

# GRAND OPENING!

SATURDAY, AUGUST 13

## TEXACO SUPER SERVICE



... 12<sup>TH</sup> & RIVERSIDE ...



GUY and BOB CORLISS—OPERATORS

**Sky Chief** SUPER-CHARGED WITH  
**PETROX**  
 delivers MORE POWER!



**PETROX**  
 gives you BETTER GASOLINE MILEAGE



### PRIZES!

You Buy Nothing to Participate

- 2 Firestone Tubeless Tires
- 100 Gallons Fire Chief Gasoline
- 12 Marfak Lube Jobs  
 (Awards at 12 Noon and 10 p.m.)

.. DRIVE IN '55 ..

# FREE

1 QT. SOFT ICE CREAM

From FRANKLIN'S "JUDY ANN"

12th & CENTRAL . . .

to Patrons, filling tank with  
 TEXACO GASOLINE (minimum 10 Gal.)

★ Double NORTHERN STAMPS all day.

Complimentary  
**CORSAGES**  
 to the Ladies . . .

# Free

- LOLLIPOPS
- SOFT DRINKS
- TEXACO FIRE CHIEF HATS  
 (Children Must Be Accompanied by Parents)
- TEXACO SALT & PEPPER SHAKERS

## The New Firestone \*DELUXE CHAMPION Tubeless Tires

STANDARD EQUIPMENT ON THE NEW 1955 CARS...  
 YOU CAN PUT THEM ON YOUR PRESENT CAR

Copyright 1954, The Firestone Tire & Rubber Co.

TEXACO  
 CREDIT-CARD HOLDERS  
 Ask About OUR NEW  
 BUDGET PLAN . . .  
**Firestone**  
 • TIRES • BATTERIES  
 • ACCESSORIES  
 NO DOWN PAYMENT

All Batteries May Look  
 Alike . . . But Only the  
**Firestone  
 DRI-CHARGED  
 BATTERY**



GUARANTEES You All the  
 Battery Life You Pay For!

**HERE'S WHY:** Life of the ordinary battery begins when acid is put in at the factory—usually long before you buy it. Not so with a Firestone Dri-Charged Battery because acid isn't added 'til it's installed in your car . . . this guarantees you all the battery life you pay for!

BIG ALLOWANCE FOR YOUR OLD BATTERY

# AMAZING OFFER

Bring Your Present Car Up-to-Date Regardless of Year or Make With FIRESTONE DELUXE CHAMPION TUBELESS TIRES Without Changing Your Present Wheels or Rims. Come In—We'll Buy all the Unused Mileage in Your Present Tires When You Trade for New Ones.