

NOW! WEISFIELD'S *THE WEST COAST'S LARGEST* **122 E. MAIN ST. Credit JEWELERS** **BIG 4-DAY Grand** **WEDNESDAY — THURSDAY — FRIDAY —** **OPEN WEDNESDAY**

Attend Weisfield's Grand Opening tomorrow! See our complete stocks of NATIONALLY KNOWN WATCHES, DIAMONDS FROM FAMED DISTRIBUTORS, FAMOUS NAME COSTUME JEWELRY, STERLING, SILVERPLATE, APPLIANCES, HOUSEWARES! NATIONALLY ADVERTISED PRICES ON WEISFIELD'S FAMOUS, LOW CREDIT TERMS.

BUY ON WEISFIELD'S FAMOUS LOW EASY CREDIT TERMS

HERE'S WHY WEISFIELD'S SELL MORE DIAMONDS THAN ANY OTHER WEST COAST JEWELER

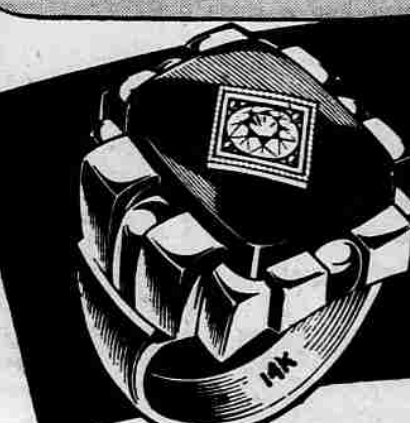


SPECIAL! 150.00 VALUE!
Glorified "100"
11-DIAMOND
BRIDAL PAIR

100.00

Six diamonds sparkle in wedding band. Engagement ring has 4 diamonds plus a brilliant solitaire.

NO MONEY DOWN
YEAR TO PAY



REGULAR 75.00
"Senator" Diamond Set
MAN'S ONYX RING

Quality diamond set off by black onyx. Massive gold mountings. Save now!
49.50
NO MONEY DOWN, 1.25 WEEK



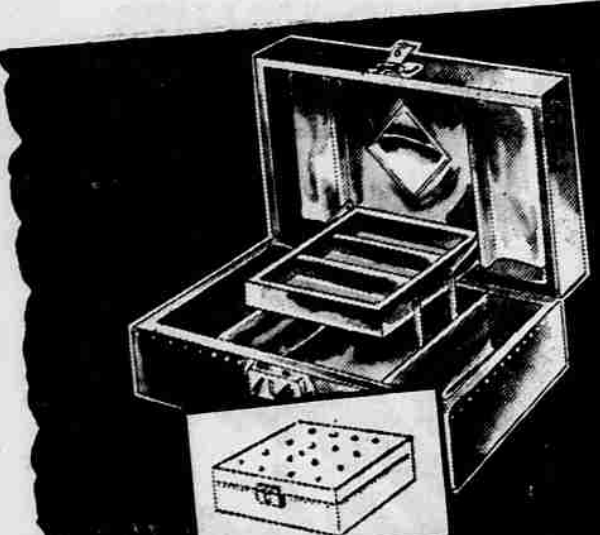
Mizpah Lucky Talisman
EXOTIC 7-DIAMOND
BRIDAL PAIR

Solitaire and 2 small diamonds in engagement ring. Wedding band has 4 diamonds. 14k gold.
69.50
NO MONEY DOWN, 1.50 WEEK



Regular \$200.00
MASSIVE "EXECUTIVE"
MAN'S DIAMOND RING

Handsome carved 14-k gold mounting is set with a large diamond. Makes a perfect gift.
125.00
NO MONEY DOWN, YEAR TO PAY



REG. 3.95
In Assorted Colors
JEWEL BOX
WITH UPSWING TRAY
AND MIRROR

1.98

PAY ONLY 25c WEEK

Handsome, leather-like covering comes in a variety of colors, is trimmed in gold color. Has divided ring tray and a soft, luxury lining.

★ Shop Weisfield's
 Wed., Thurs., Fri., Sat.



