

You don't have to **DRESS UP** to shop here... Your Friendly **BIG Y**

Why bother about dressing up to go shopping? Use the full convenience of your friendly **BIG Y SHOPPING CENTER.**

Groceries, Meat, Produce, Thrift Dept., (Notions, Sundries, Soft Goods, Drugs, Light Hardware and Gifts) Sporting Goods and Shoe Dept., Fancy Bakery Goods Budget Dinette, Garden and Flower Shop, Tot Shop (Complete Line of Young Folks Clothes), Jewelry Store, Westinghouse Appliances, Service Station, Dry Cleaners, Laundromat, Feed and Seed, Optometrist and even a Merry-Go-Round.

Truly one-stop shopping at the **BIG Y**
Where friendly informality is the rule of the day

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|-------------------------|----------------------------|----------------|-----|
| SHORTENING | SWIFT'S JEWEL BONUS PACK | 3 1/2-lb. can | 69¢ |
| CRESCENT FLOUR | GENERAL MILLS PRODUCTS | 10 lbs. | 69¢ |
| CORN FLAKES | CARNATION 5c DEAL | 2 12-oz. pkgs. | 21¢ |
| NON-FAT MILK | CARNATION INSTANT POWDERED | large size | 69¢ |
| NESTLE'S MORSELS | DEAL PAK | 2 6-oz. pkgs. | 39¢ |
| CIDER VINEGAR | DEL ROGUE | gallon jug | 53¢ |
| PEANUT BUTTER | SOUTHERN MAID | 26-oz. jar | 47¢ |
| INSTANT PUDDING | ROYAL—4 FLAVORS | 2 pkgs. | 17¢ |
| BAKER'S COCONUT | COUPON PACK | 8-oz. | 23¢ |
| SKIPPY DOG FOOD | | 6 tall cans | 39¢ |

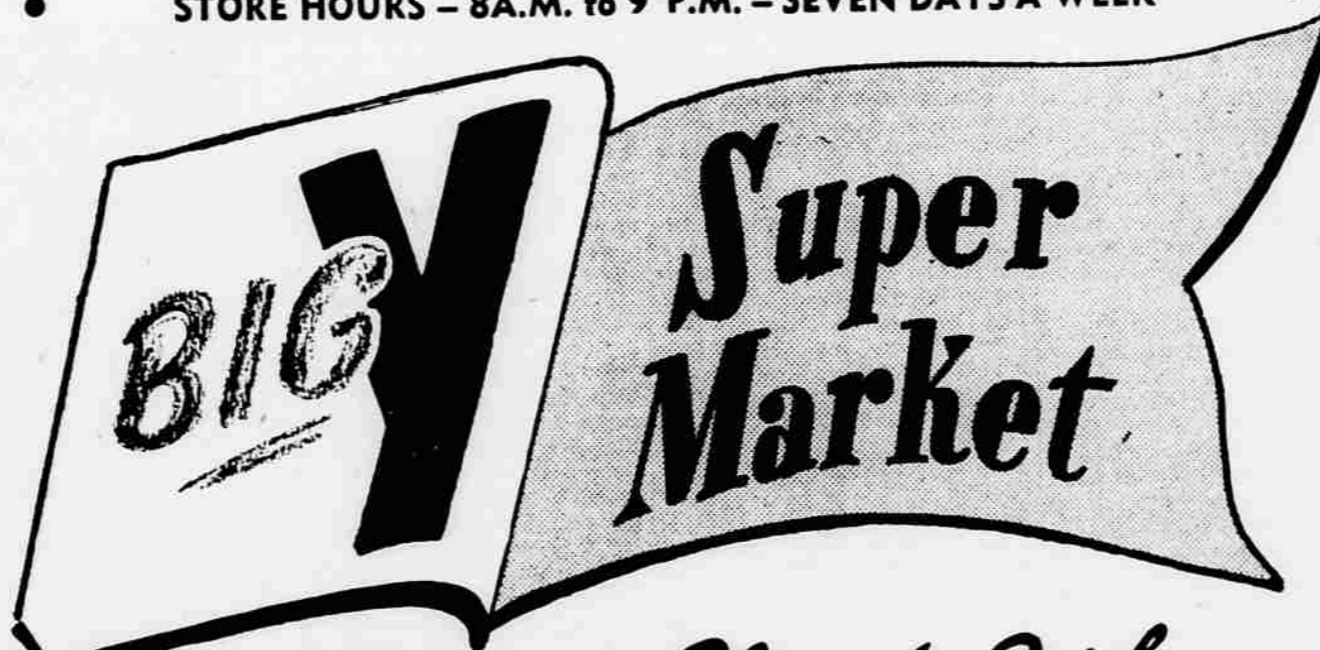
Big Y Gardenland Features

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|-----------------------|---|-----------|--------|
| NECTAR BERRIES | LOCAL FRESH | FLAT | \$1.98 |
| LETTUCE | CHOICE OF AUSSIE, RED, ROMAINE and ENDIVE | 2 BUNCHES | 25¢ |
| CUCUMBERS | LONG GREEN SLICERS | 2 FOR | 13¢ |

