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Flight o' Time

Medford and Jackson County
History from the files of The
Mail Tribune 10, 20, 30 and
40 years ago.

10 YEARS AGO

Sept. 2, 1945
Japan surrenders formally on
deck of battleship Missouri.

From Arthur Perry's Ye
Mudge Pet column: Dime (10c)
Flynn reports something is
the matter with his ornamental fish,
his mentally brilliant dog, and
dandelions have sneaked back
on his lawn.

20 YEARS AGO

Sept. 20, 1935
State fair opens at Salem.

Walnut crop in valley may set
production record.

30 YEARS AGO

Sept. 2, 1925
(It was Wednesday)
Gasoline sales in Oregon for
July break all records.

Carl Y. Tengwald's stolen car
recovered.

40 YEARS AGO

Sept. 2, 1915
Large crowd to see L. G.
Barnes wild animal show now
in town.

The Medford Conservatory of
Music, Oratory, Expression, Public
Speaking, and Physical Training
to open Sept. 6.

What's the Answer?

Can You Get 4 of the 7?
Copr. 1955, Editorial Research Report

1. The 1953 Refugees act al-
lows about 100,000, 200,000, 300,
400,000 or 500,000 aliens to
settle here outside of immigra-
tion quotas?

2. The longer a couple have
known each other before mar-
riage, the greater or less likeli-
hood of the marriage ending in
divorce?

3. Psoriasis is a disease of the
inner ear, joints, skin, lower
back, gall bladder or prostate
gland?

4. "GATT" stands for some-
thing in electricity, international
trade, color TV, vaccination
against polio, or gangsters' weap-
ons?

5. Largest state east of the
Mississippi is New York, Vir-
ginia, Georgia, Florida, Wiscon-
sin or Michigan?

6. A running horse takes about
10 seconds more to run a mile
than a trotting horse, or about
the same time, or about 10, 25
or 40 seconds less?

7. The Blackwood Convention
is used by tennis, bridge, chess,
polo, badminton or pinochle
players?

The Answers: 1. About 200,000
over two years; 2. Less; 3. Skin;
4. Trade (General Agreement on
Tariff and Trade); 5. Georgia; 6.
About 25 seconds less; 7. Bridge
players.

BEER CANS DECIDE

Passaic, N.J.—(U.P.)—Raymond
McGillick denied his wife's
charges Thursday that he got
drunk and struck her during an
argument. "She goes by the
number of beer cans she finds
in the garbage," he said. "When
she finds enough, she decides
I'm drunk." Magistrate H. Dick
Cohen fined him \$25 anyway.

TRUMAN IS REPUBLICAN

Fort Dix, N.J.—(U.P.)—Cpl.
Harry Truman is stationed with
the 69th Infantry division artil-
lery here, the Army revealed
today. Unlike a more well-
known Harry Truman, however,
Cpl. Truman, of Northfield, Vt.,
is a Republican.

The Need Continues

We've always known Medford was a generous town. It's been proven again.

Gene Thorndike, chairman of the Red Cross chapter here, called Wednesday afternoon while "Tag Day" was going on, to report that advance gifts for flood disaster relief would insure the fund campaign of going over its \$1,650 quota. He asked that we convey, editorially, the thanks of the Red Cross to those who gave.

THE open-hearted gifts have not been limited to the local Red Cross campaign, however, for a group of Salvation Army adherents have raised considerably more than \$1,000 for the work of that splendid organization; the Crater Lions club was to have raised an estimated \$400 last night (results were not in as this was written); the Rotary club voted to send \$500 for flood disaster relief.

The giving, during this prosperous summer with the fruit harvest rolling in, has hurt no one, but it will make the difference between renewed life and desolation for many victims of the floods in the east.

THE initial job here has been performed well, but the need continues, and will continue for some time. Those who have not yet given could well give thought to the assistance which will be required for months to come in getting families reestablished in their homes, in feeding, clothing and housing thousands whose sufferings from the flood were more than they, unassisted, could cope with.