REG. 24.95

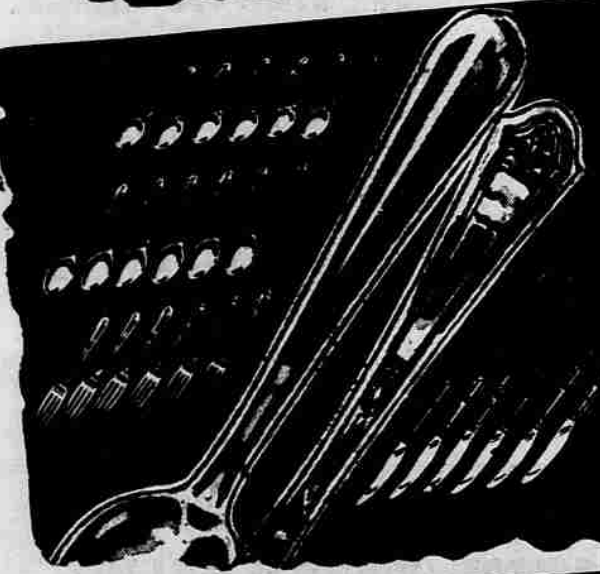
14 Inch Imported
BLACK FOREST
CUCKOO CLOCK

10.88

PAY ONLY 50c WEEK

Made by world renowned German clock makers and fully guaranteed. Has intricate hand carved trim and a mellow gong. See it!

★ You Need No Cash
 Buy Now and Save!



REG. 9.95

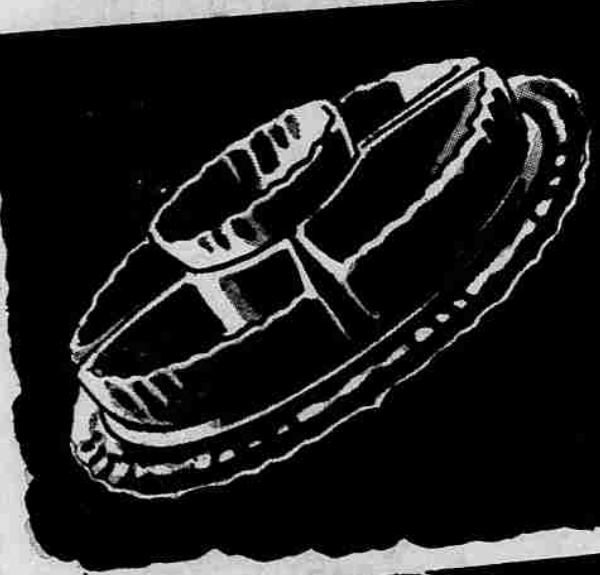
Choice of 2 Patterns
24-PIECE SET
STAINLESS STEEL
Your Choice

4.88

PAY ONLY 25c WEEK

• 6 Teaspoons • 6 Knives
 • 6 Soup Spoons • 6 Forks
 Sturdy and attractive stainless flatware that does not tarnish, rust or corrode. Buy now, save!

★ No Money Down On
 Weisfield's Easy Credit



REG. 10.95

Large 16-inch Size
LAZY SUSAN
5 CERAMIC DISHES

2.99

PAY ONLY 25c WEEK

Serve nicely with a lazy susan on ball bearing turn table. It is fitted with gay pottery dishes. Choice of colors.

★ Shop Now & Shop Early
 For the Best Selections!



REG. 4.95

The New 620
CAMERA and FLASH
ATTACHMENTS

2.99

PAY ONLY 25c WEEK

Dependable, deluxe and low in price! Flash unit for bayonet type bulbs. 12 2 1/4 x 2 1/4 pictures.

★ Buy What You Need
 Now — Just Open A
 Weisfield Account!



REG. 19.95

Large Family Size
AUTOMATIC
ELECTRIC FRYPAN

9.88

Includes Cover
PAY ONLY 25c WEEK

Bake, fry, deep fry, broil or grill, stew, casserole! Has a temperature chart on handle.

★ Hundreds of Special
 Values We Can't List —
 See for Yourself!



