

Starts
Tomorrow
Our
Annual



CLEARANCE

Dozens of un-advertised bargains throughout the store . . . come early

Get set for your
Holiday week-end

• Sweaters



Butcher
Linen
Slack
Suit

14⁹⁸

Blouses

Time off to play . . . Here is a Graff California-wear fashion to make your vacation all play and no work. The nylon and rayon fabric is completely washable and color fast. Wear as a suit or mix the slack and jacket with other things in your wardrobe. Beige, aqua or navy.

• Fancy
Pants

• Fancy
Tops



• Shorts

• Slacks

White Stag
Play Clothes

Clamdiggers . . 4.95
Jackets 6.95

Seems 20% cooler inside these pretty play clothes! For White Stag did this new collection in cooling, slimming Iced Poplin, with woven-in lustre, built-in practicality, heaven-sent washable colors.

JANTZEN SWIM SUITS

The most exciting collection of beach beauties ever seen on the Shore . . . You'll do big things this Summer in these smart beach fashions . . . so hurry in while the choice is yours . . . 8.95 up



Save on full-length

Coats

values to 39.95

17⁵⁰

New-season styles in all wool and part wool fabrics. Come early for best selection. Broken sizes.

Shorties

values to 17.98

7⁹⁹

Values to 24.95 12⁴³
Values to 49.95 14⁴⁹

Waist-length and finger tip length styles in all wool and part wool fabrics. White and pastel colors. Broken sizes.

Sportswear

Summer Shorts
Values to 4.98 2.

White terry cloth and floral chintz shorts in broken sizes and colors.

Year 'Round Skirts
4. and 9.

Fabrics are all wool, miracle blends, rayons and corduroy in full skirted and slim models. Broken sizes. Values to 14.98

Wool Sweaters
4.79 and 7.79

Famous-name sweaters in cardigan and short-sleeve slip-over styles. Assorted colors. Broken sizes. Values to 10.95

Summer Blouses
Values to 8.98 4⁷⁹

Summer blouses in rayons, crepes and cottons. Many styles to choose from. Broken sizes. Values to 8.98

Middy Jackets
Reg. 6.98 3.19

Poplin middys in slip-over style with wide sailor collar and cuffs. White with aqua or coral trim. Regular 6.95

Cotton Uniforms
1.49 and 2.49

Combed cotton and poplin uniforms in short-sleeve and long-sleeve models. Broken sizes. Values to 7.98

Stretch Nylons

Values to 1.49 94^c pr.

First quality stretch nylons in three sizes. Flattering to your legs, always stay snug, seams stay straight. Summer shades to compliment your costumes.

Cotton Plisse Slips
Reg 1.98 1.49

Cool summer slips with shadow panel and nylon lace trim. White only. Sizes 34 to 40. Buy several at July Clearance Savings.



Charge It
Tomorrow
Pay Aug. 10

SUITS

Values to 17.98

8⁹⁹

Values to 29.95 14⁹⁷
Values to 89.95 29⁰⁰



Dresses

Values to 14.98

3⁸⁷

Values to 17.98

5⁸⁷

• Values to 19.95 13.
• Values to 24.95 16.
• Values to 39.95 24.

Dressy and tailored styles in one-piece, two-piece and ensemble models. Many fabrics and colors to choose from. Wear now thru late summer. At these terrific July Clearance prices, you can afford several. Broken sizes.

Big Savings
on Casual
and Dressy

Famous
Name

Footwear

3 Big Groups

Values to 6.98 1.99

Values to 9.98 3.99

Values to 16.98 6.99

Wedgies, flats, medium-heel and high-heel styles. All famous brands taken from our regular stock. White, navy, black and colors. Broken sizes.

Children's Shoes
1⁹⁹ and 2⁹⁹

Strap and oxford styles in white, patent, brown and colors . . . all priced at savings. Values to 6.98.

MEN'S SPORT COATS
All wool, part wool and corduroy fabrics in assorted colors. Broken sizes. Values to 35.00. 9.99 & 17.95

MEN'S SLACKS
All wool, rayon and summer weights. Assorted colors, Broken sizes. Values to 12.95. 5.95 & 8.95

"T" SHIRTS
Crew-neck, Italian and Gaucho styles in solid colors and patterns. S-M-L. Values to 2.95. 1.49 or 2/2.89

DRESS SHIRTS
Famous make dress shirts in white, colors and patterns. Broken sizes. Regular 3.95 and 5.00. 2.79

BOYS' JACKETS
Lined and unlined styles in denim, rayon and reversible styles. Broken sizes 4-20. Values to 8.95. 2.69 & 4.98

BOYS' SPORT COATS
All wool and rayon blends in assorted colors and patterns. Broken sizes 6-18. Values to 19.95. 4.95 & 9.95

BOYS' SOCKS
By first quality maker. Heavy-weight cotton in assorted patterns. Sizes 7-10 1/2. Reg. 55c pr. 3/98¢

Boys Corduroy SLACKS
Corduroy slacks for boys, sizes 1-21 1/2. Brown, green and wine. (limited number). Reg. 3.98. 1.99

GIRLS' SKIRTS
Cotton print skirts for girls, with nylon net underslip. Sizes 3-6x. Reg. 3.29. 1.98

FLOWER JEWELRY
Novelty flower rope jewelry in assorted styles and colors. Regular 1.25 and 2.50. 79¢ plus tax

SUMMER GLOVES
Washable cotton and nylon summer gloves in assorted colors. Broken sizes. Values to 2.98. 1.00 Pair

Stamped Baby Goods
Ready to embroider baby clothes including crib covers and blankets. Values to 5.98 — Lower Floor. 1/2 Price

Novelty Clip Mirrors
Handy clip mirrors for your lipstick. Fit standard size case. Reg. 25c. 19¢

Novelty TABLEWARE
Novelty tableware including tea-pots, pitchers, relish servers, etc. Regular 1.00 — Lower Floor. 43¢ Each

PRESS CLOTHS
Easy-to-use Press Cloths for steam pressing. Gives your clothes a professional look. Reg. 89c—Notions 43¢

"SHRED-AID"
Four in one kitchen aid; shreds, grates and slices. Can be used for storage box also. Reg. 1.98. 1.66

Freezer Containers
Waxed boxes and bags in pint and quart sizes. 12 and 18 containers to a set. Reg. 98 c. 76¢ Pkg.

KITCHEN KNIVES
Famous make, discontinued models. Stainless steel with black plastic handles. Reg. 2.25. 1.59

BOXED TOWEL SETS
Cannon towels with fringed hem. Embroidery and jewel trim. 3-piece set, Reg. 2.98. 2.29

BEACH TOWELS
Medium size Beach towels in gay stripes. Regular 1.00. 77¢

CARPET REMNANTS
Callaway carpet remnants in synthetic broadloom. In full bolts would sell up to 6.95 sq. yd. Size 18" x 21" Approx. 86¢ Each

STRAW MATS
Imported straw mats, ideal for patio or summer cabin use. Limited number. Reg. 98c ea. 66¢ Each

REMNANTS
Wonderful savings, taken from Up our regular stock of fine fabrics. To 50% OFF

Draperies Remnants
BIG SAVINGS
LOWER FLOOR

