

# PENNEY'S

ALWAYS FIRST QUALITY!

For Your Added Shopping Convenience, We Will Be Open Every Wednesday Night 'Til 9:00 p.m. Until Further Notice.

OPEN WEDNESDAY  
NITE 'TIL

9:00  
P.M.



You'll save on hundreds of terrific value-packed items!

## MEDFORD

# DOLLAR DAYS

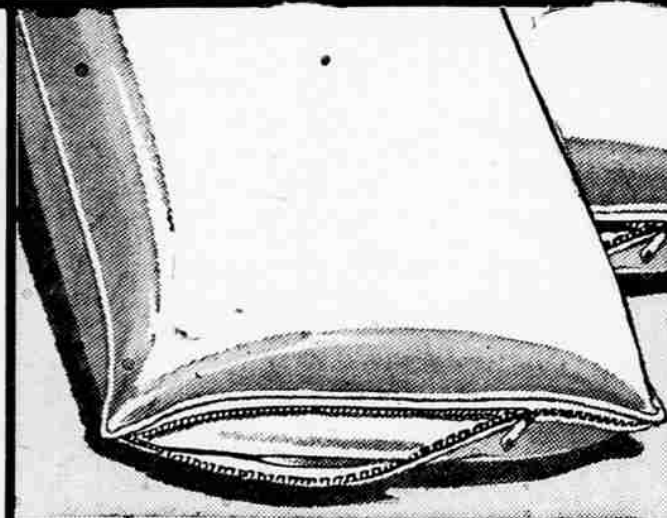


EXTRA  
SPECIAL

### SAVE ON NEVER-IRON NYLON TRICOT SLIPS

The slips you'll need for fall—now at huge savings during Penney's Dollar Days! 40-denier nylon tricot, 4-gore cut for smooth fit, trimmed with lace and pleats. White only; sizes 32 to 44.

SPECIAL!  
**\$2.00**



### UNUSUAL BUY IN FINE FOAM LATEX PILLOWS

Fit out every bed in the house with heavenly-comfortable, never-lump, allergy-free pillows. Solid-mold foam latex, standard size 17 by 25 inches. Pre-shrunk, zippered muslin covers.

**\$3.00**



### WOMEN'S NYLON TRICOT PANTIES

**2 pr. 1.00**  
Special! Women's Nylon tricot briefs in elastic leg brief styles. They're cool, long-wearing. White only in sizes Small, Medium, Large.



### SPECIAL! 4' by 6' LOW LOOP RUGS—LATEX NON-SKID BACK

Thick pile low loop rugs at a sensational savings. Smart decorator colors to go with any room plan. Non skid latex back . . . special, hurry!

**\$5.00**



1200 PAIR  
All Perfect!

### DOLLAR DAY OFFER! SHEER NYLON HOSE

Stock up buy! First quality, full-fashioned nylons, sheer yet long-wearing . . . cellophane wrapped for protection. In wanted shades with slim dark seams . . . Sizes 8 1/2-11

60-gauge  
15-denier  
SPECIAL!  
**2/\$1**



### WOMEN'S MERCERIZED COTTON ANKLETS

**4 pr. 1.00**

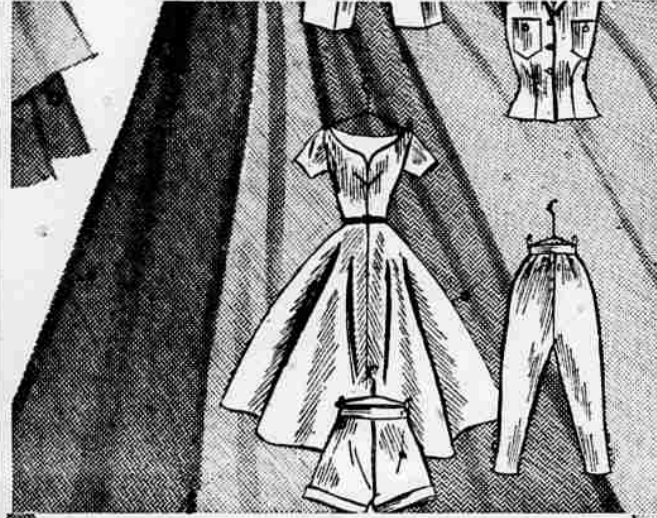
Triple roll cuff anklet at a stock up price! Heavy weight cotton reinforced with nylon for extra wear at heel and toe! Machine washable. White in sizes 8 1/2 to 11.



