

# OPEN New MEDFORD Store

## 122 E. MAIN ST.

# Opening Celebration

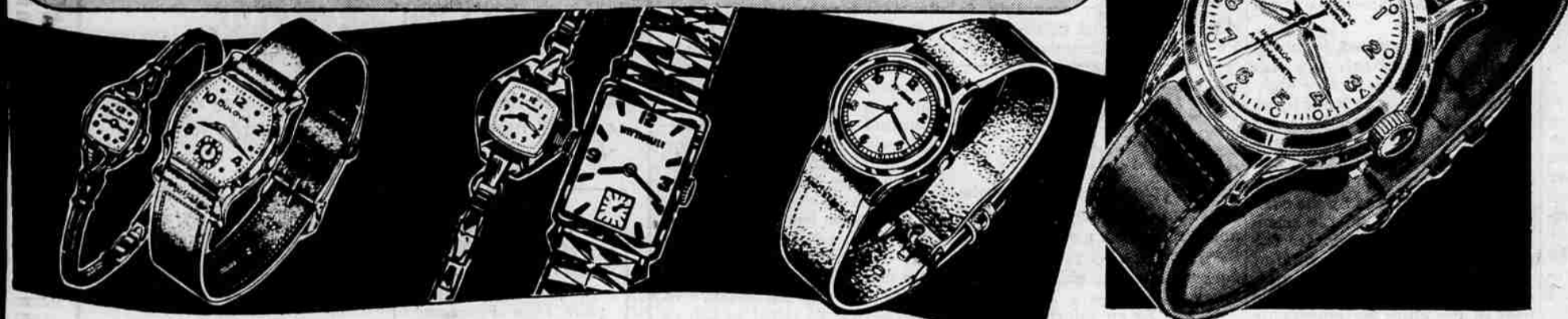
### SATURDAY DOORS OPEN AT 9:30 A.M.

### NIGHT 'TIL 9:00 P.M.

In addition to the many famous brands at nationally advertised prices you will see at Weisfield's Grand Opening, you will find hundreds of SPECIAL VALUES . . . that are also available on low easy terms. BE SURE YOU OPEN YOUR ACCOUNT TOMORROW!

### NO MONEY DOWN . . . PAY AS LITTLE AS 25¢ A WEEK

#### HERE'S WHY WEISFIELD'S SELL MORE WATCHES THAN ANY OTHER WEST COAST JEWELER



**17-JEWEL "BULOVA" WRIST WATCHES For Ladies and Men**

**29.75**

**Longines-Wittnauer WRIST WATCHES For Ladies and Men**

**39.75**

**Reg. 39.95 Man's 17-Jewel WRIST WATCH**

**19.95**

**Special! Reg. 59.50**

**29.75**

**17-Jewel Automatic Self Winding Stainless Steel**

Beautiful automatic watch is both shock and water resistant. Anti-magnetic. **NO MONEY DOWN. ONLY 75¢ WEEK**

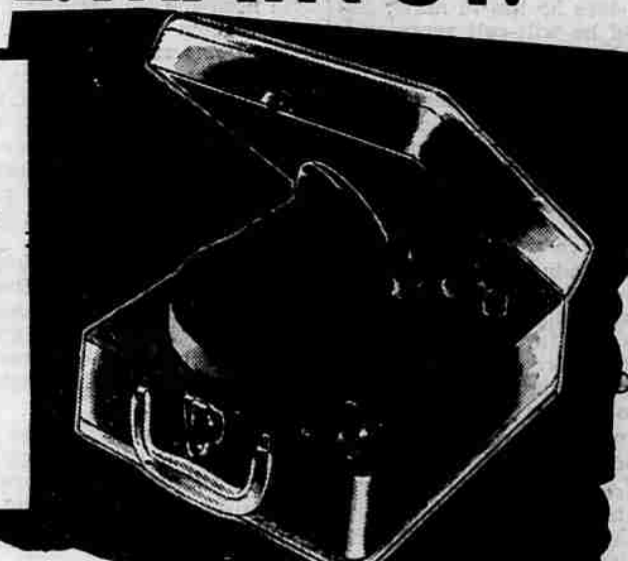
**REG. 24.95**

**PORTABLE STEWART-WARNER 3-SPEED**

**Phonograph**

**15<sup>88</sup>**

**PAY ONLY 50¢ WEEK**  
Has attractive, sturdy carrying case. Phonograph gives excellent tone and it plays all 3 record sizes. An ideal gift!



