

MEDFORD MAIL TRIBUNE
Published Daily Except Saturday by MEDFORD PRINTING CO.
27-29 North Fir St. Phone 2-5143

NATIONAL ASSOCIATION OF PUBLISHERS
AFFILIATE MEMBER
NEWSPAPER PUBLISHERS ASSOCIATION

Flight o' Time
Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO
August 8, 1945
Russians declare war on Japan.

From Arthur Perry's Ye Smudge Pot column: Federal bureaus are gradually changing from letters of the alphabet to numerals to designate orders, agencies, directives, etc.

20 YEARS AGO
August 8, 1935
League of Western Writers holds convention here.

30 YEARS AGO
August 8, 1925
George Howard, owner of Diamond Lake resort, wants piano player who can wash dishes on the side.

From the Local and Personal column: "The heaviest market of the season," was the declaration of the many who did their morning shopping at the public market today.

40 YEARS AGO
August 8, 1915
Flowers wanted for Greater Medford club exhibit at club building tomorrow.

Knights of Pythias to hold state convention at Crater Lake in one week.

What's the Answer?
Can You Get 4 of the 7?
1. Russia accepts, opposes, or takes no stand on the North Atlantic Treaty Organization (Nato).

RECORD RICE CROP
Tokyo — (U.P.) — Reports from the nation's rice farmers indicate that this year's rice crop will reach an all-time high.

Billion Dollar Business

Three travel writers from metropolitan newspapers visited southern Oregon last week. Their comments indicated that they were favorably impressed with what we have to offer tourists, and that they would write about our attractions, as well as those of other areas, for their considerable circulations.

The tour was sponsored by the Pacific Northwest Travel Association, in cooperation with local chambers of commerce.

It is easier to understand why the writers are invited each year, in the hope they will describe the areas they visit, when it is considered how important tourist trade is to our state and to the Pacific Northwest.

THE July edition of the Oregon Business Review, which is published by the bureau of business research, school of business administration, University of Oregon, has an article entitled "Tourism in Pacific Northwest A Billion Dollar Business."

One quotation from it explains who benefits, and why:

The impact of tourist expenditures is felt directly by the retail and service trades. Indirectly, its influence is felt in the wholesale, manufacturing and agricultural sectors of our economy.

Rural areas benefit as the tourist passes through. The tourist is a potential new resident and a potential investor. This is particularly true for a young, growing area such as the Pacific Northwest.

THE article breaks down the estimated billion dollars from Northwest tourists this way: \$290,000,000 to restaurants, \$210,000,000 for transportation expenses, \$200,000,000 to hotels, motels and tourist homes, \$180,000,000 to retail stores, \$70,000,000 to theaters and other amusements, and \$50,000,000 for miscellaneous purchases.

While the tourists come from all over the world, it is estimated that 4 out of 10 are from the Northwest, who know better than anyone else what good vacation spots there are here.

IT IS to reach the others, and to increase their numbers, that Oregon advertises in national magazines, that other promotions are put on, and that the annual travel writers' tour is held.

Considering the size of the potential income, and its economic importance, the outlay seems modest enough.—E.A.

Space Travel?

Last week a Page 1 headline in the Mail Tribune said:

"Plan Revealed To Launch Small Unmanned Satellites."

With the smug sort of self-satisfaction which accompanies an opportunity to say "I told you so," we recalled that 11 days previously we had discussed the possibilities of space travel, and had remarked:

"The first leap upward from the earth will be the big one, and will furnish the lessons needed to put space ships into the void of the solar system."

THE United Press story which announced the plan for the satellite has been followed by a rash of speculative stories, quoting scientists and rocket experts, space-medicine experts and anyone who might throw a little more light on the project which, to science-fiction fans and junior spacemen, is old stuff.

The first satellite story concluded by saying, "The scientists agreed, too, that information gained in the experiment would be of definite value in the ultimate scientific goal of human travel in outer space."

Subsequent stories have quoted authorities as speculating that man may well set foot on the moon before the turn of the century.

