



31 Only  
Men's  
100%  
Wool  
Sport  
Coats  
Broken  
Sizes 36-42  
TO CLEAR!

**12<sup>88</sup>**

● 30 ONLY MEN'S  
TOWNCLAD 100% WOOL  
SUITS ..... Now \$35.00



MEN'S SHORT SLEEVE  
COTTON SPORT SHIRTS

**1.00**

Special! Men's cool summer sport shirts of airy combed cotton leno... Sanforized, vat-dyed and mercerized for permanent fit, color and lustre! Sizes Small, Medium, Large.

# PENNEY'S

ALWAYS FIRST QUALITY!

STOREWIDE JULY

# CLEARANCE

**TOMORROW! THE MOST BARGAINS YOU'VE SEEN ALL SUMMER!**  
WE'RE MAKING ROOM FOR NEW FALL GOODS - - - DOWN GO THE PRICES ON HUNDREDS OF SUMMER ITEMS AND DISCONTINUED LINES - - - COME DOWN AND CASH IN ON THE SENSATIONAL SAVINGS - - - EXTRA HELP TO SERVE YOU - - - Sorry No Phone or Mail Orders!



2 Sensational  
Groups of  
Troubadour Suits  
Dramatically Reduced!

Sanforized Poplin  
Now Only

Washable, vat-dyed poplin in 3 color combinations. Sizes 10 to 16.  
**3<sup>00</sup>**  
41 Only—So Hurry!

Gingham Check  
Top—Poplin  
Trousers—Now Only

Solid color poplin trousers with print or check gingham tops. Assorted styles drastically reduced from our higher priced stock.  
**4<sup>00</sup>**  
38 Only—So Hurry!

SAVE! LARGE ASSORTMENT  
OF BOYS SHORT SLEEVE  
SPORT SHIRTS  
● Cotton Plisses  
● Nylon Puckers  
● Prints—Plains  
**1<sup>00</sup>**  
Sizes 4-16

SAVE! 120 ONLY  
DELUXE FOAM RUBBER PILLOWS  
● 3 Colors  
● Allergy Free  
● Removable  
Zipper Cover  
**3<sup>00</sup>**  
Each

SAVE! 100 ONLY  
LADIES 2-PC. SHORT PAJAMAS  
● Halter Top with  
Short Bottoms  
● No-Iron Plisse in  
Sizes S-M-L  
**1<sup>00</sup>**  
Pair

SAVE! 200 PAIR  
SCHIFFLI EMBROIDERED  
PILLOW CASES  
● Several Patterns  
To Choose From  
● A Real Bargain!  
**66<sup>c</sup>** ea.

SAVE! 150 ONLY—BOYS  
BETTER QUALITY SPORT SHIRTS  
● Dan River Plaids  
● Butcher Rayons  
● 3 Popular Styles  
**1<sup>50</sup>**  
Sizes 4-18

SAVE! 200 PAIR  
READY MADE DRAPES  
48x84 LENGTHS  
● Rayon and  
Acetate  
● 6 Decorator Colors  
**2<sup>88</sup>**

SAVE! 40 PAIR  
MEN'S RAYON GABARDINE  
DRESS SLACKS  
● Colors Tan,  
Blue, Grey  
● Sizes 30-38  
**4<sup>00</sup>**  
Pair

SAVE! 750 YDS. BETTER  
QUALITY YARDAGE IN Full Bolts  
● Pongee Prints  
● Butcher Rayons  
● Embossed Cottons,  
Others—To Clear  
**77<sup>c</sup>** yd.

SAVE! JUVENILE BOYS  
SHIRT AND SHORT SETS  
● Cotton Plisse  
Shirt  
● Sanforized Cotton  
Shorts — Per Set  
**1<sup>00</sup>**  
Sizes 2-6

SAVE! 120 PAIR  
LADIES SAILCLOTH AND  
POPLIN SHORT SLACKS  
● Lots of Colors  
and Styles  
● Sizes 10-18  
**2<sup>50</sup>**  
To Clear

SAVE! 46 ONLY—BOYS  
BUTCHER RAYON DRESS JACKETS  
● Broken Sizes 4-16  
● White, Pink, Navy  
● Splash Weave  
**2<sup>00</sup>**  
To Clear

SAVE! 1 LARGE GROUP  
OF LADIES BETTER  
CASUAL DRESSES  
● Misses and Half  
Sizes  
● Cottons, Dacrons, etc.  
**6<sup>66</sup>**

35 Pr. Men's  
Butcher Rayon  
Dress Slacks  
● TAN,  
BLUE GREY  
**2.88**  
SIZES 30-38

SAVE! MEN'S 8-OUNCE  
FADED DENIM SLACKS  
● Pink, Wheat, Blue,  
Green  
● Sizes 29-34  
● Reduced from  
Regular Stock  
**2<sup>00</sup>**

SAVE! MEN'S SHORT  
SLEEVE COTTON PLISSE  
SPORT SHIRTS  
● Hawaiian and  
Abstract Prints  
● Sizes S-M-L  
**1<sup>33</sup>**  
To Clear

SAVE! 100 PAIR  
BOYS FADED DENIM SLACKS  
● Blue and Green  
● Sanforized  
● Zipper Fly  
**1<sup>50</sup>**  
Sizes 8-16

SAVE! 150 RAYON  
MARQUINETTE PANELS  
● 42"x63"  
● 42"x45"  
● 42"x36"  
● 4 Popular Colors  
**NOW 50<sup>c</sup>** ea.

