

117 S. CENTRAL



PHONE 2-6241

# TOP CHOICES FOR SCHOOL

Each an Outstanding Buy at Its Low Price

**NEW BLOUSES AND SKIRTS**

**1.98**

Just arrived! Back-to-School blouses, crisp and fresh as autumn itself. Come see them... the precious look of beauty in fall's newest color tones. Tailored in Sanforized cotton broadcloth that washes superbly! Come in today! 7-14.

**2.98**

Pleated skirts... just what every school girl wants! And here they are in wonder-wearing 65% orlon; 35% wool. Beautiful plaids in bright colors to wear proudly now and all year long. Wonderfully washable, see how wrinkles hang out! 7-14.

Fashions, Chubbie Dresses  
Shop Wards For Sub-Teen



## PRICES CUT ON NEW FALL TWEEDS



SAVE 15¢ TO 25¢ A YARD

REGULAR 79¢ RAYON ACETATE  
Wonderful buys for fall sewing! See new fashion shades slubbed with flecks of color for suits, dresses. 44-45". **64¢ yd.**

REGULAR 98¢ NUBBY SUITING  
Save on rayon-acetate that tailors crisply into dresses, separates, jumpers, suits. Wrinkle-resistant too. 44-45". **77¢ yd.**

REGULAR 1.59 ACRILAN-RAYON  
Save on this Burlington Mills blend! It looks like wool, but washes by hand, hides wrinkles. Make dresses, jumpers. 45". **1.34 yd.**

## SALE PRICED!

Back-to-School  
Leisure-Wear



GABARDINE CAPS  
REGULARLY 1.49

**1.34**

Sheen gabardine, wool lined. Quilted, with ear flaps. Comes in brown, green or gray. Sale ends Saturday.

WARM FLANNEL SHIRTS  
REGULARLY 2.49

**2.24**

Strong, rugged cotton flannel with double-stitched seams and full length tails. Wide selection of plaids or hounds-tooth checks. Completely washable.

DENIM DUNGAREES  
REGULARLY 1.98

**1.84**

Carefully tailored in first quality Sanforized 11 1/4 oz. blue denim. Triple-stitched main seams. What could be more practical for the Fall semester?

BUY NOW—PAY LATER  
ON WARDS CONVENIENT  
MONTHLY PAYMENT PLAN

GIRLS' SWEATERS—Cardigans in 100% wool, good looking, perfect fitting. New fall dark tones or pastels. 7-14. ALL-WOOL Pullover, 7-14. . . . . **1.98**

GIRLS' SLIPS—Crisp whirling tiers of Everglaze cotton touched with tiny ribbon bows, daintily edged with lace and ribbon beading. Sizes 4 to 14. **1.49**

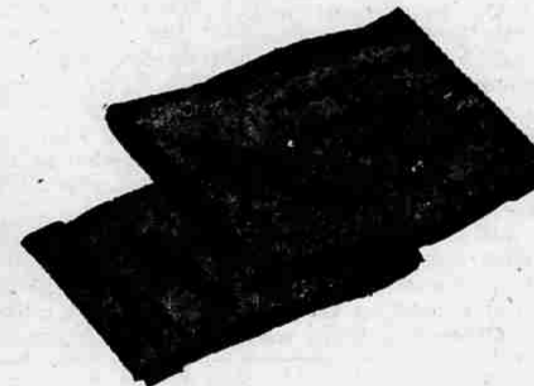
BOYS' 49¢ SOCKS. Wards top-sellers that make the grade! Wrinkle-free Helanca nylon stretches to fit perfectly. Blazer patterns. Jr; sr. Sizes 6 to 11. **38¢**

GIRLS' 49¢ SOCKS. School-bound? Get your favorite ankle, crew styles in nylon stretch that fit the contour of your foot. White, colors. Fits 6 to 11. **38¢**

FLANNEL SHIRT—Colorful new plaids. Ruggedly tailored, sturdily stitched in Sanforized cotton flannel. Smart-looking, long-wearing. Sizes 6 to 18. **1.49**

SADDLE PANTS—Sturdy 13 3/4 oz. coarse-weave, white-back blue denim. Outstanding for long, hard wear. Form-fitting western type, slim legs. 6 to 16. **2.29**

BOYS' SLACKS—Washable rayon gabardine reinforced with nylon and dacron. New fall colors. Sizes 12-18. JR. BOYS' sizes 6-10. . . . . **3.98**



BOYS' KNITS  
Colorful bright stripes. No ironing. 6-16. **98¢**



CHILDREN'S BROWN MOC-OXFORDS

**3.98**

Perennial favorites: Made of sturdy leather to take plenty of punishment at school and at play. Sizes 8 1/2 to 3.



GIRLS' PANTY  
Tailored Spun-lo rayon knit. 2-14. . . . . **33¢**



CHILDREN'S SADDLE OXFORDS

**3.98**

Classic favorites in flexible brown and white leather. Durable, long-wearing rubber soles. Sizes from 8 1/2 to 3.



BOY'S ALL-WOOL SPORT COAT

**10.98**

And well worth the price. Same quality in many other fine stores costs \$3 more. Try this Sport Coat on—check it for good looks, solid comfort. Note its rich, distinctive pattern. Fall colors include charcoal. Fully lined. Sizes 12-20. JR. SIZES from 6 to 10. Save \$2. . . . . **8.98**