

Medford Mail Tribune

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How We Stack Up

A rather difficult survey job, covering factors important to industries deciding on a location for a new plant, recently was completed by the Jackson County Chamber of Commerce.

The job was difficult due to lack of uniformity in reports on water rates, tax rates, electric rates, land prices and wage rates. But the figures, which have been compiled in report form, seem to indicate that Medford compares favorably with other cities which provided information.

A questionnaire was mailed to 26 Pacific Coast cities and 18, a remarkably high number, complied with the request for information.

The survey was undertaken on the assumption that if several communities were competing for an industry, and were equal in matters of raw material, markets and transportation, the factors covered in the survey might well tip the scales one way or the other.

As is pointed out in the report, "The comparison can only be approximate... nevertheless it does give us a rough idea of Medford's standing with regard to cost factors involving the location of an industry."

ON water rates, the Medford cost inside the city limits, both for lower volume and for high-volume use, was the lowest of any of the 18 cities. Rates outside the city limits are about half way between the lowest and highest charged in the low-volume category, and in the high-volume bracket the rate is one of the four lowest.

Electric rates also show Medford to be in a generally favorable position. Only two communities have a lower rate for industries with a high maximum demand and a substantial monthly use. Six communities have lower rates than Medford for industries with a large monthly usage. The report says the Medford rate compares favorably for industries using average power volumes, but that rates here are among the highest for industries using relatively small amounts of power.

IN the survey of property taxation, an attempt was made to compare property tax rates per \$100 of assessed valuation, but the figures are more or less inconclusive due to different systems of computing taxes.

Generally, however, Medford seemed to rate a favorable position in comparison with other coastal communities, the report said. The rate here is about \$6.82, with eight of the eighteen reporting cities having somewhat lower rates, and ten higher.

In wage rates, Medford was pretty much in the median class, with some cities having higher levels, some lower. As to availability of industrial sites, Medford has them, but it suffers, in some instances, from the lack of water and sewer facilities. Other communities have sites, complete with water, sewer and railroad facilities, available at prices ranging from \$500 per acre up to \$50,000 per acre.

THE survey, while it does not show Medford as a shining Mecca for industry, does point up some of our favorable factors, and gives an industry which is in the process of making a location-decision something to go on.

The survey has attracted considerable attention, the chamber reports, with other chambers asking for copies, and asking questions about how it was done.

It is a good example of what a chamber can do to make us more aware of our own advantages and drawbacks, for without such knowledge, we are somewhat at a loss in the keen competition for new industry.—E.A.

10 YEARS AGO
Sept. 12, 1945
(It was Wednesday)
Stores sold out of cords and jeans, no clothes to wear back to school.

From Arthur Perry's Ye Smudge Pot column: Quite a few are wearing large colored glasses in our midst. Some are from Hollywood, and some are getting ready to go to the University of Oregon.

20 YEARS AGO
Sept. 12, 1935
(It was Thursday)
Ernie Nevers, Stanford coach, visiting in Medford.

Architect predicts next year to be best for valley building in long time.

30 YEARS AGO
Sept. 12, 1925
(It was Saturday)
Post office lobby to be left open until 4:45 a.m. instead of closing at 9:30 p.m.

Local man arrested for possessing moonshine in Riverside apt.

40 YEARS AGO
Sept. 12, 1915
Bears reported in hill districts, fat as hogs, getting ready for winter hibernation.

Huge crowds attend county fair.

What's the Answer?

Can You Get 4 of the 7?
Copr. 1955, Editorial Research Report

1. The idea for a U. S. Labor Day came in 1882 from a European Socialist, Chicago tailor, N. Y. carpenter, state governor of the U. S. Labor Department?
2. Donets Basin, great industrial area, is in Russia, Poland, Czechoslovakia, East Germany, West Germany, or Belgium?
3. Net operating costs of U. N. come to about one, 10, 20, 30 or 40 million dollars a year?
4. The Aramaic tongue spoken by Jesus and His Disciples has or hasn't died out in Asia Minor in every form?
5. Of all U. S. females over the age of 13, about one-fourth, one-third, one-half, or two-thirds have no cash income of their own?
6. Sinn Fein is an active political movement today in South Africa, Argentina, Spain, South Ireland or North Ireland?
7. Rose Louise Hovic is better known as —?

