

Growing Goodwill Toward America Shown by Average Russian

Soviet Papers Sharply Revise Press Treatment

Editor's Note: The Western world hailed the Geneva conference results as a promise of peace in the cold war. What was the reaction in Russia itself? United Press Correspondent Kenneth Brodney supplies the answer in the first authoritative follow-up dispatch from inside the Iron Curtain. He reports after a tour of Russian provinces that the new Soviet friendship look appears to reach all the way down to the Soviet man in the street. The dispatch was passed by Soviet censor.

By KENNETH BRODNEY
United Press Correspondent
Moscow—(U.P.)—The biggest single result of the Geneva conference was the fact that President Eisenhower appears to have convinced the Soviet leaders that America's intentions are peaceful.

This has already resulted inside Russia in the rapid blossoming of good will toward America on the grass roots level.

The official Soviet position previously was that the American "people" were a fine and peaceful folk but that the "ruling circles" led by the "imperialists and Wall Street monopolists" were constantly doing their utmost to "unleash a new war" as the only means of preserving crumbling capitalism.

Now that appears to have changed. The "monopolists... imperialists... and militarists" will continue to be attacked, but the top Soviet leaders apparently have decided the American ruling circles as well as the people are sincerely seeking peace.

Better Press Treatment
Hints of the new attitude began to appear publicly even before Geneva with sharply revised press treatment of official American statements, particularly Mr. Eisenhower's press conference remarks. The usual "alleged" and other devices to cast suspicion on his statements were omitted.

Tuesday Moscow Radio in an unusual but not unprecedented move broadcast in full the text of the President's Monday night television speech including such uncompromising references as the "regimentation" of those under Soviet rule.

Pravda, the official Communist Party organ, even found some of Mr. Eisenhower's statements worthy of editorial praise although it still took exception to others—but it markedly less bitter language.

Thus even before Geneva, word was being passed to the Soviet people that Americans could again be considered friends or at least as fellow human beings rather than with suspicion and hostility.

And while all the suspicion is unlikely to melt away immediately, the result of the new attitude already has been to release an apparent tremendous interest in America as well as a surprisingly large reservoir of good will toward Americans.

People Warm, Friendly
The process swelled to astonishing proportions during and after Geneva. It was spectacularly demonstrated by the reception given 12 American farmers now touring the Ukraine. Officials are bending over backward to be cordial and accommodating. But the real surprise has been the obvious real pleasure ordinary persons show in seeing and talking with and welcoming the Americans.

In village after village, town after town, city after city, the arrival of the Americans was awaited for hours by throngs thousands strong. As one American put it, "The authorities might be able to get the people out but they couldn't possibly put the smiles on their faces and the shine in their eyes."

The enthusiasm has gone so far it apparently has even surprised the Soviet officials, and led observers to wonder whether the authorities realized it would be so extreme. Observers also wonder what this indicates in terms of the attitude of the man in the street to the previous drumfire of criticism of America by press and radio.

Ukrainians More Westernized
Perhaps the good will shown

the Americans in the Ukraine is not typical of the entire country since the Ukrainians are the most Western oriented Soviet people and possibly remember American shuttle bombers helping fight the Germans and post-war American UNRRA aid.

But two staff members of the U.S. Embassy who have just returned from a visit to the Caucasus report they never were treated with such friendliness and cordiality and with less reserve on previous trips through the Soviet Union.

The literary world was talking increasingly of the need to publish translations of contemporary non-Communist American literature apart from the standard approved writers.

Ilya Ehrenburg, one of the best known Soviet authors and publicists whose vitriol has frequently been turned on America, recently told me that a new magazine of international literature, the first issue of which has just been published, will soon start serialization of Ernest Hemingway's "Old Man and the Sea"—paying royalties.

Talk of Other Exchanges
There was increasing talk of other exchanges of Soviet and American delegations similar to the farmers in cultural and scientific fields. But it was believed this would be accompanied by sharp criticism of the McCarran Act regulations requiring fingerprinting visitors to the United States.

A Soviet woman doctor, talking with three Americans and the embassy's resident physician who paid a precedent-shattering visit to a Soviet hospital to witness the birth of a new Soviet citizen, expressed a desire to visit U.S. hospitals.

Another example came during this reporter's tour of the Ukraine. Members of Moscow's top dramatic repertory theater, The Stanislavsky, on tour in the Ukraine, said it would be a fine idea for an American company to come to Russia. They plied me with questions about American theater life, new plays, new authors, whether Russian playwrights were ever performed, and even the prices of theater tickets.

Influx of Tourists Expected
Already scheduled for early next month is the visit of four American Baptist clergymen to preach as well as travel in the Soviet Union. Large groups of Western European tourists are expected this summer and perhaps American tourists next year.

During the course of centuries—before the Communist state was formed—Russian history has been a long series of pendulum-like swings opening up and shutting tight against the West. All indications now are that Russia again is opening up.

