

117 S. CENTRAL

Montgomery Ward

PHONE 2-6241

WHY PAY MORE?

You Get Quality, Variety and
Big Savings, too . . . at Wards



REG. 7.98 BLANKET
6.97

Looking for a really terrific blanket bargain? Here it is—rayon and cotton blended with wool for extra toasty warmth. New decorator plaids. 72x84".

REG. 7.98 CHENILLE
5.99

Now you pay 1.99 less for this beautiful "Wedding Ring" spread. It's a rich tweedy chenille splashed with solid color rings to freshen your bedroom.

REG. 6.98 BLANKET
5.97

Sink your fingers into the thick, fluffy nap of this wonderfully soft blanket! You'll agree it's a real buy. Rayon combined with toasty wool for warmth. 72x90 in.

REG. 3.98 BLANKET
3.48

Buy that extra novelty blanket you've been wanting for the house at a worth-while saving! Nylon and rayon woven with Western or Indian motifs. 70x80".

NOW ON SALE!

Colorful Autumn Casuals

PRICE CUT FOUR DAYS ONLY

NOW **4.34** REG. 4.98

Here are Wards Better Quality styles in soft glove leather, to favor the breath of Fall—at important savings to you. So lovely to look at in the season's most enchanting hues—so exciting to wear in whisper-light comfort. Choose from ivory, charcoal, red, beige, and other colors. 4-9. Sale ends Saturday!



Short-stemmed—Long-Stemmed In Challis and Flannelette

Reg. 2.98, now.. **2.38**

The prettiest nightwear designs we've seen in many a moon! Take your choice of cotton challis and flannelette delights. All so toasty warm for those zero nights yet to come—yet lightweight enough for comfortable lounging. What's more — they're soft and luxuriously smooth.

Come select from long or short versions . . . they're all bed-time beauties and "old friends." You'll find night-gowns styled with Victorian charm that make you look as though you stepped out of your favorite tale of yesteryear — just to mention a few (all at a BIG 20% savings.) Floral patterns, novelties, stripes. S-M-L.



BUY NOW, PAY LATER—USE WARDS CONVENIENT MONTHLY PAYMENT PLAN