

Now... 2 New Sizes join the world's most famous bottle!



Family-Size

*Easy to carry and store
perfect for group refreshment.*



King-Size

*Just right for a king-size thirst
or "two with ice!"*

Standard-Size

*The world's most famous bottle
you know so well.*

*Almost everyone appreciates the best . . .
and now you can get it in three convenient sizes.
Same fine quality in all three. Nothing else in
the world gives you the bracing sparkle and bright
little lift that are so delightfully yours in ice-cold
Coca-Cola. Keep a supply of the real thing at
home in all three sizes—Standard, new King-Size,
new Family-Size.*



Fifty million times a day...at home, at work or on the way "There's nothing like a Coke!"

NEW SIZES AVAILABLE ONLY AT DEALERS IN THE MEDFORD AREA

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

THE MEDFORD COCA-COLA BOTTLING COMPANY

*Family-Size, King-Size, Standard-Size
Coke for every home occasion*