

# Motorlog Into John Day Country Combines Geology With Scenery

## Old-Timer's Fossil Collection Allures Visitors From Afar

The following is a condensation of a motorlog appearing June 24 in The Sunday Oregonian Northwest note magazine. It is one of an annual series sponsored jointly by The Oregonian and the Oregon State Motor association.

BY JOHN A. DIERDORFF  
Staff Writer, The Oregonian

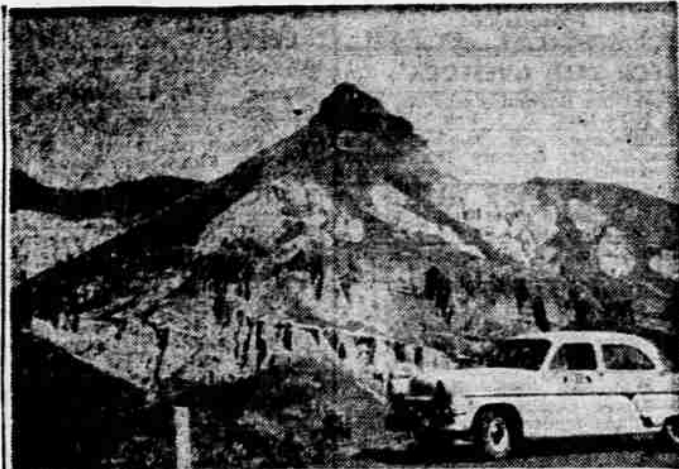
Twenty-five years ago it seemed only a matter of time before a cutoff across the Warm Springs Indian reservation would link Portland with central Oregon more expeditiously than ever before.

Or so it appeared to Lawrence Barber, now marine editor of The Oregonian, who motorlogged over dim trails into the Warm Springs country in that era and noted, with obvious confidence: "In these days of economy and efficiency, such a highway is sure to be built sooner or later."

Just how much later than sooner it was to be, no one in 1930 could have predicted exactly. As it turned out, it was late 1949 before opening of the broad Warm Springs highway lopped 90 minutes and 33 miles off the trip from Portland to Bend.

Today, a drive following the U. S. highway 26 signs that mark this smooth boulevard is so routine that for us it wasn't even a motorlog in itself—it was only a shortcut, the first leg of an Oregonian expedition by Oregon State Motor association Ford into the limitless expanses of central Oregon and the John Day country.

From Prineville — livestock and lumber center—our route



Oregon State Motor association white car stopped along state highway 19 near U. S. 26 junction for view of John Day cliffs.

lay east along Ochoco reservoir impounded behind an earth-fill dam for irrigation, and through junipers and pines up and over the Ochocos, westernmost spur of the Blue mountains.

Three miles west of Mitchell, we deserted paved U. S. 26 for a passable side road leading eight miles to Painted Hills state park. The alfalfa prospering from the waters of muddy, rolling Bridge creek was a lush green relief from the dry and rocky walls of the narrow valley.

But all at once, at the state park, the hills were not just dry and rocky. Sculpted by nature, in some places into forms suggesting nothing more vividly than giant elephant limbs, they were alternately red or yellow or a smudged black, depending on which chemical influence was strongest in the soil.

In no hurry to get anywhere in particular, we chose not to continue straight east on U. S. 26 to the town of John Day. Instead, the motorlog Ford pur-

sued a loop downstream along the John Day river past the storied fossil beds to Kimberly, then east following the north fork of the John Day through Monument to Long Creek on U. S. 395 and finally south to U. S. 26 again at Mt. Vernon.

This circuit took the car over good roads—paved except for the last few miles into Long Creek — through countryside suggestive at some points, because of the red hues and sculpturing of rock formations, of southern Utah around Bryce canyon.

In the city of John Day itself, ranchers occasionally drive whole bands of livestock right through the streets. It's a community in many respects like the stereotype of a western town — jeans, Stetsons and pearl-button shirts abound — yet the principal restaurants are the Anchor, the Canton and the South Seas, and there's even a motel called the Cote d'Or.

The John Day country being a geological showplace, before leaving we made a pilgrimage to the weathered pine home of Tom Weatherford, whose collection of John Day fossils draws distinguished visitors from around the globe.

Weatherford lives on a homestead west of Dayville, at the point where U. S. 26 plunges into the basalt narrows of Picture gorge. From a root cellar next to his house, he hauls out box after box of fossils from the Eocene, petrified wood and exotic rocks and stones.

As he replaced the jaw of a Pliocene mastodon into its box, he twinkled: "I've always said when I find a whole rhinoceros, I'm going to ride him home."

