

**Airequipt
MAGAZINES**
Regular \$2.25
Extra **\$1.98**
Special



We're Moving!

Our new modern store at 120 East Main St. will soon be ready! Rather than go to great expense and effort to move our large stock of cameras, projectors and photographic equipment we have made up our minds to slash prices on this entire stock regardless of cost or loss! To insure positive selling action we have taken the knife and slashed down prices to the very limit. All thoughts of profit have been disregarded in our effort to sell out this stock quickly — everything goes! **LIBERAL CREDIT TERMS!**
Sale Starts Monday at 9 a.m. — Be in line!

Brainerd's

Sale

HURRY FOR THIS SALE OF SALES!

SCREENS

	WAS	NOW
30x40	22.60	18.25
40x40	24.65	19.75
50x50	22.15	17.75
37x50	33.95	27.25

Don't use the sheet or wall — You will find your slides and movies are more beautiful than ever on a screen!
BUY NOW AND SAVE

PROJECTORS

	Was	NOW
Revere 8	124.50	60.00
Pageant 16	425.00	385.00
Keystone 8	74.50	50.00
Golde 35	59.95	49.95
Mainliner 35	56.50	38.50
Skyline 35	71.75	47.95
Ampro 8	149.95	134.95

Many More To Choose From—
8 — 16 — 35 mm.
DON'T MISS—SAVE!

Rolleicord
Was 149.50
Now 119.50

Exacta
Was 239.50
Now 179.50

Retinette
Was 66.75
Now 44.50
With Case

FREE
REEL and CAN
with Every Movie
Film Purchase!

FREE LENS TISSUE!
FREE PENCILS!
FREE RULERS!
Film 1/2 Price
Outdated

SAVE!

BOX CAMERAS
Those Dependable Brownies made by Eastman — Just a Few—Better Hurry!

616 TARGET . . . Reg. 8.25, NOW 4.50
620 TARGET . . . Reg. 7.10, NOW 3.75
HAWKEYE 620 . . . Reg. 6.95 NOW 4.50
620 BROWNIE
Reg. 9.95 **4.50**

Discontinued Models

SAVE!

Gadget Bags
For Convenience, Protection and Appearance! Your Camera and equipment need one!
Were 4.95 to 8.95
Now 3.95 to 7.15

Open Evenings
We will stay open Monday, Tuesday and Wednesday evening for your chance to Buy and Save!

Darkroom Outfits
All you need to Develop and Print Your Snaps

	Was	NOW
Kodacraft	14.95	10.95
Big Picture	12.50	6.25
Photo Lab	9.75	6.75

SAVE! HURRY!

POLAROID SPEEDLINER
Enjoy the Fun of Pictures in a Minute

Regular Price	CUT SLASH PRICE	
with Case \$111.70		\$85.00

YOUR FIRST FILM FREE! Demonstrator

PICTURE FRAMES

25% OFF

Get that treasured photograph out of the dust.
We have a frame to fit it!

Slide Files
Were 2.95 to 12.65
Now 1.95 to 9.95

Excellent Gifts
Slide Viewers
At Deep Cut Prices

Lay Away for Christmas
Now!

Convenient Credit

- EASY CREDIT
- BUDGET TERMS
- LAYAWAY PLAN

Electronic Flash Units

	Was	NOW
Limelite	99.50	79.95
FR	54.50	49.50
Hershey	39.95	32.95

Flash Bulbs
10¢
While They Last!

SAVE!

TAPE RECORDERS
Music at its best on tape. Record your family events and voices you will thrill to the beautiful tone! Hurry For These!

Ampro and Revere
Reg. 159.50 . NOW 142.50
Reg. 239.50 . NOW 191.95
Reg. 274.45 . NOW 219.50

Console Speaker NOW **39.95**

SAVE!

Our Tremendous Stock of Darkroom Equipment is too numerous to mention — Be assured that it is Cut to the Bone . . . Printers, Timers, Trays, Safelights, All At Deep Slash Prices!

CAMERAS

	WAS	NOW
Anso Viking	18.95	14.95
Super Baldax	86.90	75.00
Viewmaster w/case	99.25	79.95
Rocco 2.8 Reflex	127.50	115.50
Signal 35	84.50	69.95
Vitessa 35 w/case	110.00	99.50
Anso Memar w/case	46.45	39.50
Argus C-4 35	99.50	90.00
Viking 6.3 - 2 1/4 x 3 1/4	32.75	26.95
Realist 35 w/case	46.90	39.95
Chevron 2 1/4 x 2 1/4 w/case & flash	223.95	198.50

CAMERAS

	WAS	NOW
Bulls Eye Outfit	18.60	17.95
Pony 828	31.50	29.50
Ansoflex Outfit	24.40	19.95
Hawkeye Flash	7.45	6.95
Holiday Brownie	3.25	2.95
Perkeo I w/case	46.00	39.50
Anso Regent w/case	61.45	54.50
Tourist 6.3	43.75	35.00
Revere 8mm 1.9	106.50	85.25
Bolex 8mm	119.50	108.50

MANY MORE TO CHOOSE FROM
Items Listed are Demonstrators or Used

Balda Camera Special!
Camera, Case and Flash
Was 69.95
Now 39.95
Better Hurry!

TRIPODS
Every camera owner uses a tripod for sharper pictures . . . Get yours and save.

Reg. 5.95 to 47.00
Now 4.75 to 37.50
While They Last!

Brainerd's
FOR PHOTOGRAPHS
40 SOUTH CENTRAL • PHONE 2-6069

FILMS
Developed and Printed
IN AT 10
AT 5 THEY'RE DONE!