The Answers: 1. N. Y. carpenter (P. J. McGuire). 2. Russia. 3. About \$40,000,000 (budget for 1955). 4. Hasn't quite died out. 5. About one-half. 6. North Ireland. 7. Gypsy Rose Lee.

Electric 'Leaf' Insures Plenty of Plant Water
ITHICA, N.Y.—(U.P.)—A Cornell University scientist has devised an electronic "leaf" to make sure young greenhouse plants get enough water.

Charles Hess, a research fellow in the Cornell floriculture department, said the leaf is a piece of plastic with two small carbon rods attached.

"Placed among the plants and hooked to an electric circuit, it automatically turns a 'mist' watering system on and off.

Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday; other days 5:30 previous day.

Miss America Plans To Continue Study For Career in Drama

By HARMON W. NICHOLS
United Press Correspondent
Atlantic City, N. J. — (U.P.) — The new Miss America, a lovely auburn haired 18-year-old from Colorado, says she cooks nice fudge cake and would like to continue the study of drama.

And after she gets through the coming strenuous year, that is exactly what she has in mind.

The new beauty queen, Sharon May Ritchie, already has a \$5,000 scholarship and \$7,500 in cash plus the promise of a car and many more prizes.

Sharon is devoutly religious. She said a soft prayer on Saturday night of the finals—that God would be on her side. The prayer was answered.

Sister a Beauty Queen
Beauty prizes are nothing new to her family. Her sister, Mrs. Merle Strever of Denver, was a runner-up in the Miss Universe contest this year.

Sharon is an All-American girl. She has poise and she has a sense of humor.

At her first press conference, the photographers were wearing her out. Sharon had been up all night at the Queen's Ball. Well, one lensman started to shoot and his speed gun took a bad turn.

Sharon looked the photog square in the eye and said: "I'm so homesy, I broke that poor guy's camera."

Sharon of course was just kidding.

Raised in Nebraska
The young lady from Denver, who was born and raised in Nebraska, has what the sponsors to the Miss America ordered. She is five feet six inches tall, and weighs 116 pounds. Her bust is 35, and she has hip measurements to match. She is 23 around the waist. She wears a size 7½ shoe, and the size of the dress is 10. The glove size is six and the color of the eyes are blue.

Miss Oregon, Dorothy Johnson, took second place in the beauty parade and Miss Chicago, Florence Gallagher, was third. Clara Faye Arnold, Miss North Carolina, was fourth and Ann Campbell, Miss Oklahoma, was fifth.

The other five finalists were Miss Alabama, Patricia Huddleston; Miss Arizona, Beth Andell; Miss Florida, Sandra Wirth; Miss Hawaii, Barbara Mamo Vieira; and Miss Massachusetts, Virginia Maffucci.

Youth Hurt When Thrown From Cycle
Salem—(U.P.)—Tom Beisell, 21, suffered head injuries and a broken left leg when he was thrown from his mount in a novice motorcycle race at the State Fairgrounds here yesterday, and was reported in a semi-conscious condition at Salem General hospital today.

Lloyd Stanton, 25, of Everett, Wash., suffered a broken collar bone when his motorcycle hit Beisell and went out of control. Stanton was released after being treated at the hospital.

Matter of Fact By Stewart Alsop

CAN THE BRITISH KEEP THEIR CAKE?
London—Since the war the British have developed a habit, by now almost as ingrained as tea or fish and chips, of having an economic crisis every odd year. They are having one now. Its outcome will determine whether a nation—especially a nation like Britain, which is dependent on exports—can have its cake and eat it too.

Ever since the coronation of Queen Elizabeth II, the British have been having their cake and eating it—and very good it has tasted too, thank you. There is no unemployment here at all. On the contrary, jobs are going begging, in mines, in offices and elsewhere. This in turn has given the labor unions an unchallengeable bargaining position and wages have gone up and up.