BUT no matter how fast the progress of space travel within the solar system (the planets surrounding our sun), some new and as-yet unguessed-of method of propulsion will be needed before man can head for the stars.

The nearest star other than our own sun is Alpha Centauri, which is some 4.3 light years (and not 40 as it was incorrectly listed in the earlier editorial). By even the fastest rocket which men can make under known or even speculative methods, it would take years of constant space travel to reach even the nearer stars.

SPEEDS of this order are far, far in the future, if they are possible at all. (Some scientists believe that man will never be able to approach the speed of light).

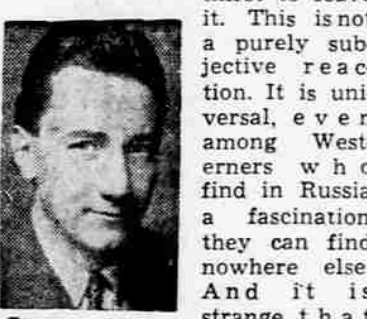
But the fact that man can even dream of reaching the stars is a long step upward from the time man invented the wheel, or first used fire—his two greatest innovations. The race is young, only some 50,000 or so years, and his material progress has been rapid—in recent years even sensational.

No one can know what the future holds, but few would care to place a hard and fast limit on speculation.—E.A.

Matter of Fact By Stewart Alsop

(Editor's Note: This is the first of a series of reports summing up Stewart Alsop's experiences in the Soviet Union, which he brought out with him from Moscow.)

RUSSIA IN RETROSPECT—I Moscow—Almost as soon as the Westerner arrives in Russia, he begins to feel an aching thirst to leave it.



Stewart Alsop

For there are many wonderful things in the Soviet Union. There is the juicy Russian bread and the fresh Russian butter, the best butter in the world, served in great dollops, at least to foreign visitors.

Finally, there are Russian people. As long as they are not officials and as long as they are not talking politics, they are as nice a people as you could find anywhere.

Altogether, the universal phenomenon of the thirst to leave Russia is very difficult to understand. To begin to understand it is to begin to understand something about the Soviet Union itself.

Partly, of course, the thirst to leave derives from the simple fact that the Soviet Union is a police state. One old Russian hand says that there is not enough oxygen in the air here, which conveys some notion of the sense of suffocation induced by the all-pervading power of the state.

YET for the foreigner in the Soviet Union, there is no sense of personal danger at all. In these days, too, the Russian people themselves undoubtedly have a greater sense of personal security than they have had in many years.

There are other bits and pieces of the explanation. There is the simple almost universal ugliness, for example. Private taste, of course, does not exist in the Soviet Union; not in the way we know it.

Added to the ugliness, there is also the odd humorless stuffiness of life here. Take the story of the Austrian Ambassador and his dog. The ambassador recently applied through the Foreign Office for a suitable mate for his female cocker spaniel.

Then there is the sense of isolation which all foreigners feel here. Foreigners are cut off from normal contact with Russians not only by the state and the language barrier but by the ideological Iron Curtain. It is almost impossible to have a serious political conversation with a Russian.

THE sense of something utterly alien and wholly incomprehensible is everywhere in the Soviet Union, whether on a collective farm or in the pages of "Pravda." But this reporter felt it most strongly on a visit to the tomb of Lenin and Stalin.

It is a macabre experience to see the waxy, powerful faces of the old revolutionary and the ruthless dictator preserved under glass in the chilly underground dampness, while the Russians shuffle by in an unending line, staring silently at their dead masters.

To be sure, corpse-worship is no new thing in this country. In the ancient underground catacombs of Kiev, for example, the mouldering remains of medieval religious leaders are on display, lacking only an occasional finger yanked off by the devout.

But this same ancient fanaticism wedded to a rigid and violent global political doctrine is something new, and something frightening. To the Western mind it may be beyond understanding, but it is to be feared as instinctively as a bird fears a cat.

Copyright, 1955, New York Herald Tribune Inc.

In the Day's News

By FRANK JENKINS
The Kremlin mystery deepens. Russian Premier Bulganin said in Moscow that the aerial inspection phase of President Eisenhower's peaceful coexistence and armament reduction plan was unworkable because of the vast size of Russia and the United States.