★ Shop Weisfield's Wed., Thurs., Fri., Sat.

**REG. 12.95**

**WM. ROGERS SILVERPLATED**

**Holloware Your Choice 5<sup>95</sup> ea.**

**PAY ONLY 25¢ WEEK**  
Coffee pot, tea pot, sugar and creamer, pitcher, double vegetable dish, gravy boat, Welland Tree platter and many other pieces.



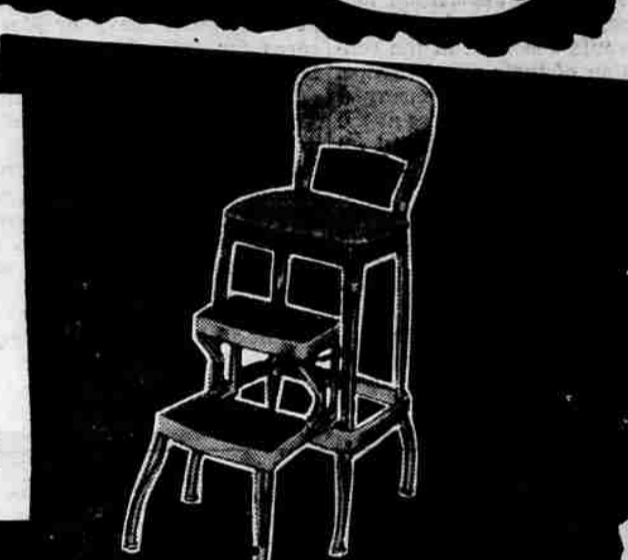
★ You Need No Cash Buy Now and Save!

**REG. 15.95**

**PLASTIC UPHOLSTERED STURDY DELUXE STEP STOOL**

**7<sup>95</sup>**

**PAY ONLY 25¢ WEEK**  
Has tuck-away steps, chrome trim and legs, and comes in a choice of colors. Rubber step treads.



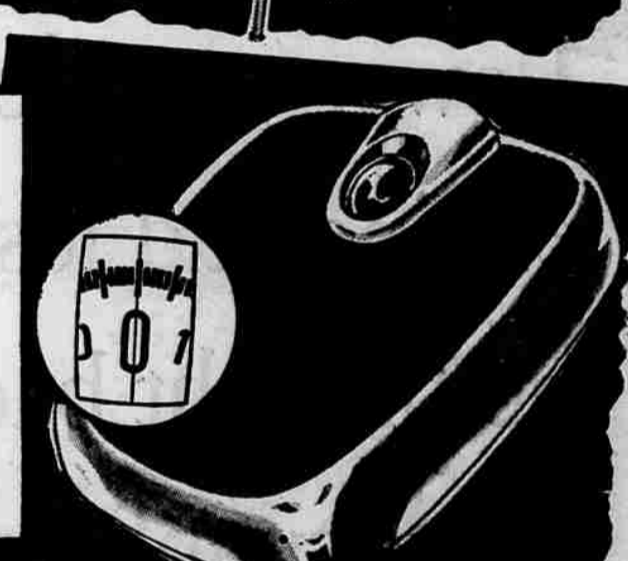
★ No Money Down On Weisfield's Easy Credit

**REG. 8.95**

**MAGNIFYING DIAL FAMOUS NAME BATH SCALES**

**3<sup>88</sup>**

**PAY ONLY 25¢ WEEK**  
A scale renowned for accuracy and its easy to read dial. Has non-skid platform, steel case.



★ Shop Now & Shop Early For the Best Selections!

**REG. 37.95**

**DORMEYER MEAL-MAKER FOOD GRINDER INCLUDED**

**22<sup>88</sup>**

**PAY ONLY 1.00 WEEK**  
A grinder, juicer and mixer all in one! Has 2 mix bowls, a juicer bowl. Can be used as portable, too.



