

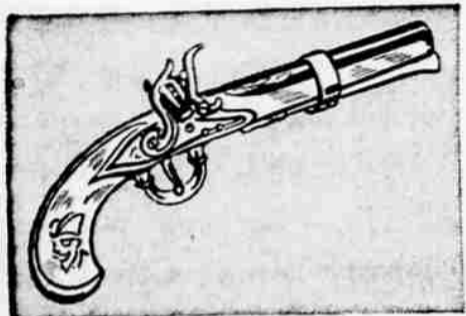
117 S. CENTRAL



PHONE 2-6241

# DAVY CROCKETT TRADING POST

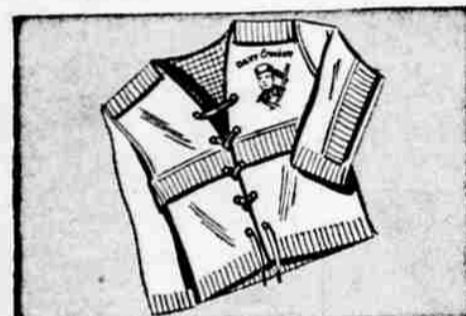
Young Traders! Big Selections Now Priced Low at Wards



**FLINTLOCK PISTOL** of durable plastic, realistically embossed and banded. Frontier style trigger housing with clicking mechanism. About 11 inches long. **69c**



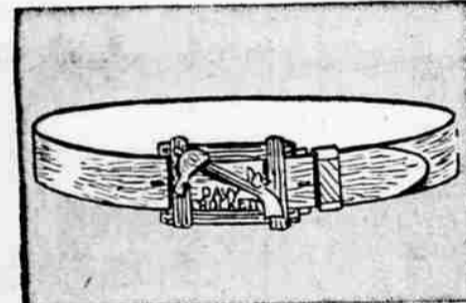
**HUNTING SET:** Everything needed to blaze a Westward trail. Belt, soft knife, scabbard, powder horn, compass, rabbit's-foot charm. **1.69**



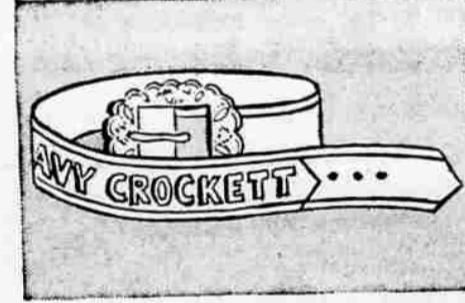
**HUNTING JACKET** with Davy's picture. Rugged "buckskin" suede with rows of fringe. Laces down front in real Western style. 3 popular sizes 4, 6, 8. **1.98**



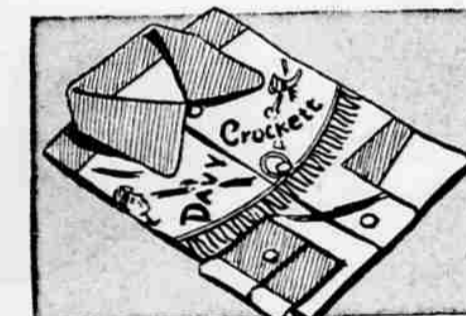
**LUNCH KIT** with new 10 oz. Vacuum Bottle. Different full-color, action pictures on 2 sides of box. Full color picture of Davy and Indian on bottle. **2.49**



**REG. 79c BELT**—Save on real fur belts! Just like frontiersmen wore in log-cabin days! Handsome metal buckle. Come save at Wards. Sizes 22-32. **66c**



**COWHIDE BELT**—Full-sized embossed letters spell "DAVY CROCKETT" all around. Authentic western type metal buckle for added styles. Sizes 22-32. **98c**



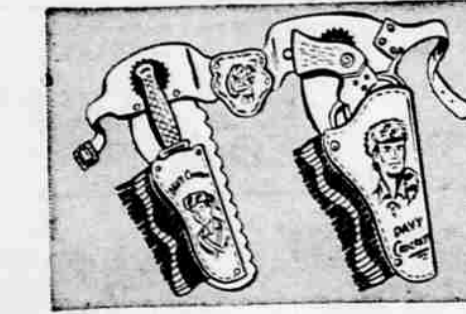
**WESTERN SHIRT**—Two-tone cotton broadcloth with picture of Davy Crockett right on the front! Fancy braid trim at yoke. Sturdy and washable. Sizes 4-12. **1.98**



**BLAZERS** for Davy of absorbent, combed cotton to make him a pioneer from top to toe. Nylon reinforced, washfast colors. Stock up now. Boys' sizes 6-9. **3 pr. \$1**