### GIRLS TAFFETIZED COTTON SLIPS

**1.98**

Look! Wide sweep cotton slip at special savings! The cami-sole-type top edged with dainty lace, the waist elasticized for trim fit, the skirt is ruffled and taffetized for extra flare! White only, sizes 3-14.



### MACHINE WASHABLE, 16 RIB QUALITY CORDUROY

Sew a complete wardrobe in corduroy . . . jumpers, skirts, dresses, slacks; sew in a wide, wonderful color range of fall foliage shades, vivid to deep tones, all machine washable! Not remnants, but full pieces.

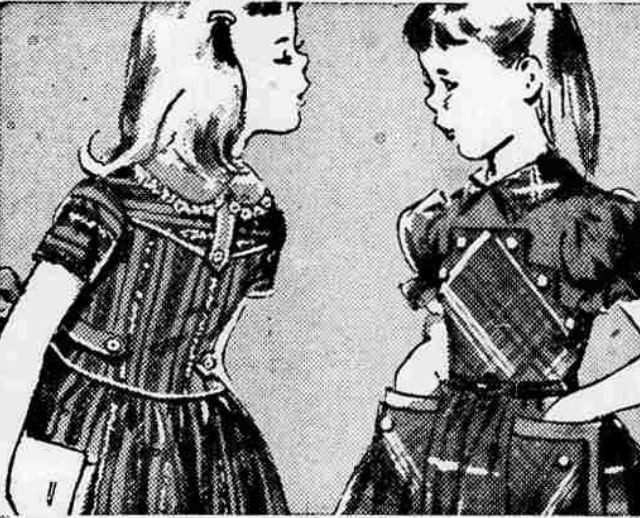
SPECIAL  
**77¢**  
yard



### WOMEN'S COTTON PLISSE PAJAMAS

**1.50**

Stylish mandarin pajamas of no-iron cotton plisse in a bright window-pane check. Deep tone collar, cuffs, embroidery on pocket. Red, blue or green. 32-40.



### SCHOOL DRESS BUYS IN THE MOST WANTED SIZES!

New cottons in gingham plaids 'n plains, prints 'n stripes, most all in Dan River cotton that will look fresh and 'store new' through a whole school year of wear. Sizes 6, 6x, 7, 8, 10.

SPECIAL!  
**\$3.00**



### GIRLS COTTON-RAYON KNIT PANTIES

**4 for 1.00**

Elasticized lace trims the leg bands of these soft rayon and special priced for timely July cotton briefs for girls. Pretty pastels and white—get all her and no ironing, of course, be-favorite colors at this special cause these are plisse. Snowy value price! Sizes 2 to 14.



### GIRLS' COTTON PLISSE SLIPS

**66¢**

Girls' Cotton Plisse Slips . . . bands of these soft rayon and special priced for timely July cotton briefs for girls. Pretty pastels and white—get all her and no ironing, of course, be-favorite colors at this special cause these are plisse. Snowy value price! Sizes 2 to 14.



### SWEATER MATES IN LUXURY-SOFT ORLON

Perfect companions for fall skirts—Penney's sweater classics of finest Orlon, specially spun for extra softness. They wash so well, never need blocking. Mix-match colors, sizes 34 to 40. Slipovers to 42.

Cardigan  
**4.98**  
Slipover  
**2.98**



### MEN'S NYLON STRETCH SOCKS

**2 pr. 1.00**

Special buy of men's stretchable argyles. Well-groomed, perfect-fit, long-wear elasticized nylon socks in smart colorful patterns. Sizes small, medium and large.



### MEN'S TWILL UNIFORM PANTS

**2.00**

Sturdy heavyweight grey twill work pants at a dollar day special price. Zip fly, sailboat drill pockets in sizes 30-40.



### MEN'S & BOYS' KNIT T-SHIRTS

**2 for 1.00**

Knit cotton T shirts for both father and son at a special dollar day savings. Boys' sizes 6-16 and men's sizes 36-46. Stock up now!



