

NEWS

for people in Medford

Almost everyone appreciates the best... so it's good to know you can get Coca-Cola in two new convenient ways. In the new King-Size bottle! In the new Family-Size bottle, too! It's the real thing... same trusted quality you get in the Standard-Size bottle.

There's nothing—nothing in this world—like a Coke. Nothing like it for quality... for bracing, ever-fresh sparkle... for distinctive, bright taste. Nothing like it for a wholesome little lift that refreshes so quickly.

*Fifty million times a day...
at home, at work
or on the way
"There's nothing
like a Coke!"*



*Family-Size, King-Size, Standard-Size,
Refreshment for every home occasion*

NEW SIZES AVAILABLE ONLY AT DEALERS IN THE MEDFORD AREA
BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
THE MEDFORD COCA-COLA BOTTLING COMPANY