

Already a sensation in Medford

Coca-Cola

in 3 convenient sizes...

*and if you're Counting Calories
here are the real facts... from
an independent source...*

TEA MARKETING FACTS

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TEA'S CALORIE STORY

At the request of the Tea Council, the Miner Laboratories, Chicago, Illinois, scientifically examined 31 different varieties of hot and cold beverages and computed the caloric content of each. As the following table shows, tea without additives has significantly less calories than any of the other popular drinks.

Beverage	Approximate Calories Per 6 Fluid Ounce Serving
Grape Juice - Canned & Bottled	121
Milk	107
Grape Juice - Frozen	101
Orange Flavor Drink	95
Orange Juice - Fresh	94
Berry Flavor Drink	94
Orange Juice - Frozen	88
Super Coola	87
Root Beer	86
Lemonade - Frozen	86
Pepsi-Cola	86
Royal Crown Cola	83
Coca-Cola	78
Beer	59
Sugar Free Root Beer	19
Sugar Free Orange Drink	17
Coffee	11
Tea	4

Coffee and Tea served with the following flavorings:

6 ounces Hot or Iced Coffee 11 calories

+ 16 calories for each teaspoon of sugar

+ 30 calories for each 1/2 ounce of cream

6 ounces HOT COFFEE, 1 teaspoon of sugar and 1/2 ounce of cream 57 calories

6 ounces ICED COFFEE, 1 1/2 teaspoons of sugar and 1 ounce of cream 94 calories

6 ounces Hot or Iced Tea 4 calories

+ 16 calories for each teaspoon of sugar

+ 9 calories for each 1/2 ounce of milk

+ 2 calories for each 1/8 segment of lemon

6 ounces HOT TEA, 1 teaspoon of sugar and 1/2 ounce of milk 29 calories

6 ounces ICED TEA, 1 1/2 teaspoons of sugar and 1/8 segment of lemon 30 calories

tea council OF THE U.S.A. INC. NEW YORK CITY 36 LONGACRE 4-4925

NEW FAMILY-SIZE

Easy to carry, easy to store

For group refreshment, perfect to pour



NEW KING-SIZE

For a king-size thirst, it's mighty nice

Just right, too, for "two with ice"

STANDARD SIZE

The famous bottle
that stands for quality
refreshment the world
over



NEW SIZES AVAILABLE ONLY AT DEALERS IN THE MEDFORD AREA
BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

THE MEDFORD COCA-COLA BOTTLING COMPANY