



Quality

now in 2 New Sizes



Standard-Size ... The famous bottle that stands for quality refreshment the world over.

New King-Size ... Fits a king-size thirst—just right, too, for "two with ice!"

New Family-Size ... Easy to carry and store ... perfect for group refreshment.

For Medford Only

The world's most famous bottle—Standard-Size Coca-Cola—now has two new companions... two new convenient ways of serving the real thing in refreshment! Same bright, bracing Coke...same ever-fresh sparkle—same "quality you trust."



Family-Size. King-Size, Standard-Size
Coke for every home occasion

Fifty million times a day...at home, at work or on the way "There's nothing like a Coke!"

NEW SIZES AVAILABLE ONLY AT DEALERS IN THE MEDFORD AREA

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

THE MEDFORD COCA-COLA BOTTLING COMPANY