



WHY SETTLE FOR LESS THAN THE BEST?

HERE'S PROOF THAT SAFEWAY'S FINE MEATS COST NO MORE THAN ORDINARY MEATS

Safeway starts with the best—nothing less than "USDA CHOICE" grade beef and lamb—just the top grades, too, of pork, calf, and veal. Then Safeway makes this fine beef and lamb even better by its own scientific "aging" process which brings out peak flavor and tenderness. And, finally, BEFORE he weighs your purchase, your Safeway meat man trims off all excess bone, fat and waste to save money for you. Comparison proves—pound for pound, you get MORE good-eating meat for your money at your Safeway store.

Safeway's unconditional guarantee on every cut of meat Safeway sells means just this: Buy ANY cut of meat at ANY Safeway store. Cook it by your favorite method. Eat it. If, for any reason, whatsoever, you are not pleased 100%, tell your Safeway meat man. He'll give back every penny you paid for the meat without fuss or quibble. You do not have to return any portion of your purchase. This guarantee is in keeping with our continuing desire to provide the finest meats in town for your table. So, why settle for less than the best. Be sure—with guaranteed meats from SAFEWAY!

COUPONS ARE CASH AT SAFEWAY—
We will redeem ALL coupons issued by the manufacturer or food retailers with same or like value merchandise up to the Amount of Purchase.

"USDA CHOICE" STEER BEEF

SHORT RIBS lb. 15^c

| | | |
|------------------------------|--|---|
| Boiling Beef | "USDA Choice" plate cut Try an old-fashioned Stew | LB. 15 ^c |
| Beef Pot Roast | USDA Choice Arm Cut | 59 ^c Blade Cut lb. 45 ^c |
| Beef Round Steak | USDA Choice Beef Aged for flavor | LB. 79 ^c |
| Standing Rib Roast | USDA Choice Tender | LB. 69 ^c |
| 100% Pure Ground Beef | Fresh Daily | LB. 39 ^c |

GENUINE 1955 SPRING LAMB

LEG OF LAMB
lb. 75^c

Time again to enjoy the wonderful goodness of spring lamb—the meat that's famous for rich, full flavor and delicate texture. It's featured this week at Safeway—Spring Lamb at its very best. You see, we sell only "USDA CHOICE" grade—and we prepare this fine meat for market with special care so it reaches you at its peak of tenderness and flavor.

TENDER, JUICY CALF VALUES

RUMP ROAST
lb. 65^c

Enjoy Calf from Safeway to your heart's content. In one bite you'll discover that here is Calf at its very best! And all cuts are from top USDA grades of Calf—pre-trimmed, of course, so you pay for no excess fat or bone. It's perfect eating calf—tender, juicy, flavorful.

| | | | | | |
|-------------------------|----------------------|---------------------|-------------------------|--------------------|---------------------|
| Small Loin Chops | Choice Center Cut | lb. 95 ^c | Small Loin Chops | Tender Center Cut | lb. 85 ^c |
| Rib Lamb Chops | USDA Choice Lamb | lb. 75 ^c | Shoulder Roast | Meaty Blade Cut | lb. 49 ^c |
| Shoulder Roast | Choice Square Cut | lb. 49 ^c | Shoulder Roast | Tender Arm Cut | lb. 55 ^c |
| Breast of Lamb | Choice Lamb For Stew | lb. 19 ^c | Breast of Veal | Wonderful For Stew | lb. 19 ^c |

SMOKED PICNICS

These are fancy, sugar-cured pork shoulders with the shanks cut short to give you a maximum of meat and a minimum of waste. You'll enjoy the wonderful ham-like flavor. Delicious served hot or cold.

lb. 45^c

SLICED BACON

SUGAR CURED STANDARD PACK lb. 49^c

BACON SQUARES

Real Smoked Flavor Excellent for Seasoning lb. 33^c

COTTAGE BUTTS

BONELESS SMOKED 1½-2½ lbs. Cello Pack lb. 89^c

SALT PORK

WONDERFUL FOR FLAVOR Economical Seasoner lb. 39^c

POULTRY

| | | |
|----------------------|------------------|---------------------|
| Whole Fryers | Fresh Drawn | lb. 59 ^c |
| Fresh Fryers | Cut-up Pan-Ready | lb. 65 ^c |
| Fresh Fowl | Cleaned, Cut Up | lb. 55 ^c |
| Frozen Fryers | Manor House | lb. 65 ^c |

SEA FOODS

| | | |
|------------------------|------------------|----------------------------|
| Fillet of Sole | Captain's Choice | 1-lb. Pkg. 55 ^c |
| Fillet of Cod | Captain's Choice | 1-lb. Pkg. 39 ^c |
| Fillet of Perch | Captain's Choice | 1-lb. Pkg. 39 ^c |
| Halibut Steak | Captain's Choice | lb. 55 ^c |

Grocery prices in this ad are in effect now at Safeway in Medford. Meat and produce prices effective through Sunday, July 24. We reserve the right to limit quantities. No sales to dealers or their representatives.



SAFEWAY GARDEN-FRESH PRODUCE

Tree-ripened Hi-colored, California Elberta Freestone

PEACHES

Safeway peach experts have selected the pick of the California crop especially for you. Each of our golden-yellow Elbertas (Freestones) has ripened on the tree to full-developed sweet flavor. Each is crammed with juice, solid-fleshed, unblemished. For canning, for fresh eating . . . you can't do better than these top-quality Elbertas.

lb. 17^c



21 Pound Lug \$2.98

WATERMELON

Red Rip Sweet Meated Whole Melons 5^c
By the Piece lb. 5½^c

| | | |
|----------------------|---------------------------------|----------------------------|
| Green Beans | Local Wonders | 2 Lb. 35 ^c |
| Pineapple | Fresh Hawaiian Sugar-Sweet | lb. 17 ^c |
| Head Lettuce | Crisp Heads | lb. 10 ^c |
| Cucumbers | For Summer Salads | lb. 15 ^c |
| Juicy Lemons | Famous Sunkist | lb. 19 ^c |
| Nectarines | Flavor Packed From California | lb. 39 ^c |
| Yellow Apples | New Crop Transparents | lb. 19 ^c |
| Fancy Bananas | Fully Ripe | 2 Lb. 35 ^c |
| New Potatoes | No. 1 Premium 4 to 9-oz. Avg. | 10-lb. Bag 55 ^c |
| New Potatoes | Select Premium 8 to 15-oz. Avg. | 10-lb. Bag 79 ^c |

| | | | |
|-------------------------------|--|------------------------|--|
| Sweetest Value in Town | | CANTALOUPE | lb. 13 ^c |
| Northwest Moorpack | | APRICOTS | 12-Pound Flat \$1.59 lb. 15 ^c |
| Sweet, Tender, Golden Kernels | | FRESH CORN | 6 Ears 39 ^c |
| Famous Thompson Variety | | SEEDLESS GRAPES | lb. 29 ^c |