

DRASTIC ACTION NECESSARY TO FORCE OUT HUGE STOCK AT COST... NEAR COST AND BELOW COST FOR QUICK SELLING! HURRY TO SAVE!

CLEAR OUT!

CLEAN OUT!

Entire Huge Overstock GOES Regardless of LOSS! NEVER BEFORE SUCH TERRIFIC VALUES!

Evan's Sport & Shoe Shop

PRICE-SHATTERING QUICK DISPOSAL Sale

A PRICE SHATTERING EVENT THAT DEMANDS QUICK BUYING ACTION! VALUES SURPASS ALL PREVIOUS SALES EVER SEEN IN THIS AREA... HURRY!

OUR Auditor says!... SLASH PRICES TO BALANCE INVENTORY... Powerful and unavoidable circumstances demand that drastic action be taken to move this stock quickly. We've dallied too long and now with tax time in the offing and recent market purchases arriving faster than floor space is available... We are forced to cut prices to the very UTMOST to dispose of huge overstock! Come expecting the most spectacular bargains ever seen in Medford. We guarantee you will not be disappointed! Some of the country's most outstanding quality lines enter this unprecedented selling event. Attend... Reap your share of wonderful values! A sensational storewide selling event on items you need and want at a fraction of former selling price—(fair trade and contract items excepted)... Be here Thursday for your share! THE FACTS! Only a critical emergency of this major importance would necessitate such colossal, smash down prices! Our walls are bulging, we overbought—we admit it! And now we must dispose of mountains of merchandise quickly! Our only alternative is to slash prices unmercifully so that huge quantities of this fine stock will be bought by thousands of satisfied customers at a fraction of true worth.

EVAN'S SPORT & SHOE SHOP

Never Before Such Values!
It is imperative we sell a large part of this huge stock in the next few days! To assure quick and positive selling action we have gone through this fine stock and cut prices to the bone... We know full well that in a price slashing event of this magnitude our losses will be large... but our mind is made up to bring to the people of this vicinity the greatest VALUE JUBILEE THEY HAVE EVER WITNESSED... Don't miss this sensational money saving event! Reap your share of an avalanche of unbelievable values, shop while sections are complete... Quantities on sale while stock lasts... First Come... First Served!

EVAN'S Sport & Shoe Shop

THURSDAY 10 A.M. SPECIAL
Regular to \$1.49

LADIES' NYLON HOSE

Ever popular 51-15 weight for service and beauty — choice of newest shades — famous brand. While they last!

SLASH PRICE **29c**

SALE STARTS TOMORROW at 10 A.M. BE IN LINE

SALE Continues Daily

Value 7.95 — ORLON, LINEN & COTTON

SKIRTS
Now **\$4.99**

Value to 7.95 — LADIES NYLON
UNIFORMS
Now **\$3.88**

Value to 3.99 — COTTON
SKIRTS
Now **\$1.99**

5.95 Value — NYLON
DUSTERS
Now **\$3.99**

GIRLS LOOK—
PEDAL PUSHERS
Reg. \$3.99 Now **\$2.99**

RAYON-JERSEY
SLIPS
Reg. \$1.99 Now **\$1.00**

Values to \$14.95
Ladies' Dresses
Now **1⁰⁰**

ONE LOT Ladies
BLOUSES
CLOSE OUT **49c**

WHITE
UNIFORMS
Slightly Soiled
HURRY NOW **\$1⁰⁰**

SHOES
White Buck & Smooth Elk SADDLE OXFORD for the Back to School Miss
NOW **\$4⁸⁹**

LADIES
HANDBAGS
Values to 4.99
CLOSE OUT **\$1⁰⁰**

Values to 7.95
COTTON & NYLON SUMMER
DRESSES
NOW **\$3⁹⁹**

A SPECTACULAR BUYING EXTRAVAGANZA NEVER BEFORE EQUALLED!

HERE IS A BARGAIN EVENT
LADIES' COATS

Values to 29.95
Now **\$10⁰⁰**

COME — LOOK AROUND

Orlong Knit Jackets
Value to 5.95
Now **3.99**

Wool Jersey Blouses
Value to 4.95
Now **2.99**

GREATEST SALE EVER

NEW FALL COATS

Values to 25.00, NOW **\$19.95**
Values to 29.95, NOW **\$24.00**
Values to 39.95, NOW **\$32.00**

WOW! WHAT A SALE!

ALL SALES FINAL
NO REFUNDS
NO EXCHANGES

NEW STYLES NEW PATTERNS NEW COLORS

Ladies' & Misses' SHOES

VALUES TO \$9.95 — HURRY FOR THEM!

ONE GROUP..... **1⁰⁰**
ONE GROUP..... **2⁰⁰**
ONE GROUP..... **3⁰⁰**

LADIES' SHORTIE COATS
Pastel Colors
Values to 29.00
Now **14⁹⁵**

ONE LOT LADIES' SWEATERS
Value to 5.95
NOW **1⁹⁹**

Ladies & Misses
BATHING SUITS
7.95 Values
NOW **3⁸⁸**

ORLON KNIT SUITS
Values 11.95
NOW **6⁹⁹**

Maternity Dresses
Value to 6.95
Now **2.99**

One Group Ladies Cotton Dresses
6.95 value
Now **3.99**

Open Wednesday Nites 'Til 9 p.m.

EVAN'S

SPORT & SHOE SHOP

101 N. Central in Medford, Ore.