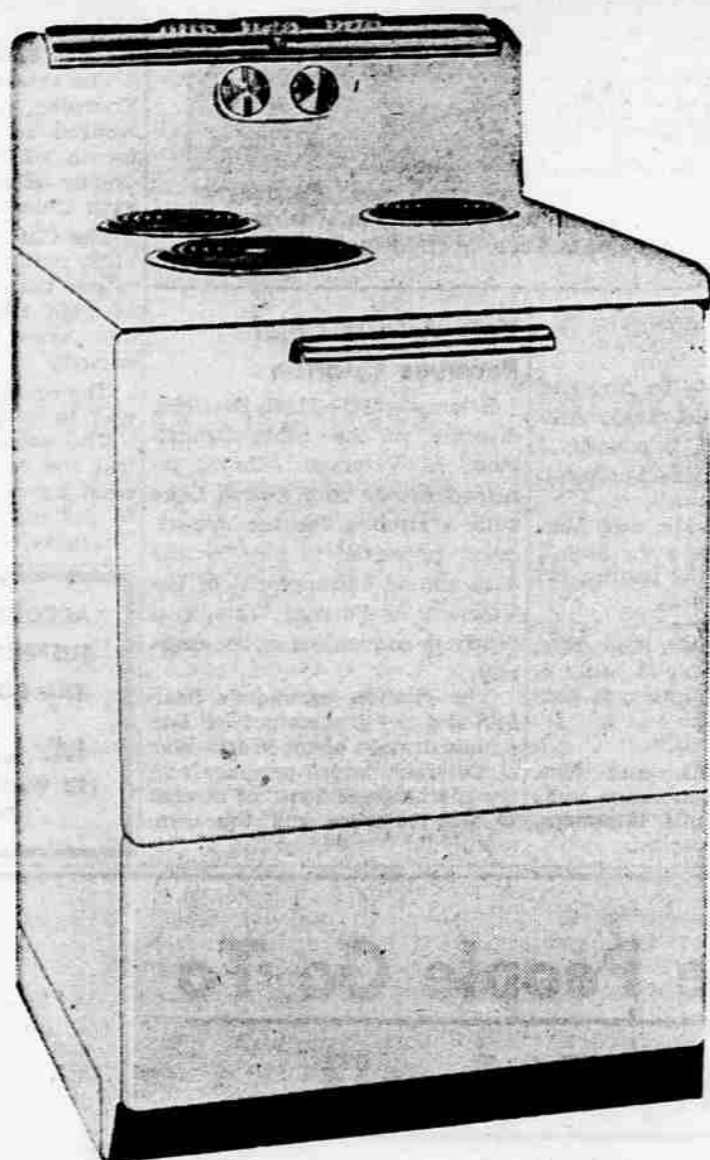




PUSH A BUTTON

FOR THE HEAT YOU WANT AND G-E HI-SPEED CALROD UNITS DO THE REST!



Model J242

GE **SPACEMAKER**
at a **LOW BUDGET PRICE**

\$139⁹⁵

NOTHING DOWN

- \$6.93 a Month
- Big Master Oven
- Hi Speed Calrod Units
- Pushbutton Controls
- Focused Heat Broiler
- Calrod Bake Unit

All G-E Ranges offer Hi-Speed surface units to give you really fast G-E cooking. These marvelous new Calrod units are faster because the sheath is smaller and the weight is lower. The units heat up and cool off with amazing speed; and what's more they operate more economically. The broad surfaces give greater area in contact with the pan.

Practically all the heat goes into cooking the food — not heating up the kitchen and the cook.

Come in tomorrow and let us show and demonstrate the G-E Range to fit your kitchen . . . and your budget. You must be satisfied—or your money back!



RANGE FEATURES . . . YOU'VE ALWAYS WANTED!



3-SHELF COMPANION OVEN
—Big complete, full-height oven bakes 4 pies or cake layers. New Calrod® "Focused Heat" Broiler and Calrod Bake Unit—both removable for easy cleaning at the kitchen sink. Beautiful "Starlight Gray" interior.



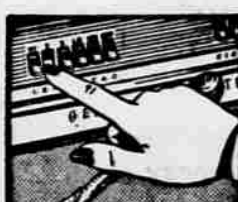
AUTOMATIC OVEN TIMER
turns oven on and off at times you select. Two simple clock settings make it easy to use—and so safe to leave as your electric refrigerator.



ELECTRIC MINUTE TIMER
—provides a handy way of measuring cooking times without watching the clock. Just set timer and forget it. Buzzer sounds when time is up.



AUTOMATIC OVEN FLOOD LAMP
—Lights up the big oven whenever the oven door is opened. Floods entire oven with bright light so it's easier to see into . . . easier to use.



PUSHBUTTON CONTROLS WITH TEL-A-COOK LIGHTS.
The touch of a finger turns on each of five exact cooking speeds. Tel-a-cook lights tell you which unit is on and at what speed.



AUTOMATIC CALROD SURFACE UNIT
—Newly developed, here's the fully automatic surface cooking unit. Just set it for cooking at warm, boil, or fry—and you get it, automatically. Sensitive precision-built thermostat in center of unit in contact with your cooking pan. Foods cook themselves, automatically.



NO-STAIN OVEN VENT
—Here's a cleanliness feature you'll appreciate more and more, because it traps grease and oven vapors so that colors stay bright, curtains stay fresh, walls and ceiling need decorating less often, and pots and pans seldom need scouring. Easy to remove for washing in the sink, like any window.



FUSE-APPLIANCE OUTLETS
—Handy location makes fuse replacement simple, quick! Ideal for plugging in small appliances. On all models with oven timer, the outlet at the left is automatically timed so that your small table radio, or automatic coffee maker will be turned on and off automatically when clock it set.



G-E AIRLINER SPECIAL

MODEL J-403



NOW
\$279⁹⁵
Nothing Down
\$13.81 Per Month

HERE'S A DELUXE MODEL TO FIT YOUR BUDGET!

There's Nothing Finer in Medium Priced Ranges than G-E's Big New Airliner — a Full 40-inch Width, PLUS Divided Surface Units for Extra Convenience in Top-of-the Range Cooking. The Oven Will Hold the Largest Turkey You'll Buy — Yet It's Practical for Every Day Cooking Too. G-E Focused Heat Broiler Saves Electricity.

JUST 3 BLOCKS

Probably, you already know about our other store, and the BARGAINS you can find there. If you don't you've been missing something.

All slightly damaged TV sets and appliances we send to the BARGAIN STORE to sell at REDUCED PRICES. You save money, and of course, our policy — You must be satisfied or your money back — goes for the BARGAIN STORE too.

Come in a browse around, you'll find what you want. It's easy to park, too. 303 South Front Street, 3 blocks off Main at East 10th.

GENERAL ELECTRIC



AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES



PHONE 3-5395

MAIN STORE
115 E. Main

BARGAIN STORE
303 S. Front

PHONE 2-5595



SWIVEL TOP CLEANER



BUDGET TERMS

\$46⁵⁰