Tom Weatherford, veteran of the Spanish-American war, rugged rancher and dedicated student of the fossil beds, seemed to typify the country in which he lives.

He's been hunting rocks and fossils so long that he says he can't remember how he started. And no doubt he'll keep it up until — who knows — a news story from Dayville tells us he has indeed found a whole rhinoceros.



Travelers varied route by entering John Day country through Prineville and returning via Arlington after a scenic loop.

# PLEASE READ THIS...

.....from KBES-TV

On March 4, 1953 permit was granted to Southern Oregon Broadcasting Company to construct and operate KBES-TV, Channel 5, Medford. FOUR MONTHS AND TEN DAYS LATER, KBES-TV was on the air as your Television station. In those days, many predicted that a television station could not succeed in an area as small. (Many other television permittees have ceased to do business throughout the country.) Today, nearly two years later, KBES-TV is still here, and even though fighting red ink, it continues to improve and to try to improve its service to people of the area. In line with its policy to improve service, KBES-TV on April 13 last asked the Federal Communications Commission to allow it to move its transmitter. Here is map showing coverage KBES-TV proposed and requested.

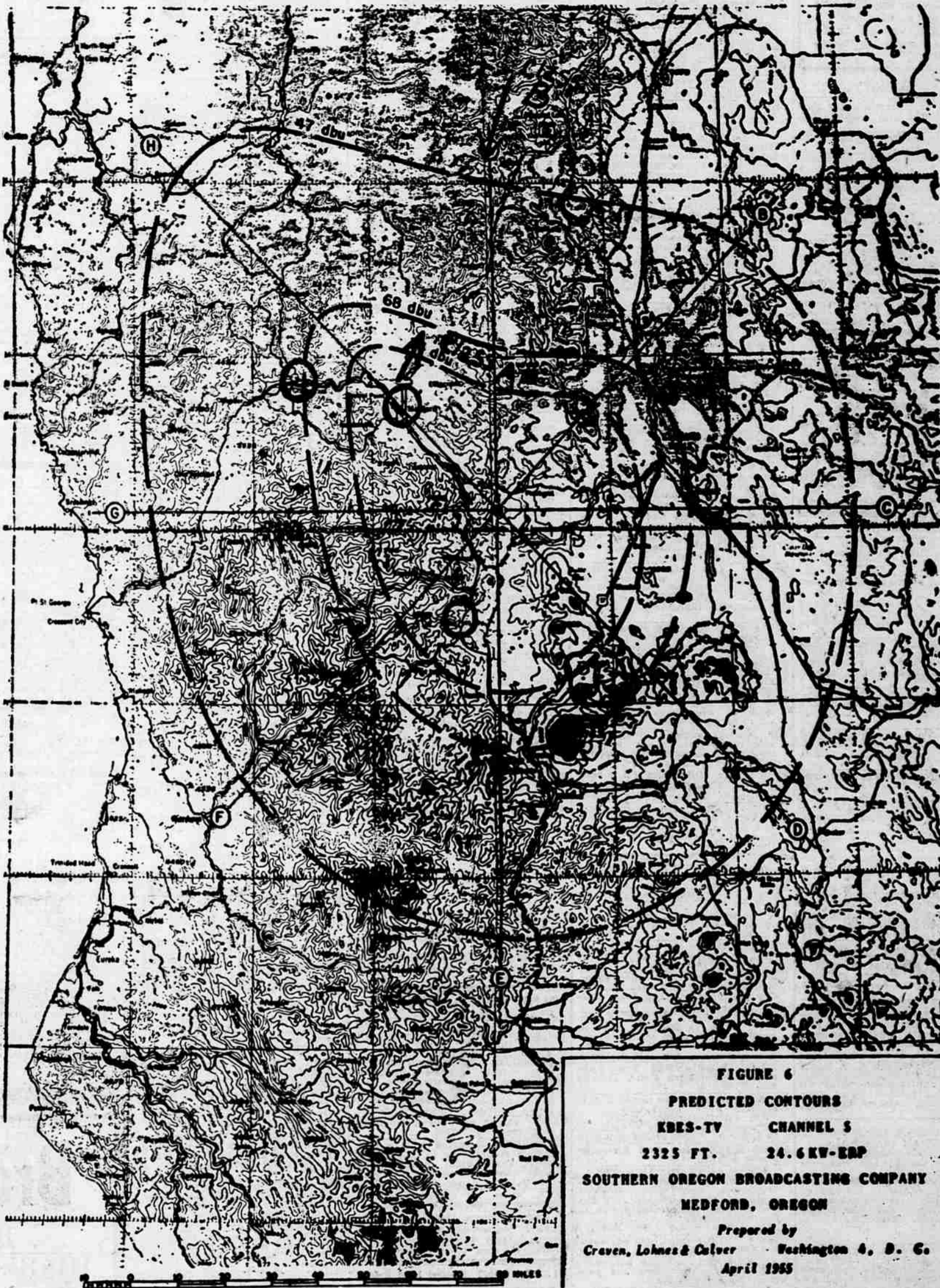


FIGURE 6  
PREDICTED CONTOURS  
KBES-TV CHANNEL 5  
2325 FT. 24.6 KW-EHP  
SOUTHERN OREGON BROADCASTING COMPANY  
MEDFORD, OREGON  
Prepared by  
Craven, Lohnes & Colver Washington 4, D. C.  
April 1955

In May, Attorneys for KFJI Broadcasters filed the following letter with Federal Communications Commission. (W. D. Miller of Klamath Falls is owner of KFJI and also controls KWIN, Ashland) Here is exact wording of that letter:

BLACK, KENDALL AND FAIR  
Portland 4, Oregon

May 10, 1955

Miss Mary Jane Morris  
Secretary  
Federal Communications Commission  
Washington 25, D.C.

Subj: Application of Southern Oregon Broadcasting Company (KBES-TV), Medford, Oregon for Change of Antenna Location

Dear Madam:

On behalf of KFJI Broadcasters, permittee of Station KFJI-TV, Channel 2, Klamath Falls, Oregon, it is respectfully requested that the above-entitled application for construction permit made by Southern Oregon Broadcasting Company to change antenna location be designated for hearing, or, in the alternative be paced in the Commission's pending files until such time as the Commission reaches its decision in Docket 11297.

The Commission's attention is directed to the fact that the application of KBES-TV above referred to seeks approval of an antenna location substantially more than five miles from the nearest border of the city limits of Medford, Oregon. The antenna location proposed in said application is at Soda Mountain approximately half-way between the cities of Medford and Klamath Falls, Oregon.