The immediate need has been met, but more will be needed. With this area's reputation for generosity, it can be expected that this need, too, will be promptly met.—E.A.

A Whim Dies

"A sophisticated bureaucrat tells a thoroly graphic story about the tariff on solder, altho frate rates have dropped."

The sentence above, nonsensical as it is, is of a type which will no longer burden the long-suffering readers (and spellers) in the circulation area of the Chicago Tribune, that self-styled "World's Greatest Newspaper."

The sentence, now that Col. Robert R. McCormick has passed to his reward, would be: "A sophisticated bureaucrat tells of a thoroly graphic story about the tariff on solder, altho freight rates have dropped."

ONE of the colonel's foibles (there were many) was what he called simplified spelling. Under the new management, many of the simplified words will be spelled the way they are in the dictionary. "Thoro, burocrat and altho" are exceptions, and will be retained.

We have always had some sympathy with Colonel McCormick's bias on spelling, being one who has constantly to thumb a dictionary to make sure we keep up with the variables of the English language. But we have had neither his brashness nor his supreme self-confidence in the matter of crusading for simplification of Shakespeare's tongue, even tho (excuse it; though) G. B. Shaw did.

TIME magazine reports that spelling teachers in the Chicago area are breathing sighs of relief about the easing of the spelling code of the Tribune. That's probably true, for teaching students the higglety-pigglety spelling of English is a tough enough proposition without the overt subversion of the world's greatest newspaper.

We, too, welcome the change, for simplification has its own hazards. Who would know, what "frater" meant without thoro (sic) indoctrination from the colonel? It was just his way of spelling freighter.—E.A.

Windmills

The windmill, we are pleased and surprised to learn in this petroleum and nuclear age, is not entirely a thing of the past—particularly in areas where the wind blows strong and long, and where electric power is needed.

The "world's most powerful windmill" has just been completed at Costa Head on the Island of Orkney. It will generate about 100,000 watts of power.

NO PICTURE of the new mill is at hand, but we suspect it is a far cry from the picturesque creations of the Hollanders (two of which can be seen in the western part of the Golden Gate park in San Francisco, by the way), or the familiar and utilitarian mills of the farms and ranches of a couple of decades ago (how long has it been since you've seen one of those?)

The description of the new mill, as given by "Electrical World," says it has three 17-foot long blades attached to a hub, giving a sweep diameter of 50 feet. The blades are of compressed laminated wood with steel fittings.

THE designer of the Scottish mill is confident that many parts of the world, isolated from water power and sources of cheap fuel, could profit from wind power, and is now at work designing a 250-kilowatt model.

And there are spots where the wind would be a steady and reliable—and cheap—source of electricity. The north of Scotland is one. But with continued development of other sources of power in less isolated areas, and with the prospect of atomic power looming closer all the time, we doubt that windmills will come back into general use, sad as it may be to those who have a nostalgic affection for them.—E.A.

Babson . . . Consolidations

By ROGER W. BABSON

Babson Park, Mass.—(Special to Mail Tribune)—Just now "split-ups" and "consolidations" are the fad on Wall street. The two don't seem to go together too well; in fact, they appear to be contradictory. However, many other things today are very inconsistent.

Every reader of Hudson and Nash companies have consolidated into a new company called "American Motors." Also that the Studebaker and Packard companies have combined. But all the consolidations have not been of "sick babies." Remington-Rand and the Sperry corporation have been lively and prosperous; yet they have just consolidated.

Many consolidations have been due to the intensive competition of today—too many in the same business, resulting in

cut-throat prices. Such consolidations should benefit an entire industry. Another reason is the death of the founder. The heirs find they must sell the business to pay estate taxes. This explains why certain banks are consolidating, including the very largest. A final reason is to get the tax benefits which one of the companies have accumulated through losses.

Possible Chain Store Consolidations

I expect some day to see a large consolidation of chain stores of various kinds. The present sight of a Woolworth, McCrory, Kresge and some other of the big "5 and 10 cent" chains close together on the same street is silly. They have the same colored signs, same red fronts, and same show windows; yes, and the same prices.