Ladies Fitted  
Train Cases  
**1.99** Plus  
tax  
● Simulated Leather  
covered in Tan, Green  
Red

250  
Women's Cotton  
Plisse and  
Broadcloth  
SLIPS  
**1.00**  
TO CLEAR  
● White Only  
● Sizes 32-36

100 Pair  
Girls' Dressy Flats  
AND CANVAS OXFORDS  
● Leather Uppers  
● Synthetic Soles  
● Red, White, Pastel Blue  
● Sizes 8 1/2 to 3  
TO CLEAR!  
**2.00**

1000 Yards  
of  
Better Yardage  
**44<sup>c</sup>** Yard  
● Full Bolts of  
Nylons, Dacrons, Cut  
and Sew Prints,  
Organdy's, Broadcloth  
Prints

300 Pair Children's  
Open Toe Leather  
Play Sandals  
● 3 Popular Styles  
● White, Red, Brown  
● Sizes 8 1/2-3  
TO CLEAR!  
**2.00**

300 Pair  
Women's Cotton  
Plisse PAJAMAS  
**2.44**  
TO CLEAR!  
● Prints and  
Plains  
● 5 Styles in  
Sizes 32-40

150 Pr.  
Women's Cotton  
Plisse Romper  
PAJAMAS  
**1.00**  
OUT THEY GO!  
● Cool No-Iron  
Plisse  
● Print or Plain  
● Sizes S-M-L

70 Pair Girls'  
Leather Mocassins  
● 3 Styles to Choose From  
● White, Pink, Red, Avocado  
● Sizes 11-3  
TO CLEAR!  
**2.50**

Large Selection  
of Better  
Drapery Yardage  
TO CLEAR **1.66**  
● Floral Prints  
● Scenic Prints  
● Geometric Prints  
A REAL VALUE!

200 Pair Women's  
Summer Canvas  
Casual Sandals  
● 3 Styles  
● Lots of Colors  
● Sizes 5-9  
TO CLEAR!  
**2.33**

300 Pair  
Ladies Nylon  
Knee-Hi HOSE  
**50<sup>c</sup>** Pr.  
● All Perfect  
Quality  
● 51 Gauge,  
15 Denier  
● Plain Seams  
● Sizes 8 1/2-11

400 YDS. of 80 SQUARE PERCALE COTTON  
PRINT YARDAGE ..... Now only **29<sup>c</sup>** yd.  
100 PIQUOT STAMPED PILLOW CASES,  
READY TO EMBROIDERY ..... To Clear **1<sup>00</sup>** pair  
36 PLASTIC SHOWER CURTAINS WITH  
MATCHING SASH CURTAINS ..... Each **1<sup>00</sup>**  
45 Only—GIRLS COTTON SUMMER DRESSES.  
SIZES 3-6X ..... To Clear **1<sup>50</sup>**  
75 Only—GIRLS' COTTON PUCKER SWIM-  
SUITS — 3-6X ..... Out They Go! **1<sup>00</sup>**  
23 Only—BUTCHER RAYON SHORT COATS  
AND DUSTERS ..... To Clear **4<sup>00</sup>**  
WOMEN'S BETTER SUMMER MILLINERY  
30 Only ..... To Clear **1<sup>00</sup>**

MEN'S SANFORIZED CHAMBRAY WORK  
SHIRTS — BLUE — 15-17 ..... **88<sup>c</sup>**  
40 Pair—MEN'S SANFORIZED 8 OZ. WAIST  
O'ALLS—Sizes 34, 36 ..... **1<sup>50</sup>** pair  
MEN'S SPRUCE GREEN POPLIN MATCHED  
SETS ..... Shirts 1.37 ..... **1<sup>97</sup>** 30-38  
JUVENILE BOYS' SCREEN PRINT TERRY  
POLOS—4-8 ..... 60 Only **50<sup>c</sup>**  
36 Only—BOYS' REVERSIBLE DRESS JACKETS  
4-16 ..... To Clear **4<sup>00</sup>**  
96 Pair—JUVENILE BOYS' SANFORIZED  
DENIM JIMMIES—2-8 ..... **88<sup>c</sup>**  
100 Pair—BOYS' SANFORIZED BOXER TWILL  
LONGIES—Elastic Waist—Sizes 2-8 ..... Now **50<sup>c</sup>**

150 Pair—MEN'S BETTER QUALITY COTTON  
SLACK SOCKS—Sizes 10 1/2-12 ..... 3 Pair **1<sup>00</sup>**  
48 Only—LADIES PLASTIC FITTED TRAVEL  
KITS—Now Only ..... **1<sup>66</sup>**  
100 Pair—WOMEN'S FINEST QUALITY FAN-  
CY NYLON PANTIES ..... Slashed to the Bone **1<sup>00</sup>** pair  
60 Only—LADIES' BETTER PLASTIC HAND-  
BAGS—To Clear ..... plus tax **1<sup>77</sup>**  
60 Only—MEN'S BETTER STRAW HATS  
Broken Styles ..... 3.00 ..... **2<sup>00</sup>**  
99 BOYS' ZIP FRONT TERRY CLOTH POLO  
SHIRTS—White, Pastels—8-16 ..... **1<sup>44</sup>**  
60 Only—WOMEN'S BETTER QUALITY SUM-  
MER DRESSES—Broken Sizes, Styles ..... **4<sup>00</sup>**