In a surprise reappearance before the Soviet parliament, he said his statement had been misunderstood and then added: "Everything will TURN OUT WELL."

Whereupon, the dispatches tell us, the members of the Soviet parliament cheered enthusiastically.

WHAT are we to think of it all? Let's put it this way: Before we can have a peace plan (including armament reduction) that will work there will have to be mutual confidence.

As of now, because of what has happened in the past, we have no confidence in Communist Russia's peaceful intentions.

IF the Russians will in the future, over a sufficient period of time, do the things that will cause us to have confidence in them, we CAN get together on a plan for peace and armament reduction.

LET'S get closer home: The Portland city council has passed by a four to one vote a sweeping ordinance to ban ALL mechanical amusement devices that have an element of GAMBLING.

PORTLAND'S councilmen must have been reading the constitution of Oregon, which declares (Article XV, Sec. 4): "LOTTERIES, and the sale of lottery tickets, FOR ANY PURPOSE WHATSOEVER, are PROHIBITED, and the legislative assembly shall PREVENT the same by penal laws."

MEMBERS of Oregon city councils (along with a wide range of other public officials) must take an oath to support the constitution of the United States and the constitution of the state of Oregon.

It is a solemn oath, ending with the pledge: "So help me God." One can imagine that a member of an Oregon city council, reading the constitution of our state and recalling the oath he took when he assumed his office, would be considerably disturbed in his conscience every time he looks money-paying (or merchandise-paying) slot machine of any description in the eye.

WHAT is a lottery? Webster defines it as "a scheme for the distribution of prizes by lot; especially such a scheme in which lots, or chances, are sold."

When you put a coin in the slot of a machine that offers a prize (money or merchandise) you BUY A CHANCE. I suppose that when the founding fathers of our state adopted our constitution they thought of a "lottery" as putting numbers in a hat. But that was before the machine age.

Logical reasoning must lead to the conclusion that when you put a coin in the slot of a machine that offers a prize you are BUYING A CHANCE.

WHAT the constitution of Oregon forbids. The constitution is the SUPREME law of our state. Public officials in Oregon (including city councilmen) take a solemn oath to support Oregon's constitution.

GETTYSBURG, Pa.—(U.P.)—President Eisenhower worked at home to catch up with Congress today. He will follow the legislators on vacation next week.

Mr. Eisenhower hopes to finish his work on legislation passed in the adjournment rush before he leaves for a work-and-play vacation in Colorado next Sunday or Monday.

He came here to his farm home Friday to spend the better part of a week. He will return to Washington before leaving for Colorado.

The President attended church services Sunday with Maj. Walter Tkach, assistant White House physician. Mrs. Eisenhower remained at the farm.

The Chief Executive was greeted by several hundred tourists as he emerged from the century-old church where Abraham Lincoln attended services before he delivered his historic Gettysburg Address.

COFFEE PRICES DISCUSSED Rio De Janeiro—(U.P.)—The finance ministers of Brazil and Colombia, the world's two largest coffee producers were to meet today for an important discussion of the world coffee situation.

Jose Maria Whitaker of Brazil and Carlos Villaveces of Colombia planned to concentrate on the stabilization of coffee prices and the expansion of markets.

There are more than 7,000 coal miners in the U.S.

Is That So?

Here's a noggin duster for your would-be rangers: It certainly is an amazing world, but if you were to meet some of these statements head-on, with which would you be justified in asking for a generous helping of salt? Circle either "True" or "False." Answers follow at the end of the column.



1. True, False: A giant prehistoric animal was recently unearthed with hide, meat, and bones intact.

2. True, False: Mammals below man, monkey and ape are color-blind.

3. True, False: A sleeping female bear may give birth to a cub and nurse it for two months before feeding herself.

4. True, False: A king salmon may fight his way to the headwaters of a stream where he was born and in doing so go without food for several months.

5. True, False: Many insects are good botanists — they always attach their cocoons to the same kind of plant for their young to feed on when they hatch, although some never live to see their offspring.