At the same time, business has been booming merrily, while the state has been spending immense sums, for defense and the social services. The result has, of course, been inflation of the pound: the real value of the pound has dropped about 30 per cent since the devaluation in 1949.

In theory, all this should have led long since to the loss of Britain's competitive position in world markets, and to another great economic crisis. In fact, the current crisis is very weak tea indeed, at least for the present, compared to the tremendous, and world-shaking crises of 1947, 1949 and 1951. Chancellor of the Exchequer R. A. Butler denies, indeed, that it is a crisis at all—it is only a difficulty which will soon be overcome. The most important outward and visible sign of the crisis or difficulty is the loss of something like \$500,000,000 from the British gold and dollar reserves in the last nine months. At the same time, small sinister whispers of a second devaluation have begun to be heard and the pound has shown signs of weakening on the world market. The crisis or difficulty is absolutely invisible, of course, to the ordinary British worker, enjoying a second glass of beer in his pub, on the best wages he has ever had; or even to the stockbroker, mulling over future opportunities for profit over a gin and tonic in his club. But the crisis is very real to the responsible men in both parties, and they are worrying more than they care to admit.

In the Day's News

By FRANK JENKINS
Foreign problems stuff.
West German Chancellor Adenauer opened talks with Russian leaders in Moscow by calling for the release of German war prisoners still held in the Soviet Union.

He declared:
"It is unthinkable to establish normal relations between our states so long as this question remains unsolved."

WHEN the war ended — TEN YEARS AGO — these German war prisoners of the Russians. CIVILIZED warfare calls for the release of prisoners of war when war ends.

The Russians kept them. Kept them at forced labor. Kept them, that is, AS SLAVES.

ADENAUER is right. There was a time in the world when captives were regarded as war booty and were forced into slavery. That time is past. I hope Adenauer stands pat.

HOME front stuff.
Confidential Magazine has been barred from the mails. This was disclosed when the publication asked a federal district court for an order requiring the post office department to lift the ban.

The magazine, which purports to give the inside story on events and persons of prominence or notoriety, says in its suit that the post office department order was sent out without informing the magazine of its issuance, without giving any grounds for holding up its mailing without any hearing.

COMMENT?
Well, I don't think much of government censorship. BUT I DON'T THINK MUCH OF THESE KEYHOLE-PEEPING SCANDAL SHEETS.

They cater to the worst in human nature.

ON the business front, Dun and Bradstreet reports that shoppers increased their spending in the nation's retail stores. Gains were registered in both downtown and suburban shopping centers.

Total dollar volume of retail trade across the country ranged up to seven per cent higher than a year ago for the week that ended on September 7.

THE New York stock market turned higher again after backing and filling in early trading. Rails led the advance ranging up to a point and more, with plus signs showing in most other sections and losses scattered.

ALSO on the business front, six additional federal reserve banks boost their discount rates from 2 per cent to 2½ per cent. (The discount rate is the rate at which the federal reserve banks lend money to commercial banks, which in turn lend to business men and others.)

The federal reserve board approved the increased rates in its effort to head off possible inflation.

WHAT does that mean?
It means that the Fed (meaning the federal reserve board) is SCARED OF TOO MUCH BOOM and is trying to hold things down.

THE power of the federal reserve board to raise and lower the discount rate is part of our modern effort to bring about a mildly managed economy.

(A mildly managed economy works somewhat like driving a car. When more speed is needed, you push down on the throttle. When LESS speed is called for, you push down on the brake. When you see bad traffic or dangerous curves ahead, you slow down. On a long, open straightaway, with no dangers visible, you speed up again.

In that way, you AVOID WRECK.

IN FACT, Britain has not only recovered from the war, but carried a major rearmament program as well, meanwhile feeding its population better than ever before. And it was during the American recession that the British boom really began to gather momentum.

It is easy to see why optimism, at least for the long pull, has replaced pessimism as the intellectual fashion here. One can only hope that the optimism is as justified as the pessimism was not.