★ Buy What You Need Now — Just Open A Weisfield Account!

**REG. 24.95**

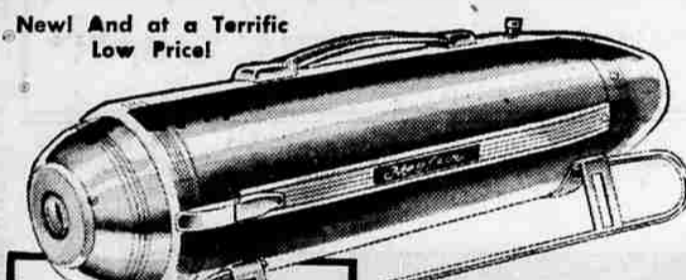
**NEW ARTIC TWILL COVER SLEEPING BAGS with 3 lbs. Wool or Kapok**

**11<sup>88</sup>**

**PAY ONLY 50¢ WEEK**  
Full size bag with full zipper. Water repellent and windproof. Tent flap canopy can be used as carrying case. Flannel liner.



★ Hundreds of Special Values We Can't List — See for Yourself!



**Reg. 59.95 Mayfair Universal Vacuum Cleaner**

**ONLY 1.00 WEEK 29<sup>88</sup>**

**COMPLETE WITH 9-PC. SET OF ATTACHMENTS**



Compact Carrying and Storage Case at no extra charge

New! Full-sized! Super-powered! Rug nozzle is self cleaning, picks up all tiny, hard-to-get threads. Toe switch.

**SPECIAL PURCHASE FROM INTERNATIONAL SILVER CO. 52 Piece Service for 8 "Mary Lou"**

**Famous and Traditional W<sup>TM</sup> ROGERS SILVERPLATE**

**SILVERPLATE**

**REG. 36.95 14<sup>88</sup>**

**NO MONEY DOWN . . . 50¢ A WEEK**

8 Knives • 8 Forks • 8 Soup Spoons  
16 Teaspoons • 8 Salad Forks • 2 Table Spoons • 1 Butter Knife • 1 Sugar Spoon

Guaranteed against defects in workmanship or materials.



**Reg. 8.00 WOOD ANTI-TARNISH CHEST 3.88**

### NO MONEY DOWN . . . EASY TERMS AS LOW AS 25¢ A WEEK

**REG. to 5.95**

**Many, Many Styles RHINESTONE ASSORTMENT**

**1<sup>95</sup>**

**Just Charge It!**  
Necklaces, bracelets and earrings. All distinctive!

**REG. 1.95**

**Wide Assortment PIERCED EARRINGS**

**1<sup>00</sup>**

**Pay Only 25¢ Week**  
Add to Your Account A new Fall selection of earrings for pierced ears.

**REG. 5.00**

**Ladies' and Men's Genuine Leather BILLFOLDS**

**1<sup>77</sup>**

**Pay Only 25¢ Week**  
Widely varied styles for men, women. Many colors.



**REG. 9.95**

**Leather Covered TRAVEL ALARM CLOCK**

**3<sup>88</sup>**

**PAY ONLY 25¢ WEEK**  
Jewelled movement clock in wide choice of colors.

**REG. 3.95**

**Men's or Ladies' EXPANSION WATCH BANDS**

**1<sup>77</sup>**

**Just Charge It!**  
Yellow gold filled or in stainless steel. Variety!



**SAVE 9.67**

**NEW 1956**

**COMPLETE WITH CARRYING CASE**

**Remington Travel-Riter PORTABLE TYPEWRITER**

**With College Keyboard At No Extra Charge**

Full 42-key board, the essential business symbols, carriage shift, 1/2 line spacing, automatic line finder, all essential operating features. Weighs only 15 pounds. **NO MONEY DOWN, Pay Only \$1.50 Week.** **REG. 79.17 69<sup>50</sup>**

**LIMITED QUANTITIES SORRY, NO MAIL, C.O.D. OR PHONE ORDERS**



**WEISFIELD'S**  
THE WEST COAST'S LARGEST CREDIT Jewelers

**122 E. MAIN ST. OPENING DAY STORE HOURS: 9:30 A.M. TO 9 P.M.**