Such useless duplication results in higher prices for the public. As the best department stores have federated into big organizations, I forecast a similar movement in connection with many chains. Fairness to the public demands such a federation with a central committee to pass on new locations and encourage more warehouses.

Advertising Importance In Prosperity Cited

Advertising has been one of the most important forces causing and holding our present prosperity. Unfortunately, a large company has a great advertising advantage. Not only must a national advertiser be large to afford \$25,000 for one week's ad in Life magazine and corresponding costs for other magazine, radio, television and newspaper splurges; but there is something more to remember. The large company gets the space on the radio and TV time for the same price as a small company. This is a handicap to small companies.

I go further and say that unless some practical help can be given these small companies, our era of prosperity may slide off. Color advertising came just in time to save the day in 1948; while television advertising gave business another "shot in the arm" two years ago. Perhaps the able advertising agencies have something else "up their sleeve" to use as another stimulant to business when needed. The only one I can now think of is extending financial help to small companies so they can afford heavy advertising appropriations.

Banks Should Have Courage To Advise Consolidations

Forget the big consolidations and think of your own home town. In every one of the 405 cities carrying my weekly column, there are concerns which are entitled to help. These may be factories or garages or even law offices. The banks know the names of these concerns, and they should have the courage to advise such consolidations.

The small farmers now receive help. You may own a farm. Although you feel in your heart that the Benson price program is sound, you know it will reduce your income and profits. Put your pride in your pocket; call upon your neighbor farmer and suggest that your two or more adjoining farms stop cutting each other and cooperate. Remember that of all luxuries, pride is the most expensive. Pride is the chief cause of business failures.

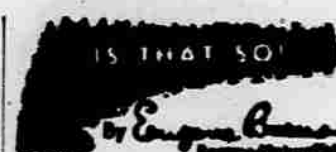
In the last analysis, whether you are big business, or small manufacturers, or shopkeepers, or farmers, your own welfare will ultimately depend upon the welfare of the nation's consumers. If President Eisenhower were here, he would add, "Yes, upon the welfare of the world." Let us all get behind the consolidation program. Certainly it must come about in order to profit from automation or atomic power.

Three Plead Guilty At Klamath Falls

Klamath Falls — (U.P.) — Three Klamath Falls persons yesterday waived a Klamath county grand jury investigation and pleaded guilty to charges.

Harold Eugene Meyers, 30-year-old ranch hand, and Mrs. Margaret Rogers Cobine, 41-year-old housewife, pleaded guilty to forgery. James D. Kelley, 23, pleaded guilty to obtaining property under false pretenses.

Kelley was arrested recently in Reno, Nev., after stealing an auto from a Portland used car lot, and using it as part down payment on a new car at a Klamath Falls auto concern.



Mail call. "What is the long-est bird feather known?" inquires R.E.F.

"Are snakes afraid of each other?" asks Mrs. F.W.P.

"My chum says there is a bottomless lake out in the west. Is that so?" asks T.R. Jr.

I cannot verify the actual length of bird feathers but I have seen a picture of a so-called Japanese long-tailed fowl.



This bird has a curious history and that long tail is man-made. The bird looks like a gamecock and its domestic history goes back over 2,000 years. Once, so the story goes, the ordinary tail feathers of this handsome bird were first used by the Samurai as a decoration on ceremonial spears. Rivalry among the Samurai to show the longest plume resulted in selective breeding until, through the centuries, cocks developed 18-foot long tails. This necessitated special pens with high perches on which to drape the long tail. When exercised, the cock had an attendant behind him to hold the tail off the ground and keep it clean and unbroken. It was such a picture that I saw at Kew Gardens, London, during a recent trip.