6. True, False: Although there are nearly 3 million species of creatures in the animal kingdom, there are only about 4,000 warm-blooded mammals, of which man is one.

7. True, False: All mammals are milk-sucking, including whales.

8. True, False: A mammal cannot vary its temperature more than 30 degrees Fahrenheit without death resulting.

9. True, False: While a whale's heartbeat may be around 15 a minute, that of the canary exceeds 1,000 a minute.

China Junk Due In Golden Gate

San Francisco — (U.P.) — The junk "Free China" was due in the Golden Gate today after a 6,000 mile journey from Keelung, Formosa.

The 70-foot-long junk is manned by Calvin Mehlert, 26, of Fresno, Calif., who is American vice-consul in Formosa, and a crew of five young Chinese sailors, refugees from Communist China.

At last report, the 30-ton junk was 30 miles southwest of Point Arena on the Northern California coast. Her crew hoped that favorable winds would bring her to anchor in San Francisco sometime today.

The junk left Formosa almost four months ago.

Glider Pilot Sets New American Mark

Edwards Air Force Base, Calif. — (U.P.) — Paul F. Bickle, civilian chief of flight test research at Edwards Air Force Base, has set a new American record for soaring by flying his glider 270 miles before landing.

Bickle flew his Schweizer SGS 1-23 sailplane from El Mirage field here Saturday to Essex, Cal. 135 miles east on U. S. Highway 66 before he flew back. His flight time was eight hours, 10 minutes.

The previous American record for flying to a predetermined point and then returning to the point of departure was 260 miles set by William H. Coverdale, of Philadelphia, in 1952. The world record is 296 miles.

FUNERAL SERVICES
In Every Price Range
Since 1908
PERL
Funeral Home
Phone 2-6675
AT PERL'S every family may make funeral arrangements which are in keeping with its means. A selection of services in every price range is offered to satisfy individual preferences and to meet all financial circumstances. Convenient Terms? Certainly!

Editorial Comment

FLIER'S REACTION Reports from Hong Kong on the reactions of the eleven American fliers released from Chinese Communist prisons tell how they reveled in the creature comforts of the free world after their rugged captivity.

They danced gaily in hot showers, jumped and bounced on the beds made of foam rubber mattresses and white percale sheets, commented on the smell of the good soap with which they lathered their faces. Lustily eating steak, one of them replied to a companion's warning that he didn't care if he did become sick "Nothing can spoil this," he said.

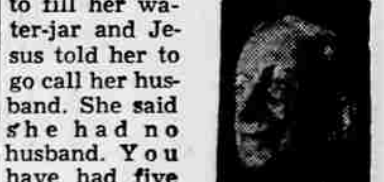
These were the material things which most of us take for granted and of which the fliers were openly appreciative after long deprivation. One may be sure, they equally appreciate the non-material blessings of the freedom to which they have returned. They will become used again in a few days or weeks to soft beds, good food and all the soap and hot water they desire. They are less likely to forget the chains of the mind and the spirit from which they have been freed.

One cannot stuff oneself with freedom, or bounce on it, or lather one's face with it. But it is a greater possession than steak, soap and a clean bed. This, we believe, the fliers know much better than most of us.

—Portland Oregonian

Unwed Wife

GEO. N. TAYLOR On his journey into Galilee, Jesus rested a bit by Jacob's well, near Sychar. A woman of the town came to fill her water-jar and Jesus told her to go call her husband. She said she had no husband. You have had five husbands, said Jesus, and he who you now have is not your husband—John 4:18.



Then Jesus told her that if she drank only of that well beside them, she would thirst again. But the well that He had for her would be a well of water springing up into eternal life. At that the woman went into Sychar and bid the people come out and hear Jesus. The many, hearing Him, took Him as the Son of God who would give them eternal life, by dying for their sins. And where will you spend eternity?

If interested in this spread of the Good News, write GOSPEL BY NEWSPAPER, 2385 87th Ave., S.W. Portland 1, Ore. Adv.