, British Foreign Secretary Harold MacMillan, French Foreign Minister Antoine Pinay announced that their governments are willing to guarantee Soviet Russia against any West German aggression. The Kremlin said they will not recognize the East German agreements that might interfere with free Allied access to Berlin, they said.

2. The United States and other governments recognized the provisional government formed in Argentina after the overthrow of dictator Juan D. Peron. Provisional President Eduard Lonardi ordered the release of political prisoners jailed by Peron. Argentine police uncovered nearly \$30,000,000 in gold coins and United States and Argentine currency which Peron, "friend of the worker," had cached.

3. In token of the continued relaxation of West-East tension, the leaders of Soviet Russia sent unusually warm messages of sympathy to President Eisenhower on his illness. Communist party boss Nikita S. Khrushchev

said he learned with grief of Mr. Eisenhower's heart attack and wholeheartedly wished him a speedy recovery.

THE BAD

1. The United States and Great Britain learned with open alarm that Egypt planned to buy arms from Soviet Russia and Communist Czechoslovakia. Assistant Secretary of State George V. Allen was sent on an urgent mission to Cairo. Allen will try to get Premier Gamal Abdel Nasser to change his mind, and not to start the Middle East on a dangerous arms race between the Arab nations and Israel. But Nasser appeared determined to go through with his plan—unless he can get arms from the United States on good terms. It was reported that some arms already had been shipped from the Red countries from Odessa, Russia, and through Antwerp, Belgium.

2. Serious riots broke out in the Mediterranean island of Cyprus, now under British rule, where a faction of the people want to be joined to Greece. Troops and commandos used tear gas to break up mobs. The demonstrators massed before the American consulate in Nicosia, the capital, boing and jeering the United States because it will not support their demand.

3. French Premier Edgar Faure fought desperately to get agreement on home rule for Morocco before his Parliament meets next Tuesday. Unless he can end the North African crisis, he may be overthrown. At the same time French Foreign Minister Antoine Pinay was fighting in the United Nations Assembly in New York to block attempts of African and Asian delegates to force a debate on North Africa.

Mexican Laborer Killed in Portland

Portland—(U.P.)—A tavern brawl among itinerant Mexican farm laborers resulted early today in the stabbing of one and the jailing of two others. Police identified the dead man as Jesus Avalos, 24. Held in connection with his death was Arnold Y. Valencia, 34. A third man, John Auss Castillo, 32, was held as a material witness. Detective Sgt. Dan Mitola said witnesses told him Avalos and Valencia had engaged in a struggle inside the tavern, and that Valencia had been struck with a bar stool. The bartender, Jay Hale, said he pushed both men outside. The two engaged in a struggle, then re-entered the tavern, where Avalos collapsed.

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