Snake fears: In discussing this interesting question with a famous zoo director, he told me that it is not unusual to put various types of snakes together—both harmless and venomous—without any harm resulting. But when the cannibalistic king snake of America or the musurana of Brazil is put in with them, panic ensues immediately. Even those snakes which have never seen one of these two before, he added, will become terror-stricken at the first meeting. Both the king and musurana are immune to venom.

Bottomless lakes: Bottomless lakes are firmly entrenched in our "mythology"—but, obviously, there can be no bottomless lakes. Quite likely these beliefs got a firm hold on our early pioneers, especially in the west, who didn't have the proper gear to reach bottom—and so, many lakes became bottomless. But modern methods have found bottoms in every lake in the U.S. The deepest one in the U.S., and as far as I know in the world, until some reader corrects me, is Crater Lake, Oregon—which is 2,000 feet. Understandably, the lake occupies the crater of an extinct volcano.

My panel of judges has authorized me to state that the first letter to arrive a Box 575, Sausalito, Calif., telling me of a deeper lake, with proof, will get this week's award of the 30-volume set of the Encyclopedia Americana. Please hurry.

(Released by McClure Newspaper Syndicate)

Free: By special arrangement with the editors of the Encyclopedia Americana, my panel of judges will award each week to the reader who sends me the best true-life nature adventure, the best nature observation, or the best question on nature and wildlife, a complete 30-volume set of this world-famous reference work in a handsome Sealcraft binding. Each week, new submissions will be considered. Sorry, I simply can't answer your many friendly letters. Please address your letter to: IS THAT SO? c/o Medford Mail Tribune, P.O. Box 575, Sausalito, Calif.

TO SCALE PILOTS?

Montreal—(U.P.)—An employee of the Montreal General hospital had to climb the 225-foot aircraft beacon tower atop the hospital's roof Thursday to remove the handiwork of a prankster. The prankster, "probably a medical student," planted a skull and crossbones flag atop the tower, a hospital official said.

Governors of 19 states serve two-year terms and 29 have four years in office.

Matter of Fact, Stuart Shop

"DO YOU THINK WE ARE GOING TO GET OUT?"

Rabat, Morocco—"It is necessary to know a Mussulman," said the colonel, in the careful voice of one instructing children.

"It is necessary to recall that a Mussulman who kills an infidel goes straight to Paradise. It is needful only for an agitator to call upon them to kill in the name of Allah, and the Mussulman crowd becomes absolutely brave, although they may later briefly regret the atrocities they have committed. Mussulmen are like that, even the most evolved."

The speaker was Col. le Bouef, a retired French army officer who heads a semi-clandestine movement known as "Presence Francaise" here in Rabat. Presence Francaise is dedicated to maintaining at all costs the French position in Morocco. It counts the downfall of the moderate-minded Resident-General, Gilbert Grandval, its greatest triumph.

According to some, Presence Francaise is an admirable patriotic organization. According to others, it is a kind of French Ku-Klux Klan, which uses terror as its chief political instrument. It is widely believed that Presence Francaise was implicated in the bloody anti-Moroccan rioting that took place here in July and in the recent assassination or attempted assassination of several Frenchmen of Moderate views.

However that may be, Col. le Bouef is a charming old man, if only because he is so faithful a reflection of a glorious past. He is a very small man, with a great mop of white hair, and a healthy pink face that makes him look a good ten years younger than his 80-odd years. He received his foreign visitors warily at first, but before long he was passing sweet port and recounting his life story. He first came here in 1907, when the then independent Sultanate of Morocco was in total anarchy. He served as an army officer during the pacification of Morocco, which started in 1912, and he has been here off and on ever since.

"That was indeed the heroic epoch," he said proudly. "I participated in the creation of an empire."

ONLY three months ago, he said, he had the honor to be asked to head Presence Francaise in Rabat, when it consisted of only 14 young men. Only last week, 3,000 people came to this very villa to hear him denounce the scandalous weakness of the French government and the Resident-General.

His movement spoke, he said, not only for the vast majority of Frenchmen but for the great majority of all Morocco, since the Berber tribesmen, who make up a great proportion of the Moroccan population, were undoubtedly loyal to France.