### BOYS' SANFORIZED FLANNEL SHIRTS

**1.00**

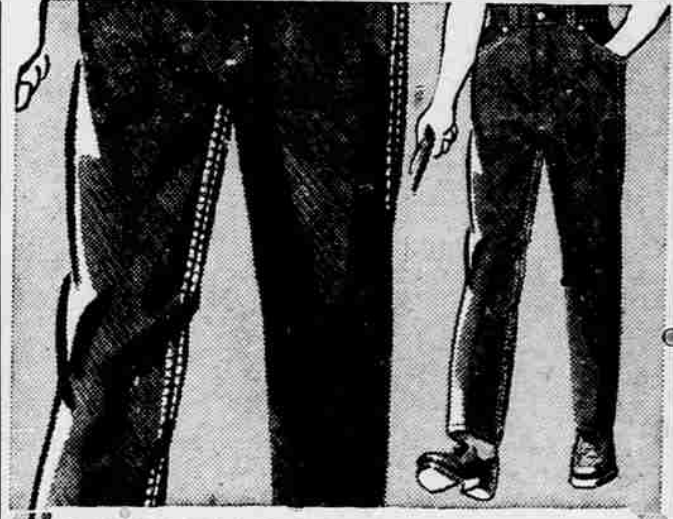
Boys' vat dyed sanforized back-to-school cotton flannel shirts at a timely money-saving price. Sizes 4-16 in lots of bright color combinations.



### BOYS' COMBED COTTON BRIEFS

**3 for 1.00**

Boys' brief buy! Triple bargain on an always-needed item! Soft combed cotton with heat resistant elastic in waistband, leg openings. Size 2 to 16.



### BOYS' SANFORIZED DENIM SCHOOL JEANS

SPECIAL!  
**\$1.00**

A "back-to-school" jean buy! Sturdy 10-ounce Sanforized denim, cut over Penney's regular patterns. Heavy duty zipper, bar-tacked strain points, front pocket rivets. Machine washable. Won't shrink more than 1%. Sizes 4 to 12



### INFANTS' 2-PC. KNIT SLEEPERS

**1.00**

Special! Infants' 2-piece knitted sleepers of warm, softly napped cotton. Gripper fasteners at waist and back of shirt for easy dressing. Maize, green, blue or pink. Sizes 1 to 4.



### MEN'S FLEECE LINED SWEAT SHIRTS

**1.00**

Men's cotton-fleece-lined sweat shirts. Highly absorbent . . . they're great for sports, padding or loafing. A real buy, in grey. Sizes 38-46.



### ENTIRE STOCK OF MEN'S BETTER SHORT SLEEVE SPORTSHIRTS

NOW ONLY  
**\$1.50**

• Cotton Plisse  
• Rayon Prints  
• Butcher Weaves  
• Dacrons



### MEN'S COMBED COTTON KNIT BRIEFS

2 Pair  
Sizes 30-38,  
**2 PAIR 1.00**

### GIRLS' IMPORTED COTTON SCHOOL BLOUSES

White &  
Colors  
Size 7-14  
**1.00**

### 200 Pr. Children's LEATHER PLAY & DRESS SANDALS

Sizes 8 1/2-3 in  
brown or  
red.  
**1.00**



### MEN'S LEATHER WORK SHOES

**4.44**

Solid value! Rugged work shoes for every rugged job! Double tanned retan cow hide uppers resist moisture, soil acids. Thick cork n' rubber soles. Sanitized. Sizes E 6 1/2-11.



### GIRLS' LEATHER CASUAL SHOES

**2.66**

School opening value! Penney's special shipment of girls' back-to-school sport casuals of smooth leather. They're sturdy constructed, come in rich go-with-everything colors. Sizes 4 to 9 1/2.



### TEXTURED DRAW DRAPES IN RICH METALLIC WEAVE

**\$3.00**

The height of decorating fashion! Elegant weave of cotton rayon and gold lurex. Exciting decorator shades . . . oyster, rose, gold, egg-shell, pink ice, dark green, red, chartreuse, gray and flamingo. 46 inches wide, floor length