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Eugene Cyclists Injured in Crash
Albany — (U.P.) — Doctors at Albany hospital today listed the conditions of a pair of Eugene motorcyclists as "critical" following their collision with a car two miles north of Shedd, Ore.

Pat Jean McKinley, 15, and Raymond Archie Davis, 37, both lost their left legs when the cycle on which they were riding and a car driven by William McDonald Cox of Jacksonville, Fla., sideswiped.

State Police Officer Harold Kirby who saw the crash said both victims were hurled 100 feet after the car's fender severed their legs. The girl's arm

ADA Takes Some Dignified Demo Party Leaders Out To Woodshed

By LYLE C. WILSON
United Press Correspondent
Washington — (U.P.) — A lively organization called Americans for Democratic Action has just led some dignified Demo-party leaders to the woodshed for the customary undignified procedures associated with that particular outhouse.

Someone is sure to be embarrassed thereby because ADA is a power in the party. It is the political sparkplug of the radical or left-wing elements which more often than not fix major Democratic strategy.

ADA regards itself as the heir and executor of FDR's New Deal.

IS THAT SO?
By Eugene Burns
Editorial Comment

Did you know that... there are fish which can spend a good share of their life out of water. Several of these have air bladders by means of which oxygen is obtained from the air.

Others such as the anabas, or climbing fish, have cavities in the head near the gills which serve the same purpose of providing the necessary quantity of oxygen from the air. All of these fish can climb on to river banks and travel across the country in search of food.

There is another, the bommie which belongs to the goby family which can climb trees, may spend as much as half of its time out of water lying on the branches of trees. This bommie, or mud-skipper of West Africa as it is better known, has pectoral fins which are jointed like arms with gripping fingers.

The only wild horse living today is the Przewalski's horse found near the Gobi Desert.

Although birds have no external ears they do have extremely good hearing. The openings to their internal ears are small holes behind the eyes. In the owl, which has exceptional hearing, the opening is exceedingly large.

Poisonous Snakes
Among the most poisonous snakes in the world are the fer-de-lance and the bushmaster both south of the United States — in Central and South America. Both are pit vipers and related to the rattlesnake.

The fer-de-lance is six feet long and will not hesitate to strike when molested. The bushmaster, more aggressive, is said to follow and attack men. It reaches a length of 12 feet and its venom is deadly. As far as I know, no zoo has a bushmaster in captivity; it refuses to eat in captivity and dies quite quickly.

It has long been thought that the cougar which is well represented in the far west was extinct in the Eastern United States. However, they are now being seen again in the Carolinas and other seaboard states. It is not known whether they came back from the West or whether a few were able to remain hidden and propagate through two or three generations.

(Released by McClure Newspaper Syndicate)

Free: By special arrangement with the editors of the Encyclopedia Americana, my panel of judges will award each week to the reader who sends me the best true-life nature adventure, the best nature observation, or the best question on nature and wildlife, a complete 30-volume set of this world-famous reference work in a handsome Sealcraft binding. Each week new submissions will be considered. Sorry I simply can't answer your many friendly letters. Please address your letter to: IS THAT SO? care of Medford Mail Tribune, Box 575, Sausalito, Calif.

Deal. Practical politicians know, ADA is part of the left-wing coalition which can and does forbid the Democratic Party to nominate for President of the United States any Democrat of so-called conservative inclinations.

Represents Substantial Minority
ADA regards itself as organizational spokesman for independent liberalism in American politics. More precisely, it represents substantial minority interests in vital political states without some of which no man can hope to be elected president.

Among these are New York, California and Michigan, but ADA influence extends more or less through all 48 states and will tend to increase as the voting right is more widely granted to Negroes in the South.

So long as the present Electoral College system prevails, ADA and other well-directed minority groups will continue to exert political influence considerably in excess of anything suggested by the number of dues-contributing members. That is because the current Electoral College system is an all-or-nothing device, a kind of life-or-death verdict with no choice in between.

Therefore, ADA is and will

continue to be a real power by reason of its veto powers within the Democratic Party on the presidency and on some other high offices. That is why ADA's punishment of some Democratic congressional leaders seems important as a new presidential year approaches.