**TOMAHAWK AND PISTOL SET FOR SMALL FRY**—Belt with decorated girdle, cap pistol and "Davy" holster, soft-plastic tomahawk with injun feather. **98c**



**KNIFE AND PISTOL SET**—Flashy studded belt. Inscribed, fringed holster and scabbard with pictures of Davy; soft knife, real-looking fancy cap pistol. **2.98**



**DAVY CROCKETT FRONTIER SHIRT**  
**2.98**

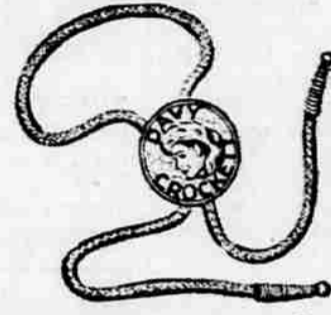
Real frontier type in rugged cotton twill. Lots of fringy, leather thong lace-up. And look at the picture of Davy on the pocket! 4-12.

**FRONTIER STYLE PANTS**  
**2.49**

Lots of fun wearing these fringed pants! Sturdy cotton twill, just what every little pioneer is looking for! Get yours today! 4-10. REG. 1.98 COON CAP.....1.66

**DAVY CROCKETT SUITS FOR BOYS AND GIRLS PRICED LOW AT WARDS**  
**4.49** each

Here's an outfit for Davy Crockett pals. 4 to 12 years old. Made for frontier trailblazers who want fringe on their buckskins and back-tickling "coon" tails. Fringe-trim tunic with britches, or skirt—all of heavy cotton duvetyn. Wide plastic belt. Real fur cap has snap-on tail. Even sizes 4-12.



**DUDE TIE**—No Davy Crockett outfit is complete without one! Authentic western style with metal tips and Davy Crockett slide. **79c**



**REG. 98c KNIT SHIRTS**—Hurry in for yours at this reduced price! Full-view picture of Davy ready for action! Moize, pink or white. Sizes from 4 to 12. **77c**

**"OLD BETSY" RIFLE**—a flintlock shootin' iron that sparks like Davy's. Plastic, die-cast mechanism. Shootscaps. 32" long. **1.98**



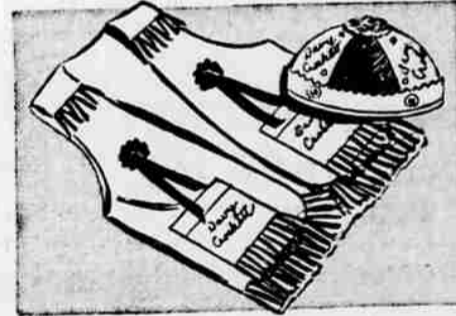
**DAVY**, his rifle, saddle, cap, knife are removable plastic pieces. Natural colors. 20" tall lamp composition base. **7.98**



**PLASTIC JACKET**—Big color scene on back of Davy Crockett in action! Tan plastic looks like leather. Cotton flannel lining keeps him warm, too. Sizes 4-14. **4.79**



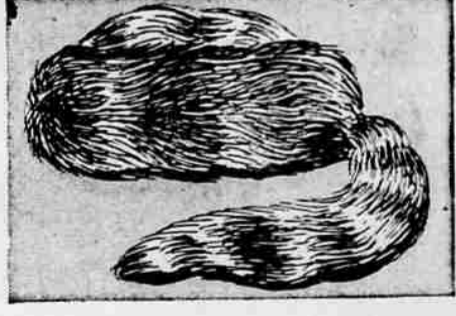
**DAVY CROCKETT BARLOW KNIFE** with lucky rabbit's foot. Real Frontier knife, like Davy used. Cutlery steel blade. **69c**



**LEATHER VEST AND BEANIE**—Tops with little frontiersmen! Bark tan suede leather vest has authentic Western look. **2.98**  
**MATCHING BEANIE**.....98c



**REG. 10.95 TENT** with free record. Like a fort—big 6-ft. square, 5-ft. high play tent with picture of Davy and his rifle. **8.88** 10-in. 78 rpm. record.



**REG. 1.98 COON CAPS**—Pioneers all! Get your Davy Crockett coon caps now at this reduction! Real fur trim, snap-on raccoon tail! S, M, L sizes. Save! **1.66**



**SCHOOL BAG**—outside lunch pocket shows Davy and his rifle in color. 14-in. vinyl plastic bag—carrying handle and detachable shoulder strap. **1.98**



**TWO GUN SET**—Studded belt; fringed holsters with fur-trimmed "Davy Crockett" portraits; 2 realistic Western-style cap-fring pistols, fancy decoration. **3.98**

WARDS CREDIT-CARD IS AS CONVENIENT AS A CHARGE ACCOUNT—ASK ABOUT IT AT CREDIT DESK TODAY!