One of the keys to the way the government is now trying to do business and one of the signs of the times was contained in a remark by an unusually frank Russian when invited to lunch by an American.

He grinned slowly and said, "Well, I don't see why not. There's no Lavrenti Pavlovich around any more to make trouble." He meant Lavrenti Pavlovich Beria, the late liquidated and unlamented boss and symbol of the police.

Flying Beauty Queen In Race Around World

Paris—(U.P.)—Susan Bryan, 21-year-old "Miss San Francisco International Airport," left Paris for Rome today en route to Tokyo on a race around the world.

Miss Bryan, who arrived here earlier from New York by commercial plane, is racing Andy Lerios, San Francisco travel agency executive, who is flying around the world the other way. He left Monday for Honolulu.

The flying beauty queen left the San Francisco airport yesterday in hopes of flying around the world by Saturday.

Russians Buying More Living Conveniences

London—(U.P.)—Radio Moscow said Tuesday night that Russians had bought 50 per cent more watches, cameras and television sets in the first half of this year than in a corresponding period last year.

The broadcast heard here said the Soviet people also bought more clothing, sewing machines, furniture, refrigerators and cars. It added that customers must wait "several weeks, sometimes several months" to obtain delivery on new cars.

Accomplishments at Geneva Meeting Point To Second Term for Ike

By LYLE C. WILSON
United Press Correspondent
Washington—(U.P.)—The small minority of politicians who doubt that President Eisenhower will be a second term candidate will get some support from the rosy feeling of optimism whopped up by the Big Four conference.



Secretary of State John Foster Dulles was rather pessimistic before the summit meeting. He told his news conference Tuesday that the danger of war has receded. The thought is echoed from London and Paris, even Moscow.

The most logical argument against a second Eisenhower term has run like this: If world tensions can be substantially relieved and the danger of war put away for some reasonably assured span of years, the President could say his contribution was complete, and step down.

The Bone Crusher
There is cause to believe such reasoning has passed through Mr. Eisenhower's mind. There are opposing arguments, of course. The bone crusher is that the Republicans do not as of now have another candidate with even a fair chance of beating a good Democratic candidate.

But, if peace were assured for some years, the President might feel that he could turn his back on the party which plucked him for the highest honor an American citizen may enjoy. That's the way the argument goes.

It goes along pretty well until it hits a solid political fact. That fact is that the ponderous machinery of international relations which began turning in a new direction at Geneva is not likely to move very fast.

Appropriation OK'd For Bonneville Lines

Washington—(U.P.)—The Senate today passed a \$2,038,000 supplemental appropriation for Bonneville Power Administration transmission facilities which would serve the proposed Harvey aluminum plant at The Dalles, Ore.

The funds will be available as soon as the government has "definite assurances" Harvey Machine Company will build and operate a planned aluminum smelter.

Sens. Richard L. Neuberger and Wayne Morse, Oregon Democrats, said the plant "should be a valuable and important source of industrial employment in the mid-Columbia area, particularly as work on The Dalles dam tapers off."

Long Haul Truckers Seek Rate Increase

Portland—(U.P.)—Long-haul trucking firms in Oregon and Washington today were seeking authority to increase most of their rates by six per cent.

The firms, who have filed petitions for the increases with state government bodies, say boosts are needed to offset wage increases and a pension plan won by AFL teamsters in the recent strike.

Public Utilities Commissioner Charles Heltzel said a hearing would be held here August 11. A hearing before the Washington Public Service Commission is scheduled August 8.

Admiral Socked by Gob Gets Promotion

London—(U.P.)—An Admiral who was socked by a sailor got a promotion today.

The Admiralty announced that Vice-Adm. J. W. M. Eaton will become deputy supreme Allied commander, Atlantic. The new post goes with his new assignment of the British, American and West Indies station. He formerly was commander of the British midget fleet.

Eaton was socked by Seaman James McSparran while inspecting a ship at Devonport recently. McSparran was jailed for court martial.

The nation's hospitals employ 1,200,000 persons and pay them \$3,000,000,000 a year.

The foreign minister's conference which is to begin to seek solutions to the problems discussed by the Big Four will not meet until October. The whole field of European security must be canvassed. That probably will involve amendment and rearrangement of the North Atlantic Treaty Organization. After the foreign ministers work out security details there will be the problem of how to hold German unification elections. And much of the work of the foreign ministers will have to be submitted to parliaments, congresses and such in the appropriate capitals.

Little Time To Decide
That is not a work of weeks or even, of a few months. Mr. Eisenhower has only about five months after the foreign minis-

ters meet to decide and declare publicly whether he will run again. He is committed to that schedule two ways. First, he told his news conference last March 2 that he would detail his 1956 plans about one year from then. Second, if he fails to move one way or another by March 15, or thereabouts, he will bring down on the Republican Party in one of its key states a calamitous brawl.