Someone asked whether the sack of Oued Zem on Aug. 20, in which 50-odd Frenchmen were brutally slaughtered, had not been the work of Berber tribesmen. It was at this point that Col. le Bouef delivered his lecture on Moslem psychology.

It was terrible, he said, how foreign journalists misunderstood Moslem psychology, the basic problem of Morocco. How well he remembered, he said, how hard was the combat with the Berber in 1912—he still carried a ball in his leg from the fighting around Khenifra.

"Then when the situation was most desperate, we saw mounted tribesmen from the hills upon us. It is all over, we are finished. But no, although it was a tribe which had surrendered to us only eight days before, they had already learned who were their true friends, they had come to help us, the French."

His voice softened as he recalled his past glories. But it hardened again as he returned to the present. "These people are still in the Middle Ages, incapable of governing themselves. Do you think that the perpetrators of the recent atrocities are ready for self-government?"

"No, No, gentlemen," he continued, and his voice rose as he talked. "When we arrived here, there was nothing—nothing but chaos and the rat-infested me-

dinas. We have made this country. And you think we are going to get out, 400,000 Frenchmen? You think we are going to become a helpless minority, the proteges of the Mussulman? No, No."

THERE was much more in the same vein before Col. le Bouef, amiable again, shook hands and said goodbye. Before he left, he pointed out his treasured signed photographs of Generals Gallien and Lyautey—"They were great men. Why are there no more like them?" And he pointed also to a faded picture of a proud man on a big horse, surrounded by native troops—"Myself at the head of my regiment," he said, and his old eyes half filled with tears.

His visitors were thoughtful and walked down the path past the lovely flowering Bougainvillea. For there was much in what the old man said. In a sense, it is almost true that the French "made this country." It was French brains and French capital that built the big handsome cities and developed the neglected land and put an end to chaos.

It is also true that Presence Francaise speaks for the great majority of Frenchmen in this country, though many of its adherents are motivated less than Col. le Bouef by memories of past glories and more by desire of present profit. It is just as true that the great majority of Moroccans, even the illiterates in the hills, passionately support the Nationalist movement. And in the end, 9,000,000 Moroccans can make life intolerable for a few hundred thousand Frenchmen, even for so staunch an old Frenchman as Col. le Bouef.

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Communications

Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words.

How About It?

To the Editor: The history of Jacksonville relates that many Jewish families were among the settlers who came in the 1852 gold rush.

There seems to be a discrepancy as to whether the Jewish community owned, or rented the present Odd Fellows Building as a synagogue.

If anyone has any definite information on this subject, or the recollection of the names of these pioneers, I'd appreciate hearing from them.

Martin H. Levinson
P. O. Box 548
Eugene, Oregon

Key-Operated Pinball Machines Given OK

Portland — (U.P.) — Municipal Judge John J. Murchison yesterday ruled that key-operated pinball machines were not outlawed by the city's current anti-pinball ordinance.

The opinion came in a complaint brought against O. C. Langer, who was arrested June 14 for violation of the ordinance. A second complaint, brought against Audrey Bailey, was dismissed by Judge Murchison for being in error.

Langer's defense attorney, John Reynolds, took issue with Deputy City Attorney Frank Teurill's contention that the ordinance, while not specifically stating so, was intended to include key-operated devices as well as those operated by coins.

Reynolds said that since the phrase "coin in the slot" was used in the ordinance, it must be presumed that only "coin in the slot" devices were supposed to be covered by the law.

However, City Attorney Alexander Brown said the city would appeal Judge Murchison's decision.

NEED A SPANISH INTERPRETER?

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Ph. 2-6203, Rm. 306

NOTICE!

Medford Ambulance Service

NEW PHONE NUMBER

2-7151

MEAT CENTER

231 EAST SIXTH ST.

BEF TONGUE	JOWL	BEF ROAST	SLICED BACON
19¢ lb.	23¢ lb.	29¢ lb.	39¢ lb.