Very truly yours,  
BLACK, KENDALL AND FAIR  
/s/ John W. Kendall  
Attorneys for KFJI Broadcasters

The present KBES-TV transmitter site is already located 9 miles from Medford. The proposed site is located 26 miles from Medford, and is 4,969 feet higher. KFJI Broadcasters was granted its application for KFJI-TV EIGHT MONTHS AGO on November 8, 1954 and still isn't on the air. KBES-TV made no objections to that grant to KFJI Broadcasters.

To you in Cave Junction . . . Grants Pass . . . the Applegate . . . Up the Rogue River . . . Klamath Falls . . . Hitt . . . Happy Camp . . . Montague and many canyons and small valleys . . . KBES-TV is trying to make it easier and cheaper for you to get good television programs. Many of you have asked about our application. These are reasons why we thought you should have the facts.

Signed:  
KBES-TV, SOUTHERN OREGON BROADCASTING COMPANY

AMOS E. VOORHIES, President  
E. A. MALONE, Vice-President  
L. A. FABER, Vice-President

Wm. B. SMULLIN, Secretary-Treasurer  
JERRY POULOS, Manager

On June 9, 1955 the Federal Communications Commission notified KBES-TV of the action it had taken on the Southern Oregon application to give improved service. Here is exact wording of that letter.

FEDERAL COMMUNICATIONS COMMISSION  
Washington 25, D.C.  
June 9, 1955

Address All Communications  
to the Secretary  
In Reply Refer to:  
8843

Southern Oregon Broadcasting Company  
P.O. Box 1189  
Medford, Oregon

Gentlemen:  
This is with reference to your application (BMPC-3035) for modification of construction permit of television station KBES-TV, Channel 5, Medford, Oregon.

It appears from your application that you propose to locate your transmitter more than five miles from the city limits of Medford. Your attention is invited to the Notice of Proposed Rules Making in the matter of Amendment of Section 3.685, Rules Governing Television Broadcast Stations, Docket No. 11297, issued by the Commission on March 3, 1955. In said Notice, the Commission proposes to limit the location of transmitters to a site within 5 miles of the city limits or boundary of the principal city to be served. The Commission, in said Notice, also indicated that pending a final determination in said rule-making proceedings it would consider such application on a case-to-case basis.

It further appears from your application that whereas your present Grade B contour does not reach Klamath Falls, Oregon, your proposal will result in placing a Grade A signal over Klamath Falls for the first time. In this connection, it is noted that KFJI Broadcasters, permittee of television station KFJI-TV, Channel 2, Klamath Falls, Oregon, has requested that your application be designated for hearing, or, in the alternative, be placed in the Commission's pending files pending a determination of the rule-making proceedings.