The state is California, now with the second largest population in the union. It is a political powerhouse and powder keg, to boot. If Eisenhower pledged delegates to the Republican National Convention are to be elected in California's early June preferential primary, his consent to run must be public property not

later than April 5 which is the deadline for filing. As a matter of practical politics, Mr. Eisenhower will have to say publicly not much later than March 15 that he is a candidate if an adequate California delegate slate is to be set up in his name.

Three-Way Contest
Failure to announce his own candidacy would leave the field open for a bruising three-way contest among Vice-President Richard M. Nixon, Sen. William F. Knowland and Governor Goodwin Knight. Or, worse, from the standpoint of Eisenhower Republicans, Knowland and Knight might gang up on Nixon, and lick him badly.

A battle like that would severely damage the Republican Party in California and cloud

election day prospects. Mr. Eisenhower is not likely to invite that, if he intends to run, by delaying beyond mid-March an announcement of his intentions.

On the other hand, it does not seem possible in the few months

intervening between October and March that the diplomats will have so improved conditions that the President can be sure in his own mind peace has come to stay a while—long enough for him to retire.

- SMORGASBORD — \$2.25
Includes Barbecued Spareribs
- WONDERFUL DINNERS
Special—Prime Ribs of Beef
- ALA CARTE MENU

MON DESIR DINING INN
CENTRAL POINT
FOR RESERVATIONS—Phone NORMANDY 4-2513

Summer Clearance SALE

Dress Up for the Roundup!

Boys' Authentic Western Shirts .. \$1.98
Sizes 4 to 12

Shirts for Little Cowboys, \$1.98
Sizes 2 to 6x

Cowboy Hats, 69c to \$1.69

Cowboy and Cowgirl Suits, washable & sanforized, \$2.98 complete

Men's Western Shirts \$3.98
Pearl snaps. Size 12-16½.

Candy Feature Rodeo Mix 29¢ lb.
A delicious butter cream mix in cowboy and Indian shapes. Special for Rogue River Roundup Days

New Low Price!

Healthy, Young, Banded

Parakeets

your cheerful playful pet

\$1.98 ea.
NOW only

Clearance

Men's Short Sleeve Sport Shirts

Values to \$1.98

\$1.00 each

Washable, sanforized. Sizes Sm., Med., Lge.

New!

Ladies' Cardigan Sweaters

Regular \$5.98

Sale Price **\$4.98**

100% wool sanforized (shrink proof). All colors. Sizes 34-40.

CLEARANCE

Ladies' Sun Dresses

Reg. \$3.98, Size 9-38 **\$1.88**

Reg. \$2.79, Size 12-20 .. **\$1.44**

CLEARANCE

Pedal Pushers and Fancy Pants

GIRLS' PEDAL PUSHERS AND FANCY PANTS, 2.98 values. Sizes 2-14. Clearance..... \$1.77 pr.

LITTLE GIRLS' FANCY PANTS, Sizes 3-6x \$1.59 pr.

LADIES' PEDAL PUSHERS AND SHORTS, Twill and poplin. 1.98 value \$1.29 pr.

LADIES' PEDAL PUSHERS, Sail cloth, poplin, twill. \$2.98 value..... \$2.29 pr.

YARDAGE CLEARANCE

- Combed Cotton
- Printed Sheers
- Dotted Lawns

Values to 49c yd.

Sale Price **33¢ yd**

Washable, fast colors. 36-in. width.

1st Quality

- Embossed Cotton

Reg. 59c yd values

Clearance Price **44¢ yd.**

Lovely prints and solid shades. 36-in. Washable, permanent finish.

CLEARANCE

Men's and Boys' Bathing Trunks

BOYS' TRUNKS, Sizes 4-8
Satin Laste. Reg. 98c Sale **77c**

Sizes 10-14. Reg. \$1.79. Sale price \$1.33

Men's Trunks, Reg. \$1.79 sale \$1.44

BOYS' BOXER TRUNKS, Twill with knit lining. Reg. \$1.49. Sale **98c**

Ladies' & Misses' Play Shoes

Drastic reductions in all Summer Play Shoes. All sizes available but not a complete size range in every style. Reg. \$1.98 to \$2.49. Sale price **\$1.33**

Special! Children's Tennis Shoes

Built-in arch support. Washable brown canvas with yellow sole and lace. Davy Crockett emblem. Girls sizes 6-13½ & 1-2½. Boys sizes 8½-13½ & 1-5. A real value..... **\$1.77 pr.**

NOW IS THE TIME

to start building an insured savings account with us. You will find it pleasant and profitable to invest here.

● **FIRST FEDERAL SAVINGS & LOAN ASS'N of Medford**
27 North Holly
An Institution Dedicated To Those Who Save

LOCKER BEEF

YOUNG AND TENDER

Only 35c lb.—Cut and Wrapped

Free Delivery Within City Limits

Phone 3-9108—Ask for Loyd

J. J. NEWBERRY CO. Sixth and Central MEDFORD'S BARGAIN CORNER