

Newberry's BACK TO SCHOOL Fall Sale

OPEN WEDNESDAY NIGHTS 'TILL 9

SANFORIZED* BROADCLOTH
SPORT BRIEFS
Reg. 29¢

Special

25¢

Top comfort assured in these
stripe broadcloth front, soft cot-
ton knit action back shorts. Full
elastic waist. Sizes 2 to 8.
*Less than 1% shrinkage



COLORFUL FANCY
KNIT POLOS
Reg. 59¢

Special

44¢

Save 15¢

Comfortable short-sleeve
polos in many patterns.
Washable. Sizes 4 to 8.



**Extra Special Buy
FOR LITTLE GIRLS
7 to 14**

GUARANTEED WASHFAST,
NEATLY TAILORED,
NEW SMART COTTONS

PLAIDS

Reg. \$1.98

\$1.88

Select several for a new back-to-
school wardrobe. The smartest in
gay Plaids and combinations.
Cottons that wash with ease in the
loveliest dresses ever, well styled
for flattery and wear.



**Save
60¢**

Girls' 4 to 12—Easy to Wash
NYLON PARCHMENT
SLIPS

Reg. \$1.59

Fine quality slips. Wash and
dry in a jiffy. Elastic waist in-
serts for smooth fit. Lace trim-
med, adjustable shoulder
straps. White.

NOW ONLY

99¢



PLASTIC
HAIR BRUSHES

Reg. 89¢
Curved back.
Pastel colors:
Crystal, Pink,
Blue.

57¢



LADIES' NOVELTY CALF
WALLETS

Reg. 59¢
Stitchless, re-
sists cracking,
scuffing, peel-
ing. In colors.

47¢

Boys' 6 to 16 Sanforized* Broadcloth
PLAID SPORT SHIRTS

Reg. \$1.29

97¢

Wonderful value. Woven in
bright new plaids, 2-way col-
lar to wear open or closed.
Patch pocket, hemmed inner
or outer bottom.
*Less than 1% shrinkage



Save 32¢

100% Nylon
Girls' Tricot
PANTIES

A 50¢ Value

3 for \$1

Brief style. Elastic legs. 40
denier nylon. Save



Double Knees - Double Wear
Boys' 6 to 12 10-oz. Denim

Dungarees

Reg. \$1.59

\$1.33

Save 26¢

Sanforized* Blue Denim,
triple stitched seams, bar-
tacked at strain points, zip-
per fly. Save at this low price.
*Less than 1% shrinkage

Special!

Rayon Faille

Reg. \$1.00

Value

69¢ yard

Remnants of novelty weave rayon faille. Gorgeous
color assortment. 40 to 48 inch widths. Save now!

Special Purchase!

1000 YARDS COTTON

Remnants

Values to 59¢ Yd.

Sale
Price

25¢ yard

Assortment consists of prints, solid colors, sheers,
glazed cotton, plisse and novelty weaves. 36 inch,
fast color.



MEN'S (Big Rock) —
BOYS' (Jr. Rock) —
LITTLE BOYS' (Little Rock) —
Quality Tested for Fit, Wear &
Washability. Priced to Save
You Every Time.

Newberry's Own Quality Brand
ROCK UNDERWEAR

"Big Rock" Briefs
Fine combed cotton, full
cut. 30 to 42. **59¢**

Men's Athletic Shirts
Combed cotton, Swiss
rib knit, full cut. 36 to
46. **50¢**

Big Rock "T" Shirts
Heavy combed cotton,
full cut. Sizes: men's
sm. - med. - lg. **69¢**

Jr. Rock "T" Shirts
Quality cotton, flat knit
Nylon neck. 10, 12, 14. **59¢**

Jr. Rock Knit Briefs
Fine combed cotton with
Nylon legs. 10, 12, 14. **50¢**

Little Rock "T" Shirts
Of combed cotton, Ny-
lon neck. Sizes 4 to 8. **50¢**

Rock Jr. Sports Briefs
Sanf. flannel front. 2-
10. *Less than 1%
shrinkage. **39¢**

Little Rock Knit Briefs
Combed cotton, Nylon
reinforced. Elastic waist.
2-8. **39¢**



For the Youthful Figure — Out-
standing Values in TEENERS'

BRAS

BROADCLOTH BRA

Affords com-
fortable support, elas-
tic back, lace trim-
med. White. 30-34
(AA cups, BB cups).

69¢

SATIN & COTTON BRAS

Give gentle sup-
port. Elastic back,
adjustable straps.
30 to 34. A-AA-
BB cups. White. **\$1.00**



Jr. Miss — Nylon Reinforced
COTTON BRIEFS

Made of fine in-
terlock combed
yarns. Elastic
leg, waist. 10
12-14.

39¢



SOFT, DOUBLE THICK
TRAINING PANTS

Knit cotton.
Double thick
for more ab-
sorbency. 1-4.
White.

25¢

J. J. NEWBERRY CO. Main & Central — Medford's Bargain Corner