

DOLLAR DAYS

In MEDFORD

Start

WEDNESDAY!

Stores Full of BARGAINS Plus . . .

**A MORE
PERSONALIZED
SERVICE**

Medford merchants **KNOW YOU . . .** and take a personal interest in your tastes. They offer friendly and helpful services that are a part of the cordial spirit which abounds in this community. You'll find the hard-to-get items you've been wanting when you shop in Medford this week!



**GREATER
MERCHANDISE
SELECTIONS**

Medford retail merchants carry a hard-to-beat selection of nationally known, brand-name merchandise that is carefully selected with **YOU** in mind. You'll find it so convenient to plan your shopping trip to Medford this week . . . and you'll find everything you want at city-wide sale prices!



**SAVE
DOLLARS
DURING
MEDFORD
DOLLAR
DAYS
THIS
WEEK!**

**HERE'S
A
CITY-WIDE
SALE
WITH
SAVINGS
YOU
CAN'T
MISS!**

**STARTS
WEDNESDAY**

NOW!

**FOR YOUR
SHOPPING
CONVENIENCE,
MEDFORD STORES**

Will Remain

**OPEN
'til 9 p.m.
WEDNESDAY
NIGHTS**

*Throughout The
Coming Season*

SAVE



**IN MEDFORD
THIS WEEK!**

Sponsored By MEDFORD RETAIL MERCHANTS ASSN.