Upon consideration of the above facts, the Commission believes that action on your application should be withheld until a decision is reached in the above rule-making proceedings. Accordingly, your application is being placed in the pending file.

Very Truly yours,  
MARY JANE MORRIS  
Secretary

cc: Dempsey & Kopolovitz, Esqs.  
E. A. Malone  
KFJI Broadcasters

## On The Side

By E. V. Durling

(Distributed by King Features Syndicate, Inc.)

We breezed down to the farm in Monmouth County, N. J. Went by way of the Garden State Parkway, which is the most beautiful auto highway I have seen so far. No billboards, no trucks, no buses allowed. For passenger cars exclusively. We passed the magnificent Monmouth Park race track which is now a little more than 45 minutes from Broadway. To be exact 60 minutes. And delightful driving all the way.

Who invented moth balls? Give up? Why sir, it was none other than Sax Rohmer, the author, who created Dr. Fu Manchu. What Mr. Rohmer profited financially from his moth ball invention I cannot say. But his Dr. Fu Manchu character has made him a millionaire. And the money from that source is still rolling in. Rohmer recently sold the screen and TV rights of Fu Manchu for several million dollars.

### Among the Married

Our married countrywomen are getting increasingly career minded. If they can't embark on a full time career they will settle for a part time career. As for example, that quartette of housewives called the chordettes, which is quite a success of the airwaves. Has your wife any talent as a vocalist? If so, she might find three similarly talented married women and form a quartette. They could call their group "The Harmonizing Housekeepers." Perhaps your wife has some talent as a dancer plus a bit of vocal ability. If so, she might organize a troupe of clever housewives to stage a singing and dancing act. They could call themselves "The Eight Merry Married Madcaps."

### Sidelights

What is the value of a Stradivarius violin? That is a question I am frequently asked but cannot answer definitely. The value varies. Anyway, to give you an idea, the Stradivarius owned by Yehudi Menuhin is valued at \$60,000 . . . British girls usually have well streamlined limbs. They make good chorus girls and can-can dancers. They are not so good for models. Are generally too hippy for that activity . . . A San Franciscan named Daugh-

erty says: "All the Daughtertys of Donegal were ambidextrous. They always went into battle with a sword in each hand."

### Asking

Queries from clients. Q.—Can you name some great men who preferred brunettes to blondes? A. — Certainly. Could name quite a few but space does not permit. However, keep in mind that Shakespeare wrote his famous sonnets in honor of a brunette. . . Q.—How much of a longshot was Jim Braddock when he met Max Baer for the heavyweight title? A.—Price on Jim was 15 to 1 at ringside with no takers. . . Q.—Are you familiar with poem including the line, "His Time Was Come—He Ran His Race"? Believe the line you mention is part of a long poem by Dean Swift, it is: His time was come—he ran his race, We hope he's in a better place.

### Fathers

How did you act, sir, while waiting to get the news about the birth of your first child? Did you pace the waiting room floor, do a bit of chain smoking and so on? How about the second time? Was your excitement any the less? What was the first thing you said after the nurse announced "It's a boy" or "It's a girl?" It is said the first question most fathers ask is "How's my wife?" and the second is "What does the baby weigh?"

### Briefly

To pronounce Louisiana correctly, keep in mind it was named after King Louis of France and not a girl named Louise . . . Men of Irish descent make the best lawyers.

## 4-H Club News

Upper Rogue Club  
The Upper Rogue 4-H club will have its practice fair at the home of Mr. and Mrs. Ed Houston in Shady Cove on Saturday, July 9, at 1 p.m.  
The entire club of both Livestock and Home Economics will have their projects to show.  
The local Rotary club sponsors the Upper Rogue 4-H club. The public is invited to see what youth can and is doing.

## LEGAL NOTICES

NOTICE TO CREDITORS IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR JACKSON COUNTY

IN THE MATTER OF THE ESTATE OF HARRY ZUEHSDORFF, Deceased  
NOTICE IS HEREBY GIVEN that the undersigned has been appointed and has qualified as administrator with the will annexed of the estate of Harry Zuehlsdorff, deceased. All persons having claims against said estate are hereby notified to present the same to me at my office in the Courthouse, Medford, Oregon, within six months from the date of this notice. Dated and first published this 16th day of June, 1955.

WALTER D. NUNLEY  
Administrator with the Will Annexed of the Estate of Harry Zuehlsdorff, deceased.

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