Economy Meat Features

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|----------------------|---|--------|-----|
| SHORT RIBS | FROM CHOICE BEEF | 2 LBS. | 29¢ |
| LARGE OYSTERS | FRESH PACK | PINT | 59¢ |
| COLD CUTS | BOLOGNA, MACARONI & CHEESE, PICKLE PIMENTO, OLIVE, ETC. | LB. | 49¢ |

For the Best Buy Always Shop the **Big Y**
STORE HOURS - 8 A.M. to 9 P.M. - SEVEN DAYS A WEEK



Always a Place to Park

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



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|-----------------------------------|----------------------|---------------|
| SPAM LUNCHEON MEAT | 12-oz. | 39¢ |
| DEVILED HAM | HORMEL 1/4 CAN | 2 FOR 35¢ |
| POTTED MEAT | HORMEL 1/4 CAN | 2 FOR 17¢ |
| VIENNA SAUSAGE | HORMEL | 2 FOR 39¢ |
| BEVERAGE BASE | REAL GOLD 4 FLAVORS | 3 FOR 49¢ |
| WHITE STAR TUNA FISH | SOLID PACK | 39¢ |
| BABY FOOD | GERBER STRAINED | 12 FOR 89¢ |
| MEAT BALLS | AND GRAVY DENNISON'S | No. 1 CAN 39¢ |
| CHILI WITH BEANS | | No. 1 CAN 25¢ |
| SPAGHETTI & MEAT BALLS | DENNISON No. 1 CAN | 23¢ |

WOOL FOAM
THE PERFECT WOOL WASH
5 OZ. BOX 25¢



Cleans A Window A Minute
PINT CAN 59¢

Puss 'n Boots CAT FOOD
adds the PLUS
A healthier, longer-lived cat is yours when you feed this nutritionally complete diet.
2 tall Cans 29¢

KLEENEX
Pink or Yellow
BOX OF 400 29¢

all FOR AUTOMATIC WASHERS
24-oz. 39¢
10-lbs. \$2.49

25-LB. PAIL \$5.95

PUREX Pure-Safer for Linens!
Qt. boll. 17¢
1/2 gal. 29¢
GALLON JUG 49¢

Dial Soap
Stops odor before it starts
Bigger Bath Size } 2 FOR 27¢
New Complexion Size } 2 FOR 37¢

LINIT STARCH
12-oz. • 36-oz.
2 for 29¢ 39¢

Niagara Starch
Quick in Cold Water
2 packages 39¢

Argo Corn Starch
2 1-lb. boxes 29¢



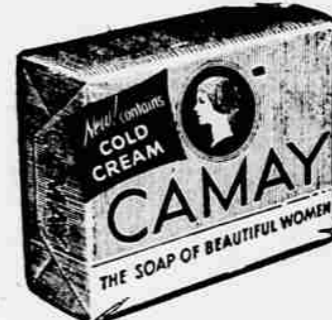
GIVES YOUR HANDS BABY CARE
PERSONAL SIZE 4 for 25¢
MEDIUM SIZE 3 for 27¢
LARGE SIZE 2 for 29¢



THE ALL NEW SHORTENING
3-lb. Can 87¢
IT'S GOLDEN



TIDE
Nation's Favorite
Lge. box 30¢
Giant box 73¢



REGULAR SIZE 3 for 25¢
LARGE SIZE 2 for 25¢



CHEER
WITH THE MAGIC BLUE WHITENER
LARGE BOX 30¢
GIANT BOX 73¢



IVORY FLAKES
FOR DAINTY CLOTHES
LARGE BOX 30¢
GIANT BOX 73¢



OXYDOL
THE NEW DETERGENT
GIANT BOX 73¢



SPIC & SPAN
REG. SIZE 27¢
GIANT SIZE 87¢



DUZ
DOES EVERY THING
GIANT BOX 73¢



New Pink DREF
LARGE BOX 30¢
GIANT BOX 73¢



try the **NEW instant Joy**
10¢ off
GIANT ECONOMY SIZE 63¢
REGULAR SIZE 31¢



For Delicate FABRICS
GIANT BOX 73¢