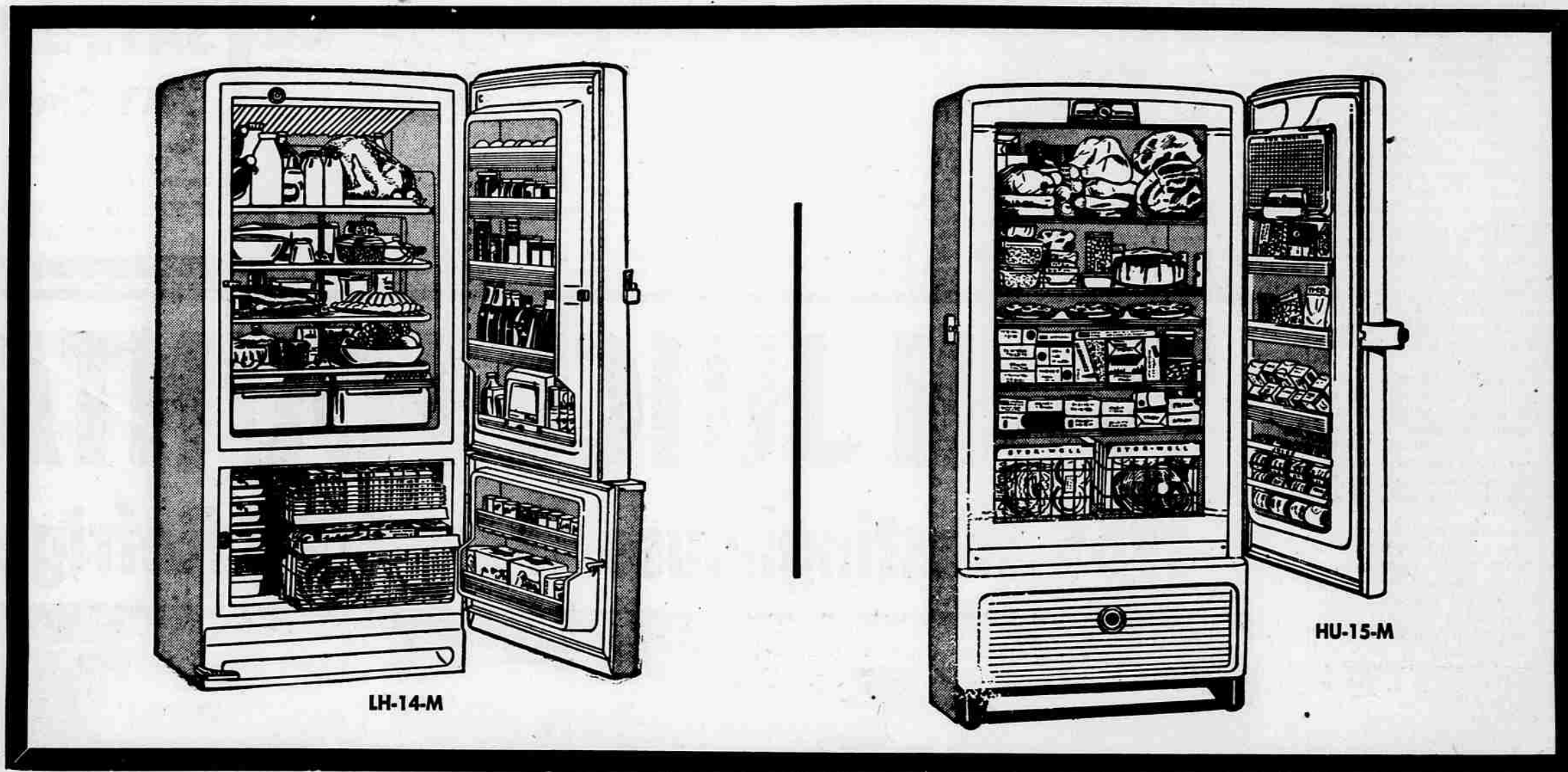


YOUR OWN FOOD PLAN!

EAT BETTER THAN EVER - EASIER THAN EVER



With a G-E Refrigerator-Food Freezer or, a G-E Home Food-Freezer. You can have your own food plan . . . enjoy your favorite foods as often as you wish. You can buy foods in quantity, and in season when prices are low. Open the door to better living with one of these great G-E Appliances. Drop in tomorrow and let us show and demonstrate the appliance that fits your need. You have to be satisfied or your money back.



REFRIGERATOR-FOOD FREEZER

Truly, Two Appliances in One. A new kind of G-E Refrigerator - Food Freezer.

- (1) Big Reach-Easy Revolving Shelf Refrigerator at the top!
- (2) True-Zero Degree Food-Freezer built into the bottom!

The Reach-Easy refrigerator compartment gives you all the capacity of a full size refrigerator. And the freezer compartment gives you approximately double the freezer space found in any of our other models.

Gives you almost 14 cubic feet of space! There's plenty of room in this new G-E Refrigerator-Food Freezer. Remember, too, as you look at this handsome refrigerator-freezer, that one of the most wonderful advantages of this appliance is one that you cannot see: General Electric Dependability. In addition you get all these wonderful conveniences:

- Ice cream and frozen juice shelf ● refrigerator never needs defrosting
- automatic butter conditioner ● adjustable and removable door shelves
- fold away bottle racks ● famous G-E sealed-in-refrigeration system.

Come in and see this great appliance tomorrow.

HOME FOOD-FREEZER

Here's a big 15 cubic foot freezer that's so compact it fits comfortably into even a small kitchen . . . You can store enough food to feed a family of four for 73 days not including, of course, the usual staples that you don't freeze.

The new General Electric Freezer also gives you all these wonderful convenience features ● juice can dispenser ● ice cream conditioner that keeps ice cream at spooning temperature ● two easy freeze trays for loose pack freezing ● five refrigerated surfaces ● deep Stor-Well.

And every G-E Freezer has the same type of sealed - in refrigerating mechanism that has kept 3,500,000 G-E Refrigerators operating so efficiently for period of ten years or longer.

Two in One. In addition to the convenience features of an upright freezer, the compact G-E Freezer gives you the advantages of a chest type freezer, too, in G-E Stor-Well. The Stor-Well and baskets provide an additional 4.4 cubic feet of storage for bulky items.

Come in tomorrow and let us show you how a G-E Freezer can open the door to better living for you.

Probably, you already know about our other store, and the BARGAINS you can find there. If you don't you've been missing something.

All slightly damaged TV sets and appliances we send our BARGAIN STORE to sell at REDUCED PRICES. You save money, and of course, our policy—you must be satisfied—or your money back—goes for the BARGAIN STORE too.

Come in and browse around, you'll find what you want. It's easy to park, too. 303 South Front Street, 3 blocks off Main past 10th.



AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES

- MAIN STORE—115 E. MAIN
 - BARGAIN STORE—303 S. Front
- Phone 3-5395 or 2-5595

SWIVEL TOP
CLEANER



\$46⁵⁰
BUDGET
TERMS