ENGLISH BONE CHINA
CUPS AND SAUCERS

REG. 2.95
YOUR CHOICE

1.49

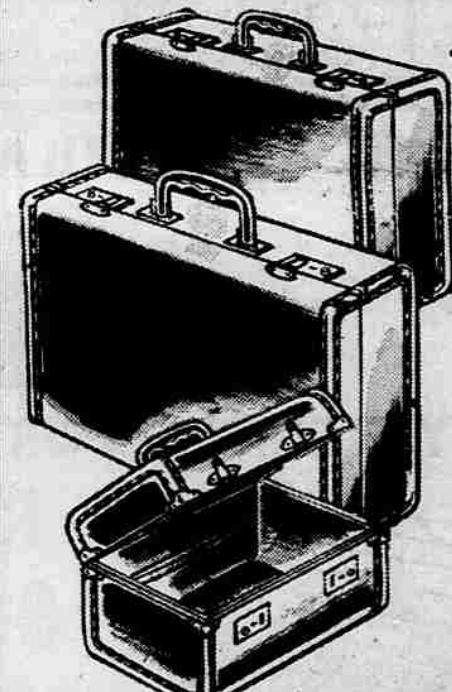
Famous English bone china... in a variety of patterns and shapes!
JUST ADD TO YOUR ACCOUNT!

Regular 34.95
ROYAL CHINA "BAMBOO"
67-pc. Service for 12
DINNERWARE SET

SPECIAL ONLY 15.88

NO MONEY DOWN
ONLY 50c A WEEK

Modern and streamlined suburban shape in subtle gray background overlaid with a bamboo pattern.
 • 12 Dinner Plates • 12 Salad Plates
 • 12 Soup or Cereals • 12 Cups
 • 12 Saucers • 1 Vegetable Dish
 • 1 Gravy Boat • 1 Meat Platter
 • 1 Pickle Dish • 1 Creamer
 • 1 Covered Sugar Bowl



DELUXE 3-PIECE
Travel Ensemble
SMART MATCHED
LUGGAGE

REG. 43.95

24.88

NO MONEY DOWN
ONLY 75c A WEEK

• 26" PULLMAN CASE
 • 31" WEEKENDER CASE
 • 14" VANITY CASE
 Long lasting luggage has sturdy cover coated with 2-ply plastic. Frames are 3-ply fir. Tweed Brown.

NO MONEY DOWN... EASY TERMS AS LOW AS 25c A WEEK



ENGLISH BONE CHINA
CUPS AND SAUCERS

REG. 2.95
YOUR CHOICE

1.49

Famous English bone china... in a variety of patterns and shapes!
JUST ADD TO YOUR ACCOUNT!



REG. 2.95
Many Many Styles
FAMOUS NAME
MEN'S
JEWELRY

1.00

Add To Your Account
 Tie bars and cuff links galore. All good looking.

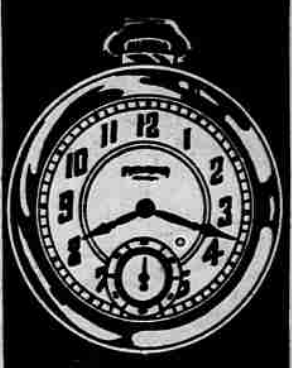


REG. 4.95
Comb, Brush, Mirror
SMART 3-PIECE
DRESSER SET

1.98

Pay Only 25c Week

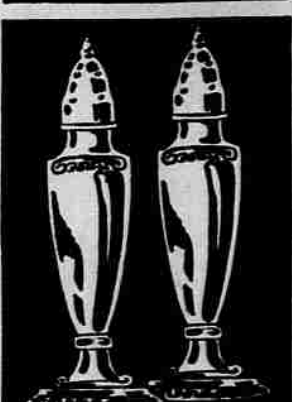
Varied colors with gold color trim. Nylon brush.



REG. 2.95
Nationally Known
GUARANTEED
Pocket Watch

1.49

Add To Your Account
 Tough, accurate pocket watch. Ideal for work!



REG. 2.95
Silverplated
SALT AND
PEPPER SET

1.00

Add To Your Account
 Graceful, simple design to go with any pattern.

• LIMITED QUANTITY
 SORRY, NO PHONE, C.O.D. OR MAIL ORDERS
WEISFIELD'S
 THE WEST COAST'S LARGEST
 CREDIT *Jewelers*

122 E. MAIN ST.

OPENING STORE HOURS:
 Wednesday: 9 a.m.
 TIL 9 AT NIGHT

REG. 7.95
7-PIECE KITCHEN
TOOL SET

3.88

Pay Only 25c Week

Sturdy stainless steel with plastic handles. Six utensils plus a wall rack.



Values to 7.95
Salesman's Samples
COSTUME
JEWELRY

1.95

Pay Only 25c Week
 Necklaces, bracelets or earrings! In tremendous variety. Shop early.