ADA Slights Leaders
In an analysis of the first session of the 84th Congress, ADA has published some facts and findings which sound so left-wing cheers for Congress' two top Democrats, Speaker Sam Rayburn (D-Tex.) and Senate Democratic Leader Lyndon B. Johnson, likewise a Texan.

Both, by implication, are accused of maneuvering to prevent open discussion and votes on important legislation. ADA has kind words for what it terms the Democratic leadership of the House. But ADA defines that to mean Democratic House Leader John W. McCormack (Mass.) and Rep. Carl Albert (D-Okla.), the Democratic House whip.

The report mentions Rayburn only to accuse him of personally ramming through natural gas legislation which will severely penalize consumers. Johnson was not named, but he was fingered as the "pro-oil and gas" leader of Senate Democrats.

Visit of King Paul With President Tito Sign of New Times

By CHARLES M. McCANN
United Press Correspondent

It certainly is a sign of new, strange times when a king pays a state visit to a Communist President.

That happened last week when King Paul I of Greece went to Belgrade to be the guest of President Tito of Yugoslavia.

Tito, handsome Paul descends from a long line of monarchs. Tito, compact and dynamic, was for years a professional revolutionist. He was trained in Russia.

Further, only a few years ago Tito was actively supporting the Greek guerrillas who made a

determined attempt to overthrow King Paul.

But Paul and Tito are realists. Their countries are now linked in the Greek-Yugoslav-Turkish Balkan Alliance.

King and Communist
They got along very well together, the King and the Communist. Relations between Greece and Yugoslavia were further improved.

The wives got along well together also — Queen Frederika and Mrs. Tito.

The queen, pretty, chestnut-haired, descends like her husband from centuries of royalty.

Mrs. Tito, tall and handsome, fought as one of Tito's "partisans" against the Germans in World War II. At the time of her marriage in 1952 she was Maj. Jovanka Budisavljevic of the Yugoslav regular army.

During their stay in Belgrade, King Paul and Queen Frederika stayed at the "Old Palace" in Belgrade, once the home of Yugoslav monarchs. Tito himself uses the "White" palace. That one was occupied by King Peter, whom Tito ousted from the throne.

Tito first crashed the barrier between Communism and royalty in 1953.

Tito in London
That was when he visited London at the invitation of Winston Churchill, then prime minister of Britain, and was received by Queen Elizabeth II.

But then Tito was the guest of the British government, not the Queen. Paul and Frederika were the personal guests of Marshal and Mrs. Tito.

Tito, long at odds with the Kremlin, is now linked with both West and East.

The Yugoslav-Greek-Turkish Alliance, at the time it was concluded, was aimed against Russian aggression. Now, relations between Tito and the Kremlin have been patched up—though not very firmly—since the recent visit to Belgrade of Russia's Premier Nikolai A. Bulganin and Communist party boss Nikita S. Khrushchev. Tito is to visit Moscow soon.

But Tito also maintains his ties with the West. Just before King Paul and Queen Frederika arrived in Belgrade, he asked the United States for \$40,500,000 worth of additional aid.

Damage Estimated In Refinery Blast

Whiting, Ind.—(U.P.)—Standard Oil Co. of Indiana officials today estimated that a fire touched off by the second explosion in two weeks at the Whiting Refinery caused \$50,000 to \$100,000 damage.

The second blast and blaze burned itself out Sunday after destroying a block-long, three-story oil filtering plant and damaging another building.

The Aug. 27 explosion and fire killed two persons, injured 44, raged out of control for 36 hours, and damaged more than \$10,000,000 worth of property.

Seven persons received minor injuries when Sunday's explosion blew the roof off the filtering building and started the fire.

The blaze lasted for 15 hours and spread to another three-story building in the plant before it burned itself out.

SECRET OF PINK SKUNK
Southport, N. C.—(U.P.)—Zoologists gave up a search for a rare pink skunk when a workman revealed the animal's beauty secret. The workman said he was accosted by the skunk in a room he was about to paint and used his spray gun loaded with pink paint to chase the animal away.

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